



# Banner Services Guide

## BANNER HANGING RATES

Rates are calculated by linear foot of the widest point of the banner. Banner hanging rates do not apply for motors, truss or production. Charges are inclusive of installation and removal. Additional fees apply if an installed banner must be moved. Based on the type of banner material and/or construction, additional charges may apply for items such as hardware, lifts, etc.

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby & Exhibit Halls*	per linear foot	\$11.00	\$14.00
Exterior Building Banners*	per linear foot	\$15.00	\$18.00
Front Drive Lamp Posts	per event	\$1,200.00	\$1,650.00
Wait Time Charges**	per hour		\$85.00

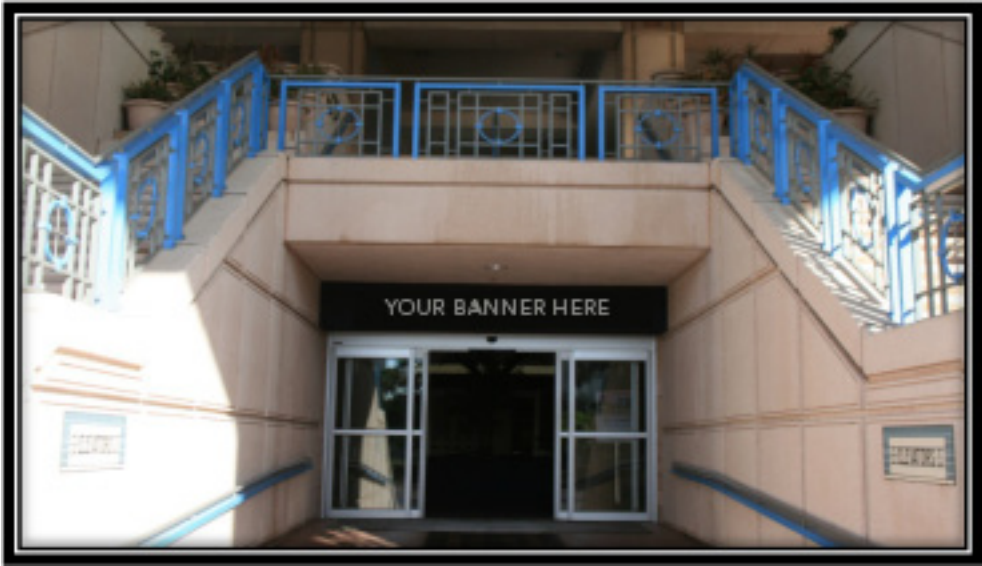
\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## CHANNEL ENTRY



SUGGESTED SIZE:  
12' w x 3' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$132.00

ESTIMATED BASE RATE:  
\$168.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Exterior Building*	per linear foot	\$15.00	\$18.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

FRONT DRIVE LAMP POST BANNERS - 11 POSTS / 22 BANNERS



SIZE:  
2' w x 4' h

SUGGESTED CONSTRUCTION:  
3" pocket on top and bottom / double sided

ESTIMATED INCENTIVE RATE:  
\$1,200.00

ESTIMATED BASE RATE:  
\$1,650.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Exterior Building*	per linear foot	\$15.00	\$18.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet  
 \* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## EXTERIOR OF BUILDING



Exterior Banner/Signage Costs will be assessed and billed on a per event/banner basis.

