

The Complete Guide to UI UX Design | AND Academy

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AUTHOR

Emily Stevens

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The Complete Guide to UI UX Design

AUTHOR

Emily Stevens

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What is UI UX design and what do UI/UX designers do? Learn everything you need to know about UX

and UI in this all-encompassing guide.

UI/UX design is a combination of user experience (UX) and user interface (UI) design. It's a digital design discipline which focuses on the creation of apps, websites, software, video games, and more.

If you're discovering UX and UI for the first time, it might feel overwhelming. But it's incredibly exciting, too!

Start at the very beginning with this introductory guide and you'll soon be well-versed in all the key terms, concepts, and principles.

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First things first: Some user-friendly definitions

1. What is UI/UX design?

UI/UX design is a combination of two design disciplines: user experience design (UX) and user interface

design (UI). Together, UX and UI make up the process that goes into designing digital products such as apps, websites, and software.

Despite comprising two separate disciplines, UX and UI are often referred to as one. This is because they go hand-in-hand when it comes to creating successful products you really can't have one without the other.

What's more, many digital designers work across both UX and UI.

Still, it's important to be aware that they're not the same thing, and that it's possible to be a UX designer without UI skills (and vice versa). With that, let's define each term in more detail.

What is UX design?

UX design (or user experience design) is, quite literally, the process of designing user experiences. A user experience is the whole encounter a person has with a product or service and how it makes them feel.

A user experience can be good (accessible, quick, easy, smooth, straightforward, enjoyable, efficient, maybe even fun) or it can be bad (confusing, frustrating, complicated, unclear, slow, inaccessible). UX design is an entire discipline dedicated to creating experiences that fall into the good category.

And UX isn't about design for design's sake. It begins with a user problem and seeks to design a solution a solution that provides a positive user experience. It also involves continuously improving existing solutions; for example, by adding new features.

We'll learn more about the principles of UX and the UX design process later on in this guide.

What is UI design?

UI design (or user interface design) is the process of designing user interfaces. A user interface is the surface of a digital product; it's the part you see and/or interact with when using an app or a website.

UI design determines the overall visual style of a product, such as what colour schemes and typography will be used throughout; what images, illustrations, and graphics will feature; and how elements like buttons, icons, and menu items will be styled. In addition to shaping the product's overall look and feel, UI considers the design of each individual webpage or app screen.

User interface design also encompasses interactivity and animation. For example, clicking a certain

button might trigger a rotating sand timer graphic to indicate that something is loading, before transitioning you to the next screen. Both of these aspects—the animated graphic and the screen transition—are part of UI design.

We'll expand on this definition throughout our guide. For now, let's consider what it means when UX and UI are combined.

What is UI/UX design?

UI/UX design is simply an amalgamation of UX and UI design. It encompasses both the UX part of designing a product—identifying a user problem, coming up with a viable solution (usually in the form of a digital product), and designing the overall structure and layout—and the UI part—designing the visual elements and interactive properties of the user interface (the surface or user-facing part of the digital product).

As we've established, UX and UI design are individual disciplines in their own right, and together they form the digital product design process end-to-end.

It's possible to be just a UX designer or a UI designer without overlapping, but it's also common to span the two as a UI/UX designer. It all depends on where your interests, skills, and talents lie—but more on that later.

Next, we'll explore both the distinction and the relationship between UX and UI design in more detail.

2. What's the difference between UI and UX design, and where do they overlap?

UI vs. UX design: The main differences

By definition, UX and UI design are two different things

UX design focuses on the complete experience a person has with a product or service, while UI design is very specifically focused on the design of digital interfaces.

The key differences can be summarised as follows:

User experience (UX) design

User interface (UI) design

Who are the target users and what problem do they need us to solve

What product, service, or feature could solve the user problem?

How should the product be structured and what functionality should it offer?

How does the user feel when they interact with the product? What kind of experience do they have?

How should the product interface look and behave?

What colours and typography should be used throughout?

