

Nicholas Charland

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757-768-1810

EDUCATION

James Madison University

2017-2021

Bachelor of Science in Media Arts and Design, Interactive Design

Minor in Writing, Rhetoric, and Technical Communication

Cummulative GPA: 3.48/4.0

President's List: Spring 2019

Dean's List: Fall 2018, Fall 2019, Spring 2020

SKILLS

Design Thinking
Interaction Design
Wireframing
Prototyping
User Research
User Flows
Usability Testing
Visual Design
Communication
Collaboration

TOOLS

Figma
Adobe XD
InVision
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
HTML/CSS
GitHub
WordPress

EXPERIENCE

Creative Associate, Bluestone Communications

January 2021 - Present | Harrisonburg, VA

- Redesign three webpages to enhance user experience and create a cohesive design system to complement current social media branding for Restorative Massage Therapy.
- Present all design projects to Account Team Executives and clients.
- Provide branded marketing materials for the Executive Team at Bluestone Communications.

Creative Intern, Bluestone Communications

May 2020 - December 2020 | Harrisonburg, VA

- Led the ideation and creation of the Restorative Massage Therapy Facials Services webpage, which receives over a thousand views per month, to enhance the experience of users trying to book massage appointments through their website.
- Conducted user research for the Restorative Massage Therapy webpage design project.
- Effectively presented design decisions and research findings to the owner of Restorative Massage Therapy.

Store Associate, Tuesday Morning

May 2019 - August 2019 | Morehead City, NC

- Trained onboarding members of sales team.
- Managed freight to sales floor process.
- Oversaw stocking and organization process prior to opening and after closing the store.

AWARDS

AEJMC Best of Digital Competition

2nd Place | July 2020

- Placed 2nd in the National AEJMC Best of Digital competition for my semester-long user research and prototype group project for the development of *Study Spot*, an application to help students easily find places to study based on their needs.