

NICK BRIMMER

FRONT END UX ENGINEER

SUMMARY

Strategic, dependable, positive and diligent front-end developer with a proven work ethic, and an established knowledge in JavaScript engineering. With a thoroughly demonstrated ability to manage people given highly technical expectations in varying environments. Passionate about teamwork, improving results, communication, UX design, keeping up with emerging technology. Reliably consistent to deliver profitable results above expectations. Adept to working independently or in collaborative settings. Excited to design the next world-changing product with an equally ambitious and creative team.

PROFESSIONAL EXPERIENCE

Founder, Operator, Manager, Marketer, Photographer

Nick Brimmer Photography | May 2014 — Present

- Photographed and delivered over 75 wedding galleries at present, with an average customer review of 4.7 stars from 70+ on Google.
- Tested and incorporated feedback & best practices carefully that eventually built a client base booking between 20 to 25 wedding contracts, and 20 to 30 senior portraits sessions every year.
- Designed a wedding editing workflow that ensured wedding photos were delivered with 30 days or less, outperforming the industry average delivery time by 3 to 4 weeks, raising word-of-mouth referrals by 50%.
- Developed an exhaustive content marketing system using tools like Ahrefs.com and Moz.com that pushed my website to the second page of Google for the "Spokane Wedding Photographer" keyword search term, tripling online inquiries for weddings.
- Aggressively managed revenue stream, ran weekly balance sheets, thoughtfully analyzed business' financial position on a weekly basis, so as to accurately calculate the business' financial position, opportunities and weaknesses at any given moment.
- Developed sales skills and organization systems that launched my closing rate by 400%, having a final guaranteed closing rate of 70% giving for a weddings between \$2,500 and \$4,000 per contract.

Front-end Developer (Intern)

Poached Jobs (PoachedJobs.com) | June 2020 — July 2020

- Maintained and deployed features for Poached's full-service staffing agency software (SaaS).
- Participated in a full development lifecycle release, and was responsible for updating and optimizing legacy code base in JavaScript and Ember.
- Daily Agile standups, code reviews, weekly company meetings to correspond with staff and update team on the next development release.
- Technologies used include Ember.js ("Flux flow" JavaScript MVC framework), local development on Node.js with Vagrant and Ubuntu, deployment on AWS, backend management on Sails.js, and production integration with Atlassian/Jira.
- Communicated and collaborated with senior engineers to execute tasks they wished to delegate.

Onboarding, Accreditation & Academic Advising

Enlightium Academy | May 2017 — Oct 2018

- Coordinated between families and their local Board of Education about our national accreditation and high academic standards.
- Advocated on several occasions on behalf of students and families for the validity and accreditation of our online private and homeschool education with several US Boards of Education, protecting families from truancy allegations.
- Developed the school standard for researching and publishing accreditation information for families wanting to learn about online schooling.
- Supervised over 700 students in a 1.5 year period, grading 3,000 assignments and 2,100 papers.
- Consistently managed hundreds of middle school student records, managing and updating student progress through Salesforce Client Relations Management (CRM) tool.

Cashier, Morning Produce

Costco Wholesale | March 2011 — July 2015

- Showcased reliability after 5 years of employment, aiding several departments at any given moment and eventually offered a coveted morning stock crew schedule based on consistent positive manager reviews.

Teacher's Assistant

MBI - Spokane | January 2012 — May 2013

- Organized schedules, lectures, grading and course material 500 students over a 1.5 year period in their education, helping them develop academic rigor and research skills.
- Critiqued 2,000 undergraduate academic papers, and provided detailed technical examples of how to achieve improved results with opportunities for students to revise work.
- Supported students in group and individual settings, offering class-wide and peer to peer tutoring sessions.

EDUCATION

Full Stack Software Developer (Student)

Alchemy Code Lab | August 2019 — March 2020

- 6 month, 800 credit hours, 6 full stack projects, 1 on 1 directed development, teaching and mentoring from several teaching engineers.
- Collaborated on teams to design and build 5 full stack web applications.
- Designed, engineered, tested and deployed software using enterprise level technologies (PostgreSQL/MySQL, MongoDB, Express, Jest/QUnit testing, Passport authentication, React, Node.js, Redux, Moment.js).

SKILLS

Languages: JavaScript, TypeScript, HTML, CSS

Front-End libraries: React, Redux, GraphQL, Bootstrap, Ember, SCSS (compilers)

Back-End & Dev Technologies: Node.js, Express, NPM and Firebase

Creative Technologies: Adobe Creative Suite, Photoshop

Skills and Best Practices: OOP, API data fetch, Git/Github/Squashing/Rebasing

UX/UI: Wireframing, UI best practices, accessibility (WCAG)

Development & Deployment: Headless CMS (Heroku, Netlify), Webpack, Babel, Grunt, Gulp Programming

Team Best Practices: Agile, Pair

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