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Exterior Building*	per linear foot	\$15.00	\$18.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

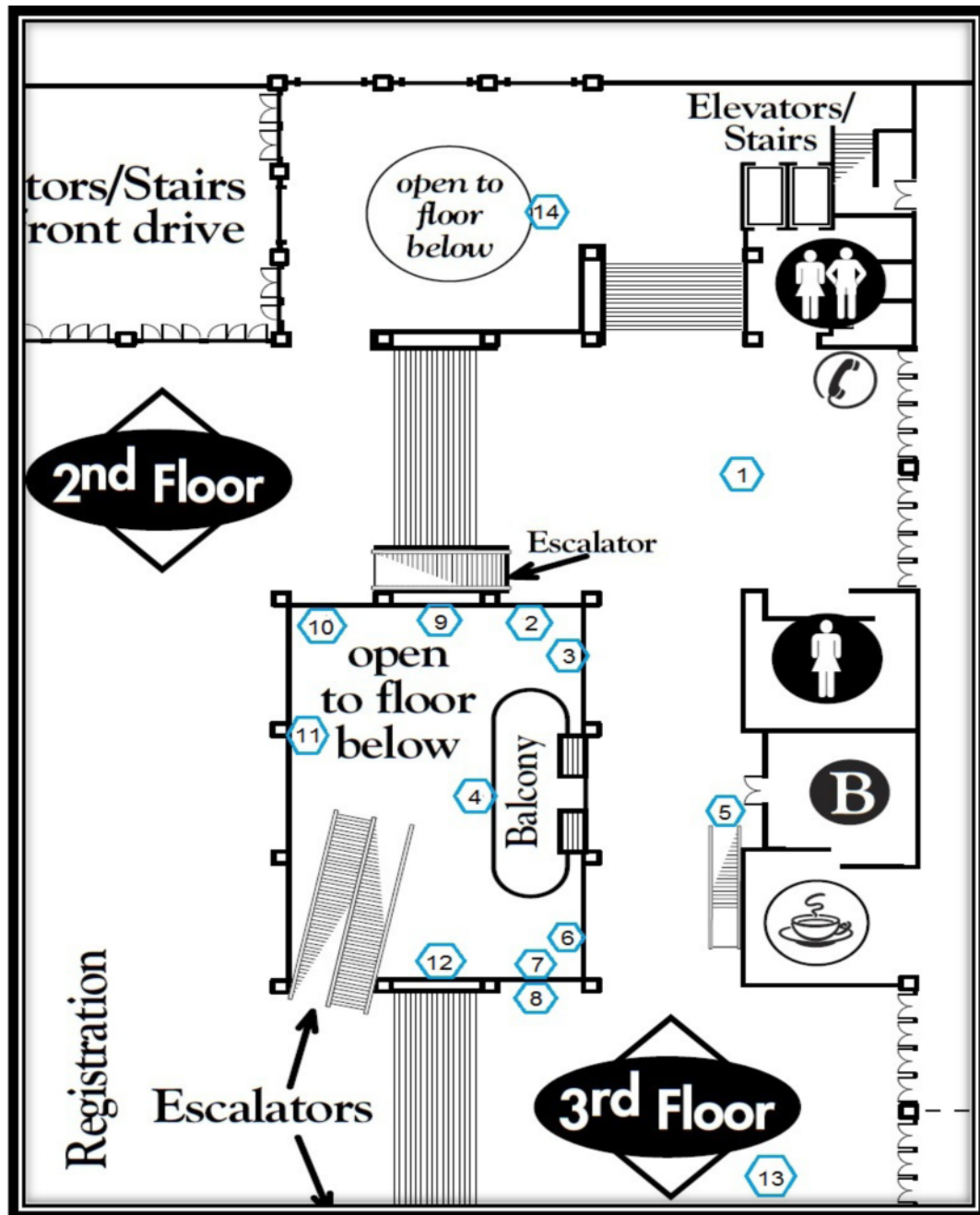
\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





