

I haven't picked a name yet

Website dedicated to sports analysis and preview using statistics. This will be mainly MSU sports and the Detroit Lions but could also include the rest of the Detroit sports teams and fantasy football.

The site will mainly focus on the Detroit Lions and Michigan State sports with a touch on other Detroit sports and fantasy football. The website would provide in-depth analysis designed to highlight certain players depending on how important their role is that week. To differentiate the site, it will use emphasize statistics in analysis. This will also include a preview of the opponent and highlight one of their players that could pose a problem for the team. For college sports this could include the recruits for Michigan State and how they can improve the team.

Personas

- Diehard Detroit Lions fan
- Fantasy Football player
- MSU basketball fan

Comps

- [Pride of Detroit](#) (Main competitor)
- [Draft Sharks](#) (Great use of stats)
- [Spartans Wire](#) (Competitor)

Workflow to Find Game Preview

Home page of site

Hover over Lions on top menu bar



Home page w/ Lions drop down

Click previews from down



List of previews by recency

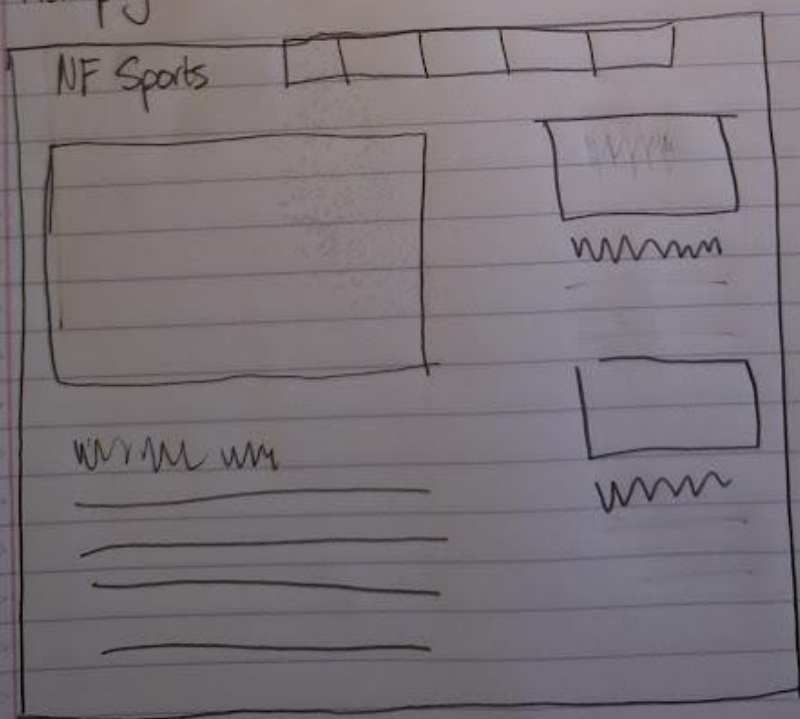
Click on link for most older preview

Home page of site

Click image or words of desired preview

I did a preview that wasn't displayed on the homepage, too, to illustrate a longer workflow

Homepage Wireframe



NF Sports

Lions

MSU BB

MSU FB

Other



Detroit Lions vs Seattle Seahawks Preview

The Seahawks undefeated come into Ford Field on Monday in Primetime against the Lions. The Lions will be looking for revenge against the Seahawks as they have lost to them in the previous two years at home. Jared Goff looks to recover after his shaky start to the year.



2024-2025 Michigan State Basketball Preview



Michigan State vs Ohio State Football Takeaway

Meant to be displayed in a desktop 16:9 screen, so it doesn't fit properly into PDF.