What UI elements and interactive properties are required, and how are they organised on each screen?

(e.g. buttons, images, text, icons, etc.)

To elaborate: UX is about solving user problems and designing solutions, considering how the product should be structured and what functionality it should offer. UI design is a more visual discipline, shaping the look, style, feel, and interactivity of the product interface.

UX comprises extensive user research to understand the target audience, defining the main problem the target users are facing, and coming up with ideas for how to solve it. UI design comes in towards the end of the product design process, after the UX designer has laid out the foundational structure. It fills in the finer details and breathes life (colour, imagery, interactivity, etc.) into the blank product blueprint.

UX and UI designers require different skills, and they each follow their own process and guiding principles. But, despite their differences, UX and UI designers must work together and they have lots in common, too. Let's explore those commonalities now.

UI vs. UX design: Where they overlap

Ultimately, UX and UI design both have the same goal: to help the end user in some way, and to create digital products that are accessible, easy, and enjoyable to use.

UX and UI designers work together as part of the product design team (if they're not combined into a single UI/UX designer role) and they are both critical to ensuring that a product is successful.

In most cases, UX and UI go hand-in-hand and are interdependent. A well-designed user interface gives the user access to, and helps them navigate, a well-designed user experience; a good digital product needs both.,

3. Real-world examples of UI/UX design

The best way to understand UI/UX design is to see it in action. Let's take a look at two real-world products and delve into their UX and UI.

UI/UX design example: MAYD

MAYD (which stands for Meds At Your Doorstep) is a Germany-based startup that provides a medication delivery service.

Users can browse non-prescription medication using the MAYD app, then have it delivered right to their door in about thirty minutes. Its like Uber Eats but for pharmaceuticals.

The finished product (i.e. the solution) is the MAYD app and the almost-instant delivery service it provides. The original user problem that MAYD set out to address was the increasing need for fast, convenient access to pharmacy goods without leaving the house (consider the challenge of having to isolate during the Covid-19 pandemic but needing to get hold of non-prescription meds such as paracetamol or cough medicine).

Identifying MAYDs target users, understanding their problems, challenges, and needs in relation to the purchase of medication, and designing an effective, easy-to-use solution are all part of the UX design process.

Source: www.getmayd.com

The colours, icons, images, and search fields you see throughout the MAYD app are the result of the UI design process. All of these UI elements combined make it possible for MAYD customers to access the service and accomplish their goal (purchasing medication) in the way that the UX designer(s) intended.

UI/UX design example: Slice

Slice is a digital lending platform which caters to millennials. The platform offers a variety of financial services including a credit card with cashback rewards, a budget management tool, and a quick, easy way to send money to friends.

From a UX perspective, Slice seeks to redesign the financial experience for Indias younger generations, with the goal of building a smart, simple, and transparent financial platform.

Source: www.sliceit.com

Slices UI reflects and embodies this simplicity and transparency, making it easy for the user to navigate the platform and conveying the Slice brand throughout.

The overall result is a user-friendly product with an accessible, aesthetically pleasing interface an excellent example of UI/UX design done well.

4. Why are UI and UX design so important?

Good UI/UX design is about creating accessible, user-friendly, problem-solving products. This is important for both businesses and consumers.

On the business side, UI/UX design is essential for understanding what customers want and delivering it in a way that provides a positive experience. This drives customer engagement, loyalty, sales, and revenue.

UI/UX design also plays a crucial role in shaping a company's brand. Through good design, brands are able to create products and experiences which evoke certain emotions and create familiarity and recognition another important step towards building a loyal customer base.

From the consumer perspective, UI/UX design offers solutions to everyday problems and ensures that technology is easy and enjoyable to use. And, when done properly, it contributes to a world which is more accessible and inclusive.

In short? There's no such thing as a successful product or service without good UI/UX design.

