

## Description of project

project will be developed from A to Z without using ready script

The project is to create a marketplace for booking service for multiple salon or spa similar to <https://www.vagaro.com/> with all features, but with different design.

This site will be a salon and spa professionals and will allow potential customers (visitors) schedule an online appointment. Customers can compare all price and choice the best price.

*if you do not have time or don't know what you are doing, please don't waste time by applying to this job*

### User panel interface

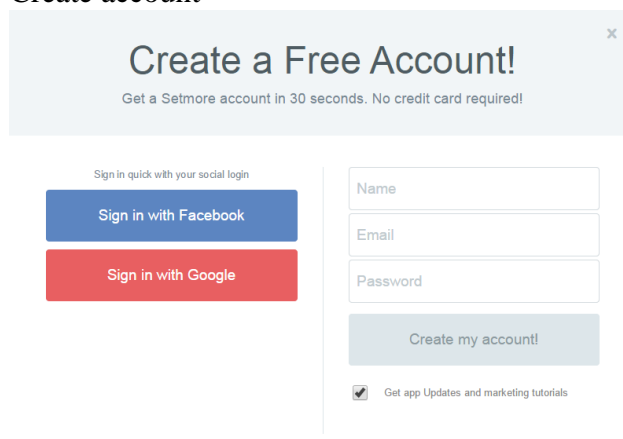
- user,
- service provider
- admin

### Database schema:

- user,
- service provider
- admin

### User (or visitor)

#### 1. Create account



#### 2. User Panel

Search box to enter earliest start and latest return date and multiple categories,

Result overview with filter options

Detailed result page for each Salon or Spa

#### 3. Filter search:

- Filter by price
- Filter by availability
- Filter by zip code
- Filter by offers

- Filter by service
  - Filter by popular salon
  - Filter by ratings
  - Filter by featured
  -
4. Book a Salon or Spa: (login area)
    - Sing-in as customer
    - Personal information of customer
    - Payment information of customer
    - Once the booking is done, a notification email goes to the salon partner
  5. Payment type:
    - Cash on Delivery(Cod)
    - Online payment (E.g. PayPal, Card)
  6. Confirmation message
    - SMS
    - Email
  7. Earn points
  8. Get offers
  9. Use voucher/coupon codes
  10. Newsletter subscribe
  11. Change password
  12. Add to favourite
  13. Mange appointment
  14. Rate and give comments to Salon or Spa

***Only those who have paid a service can post a comment for the service received***

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## **Backend for partner (= service provider)**

### **1. Dashboard**

2. General settings
  - Salon location
  - Salon t information
  - Delivery information
  - Open and close time
  - Photos
3. Booking system
  - Manage all the booking and appointment
  - Change status
4. Reports
  - Managing all reports
5. Category
  - Add category

- Edit category
- Manage category
- Delete category
- Filter option
- Sort by option
- Category sort order
- Active/deactive status

#### 6. Service

- Add Service and price
- Add addons
- Add image for service
- Setup service popular and price
- Edit service and price
- Manage service
- Delete service
- Filter option
- Sort by option
- Active/deactive status

#### 7. Addons

- Add addons
- Edit addons
- Manage addons
- Delete addons
- Filter option
- Sort by option
- Active/deactive status

#### 8. Offer

- Add offer
- Edit offer
- Manage offer
- Delete offer
- Filter option
- Sort by option
- Active/deactive status

#### 9. Voucher manage

- Add Voucher
- Edit Voucher
- Manage Voucher
- Delete Voucher
- Filter option
- Sort by option
- Active/deactive status

#### 10. Payment type

- Choosing type of payment

#### 11. Book a service

- Managing all the booked customers for service.

## 12. Reviews

- Managing the reviews done by the customer.