## Banner Approved Locations

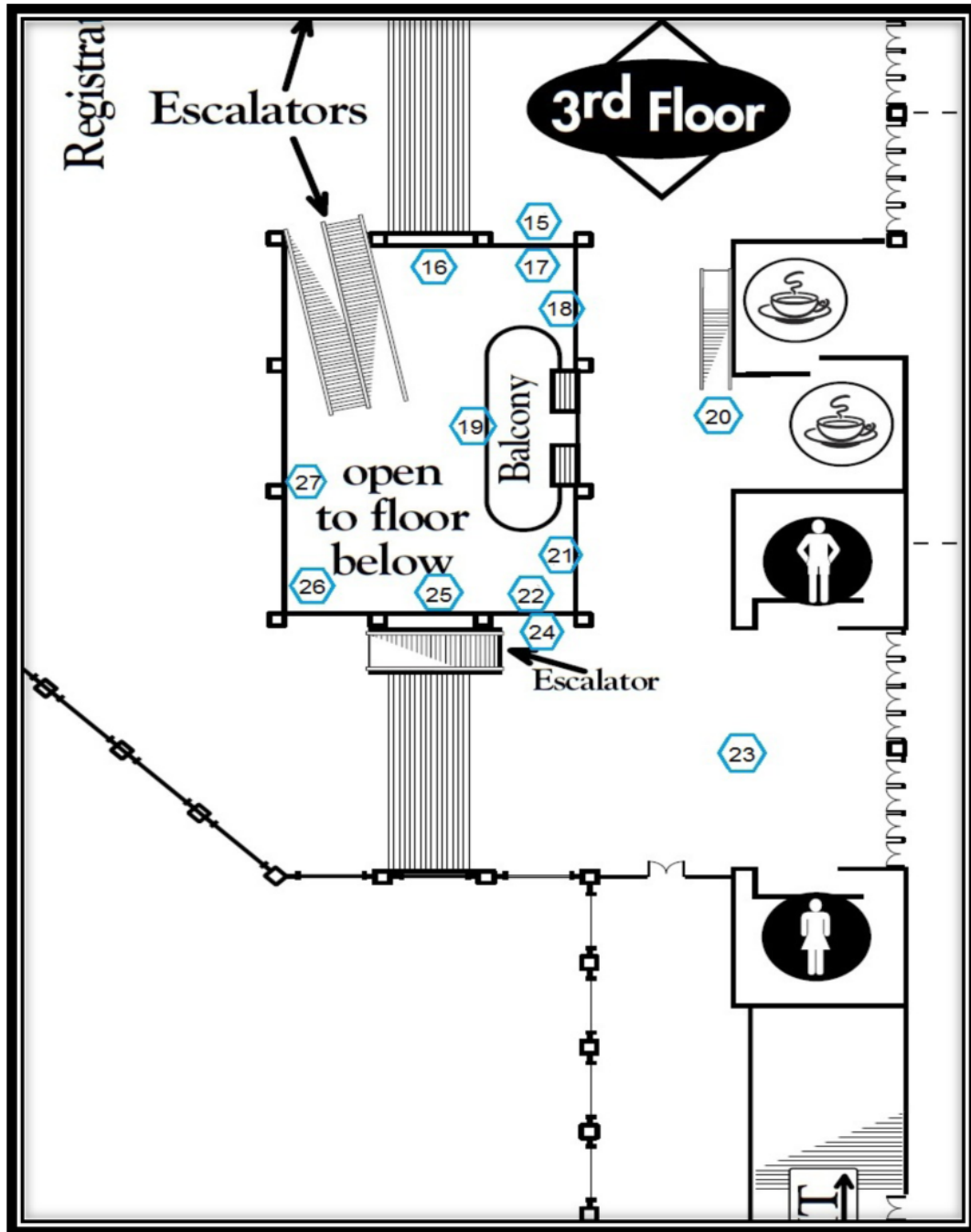
### ZONE 1





## Banner Approved Locations

### ZONE 2





# Banner Approved Location Details

## ZONE 1 - LOCATION 1



SUGGESTED SIZE:  
30' w x 14' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$330.00

ESTIMATED BASE RATE:  
\$420.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 2



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





## Banner Approved Location Details

### ZONE 1 - LOCATION 3



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 4



SUGGESTED SIZE:

