

# CONTRACT AMENDMENT

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## Marketing Dynamics Inc - Amendment #1

### Amendment Details

Vendor:	Marketing Dynamics Inc
Amendment Number:	Amendment #1
Amendment Date:	2024-09-30
Description:	Campaign Scope Expansion
Effective Date:	2024-10-01

### Contract Changes

- Added social media management services
- Increased monthly retainer by \$5,000
- Added influencer marketing capabilities
- Extended contract term by 6 months

### Approval

This amendment has been reviewed and approved by both parties. All other terms and conditions

of the original contract remain in full force and effect unless specifically modified by this amendment.