

Pictures: Thousand Word Moments

Critical estrangement is a tool utilized to modify the way you see something or even change something within a situation or event to see how it appears different. For example slowing it down or speeding it up, or even switching your ethnicity. The power of contingency is also a great tool to use. It goes hand in hand with critical estrangement since it is viewing things from a different perspective. For example how would you feel about a situation you are currently in if you were older or how this look if it was sunset instead of mid day.

The kind of audio you use in videos, or a series of pictures, heavily impacts the kind of emotions that they convey. If you play disco over a video of people playing in a park it will look more fun than if you were to play sad violin music over the same video. Even changing a song from pop to acoustic will change the feel or make a country song disco and that would really change the feel.

There are many factors to take in when taking a picture or video as well. The distance you are from something can change it from having a large scale feel to having more of the hidden details feeling. If you are taking a video then the speed it is moving also changes how it conveys messages. A fast paced video of people going to work has more of a cog in the machine feel to it while a slower one while having a more look at that person kind of feeling.

Changing almost anything in a video or picture could have an emotional or meaningful impact on it. The hue is something that can easily be changed or you can aim for a situation that gives off the right hue. Either way the hue has a huge impact on what emotions are conveyed, a blue hue has a more melancholy feeling while a yellow hue has a light feeling.

Notes to self: When taking pictures or videos for the project, or just anything in general, try to pay close attention to the hue of the scenery and the distance you are from the focus.