5. What are the most important UI/UX design principles?

To create good user experiences (and, therefore, successful products), there are certain principles that UX and UI designers must adhere to. Some of the most important ones are:

User-centricity

Usability

Accessibility

Information architecture

Visual hierarchy

Consistency

User-centricity

The most important principle of UI/UX design is to always put the user first. The design process is inherently user-centric, starting with user research, designing to solve a user problem, and conducting rigorous user testing throughout. Only with a user-centric approach can you create products that solve user problems and satisfy your target audience.

Usability

Usability is about designing and optimising your product for goal completion. If your designs score high on usability, it'll be easy for your target users to complete specific tasks efficiently and with minimal effort. A product that scores low on usability is, quite simply, difficult to use.

Accessibility

The accessibility principle considers whether or not a product or service can be accessed, used, and enjoyed by everyone in all different contexts. It anticipates potential accessibility issues that users might have, and designs to mitigate them. Accessible design is especially critical when considering users with disabilities, but it ultimately benefits everyone. You can learn more about accessibility in design [here](#).

Information architecture

Information architecture (IA) considers how information and content are organised, structured, and labelled across a digital product. The goal of information architecture is to enable users to find the information they need to complete certain tasks.

Visual hierarchy

While information architecture takes care of the overall hierarchy of information across the product (think main menu items vs. sub-menu items), visual hierarchy considers the hierarchy of different elements on each page or screen. To communicate visual hierarchy, more important elements may be displayed in larger font or in brighter, more prominent colours. This draws the users attention to certain elements first,

helping them to navigate the page as intended.

Consistency

The consistency principle is about creating familiarity and meeting users expectations. As humans, we expect certain things to work in certain ways. For example, when using a new coffee machine for the first time, you might already have some idea of how to use it based on your experience with other coffee machines. Its the same for websites and apps. Designers can make their products easier to use by repeating certain patterns and UI components across the board, feeding into what the user already knows about how similar products work.

Those are just some of the principles that UI/UX designers follow. Learn more in this guide: [Fundamental UX Design Principles and How To Apply Them?](#)

6. What is the UI/UX design process?

The UI/UX design process typically moves through the following phases:

Project kick-off

Various stakeholders meet to define the goal of the project, identify key deliverables, and set milestones and timelines. A UI/UX project kick-off will usually involve stakeholders from the design, product, and technical teams, as well as representatives from the business side. If the UX problem is already known, it will also be discussed here.

User research and analysis

Using a variety of research methods (such as user interviews, surveys, and card sorting), UI/UX designers seek to understand the problems their target users are facing and to uncover what they want and need from a solution.

Defining the problem

Based on their research findings, the designer(s) define the problem they will address. This usually involves crafting a problem statement which clearly and succinctly articulates the problem, giving the design team a clear direction to focus on when ideating solutions.

Ideation

This phase is all about brainstorming and coming up with potential solutions. It may be done solo or as a group (depending on the size and composition of the design team), and usually involves sketching out initial ideas by hand.

Designing the user experience

Once a direction has been agreed on, the UX design work begins. This phase focuses on the steps the user will need to take to accomplish certain tasks, and considers the overall structure, layout, and organisation of the product. It includes defining the information architecture, mapping out user flows, and creating low-fidelity (i.e. very bare-bones) wireframes and prototypes.

User and usability testing

Before proceeding, its important to test your concepts and designs on real or representative users to check that theyre on the right track for meeting end user needs and solving the initial problem. Based on user feedback, designs are revised and improved. Ideally, user testing is woven throughout the design process, but it always depends on the time and resources available.

Designing the product interface

With the foundational design in place, the process moves to UI design. This involves turning wireframes and low-fidelity prototypes into high-fidelity prototypes. These are filled out with colour, text, and all the necessary UI elements such as buttons, scrollbars, and text entry fields. In their most detailed iteration, prototypes are also interactive, mimicking how the live product will work.

More user and usability testing

The high-fidelity prototypes model how the product will look and function once its been developed. Before development, its important to run another round of user/usability testing to ensure the designs are accessible, user-friendly, and helping to solve the user problem as planned.

