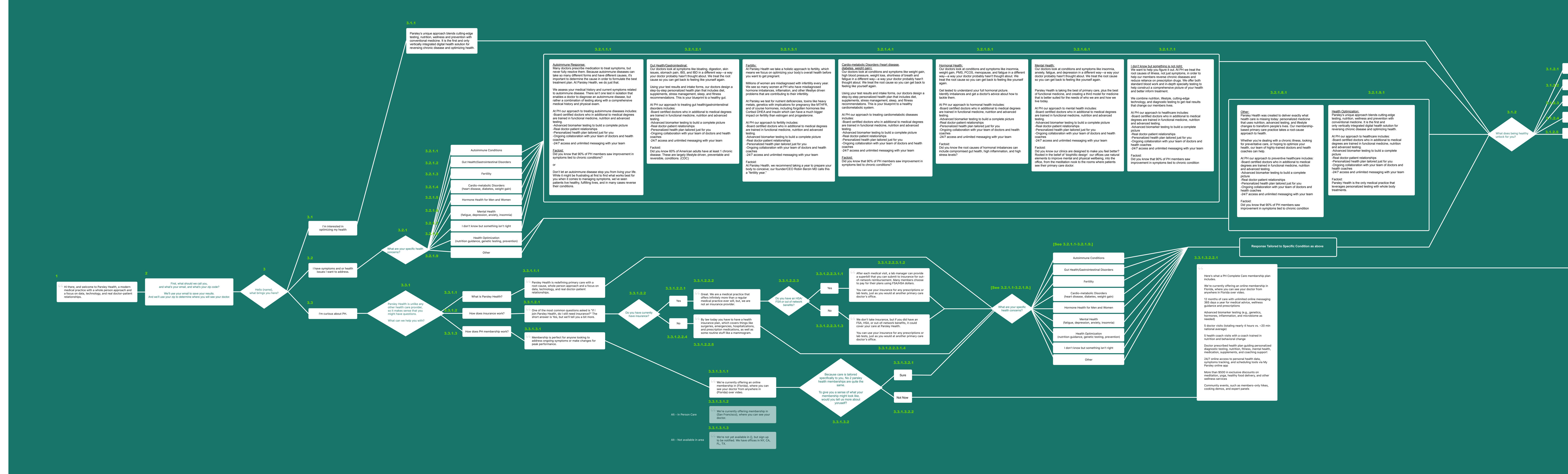
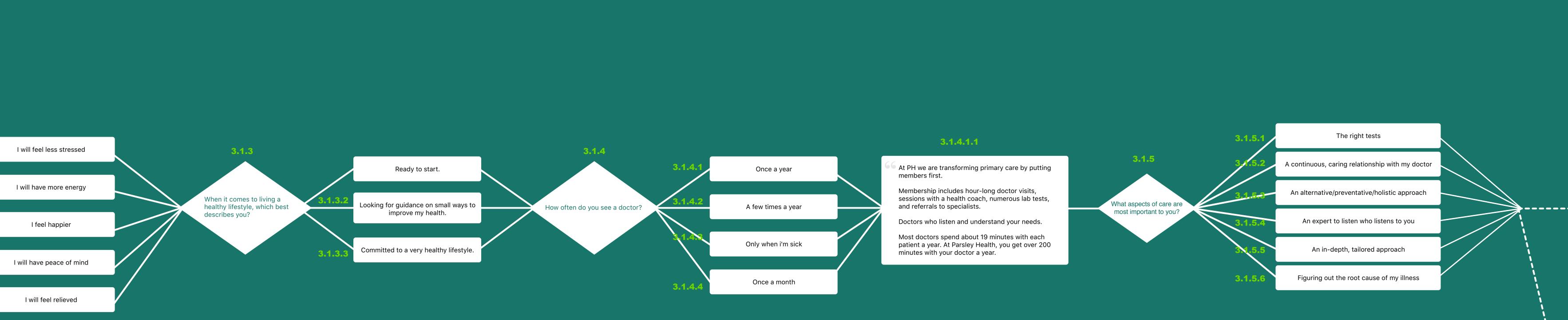
How Would Parsley Health Help Me? Content Map / User Flow 2





Thanks for your responses. Based on your results, we reccomend the Complete Care Plan for the treatment of your autoimmune concerns
Here's what a PH Complete care membership plan would look like based on your specific concern \$150 a month
Available in person or online. Our most popular plan We're currently offering an online membership in {Florida}, where you can see your doctor from anywhere in {Florida} over video.

12 months of care with unlimited online messaging

365 days a year for medical advice, wellness guidance and prescriptions

Advanced biomarker testing (e.g., genetics, hormones, inflammation, and microbiome as needed)

5 doctor visits (totaling nearly 4 hours vs. ~20 min national average) 5 health coach visits with a coach trained in nutrition and behavioral change More than \$500 in exclusive discounts on meditation, yoga, healthy food delivery, and other wellness services Community events, such as members-only hikes, cooking demos, and expert panels

Thanks for your responses. Based on your results, we reccomend the Assesment Plan for your interest in optimizing your heatlh. Here's how a PH Assesment membership plan would look:

\$500 billed once one-time Parsley Health evaluation, complete essential lab tests to begin your better path to health.

3 months of care with the option of converting/ upgrading to other memberships 7 part health plan Basic biomarker testing

One 75 min. doctor visit One health coach visit Access to Parsley community