## 13. View invoice

- Viewing the invoice sent by admin

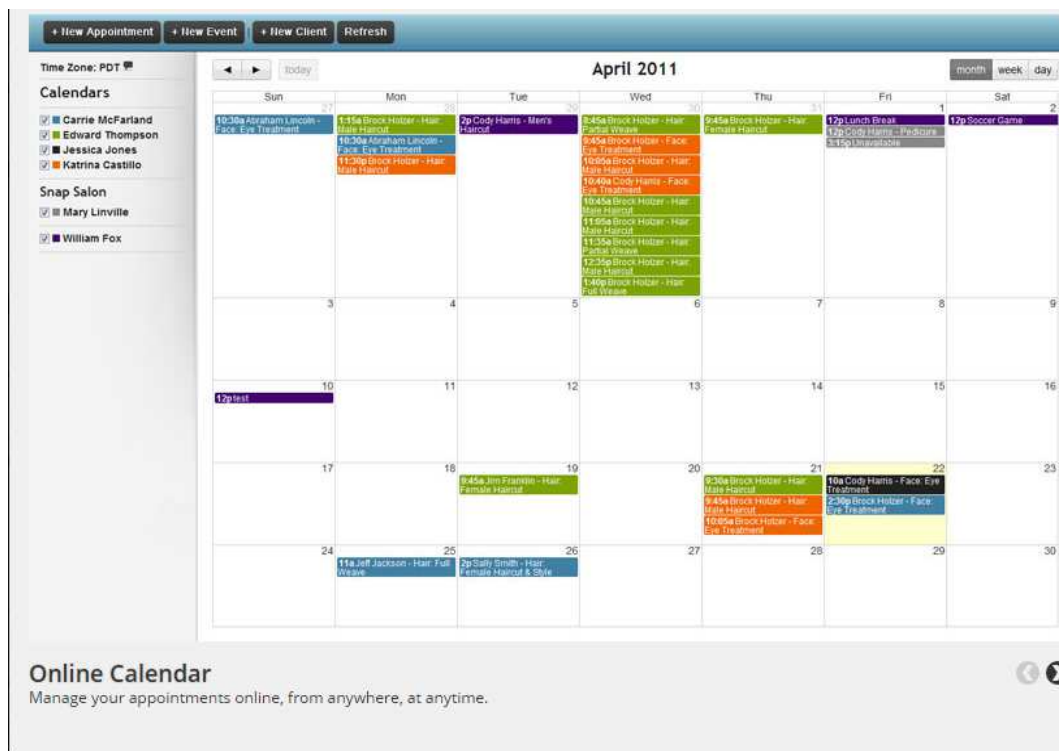
## 14. General features

- Unlimited bookings
- Unlimited services
- Synchronized Scheduling
- 24/7 booking
- Email reminders
- Email invitations to customers
- Customer management
- Customer appointments history
- Recurring appointments
- Mini site
- Reports and statistics
- Single-day salon calendar view
- Weekly specialist calendar view
- Web and mobile access
- Multi language support ( French, English and Dutch)
- Possibility to change regional settings
- Possibility to assign required resources for services
- Logins for specialists, administrators and you
- Role based security
- Keyboard shortcuts for most popular tasks
- Birthday emails for customers
- Facebook fan page integration
- Text reminders (price differ per country)
- Payments integration
- Custom sender name for text messages