Developer handoff

The final step is to hand the designs over to the developers. They will then be coded into a working product which real people can use.

That's a high-level overview of what UI/UX designers do. Now let's drill down to some of the more specific tasks that are typical for the role.

7. What do UI/UX designers do in their daily work?

You'll know from our earlier definition that UX and UI are two separate components of the product design process. As such, the day-to-day work of a UX designer is different to that of a UI designer, while a hybrid UI/UX design role spans both. Let's dive deeper.

What do UX designers do?

UX designers plan every aspect of the experience a user has with a product. They are researchers, problem-solvers, user advocates, and designers all rolled into one.

Common UX designer tasks and responsibilities include:

User research: recruiting participants, planning and conducting research sessions, analysing and presenting the results

Competitor research

Creating user personas

Writing problem statements

Leading and/or participating in ideation and brainstorming sessions

Creating user flows and user journey maps

Designing a product's information architecture

Creating wireframes and prototypes

Running user and usability testing sessions

Take a look at this [UX research and analysis project](#) by AND learner, Aromal Jose Baby.

What do UI designers do?

UI designers turn plain product wireframes and prototypes into visually detailed designs. They design all

the different elements that shape not only how the product looks, but also the touchpoints through which the user can access and navigate the product.

This includes:

Competitor research

Designing/choosing colour palettes and colour schemes

Designing typography

Designing both static and animated UI elements such as buttons, icons, illustrations, text fields, scroll bars, and so on

Creating wireframes and, eventually, high-fidelity prototypes

Taking care of responsive design

Helping to conduct user/usability testing sessions

Handing over final designs to developers

Besides contributing to individual design projects, UI designers may also take on the task of building a design system and establishing visual guidelines to be used across the entire brand.

What do UI/UX designers do?

UI/UX designers in a hybrid role essentially carry out the full spectrum of tasks, from user research and problem definition right through to high-fidelity prototypes and developer handoff.

8. What tools do UI/UX designers use?

UI/UX design can get pretty technical, so experts in the field rely on a robust stack of tools. Some of the most important tools used by UI/UX designers include:

User research and analysis tools (like UserZoom and Optimal Workshop)

Collaboration, workshopping, and ideation tools (like FigJam and Miro)

Design and wireframing tools (like Sketch and Figma)

Prototyping tools (such as InVision Studio and Adobe XD)

User and usability testing tools (like Maze and UsabilityHub)

9. What skills do UI/UX designers need?

UI/UX designers need a broad array of soft skills, technical design skills, and proficiency in certain tools.

Among the most important skills for UI/UX designers are:

Research and analysis: Be it user research or competitor research, UI/UX designers need to be adept at planning and executing different types of studies, and analysing both quantitative and qualitative data to make informed, user-centric decisions.

Communication, teamwork, and cross-team collaboration: UI/UX design is a highly people-focused role. It requires communication with end users (e.g. research participants), close collaboration with other members of the design team, and cross-team collaboration with stakeholders from other areas of the business. Communication and teamwork are essential.

Problem-solving: UI/UX is rooted in problem-solving. Designers must be skilled at identifying the right problem to solve and coming up with user-friendly and business-feasible solutions.

Empathy: The only way to be a user-centric problem-solver is if you have empathy for your users. UI/UX designers must learn how to consider things from the end users perspective, even if its very different from their own.

Creative and visual design skills: For the UI design aspect, creativity and a talent for visual design are crucial. The best UI/UX designers know their way around colour schemes, typography, and different visual compositions to achieve both a user-friendly and aesthetically on-point product.

You'll find a more expansive list in our separate guide: [15 Must-Have UI UX Design Skills & How To Develop Them](#).

10. Where do UI/UX designers work?

When it comes to career opportunities, UI/UX designers are spoiled for choice. Essentially, they can work in any organisation which provides a digital product. Digital products include things like apps, websites, software, training platforms, and video games (to name just a few).

