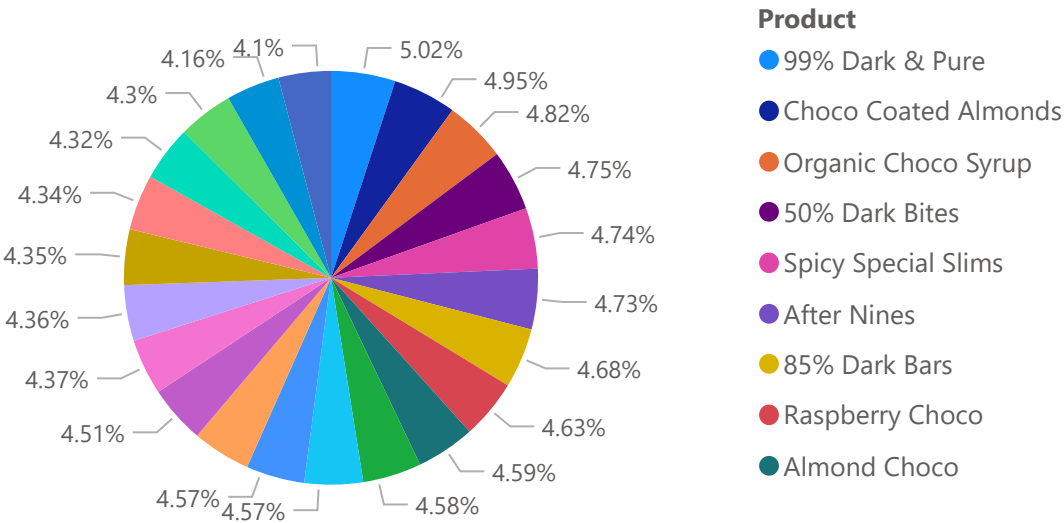# What is this Project About?

Hello,

For this project I have analyzed data from a fictional company who sells chocolates. The data includes sales from different global regions, as well as individual and team performance. It is meant to show my comprehension with Power BI, which includes creating various visuals, cleaning data using Power Query, adding measures using DAX, created slicers, and performed trend analysis. Thank you for viewing!
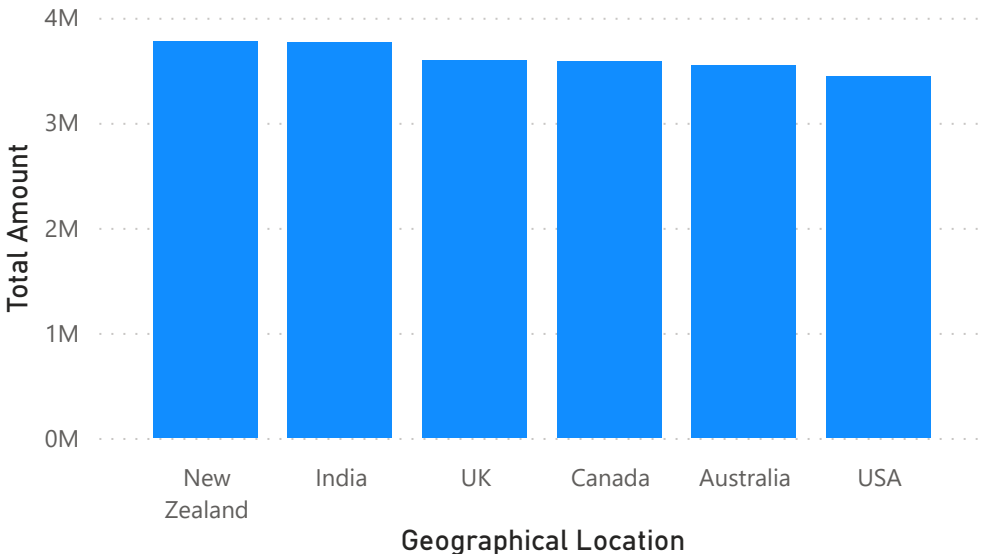
Amount by Team
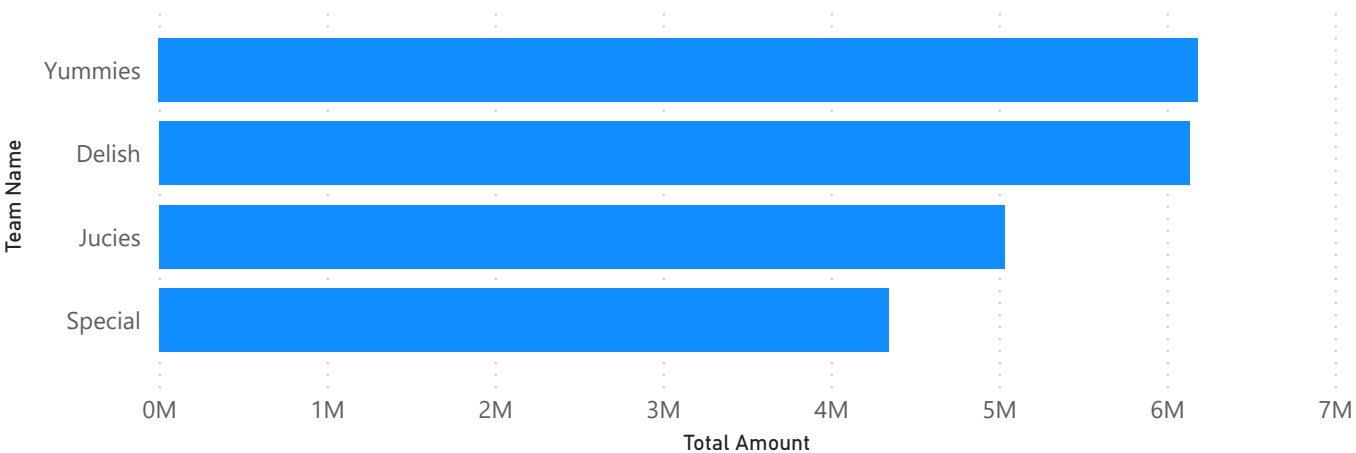
Sales person