## 15. Example

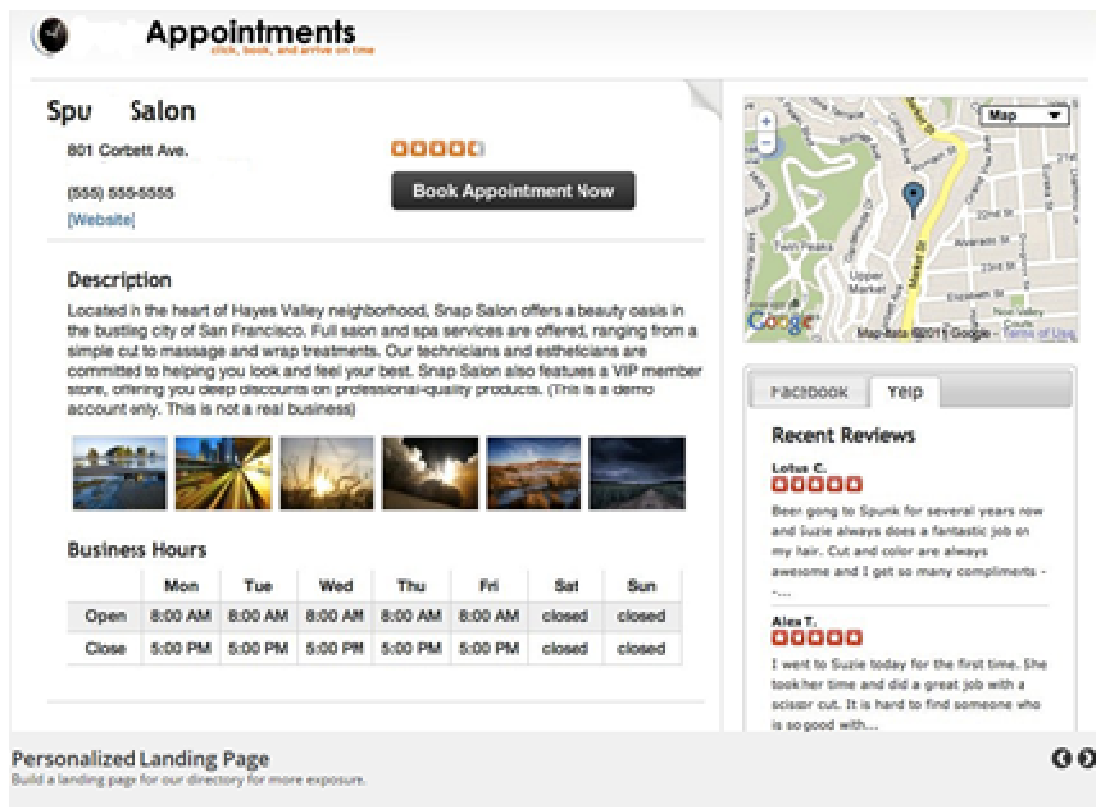
### 1) **Online calendar :**

Manage your appointments online, from anywhere, at anytime



## 2) Personalized

Build a landing page for our directory for more exposure

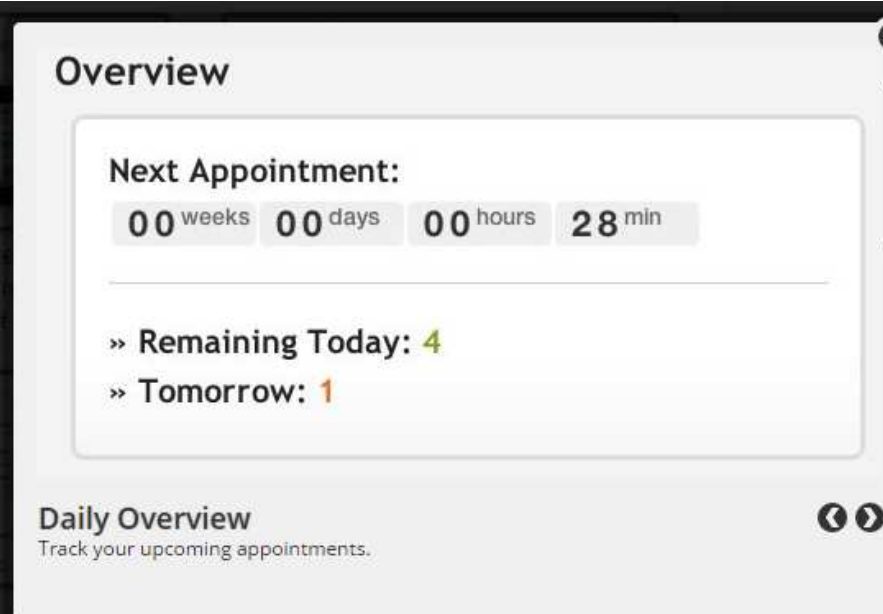


## Sync with iphone, android, and other mobile devices that support CalDAV



**Sync with Mobile Devices**  
Sync with your iPhone, Android, and other mobile devices that support CalDAV.

## Daily Overview : Track your upcoming appointment



**Overview**

**Next Appointment:**  
00 weeks 00 days 00 hours 28 min

» Remaining Today: 4  
» Tomorrow: 1

**Daily Overview**  
Track your upcoming appointments.

## Unlimited service : add services and associate each with your providers

**Services:**

[Edit](#) [Delete](#)

| Name                         | Price | Duration | Description  | Assoc |
|------------------------------|-------|----------|--|-------|
| Face: Eye Treatment          | 40.00 | 20 min   | Our hebal-infused eye treatment leaves your skin glowing and reduces the appe        |       |
| Hair: Female Haircut & Style | 42.00 | 30 min   | Shampoo, cut, and blow-dry style.  |       |
| Hair: Full Weave             | 90.00 | 120 min  | Full weave/highlights includes shampoo, trim, and blow-dry style. Prices start at \$ |       |
| Hair: Male Haircut & Style   | 30.00 | 20 min   | Choose this service for quick trims or short styles. Includes shampoo, cut, and bl   |       |
| Hair: Partial Weave          | 75.00 | 60 min   | Partial weave/highlights includes shampoo, trim, and blow-dry style. Prices start a  |       |

10 Page 1 of 1 Displaying 1 to 5 of 5 items

**Add/Edit Service:**

Service Name: \* Price: \* Duration (Min): \*

Service Description: \*

Associated Calendars/Resources \*

Available: Carrie McFarland, Edward Thompson, Jessica Jones, Katrina Castillo

Selected:

[Add »](#) [« Remove](#)

Hold "control" or "⌘" and click to select multiple.

