

NICK TRZPIS

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Manchester, United Kingdom

SKILLS

- Creativity
- Analytical Skills
- Networking
- Customer Service
- Leadership
- Presentation Skills
- Resilience
- Stress Management
- Microsoft Office

Intermediate level:

- HTML
- CSS
- HubSpot
- Adobe InDesign, Photoshop and Spark
- Canva

Knowledge of:

- Social Media Management
- Digital Marketing
- Influencer Marketing
- Google Search Console
- Google Adwords
- SEO

INTERESTS

- Sports
- Technology
- Personal Development
- Cooking

LANGUAGES

- English - fluent
- Polish - native
- German - basic

PERSONAL STATEMENT

Business graduate who have always been fascinated by the various strategies to gain attention and how brands leverage those. Seeking an entry level Marketing role to build upon my keen interest of ecommerce and digitalization. My goal is to assume a role which allows me to take responsibility for the digital marketing. Currently working on self-development courses to enter the next role well prepared. To do so in the past 4 months, completed courses regarding SEO, Influencer Marketing, Adobe Suite, HTML, CSS and JavaScript.

EDUCATION

University of Liverpool - BA (Hons) Business Management with German Advanced 2015-2018

- Member of Enactus and Handball Team.
- Developed communication, networking, relationship building and taking criticism skills.

WORK EXPERIENCE

Supervisor at Starbucks - January 2020 - Present

Supervisor at Wayne's Coffee - November 2019 – January 2020

Trainee Recruitment Consultant at Venturi September 2019 - November 2019

Went through 6 weeks of recruitment training and learned about, Recruitment 360 cycle, recruitment strategies and systems. Improved communication skills while engaging with candidates and businesses.

Team Leader and Team Member at Co-op - December 2015 - September 2019

Became great with time management while leading a small team of 3-5 people during a shift. Gained exceptional experience in customer service and building meaningful relationships with customers and colleagues. Responsible for the change of marketing plan in the store every three weeks.

Voluntary Social Media Executive at Adam and Eve's Turkish Bath - September 2018 - December 2018

Responsible for creating, scheduling and posting content on Instagram and Facebook. Introduced to HootSuite, what helped me to manage profiles efficiently.

Matchday Host at Liverpool Football Club - February 2016 - July 2017

Football Referee at Polish Football Association - August 2012 - August 2014

CERTIFICATES AND OTHER ACHIEVEMENTS

LinkedIn Learning Courses - April 2020

SEO Foundations, InDesign Essentials, Influencer Marketing Foundations, Photoshop 2020 One-on-One: Fundamentals

Eddu Camp by Mateusz Grzesiak - 8th March - 10th March 2019

Attended three-day coaching event created by one of the best coach in Poland where I gained insight and developed emotional intelligence and networking skills.

University Business Challenge by IBM – 2017/2018

Comfortably won the first stage of the challenge and got to the semifinals where we were finished in the middle of the stake on 10th place.

REFERENCES AVAILABLE UPON REQUEST.