- Andria Kimpton
- Barr Faughny
- Beverie Moffet
- Brien Boise
- Camilla Castle
- Ches Bonnell
- Curtice Advani
- Dennison Crosswaite
- Dotty Strutley
- Gigi Bohling
- Gunar Cockshoot
- Husein Augar
- Jan Morforth
- Jehu Rudeforth
- Kaine Padly
- Karlen McCaffrey
- Kelci Walkden
- Madelene Upcott
- Mallorie Waber
- Marney O'Breen
- Oby Sorrel
- Rafaelita Blaksland
- Roddy Speechley
- Van Tuxwell
- Wilone O'Kielt

Amount by Product

Product
- 🔵 99% Dark & Pure
- 🔵 Choco Coated Almonds
- 🟠 Organic Choco Syrup
- 🟣 50% Dark Bites
- 🌸 Spicy Special Slims
- 🟣 After Nines
- 🟡 85% Dark Bars
- 🔴 Raspberry Choco
- 🟢 Almond Choco

Total Amount by Geographical Location
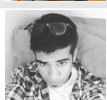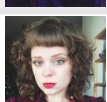
Sales Performance Report

Picture	Sales person	Total Amount	Total Boxes	Amount per Box
	Andria Kimpton	$867,510	53,098	$16.34
	Barr Faughny	$886,375	52,379	$16.92
	Beverie Moffet	$817,572	50,981	$16.04
	Brien Boise	$794,920	50,931	$15.61
	Camilla Castle	$798,868	50,022	$15.97
	Ches Bonnell	$884,835	56,320	$15.71
	Curtice Advani	$779,422	49,372	$15.79
	Dennison Crosswaite	$890,708	55,610	$16.02
	Dotty Strutley	$922,635	58,511	$15.77
	Gigi Bohling	$925,057	57,412	$16.11

