Povchhadarith Sarath
Product Designer

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Washington, D.C.

EXPERTISE

Digital Product Design

UI & UX

Wireframing & Prototyping

Branding & Art Direction

Interface Design

Sketch & Figma

Photoshop & Illustrator

Principle & After Effects

Other Mentions

Growth & Marketing

HTML, CSS, JS

Video Storyboarding

WORK

Turtle, Turtle Labs LLC, Mar 2017 to Present

Founder & CEO

Created an iOS application that took a new approach to anonymous social networking.It obtained over 4,000 users within the first week, even making it's way to the trending page and the top 100 charts of the App Store.

Product Design, Branding & Art Direction, Video Storyboarding, Prototyping

Fleet, We Grind Apparel LLC, Sept 2016 to Feb 2017

Lead Designer

Designed an iOS application that helped car enthusiast locate upcoming car events and car shows near their area. As the Lead Designer, I worked closely with Han, the founder & CEO, to create an app that car lovers have been waiting for.

Product Design, Branding & Art Direction, Prototyping

PhoneWagon, PhoneWagon Inc, Apr 2016 to Jun 2017

Product Designer

Worked closely with Ryan Shank, the CEO and founder of PhoneWagon, to craft beautiful and functional sales pages for his company. I was responsible for designing web based pages to generate the most engagements and conversions possible

Interaction Design, Art Direction, Testing & Implementation

PINC, PINC IT Inc, Jan 2016 to Mar 2016

Product Designer

Worked closely with Ryan Shank, the CEO and founder of PhoneWagon, to craft beautiful and functional sales pages for his company. I was responsible for designing web based pages to generate the most engagements and conversions possible

Interaction Design, Art Direction, Testing & Implementation

ACHIEVEMENTS

3rd Place at Disrupt the District MLH Hackathon

Teamed up with people at a Hackathon to design an iOS application for students to find volunteering opportunities near their area.

Product of The Day

4 times Maker and Product of The Day on Product Hunt.

Featured on the App Store

Made it to the trending and top 100 chart page of the App Store.

Written by prominent publications

Featured on Business Insiders and TechCrunch.

Top Dribbble page

Made it to the front page of Dribbble 3 times in a row. 18,000+ views.

100+ ratings and reviews

4.5 stars and over 100 ratings and reviews on the App Store.

ACADEMIC

Associate of Science Degree
Northern Virginia Community College
2017 to Present