



nickcharland.github.io



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## Education

### James Madison University 2017-2021

**Bachelor of Science** in Media Arts and Design, Interactive Design

**Minor** in Writing, Rhetoric, and Technical Communication

**Cummulative GPA:** 3.48/4.0

**President's List:** Spring 2019

**Dean's List:** Fall 2018, Fall 2019, Spring 2020

## Skills

Interaction Design

Wireframing

Prototyping

User Research

Visual Design

User Flows

Usability Testing

## Tools

Figma

Adobe XD

HTML/CSS

Illustrator

InDesign

WordPress

Photoshop

# Nicholas Charland

Interactive Design student at James Madison University who is passionate about creating impactful and inclusive design in a collaborative and meaningful manner.

## Experience

### Creative Associate, Bluestone Communications

*January 2021 - Present | Harrisonburg, VA*

- Meet with the Creative Team Director to coordinate design needs for the Spring 2021 semester.
- Assist other Creative Team members with design projects.
- Meet with clients to present and review deliverables.

### Creative Intern, Bluestone Communications

*May 2020 - December 2020 | Harrisonburg, VA*

- Met with Creative Team Associates to discuss and plan social media posts for clients.
- Conceptualized and designed a webpage to enhance the experience of users trying to book massage appointments.
- Conducted SEO research and implementation for a webpage redesign project.

### Store Associate, Tuesday Morning

*May 2019 - August 2019 | Morehead City, NC*

- Trained onboarding members of sales team.
- Managed freight to sales floor process.
- Ensured that shelves were stocked and organized prior to opening and after closing the store.

## Awards

### AEJMC Best of Digital Competition

*2nd Place | July 2020*

- Placed 2nd in the National AEJMC Best of Digital competition for my semester-long user research and prototype group project.