

# SERVICE AGREEMENT - MARKETING DYNAMICS INC

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## Contract Information

<b>Vendor Name:</b>	Marketing Dynamics Inc
<b>Service Category:</b>	Advertising Services
<b>Annual Contract Value:</b>	\$287,640
<b>Contract Period:</b>	2024-02-01 to 2025-01-31
<b>Payment Terms:</b>	Net 30
<b>Primary Contact:</b>	Jessica Rodriguez, Creative Director
<b>Phone:</b>	(555) 345-6789
<b>Email:</b>	jessica.rodriguez@marketingdynamics.com
<b>Address:</b>	9012 Madison Avenue, New York, NY 10016

## Services Provided

- Digital Advertising
- Content Creation
- Brand Strategy
- Campaign Management

## Terms and Conditions

1. Service Level Agreement: Vendor agrees to maintain 99.5% uptime for all services.
2. Performance Standards: All deliverables must meet agreed-upon quality standards.
3. Confidentiality: Both parties agree to maintain confidentiality of proprietary information.
4. Liability: Vendor liability is limited to the annual contract value.
5. Force Majeure: Neither party shall be liable for delays due to circumstances beyond their control.
6. Termination: Either party may terminate with 60 days written notice.
7. Governing Law: This agreement is governed by the laws of the State of California.

## Return Policy

Campaign adjustments within 14 days of launch

Payment Terms

Payment Schedule: Net 30 from invoice date  
Invoicing: Monthly invoices due by the 5th of each month  
Late Fees: 1.5% per month on overdue amounts  
Currency: All payments in USD  
Method: ACH transfer or check payment accepted

Renewal Terms

This agreement may be renewed for additional one-year terms by mutual written consent.  
Pricing adjustments may apply based on market conditions and service modifications.  
Renewal notice must be provided 90 days prior to contract expiration.

Authorized Signatures

CLIENT: SF AI Demo Company	VENDOR: Marketing Dynamics Inc
Signature: _____	Signature: _____
Name: John Smith, CFO	Name: Jessica Rodriguez, Creative Director
Date: July 27, 2025	Date: July 27, 2025