

# PRIVACY POLICY

Last revised April 10, 2020

Thank you for choosing to be part of our community at findthemasks.com (“Company”, “we”, “us”, or “our”). We are a LLC, composed of a group of volunteers working in a common goal of providing a voice to those in need of personal protective equipment (“PPE”) during the current 2020 coronavirus pandemic. We have created a platform that serves users to communicate their need for PPE, and for users to understand who is in need of PPE and how they may donate PPE they may have to those listed.

Our database has been created using public information and by individuals submitting a form that expresses a need for PPE and donation instructions. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at [contact@findthemasks.com](mailto:contact@findthemasks.com).

When you visit our website findthemasks.com, and use our services, you trust us with your personal information. In this privacy policy, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. If there are any terms in this privacy policy that you do not agree with, please discontinue use of our Sites or Apps and our services.

This privacy policy applies to all information collected through our website (such as findthemasks.com), mobile application, (“Apps”), and/or any related services, or marketing (we refer to them collectively in this privacy policy as the “Services”).

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with us.

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## 1. WHAT INFORMATION DO WE COLLECT?

We collect personal information that you voluntarily provide to us when filling out our forms connected to our site destined to collect information regarding donation sites. The information regarding donation sites will be published on our public website for anyone to use. We also request an email and a phone number that we do not disclose publicly, so we may contact the user in case we need to elaborate the post, seek feedback or request a collaboration.

We may also collect personal information if you express an interest in obtaining information about us or our products and services, when participating in activities on the Services or Apps or otherwise contacting us. The personal information that we collect depends on the context of your interactions with us and the Services or Apps, the choices you make and the products and features you use. The personal information we collect can include the following:

Publicly Available Personal Information. We may collect first name, maiden name, last name, and nickname; phone numbers; email addresses; and other similar data if it is publicly available.

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

If you use our Apps, we may also collect the following information:

- *Geo-Location Information.* We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our mobile application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.

## **2. HOW DO WE USE YOUR INFORMATION?**

We process your information for purposes based on legitimate business interests, compliance with our legal obligations, and/or your consent.

We use personal information collected via our Services or Apps for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below. We use the information we collect or receive:

- To publish to our public database. We use the information collected online, through our partners or through our forms to fill our online database that provides users with information of who accepts donations, of what and how. This information is also displayed on an interactive map.

- Request Feedback. We may use your information to request feedback and to contact you about your use of our Services or Apps.
- To deliver services to the user. We may use your information to provide you with the requested service by passing your information to a partner organisation.
- To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.
- For other Business Purposes. We may use your information for other Business Purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Services or Apps, products, marketing and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.

### **3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?**

We may process or share data based on the following legal basis:

- Consent: We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).

- Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

- Vendors, Consultants and Other Third-Party Service Providers. We may share your data with third party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: data analysis, email delivery, hosting services, customer service and marketing efforts. We may allow selected third parties to use tracking technology on the Services or Apps, which will enable them to collect data about how you interact with the Services or Apps over time. This information may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity. Unless described in this Policy, we do not share, sell, rent or trade any of your information with third parties for their promotional purposes.
- Business Transfers. We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- Third-Party Advertisers. We may use third-party advertising companies to serve ads when you visit the Services or Apps. These companies may use information about your visits to our Website(s) and other websites that are contained in web cookies and other

tracking technologies in order to provide advertisements about goods and services of interest to you.

## **4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?**

We or third party sites we use may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Cookies (“Site Information”) includes standard information from your Web browser (such as browser type), your Internet Protocol (“IP”) address, features you use and the actions you take on the website (such as the Web pages viewed and the links clicked). We are not interested in personal data, but the statistics of how the site is used. This is collected and used to analyze how users interact with the website and study the website's performance.

## **5. WHAT THIRD PARTY SOFTWARE DO WE USE?**

The data we collect is stored and used on the following third party software:

- Google Maps API: This website and mobile application uses Google Maps APIs. You may find the Google Maps APIs Terms of Service [here](#). To better understand Google’s Privacy Policy, please refer to this [link](#). By using our Maps API Implementation, you agree to be bound by Google’s Terms of Service. You agree to allow us to obtain or cache your location. You may revoke your consent at any time.
- Google Forms: This website uses Google Forms to process donation site submissions. By submitting your data, you agree to be bound by [Google Drive’s Terms of Service](#).
- Google Sheets: This website uses Google Sheets to store and process data submitted through Google Forms. By submitting your data, you agree to be bound by [Google Drive’s Terms of Service](#).

- Google Analytics: This website uses Google Analytics to improve our services. By using this website, you agree to be bound by [Google Analytics' Terms of Service](#).
- Airbrake: This website uses Airbrake to track errors and improve our services. By using this website, you agree to be bound by [Airbrake's Terms of Service](#).

## **6. HOW LONG DO WE KEEP YOUR INFORMATION?**

We will only keep your personal information for as long as the coronavirus pandemic is creating a shortage of PPE and our site is being used by users to help in forecasting this need, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## **7. HOW DO WE KEEP YOUR INFORMATION SAFE?**

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Services or Apps is at your own risk. You should only access the services within a secure environment.

## **8. DO WE COLLECT INFORMATION FROM MINORS?**

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services or Apps, you represent that you are at least 18 or

that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services or Apps. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we have collected from children under age 18, please contact us at [contact@findthemasks.com](mailto:contact@findthemasks.com).

## **9. WHAT ARE YOUR PRIVACY RIGHTS?**

In some regions (like the European Economic Area), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, please use the contact details provided below. We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness of the processing before its withdrawal.

If you are resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here:

[http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm).

Cookies and similar technologies: Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services or Apps. To opt-out of interest-based advertising by advertisers on our Services or Apps visit <http://www.aboutads.info/choices/>.



## **10. CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy policy.

## **11. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?**

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Services or Apps, you have the right to request removal of unwanted data that you publicly post on the Services or Apps. To request removal of such data, please write us a request to [contact@findthemasks.com](mailto:contact@findthemasks.com), and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Services or Apps, but please be aware that the data may not be completely or comprehensively removed from our systems.

## **12. DO WE MAKE UPDATES TO THIS POLICY?**

We may update this privacy policy from time to time. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy policy, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

## **13. HOW CAN YOU CONTACT US ABOUT THIS POLICY?**

If you have questions or comments about this policy, you may email us at [contact@findthemasks.com](mailto:contact@findthemasks.com).

## **14. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?**

Based on the laws of some countries, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please submit a request via email to [contact@findthemasks.com](mailto:contact@findthemasks.com) or on our website through the submission form. We will respond to your request within 30 days.