UI/UX designers are employed in startups, agencies, large corporations, and nonprofits across all different industries. Finance, healthcare, e-commerce, automotive you name it; UI/UX designers work there.

At the same time, it's not uncommon for UI/UX designers to carve out a freelance career (especially later on once they've gained in-house experience).

The path you pursue will depend on both your own interests and preferred working environment, as well as the opportunities that are available based on your location, experience, and skill set.

11. How much do UI/UX designers earn?

Another important topic for both aspiring and career-climbing UI/UX designers is salary. So how much do UI/UX designers earn?

The answer depends on your location, your employer, your exact role/job title, and how much experience you're bringing to the role. As a benchmark, here are some averages across different UI/UX job titles and locations.

UX designer salary

UI designer salary

UI/UX designer salary

Australia

\$110,000

\$113,410

\$142,500

France

63,942

44,517

42,744

Germany

73,670

42,730

52,500

India

8,00,000

6,59,660

7,00,000

United
Kingdom

46,592

44,840

45,000

United States

\$96,930

\$85,543

\$100,000

Source: Talent.com, Clicks IT Recruitment, Salary Expert, Glassdoor, Indeed, Payscale, GrabJobs

Take a look at our [salary guide for UI/UX designers](#) for a more in-depth look at the topic.

12. How to become a UI/UX designer

There are many different routes you can take to become a UI/UX designer.

Are you entering as a complete beginner with no prior experience? Start by learning the essential UI/UX

design skills and mastering the UI/UX design process. This is best done through a formal UI/UX design course (browse our selection of the 10 best UI/UX design courses before you decide).

Have you already got some experience in a design-related field and want to move into a full-stack UI/UX role? Then you'll need to identify your current skills gaps and work on filling them. For example, if you're a UX designer looking to cross over into UI/UX, you might consider a UI design course.

No matter your starting point, you'll also need a UI/UX portfolio, a strong professional network, and a UI/UX-specific application package (this includes tailoring your resume and your LinkedIn profile so that they highlight your UI/UX skills). You can take a look at AND learner Aromal Jose Babys Portfolio for reference.

For further advice on getting into UI/UX, follow this guide: [How To Become An Expert UI UX Designer in 7 Steps](#).

13. Other career opportunities in UI/UX design

UI/UX design is a broad and varied field, and there are lots of different directions your career can take within the industry. Besides the roles of UX designer, UI designer, and full-stack UI/UX designer, you may end up with any of the following specialist job titles:

UX researcher

UX writer

UX strategist

Information architect

Visual designer

Interaction designer

UI developer

Voice designer/voice user interface (VUI) designer

UI strategist

With UX and UI design skills in your repertoire, there really is no limit to where you can go. From designing video games and virtual reality experiences to innovating on the next cutting-edge healthtech product, UI/UX design is an incredibly exciting field.

14. What next?

So are you ready to explore the world of UX and UI design? If yes, then you can take the following steps:

Watch this session by Shiva Viswanathan, Design Head of Ogilvy Pennywise, and Naman Singh, Product Experience Designer at RED.

Talk to a course advisor to discuss how you can transform your career with one of our courses.

Pursue our UX/UI Design courses - all courses are taught through live, interactive classes by industry experts, and some even offer a Job Guarantee.

Take advantage of the scholarship and funding options that come with our courses to overcome any financial hurdle on the path of your career transformation.

Note: All information and/or data from external sources is believed to be accurate as of the date of publication.

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How to Design a Website Wireframe: A Beginners Guide

Want to learn how to build a website wireframe? In this guide, you'll find the steps and best practices you need to follow as well as our recommended...

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Find out all the information you need on UI development salaries, high-paying industries, the job market, and how to land your first position.

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All You Need To Know About Interaction Design (and Why It Matters)

Welcome to your ultimate introduction to interaction design. Learn what interaction design is, why its so important, and the key principles that drive this fascinating field.

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What Is a UX Researcher and How Can You Become One?

