

Nicholas Charland

Contact

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(757) 768-1810
Raleigh, NC

Education

James Madison University 2017–2021

Bachelor of Science in Media Arts
and Design, Interactive Design

Minor in Writing, Rhetoric, and
Technical Communication

Dean's List: Spring 2020 Fall 2019,
Fall 2018

President's List: Spring 2019

Skills

Design Thinking
Interaction Design
Wireframing
Prototyping
User Research
User Flows
Usability Testing
Collaboration

Tools

Figma
Adobe XD
HTML/CSS
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
InVision
Bootstrap
GitHub
WordPress

Certifications

Interaction Design Foundations
Learning Adobe XD
Storytelling for Designers

Career Objective

Innovative new graduate who is passionate about creating delightful experiences for customers seeking an entry-level position as a User Experience Designer.

Professional Experience

Creative Associate, Bluestone Communications

January 2021 – May 2021 | Harrisonburg, VA

- Redesigned webpages to enhance overall user experience while combining creative and analytical thinking to create meaningful experiences
- Presented design projects to clients and coordinators
- Designed branded marketing materials

Creative Intern, Bluestone Communications

May 2020 – December 2020 | Harrisonburg, VA

- Conducted user research and analyzed results to inform design decisions
- Collaborated with a cross-functional team of designers and writers on the ideation and creation of the Restorative Massage Therapy Facials Services webpage, which receives over a thousand views per month, to enhance the experience of users booking massage appointments
- Effectively presented research findings and design decisions to clients

Experience

Store Associate, Tuesday Morning

May 2019 – August 2019 | Morehead City, NC

- Trained onboarding members of sales team
- Coordinated the freight to sales floor process to ensure items from deliveries were brought to the shelves in a timely manner

Cashier, Lowes Foods

May 2018 – July 2018 | Morehead City, NC

- Provided friendly and upbeat customer service to uphold the atmosphere of the establishment
- Enhanced operational efficiency by using slow periods to organize employee supplies

Usher/Cashier, Cinemark City Center 12

August 2015 – August 2017 | Newport News, VA

- Greeted arriving guests and answered any questions regarding showtimes, events or parking
- Maintained cleanliness of theatre property

Awards

AEJMC Best of Digital Competition

2nd Place | July 2020

- Placed 2nd in the National AEJMC competition for the development of *Study Spot*, an application to help students easily find places to study