Total Amount by Location and Category

Category ● Bars ● Bites ● Other

Filter by Team

- ☐ Delish
- ☐ Jucies
- ☐ Special
- ☐ Yummies

Category Performance
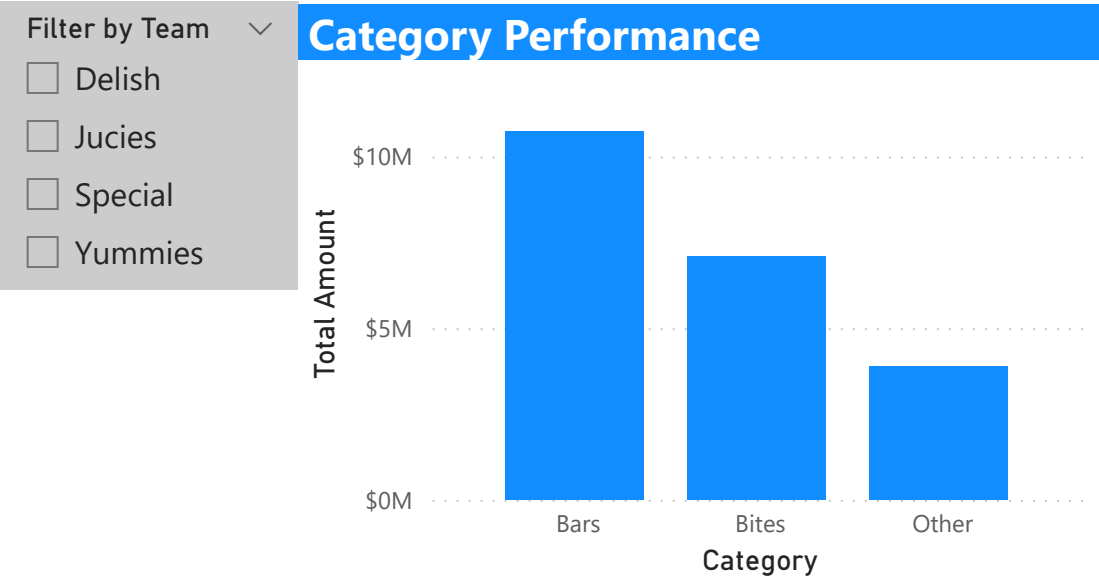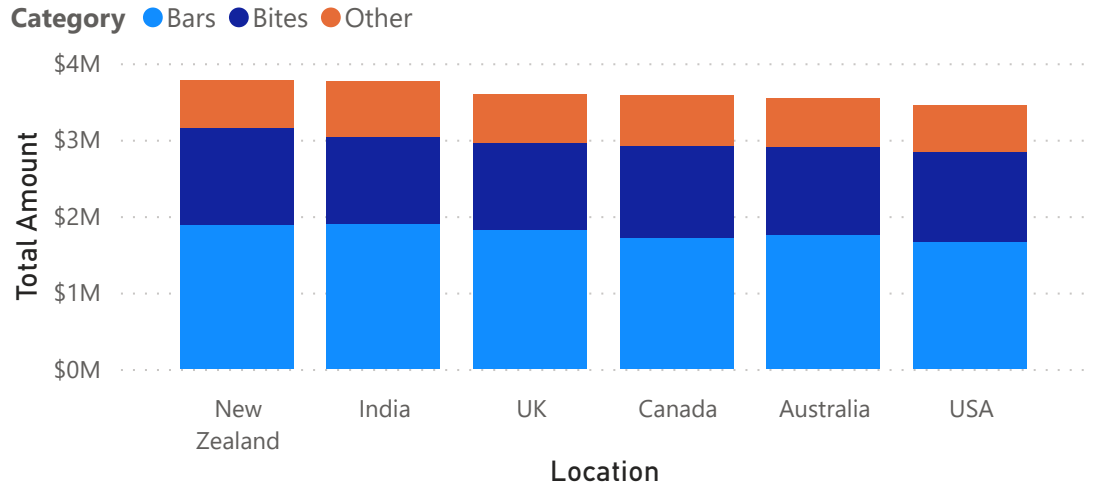
Sales Trend and Forecasts

AWESOME CHOCOLATES
ORGANIC - WHOLESOME

Total Customers by Year, Quarter and Month
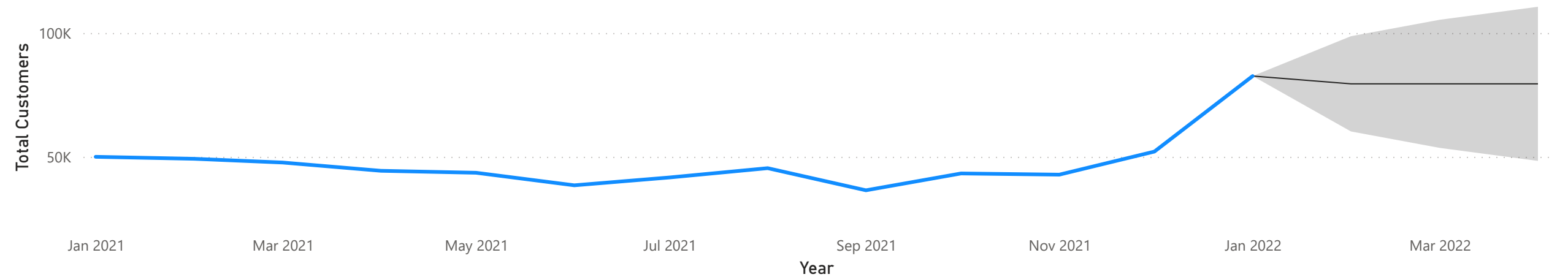
Total Amount Purchased by Year, Quarter and Month