A UX researcher is a specialist member of the product design team. Learn what a UX researcher does and how to become one in this guide.

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5 Examples of User Personas To Inspire the UX Designer in You

User personas are a valuable part of the UX design process. Take a behind-the-scenes look at how they

are created with these 5 user persona examples.

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7 Examples of Design Thinking in Practice (And What We Can Learn From Them)

Design thinking is a problem-solving methodology that actively addresses user-centric challenges. Learn how industry leaders implement this concept through our compilation...

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How To Create an Impressive UX Designer Resume

If you want to impress UX hiring managers, you will need a well-designed resume. Learn how to create a professional UX design resume with this guide.

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8 Wireframe Examples to Guide Your Next Project

Curious to learn more about different kinds of wireframes? From hand-drawn paper sketches to interactive blueprints, find out how different types of wireframe support ideation, collaboration...

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How to Create a UI UX Designer Resume in 2024?

Learn how to create a standout UI UX designer resume with this guide. Discover key elements for industry approval, how to organize it effectively, and tips to tailor your resume to job openings.

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Step-by-Step Guide to Wireframes and Wireframe Design

Want to learn how to create your own wireframes? With our detailed guide, you'll learn every step of the wireframing process as well as industry best practices and popular tools.

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Is Coding an Essential Skill for UX UI Designers?

Explore if the industry today necessitates coding for UX UI designers and delve into the intricate relationship between such designers and coders in creating digital products...

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7 Awesome (and Free) User Persona Templates for UX Designers

User personas are an essential part of the UX designers toolkit. Get started with these free, fully customisable user persona templates.

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Considering a Career as a UX Designer? Try These 10 Free UX Design Courses to Get Started

Has the fascinating world of UX design caught your attention? Perhaps you wish to formally pursue this discipline but are not looking to invest financially? This comprehensive list of free UX design...

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11 Must-Have UI Developer Skills for a Successful Career in the Field

Are you thinking about becoming a UI developer? Discover the top skills you'll need to get hired and how to master them.

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The 17 Best UX Design Tools and Software (Free and Paid) for 2024

Discover the perfect tool to meet your UX design needs with this curated list of 17 options, including both free and premium choices. This selection guarantees a nuanced exploration to identify the ideal...

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What Is a User Persona and How Do You Create One?

User personas are a tried-and-tested UX design toolbut what exactly are they and how do you create

one? Learn everything you need to know in this practical guide.

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The Ultimate UX Designer Salary Guide for 2024

Want to know what you can earn as a UX designer in 2024? Then keep reading for this years complete guide to UX designer salaries.

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How to Get a UX Design Internship as a Recent Graduate

Are you hoping to land a UX design internship? If so, check out our comprehensive guide, complete with hands-on tips to ensure you find the right role and get your career off to the very best start.

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12 Fundamental UI Design Principles You Should Know About

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8 Good UX Design Examples to Inspire Your Next Project

Looking for some inspiration to improve the UX design of your product or service? Check out our list of UX frontrunners who have paved the way in the field of UX and user-centered design.

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What Is a UI Developer and How Can You Become One?

If you're looking for a career that spans creative, user-centred design and technical expertise, you might consider becoming a UI developer. Not sure what that is? Keep reading.

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Make sure your next website UI design project is a success. Discover the 6 elements of a great website and take inspiration from our stunning real-world examples.

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A job in UI design can be creative, fulfilling, and highly rewarding for those with the right skills, knowledge, and experience. But how do you land your first...

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The 11 best UI design courses to do in 2024

Ready to start learning UI design but not sure where to start? If that sounds like you, weve simplified the decision-making process. Check out our list...

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A Guide to UI Designer Salaries for 2024

Find out what you can expect to earn as a UI designer, which industries offer the highest-paid positions, and how to land a job in this user-centric and creative role

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The 10 Best UX Design Courses and Certifications in 2024

A comprehensive course with a career-oriented curriculum and robust placement assistance can go a long way in helping you get started with a design career...