[Cancel](#) [Submit](#)

**Unlimited Services**  
Add services and associate each with your providers.

## Manage multiple calenders/users

Multiple calenders with the ability to share each with employee or user

**Tip:** Resources are people, places, or things that require their own calendar. For example, a salon might have a calendar for each stylist, where as a tanning salon might have a calendar for each bed or booth.

**Employees/Resources:**

[Edit](#) [Delete](#)

| Calendar Name    | Description  | Shared With                 | Photo |
|------------------|--|-----------------------------|-------|
| Carrie McFarland | Carrie is trained on the most up-to-date hair cutting styles and c | carrie@snapappointments.com |       |
| Edward Thompson  | Edward specializes in all hair treatments and provides special co  | doctorbluespruce@yahoo.com  |       |
| Jessica Jones    | Proud owner and esthetician, Jessica specializes in skin and faci  |                             |       |
| Katrina Castillo | Katrina is a graduate Snap Institute of Healing Arts, completing o |                             |       |

10 Page 1 of 1 Displaying 1 to 4 of 4 items

**Add/Edit Resource:**

Resource/Calendar Name: \*

Description/Bio:

Photo: \*

[Choose File](#) No file chosen

**Information on Calendar Sharing:**  
Calendars can be shared with other SnapAppointment Users. When a calendar is shared, the user it's shared with can view and edit appointments on the calendar.

If you enter an email address for someone who isn't already a SnapAppointments user, we will notify the person that you're interested in sharing.

**Manage Multiple Calendars/Users**  
Multiple calendars with the ability to share each with an employee or user.

**Build-In Client management (CRM)** : organize and manage your clients

+ New Client
Refresh

Search Clients

A Abraham Lincoln  
B Adam RoFunny  
C Andrew Jackson  
D Andrew Johnson  
E Barack Obama  
F Benjamin Harrison  
G Bob Frank  
H Brock Holzer  
I Calvin Coolidge  
J Casey Holzer  
K Chester A. Arthur  
L Cody Harris  
M Dwight D. Eisenhower  
N Frank Anderson  
O Frank Harris  
P Franklin D. Roosevelt  
Q Franklin Pierce  
R George H. W. Bush  
S George W. Bush  
T George Washington  
.. Gerald R. Ford