**36' w x 6' h**

SUGGESTED CONSTRUCTION:

**Grommets on top with 3" pocket on bottom**

ESTIMATED INCENTIVE RATE:

**\$396.00**

ESTIMATED BASE RATE:

**\$504.00**

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 5



SUGGESTED SIZE:

9' w x 5' h

SUGGESTED CONSTRUCTION:

Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:

\$99.00

ESTIMATED BASE RATE:

\$126.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 6



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





## Banner Approved Location Details

### ZONE 1 - LOCATION 7



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 8



SUGGESTED SIZE:  
15' w x 3' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## ZONE 1 - LOCATION 9



SUGGESTED SIZE:  
15' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 10



SUGGESTED SIZE:

15' w x 7' h

SUGGESTED CONSTRUCTION:

Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:

\$165.00

ESTIMATED BASE RATE:

\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





# Banner Approved Location Details

## ZONE 1 - LOCATION 11



SUGGESTED SIZE:  
66' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$726.00

ESTIMATED BASE RATE:  
\$924.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet  
 \* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## ZONE 1 - LOCATION 12



SUGGESTED SIZE:  
15' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 13



SUGGESTED SIZE:

55' w x 7' h

SUGGESTED CONSTRUCTION:

Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:

\$605.00

ESTIMATED BASE RATE:

\$770.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 1 - LOCATION 14



SUGGESTED SIZE:  
112' w x 4' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$1,232.00

ESTIMATED BASE RATE:  
\$1,568.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





# Banner Approved Location Details

## ZONE 2 - LOCATION 15



SUGGESTED SIZE:  
15' w x 3' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## ZONE 2 - LOCATION 16



SUGGESTED SIZE:  
15' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 17



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 18



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





## Banner Approved Location Details

### ZONE 2 - LOCATION 19



SUGGESTED SIZE:

36' w x 6' h

SUGGESTED CONSTRUCTION:

Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:

\$396.00

ESTIMATED BASE RATE:

\$504.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 20



SUGGESTED SIZE:

**9' w x 5' h**

SUGGESTED CONSTRUCTION:

**Grommets on top with 3" pocket on bottom**

ESTIMATED INCENTIVE RATE:

**\$99.00**

ESTIMATED BASE RATE:

**\$126.00**

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## ZONE 2 - LOCATION 21



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 22



SUGGESTED SIZE:  
15' w x 13' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





# Banner Approved Location Details

## ZONE 2 - LOCATION 23



SUGGESTED SIZE:  
30' w x 14' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$330.00

ESTIMATED BASE RATE:  
\$420.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet  
 \* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 24



SUGGESTED SIZE:  
15' w x 3' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



# Banner Approved Location Details

## ZONE 2 - LOCATION 25



SUGGESTED SIZE:  
15' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$165.00

ESTIMATED BASE RATE:  
\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.



## Banner Approved Location Details

### ZONE 2 - LOCATION 26



SUGGESTED SIZE:

15' w x 7' h

SUGGESTED CONSTRUCTION:

Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:

\$165.00

ESTIMATED BASE RATE:

\$210.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\*\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.





# Banner Approved Location Details

## ZONE 2 - LOCATION 27



SUGGESTED SIZE:  
66' w x 7' h

SUGGESTED CONSTRUCTION:  
Grommets on top with 3" pocket on bottom

ESTIMATED INCENTIVE RATE:  
\$726.00

ESTIMATED BASE RATE:  
\$924.00

*Note: This banner alone does not meet minimum linear foot requirement.*

	UNIT	INCENTIVE RATE (21 days or more)	BASE RATE (20 days or less)
Interior Lobby*	per linear foot	\$11.00	\$14.00
Wait Time Charges**	per hour	\$60.00	\$75.00

\* Minimum requirement of 60 linear feet

\* For linear foot invoicing, 'wait time' will be charged if banners to hang are not available and crews are idle for 30 minutes or more.