

Step 1: Pick an object

Logitech K750 Solar Keyboard.

Step 2: Brainstorm for 30 minutes (10 minutes for each part).

A: List all of the people involved in the object's creation

Christopher Latham Sholes for inventing the "QWERTY" keyboard.

Jean-Luc Mazzone, Daniel Borel, Pierluigi Zappacosta, and Giacomo Marini for founding Logitech.

The factory and factory workers who made the plastic the keyboard is made from.

The factory and workers that made the solar panels in the keyboard.

The factory and workers in China that assembled the keyboard.

The people at logitech who design the keyboards.

B: List all of the people involved in transporting the parts and the object.

The truck drivers in China who transported the materials from factory to factory.

The pilots and flight crews who flew the keyboards to America.

The captains and ship crews who sailed the keyboards across the sea.

The dock workers who moved the containers so they could be moved onto trucks.

The (air storage center?) workers who moved the containers so they could be moved onto trucks.

The truckers in America who moved the product to the appropriate storage facilities.

The mail person who delivered the keyboard.

C: List all of the people involved in the infrastructure necessary for the object to be created and shipped to you.

The construction workers in China who made the roads.

The construction workers in America who made the roads.

The American taxpayers for funding the construction of roads.

The American government for having the roads constructed.

The companies that make the semi trucks used in transportation of the products.

The companies that make the cargo planes used in transportation of the products.

The companies that make the cargo ships used in transportation of the products.

The American government for establishing traffic laws.

The inmates who made a lot of the road and highway signs.

The road workers who installed the road and highway signs.

Step 3: Pick any person on your lists above and write them a heartfelt letter of gratitude.

“ Dear Daniel Borel, You do not know me but I am a long time customer of Logitech and have bought many Logitech products. I am very appreciative of the work you did as one of the co-founders and because of you, I am able to have these high quality devices, such as my K750 keyboard. Due to its light design it is easy to carry on the go and because it is solar powered I never need to worry about it running low on battery. I use this keyboard whenever I am doing school and I absolutely love it. I find it so convenient to have a wireless full size keyboard that is also very portable. So, I just wanted to write a quick letter to say, thank you.

From a happy customer,

Nicholas A. Hageman”

I would like to note that I did not send a letter to Daniel Borel.