### Client Information

#### Barack Obama

1600 Pennsylvania Avenue NW  
Washington, DC 20500

**Notes:**

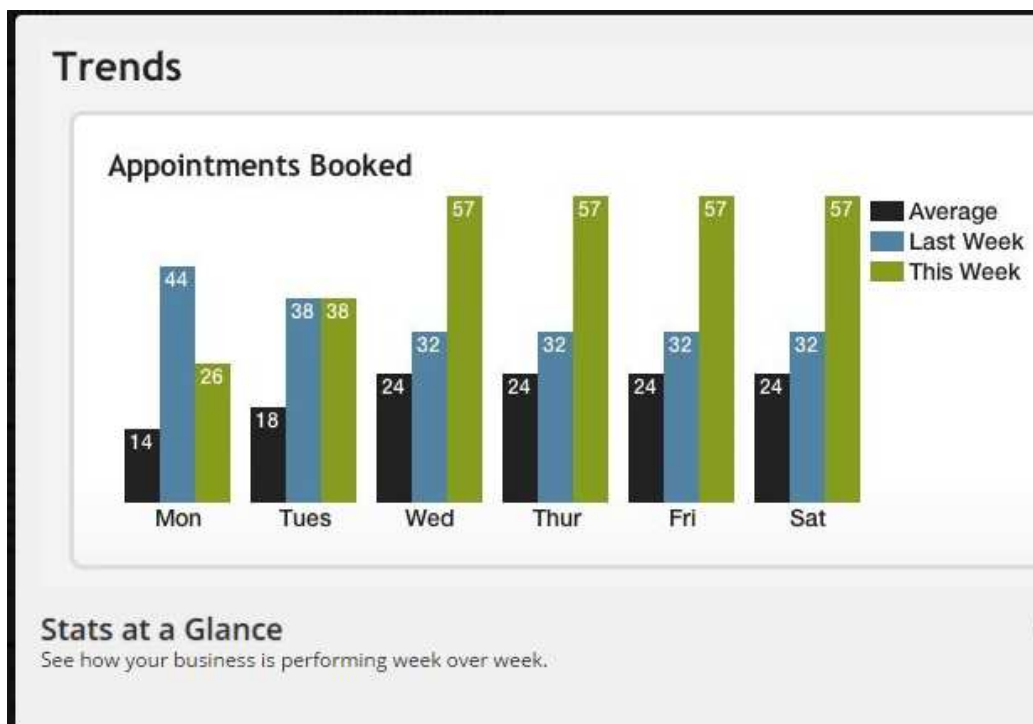
Save Notes
Edit Client

### Appointments

Show Upcoming Appointments
Show History

Built-In Client Management (CRM)  
Organize and manage your clients.

**Stat at a Glance** : See how your business is performing week over week.






**Incorporate into your website :** Add a « book appointment » button and /or embed our full booking module into your website in minutes

### Embed Options

#### Button



Color: ● ● ● ●  
■ ■ ■ ■

**Copy and paste the following code into your website's HTML:**

```
<span id="snap_embed_button" class="snap-black-btn" title="gX"><script type="text/javascript" src="https://www.snapappointments.com/js/embed.js"></script>
```

**Copy To Clipboard**

#### Booking Module

Add this booking module to your website.

### Incorporate into your Website

Add a Book Appointment button or embed our booking module into your website in minutes.

## Online Booking module

Add a booking module to customer's existing website.

### Book Appointment

▼ **Select Service - Base Color & Haircut**

Trim Ends

Women's Haircut

Manicure

Pedicure

**Base Color & Haircut**

Men's Haircut

Bridal Makeup

**Description:** Ready for a change? During your consultation, we will help you select the color that best compliments you. We will also give you information on how to properly maintain your new look.

**Price:** \$90.00

**Duration:** 90 min

**Continue »**

► **Select Staff/Resource**

► **Date & Time**

► **Book Appointment**

► **Confirmation**

### Online Booking Module

Add a booking module to your existing website.

**Adanced reporting :** View, print and export detailed, organized report of your business

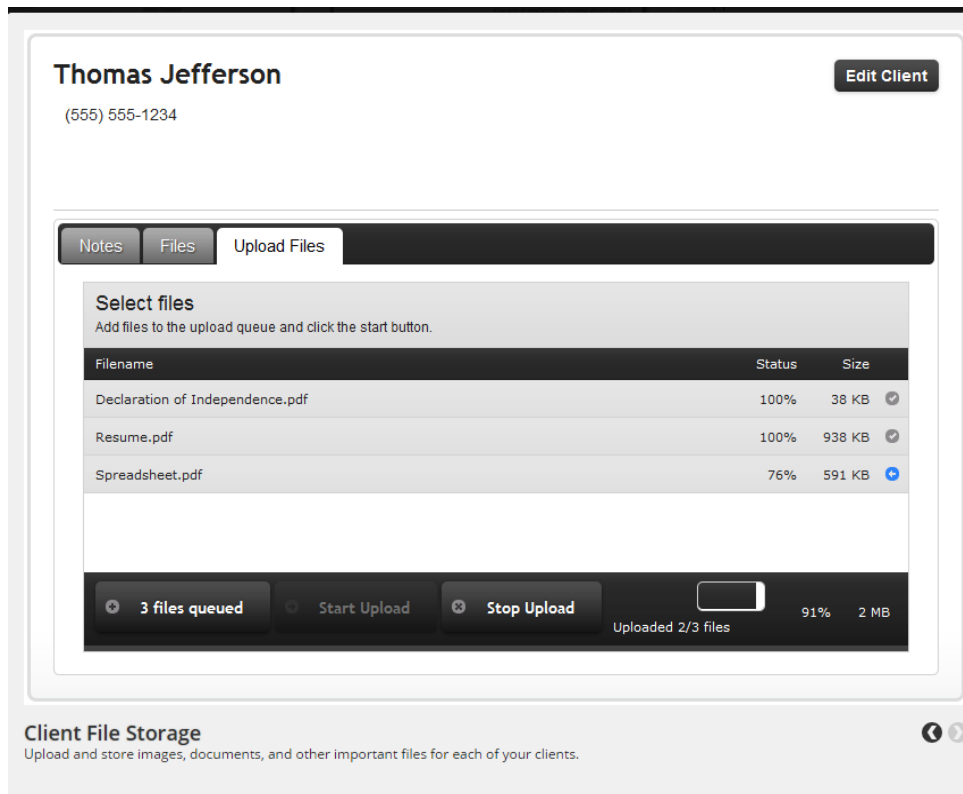
The screenshot displays the 'Advanced Reporting' section of a software interface. At the top, there are tabs for 'Statistics', 'Leads Added', 'Appointments Added', and 'Daily Appointments'. Below these is a 'Select Date' button and a calendar for September 2011. The calendar shows the 14th as the selected date. Below the calendar, there are buttons for 'Print Appointments added on 09/14/2011' and 'Export'. The main part of the interface is a table listing appointments for the selected date.