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A Breakdown of Each Step in The Design Thinking Process

Design thinking is an important approach to problem-solving. In this article, learn all about each step of the design thinking process, including how to implement it and why it matters.

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All you need to know about UI designer skills, tools, and processes

Are you considering a career in UI design? If so, keep reading for the skills, tools, and processes that are the foundation of this rewarding profession.

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What is Design Thinking? Everything You Need To Know

Design thinking is an approach that makes a very strong case for user-centric problem-solving. But what exactly is this approach and what makes it unique?...

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Everything You Need to Know About UI and UI Design

Are you curious to find out about UI design? In this ultimate guide, you'll learn the key processes, principles, skills, and job roles in this creative and engaging...

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18 Design Thinking Books Everyone Should Read

Want to explore design thinking and learn from the best? Our handcrafted list of 18 Design Thinking books is the perfect selection to begin your journey with.

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What is user experience (UX) design? Everything you need to know

UX design has been getting a great deal of attention in recent years. And there are good reasons for it!

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What is the UX design process? A step-by-step guide

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How To Become A UX Designer In 2024: The Ultimate Guide

In this ultimate guide to becoming a UX designer, we'll discuss everything you need to know to successfully launch a UX Design career from best practices...

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16 UI UX Interview Questions and Answers For 2024

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Top 10 UI UX Designer Jobs in 2024 (and Their Salaries)

There are many different career paths within the UX UI design fieldbut which should you pursue? In this post, we weigh up whether or not UX UI is a good career.

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How To Create a UX Designer Portfolio That Will Get You Hired

Perhaps youre applying for your first UX design position, hoping for a promotion at work, or looking to land some new clients as a freelancer.

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Which UX Designer Skills Do You Need in 2024? A Complete Guide

If youre considering launching a career in UX design, having a deep knowledge of the UX designer skills youll need will be crucial to getting your learning off to the...

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Fundamental UX Design Principles and How To Apply Them

If youre thinking about launching a career in UX design, you might be wondering about the skills and knowledge you need if youre going to succeed in this...

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13 Common UX Design Job Interview Questions and Answers for 2024

If youre a UX designer applying for a new job, a sure-fire way of preparing for interviews is to familiarize yourself with the UX designer interview questions...

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Best UI UX Design Courses in Kolkata for 2024

Are you ready to embark on an exciting journey into the world of UI UX design in the city of Kolkata?

Heres a definitive guide to the top UI UX design courses...

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How To Learn UI-UX Design: A Step-by-Step Guide for 2024

In this five-step guide, we show you how to learn UI/UX design from the essential theory to practical application, and everything else in between.

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How To Become An Expert UI UX Designer in 7 Steps

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15 Must-Have UI UX Design Skills & How To Develop Them

What are the most important skills for a UI/UX designer to have, and how can you develop them? Find out in this post. Working in UX/UI design ...

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What is the difference between UX and UI design? What skills do they each require, and which pays more? Learn all about two of the most important design...

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UI/UX Designer Salary Guide for 2024

Whether you're starting a new career in UX/UI design or searching for another job within the field, salary is an important factor to consider.

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The 10 Best UI/UX Design Courses To Do in 2024

Is learning UI/UX design one of your goals for 2023? Then you'll want to start with a good quality course.

Discover the best UI/UX design courses in this comparison guide.

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Best UI UX Design Courses in Ahmedabad for 2024

Explore the best UI UX design courses in Ahmedabad through this guide and learn about course durations, prices, curriculum, pros, cons, and tips to choose a course.

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Best UI UX Design Courses in Jaipur for 2024

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Best UI UX Design Courses in Mumbai for 2024

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Explore the best UI UX Design courses that Bangalore has to offer. This list will help you understand the bottom line of each course - duration, intensity, cost, special offerings, and pros and cons.

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How to Create a Standout UI UX Design Portfolio

Build your UI/UX design portfolio with the help of this five-step guide then follow our top tips to make sure your portfolio stands out. The most important...

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