| ✓                                   | Name               | Phone          | Address   | Appointment           | Notes  |
|-------------------------------------|--------------------|----------------|---|-----------------------|--|
| <input checked="" type="checkbox"/> | Abraham Lincoln    | (217) 492-4241 | 413 S. 8th St<br>Springfield, IL 62703                          | 09-14-2011<br>11:30am | Requests that his seat not be in the balcony |
| <input checked="" type="checkbox"/> | Barack Obama       | (202) 456-1414 | 1600 Pennsylvania Ave NW<br>Washington, D.C. 20500              | 09-19-2011<br>1:00pm  | Requires wheelchair                          |
| <input checked="" type="checkbox"/> | George Washington  | (703) 780-2000 | 3200 Mount Vernon Memorial<br>Highway<br>Mount Vernon, VA 22309 | 09-15-2011<br>11:30am | Requires extra powder for wig                |
| <input checked="" type="checkbox"/> | Thomas Jefferson   | (434) 984-9822 | 931 Thomas Jefferson Parkway<br>Charlottesville, VA 22902       | 09-15-2011<br>1:30pm  | Horse and buggy service requested            |
| <input checked="" type="checkbox"/> | Andrew Jackson     | (615) 889-2941 | 4580 Rachel's Lane<br>Nashville, TN 37076                       | 09-20-2011<br>11:15am | Prefers to be called Andy                    |
| <input checked="" type="checkbox"/> | Theodore Roosevelt | (516) 922-4788 | 12 Sagamore Hill Road<br>Oyster Bay, NY 11771                   | 09-15-2011<br>12:00pm | Requires a mustache comb                     |
| <input checked="" type="checkbox"/> | John F. Kennedy    | (617) 514-1600 | Columbia Point<br>Boston, MA 02125                              | 09-30-2011<br>11:00am | Prefers to be called Jack                    |
| <input checked="" type="checkbox"/> | John Adams         | (617) 770-1175 | 135 Adams Street<br>Quincy, MA 02169-1749                       | 09-28-2011<br>12:00am | Horse and buggy service requested            |

**Advanced Reporting**  
View, print, and export detailed, organized reports of your business data.

## Clients files Storage

Upload and store image, document, and others important documents for each of customers, includes up to 2gb of cloud storage space.



## Backend for the platform (= administrator):

### ADMIN PANEL

1. Dashboard
2. Admin
  - Manage sub admin user
  - Add sub admin user
  - Change password
3. Site setting
  - Site information
  - Contact information
  - Location
  - Analytics code and statistic
  - Currency
  - Mail
  - Invoice
  - Offline statusq
  - SMS
  - Interfax
  - Facebook links
4. Icon setting
5. Payment setting
6. Category management
  - Add category
  - Edit category
  - Manage category
  - Delete category

- Filter option
  - Sort by option
  - Category sort order
  - Active/deactive status
7. Salon management
- Add Salon
  - Edit Salon
  - Manage Salon
  - Delete category
  - Filter option
  - Sort by option
  - Category sort order
  - Active/deactive status
8. Addons
- Add addons
  - Edit addons
  - Manage addons
  - Delete addons
  - Filter option
  - Sort by option
  - Active/deactive status
9. Management
- Content mgmt
  - FAQ mgmt
  - Language mgmt
  - Followers mgmt
  - Payment method mgmt
  - Site feedback mgmt
  - Contact us mgmt
  - Newsletter mgmt
  - Meta tag mgmt
10. Location
- City mgmt
  - Zipcode mgmt
  - Area mgmt
11. Salon or Spa
- Add new Salo, mgmt
  - Manage Salon mgmt
  - Salons service mgmt
  - Salons offer mgmt
  - Salon booking mgmt
  - Salon report mgmt
12. Customer
- Customer mgmt
  - Customer review mgmt
13. Booking system
- Customer booking system mgmt
  - Guest booking system mgmt
14. Setting Add on platform

- By page
- By region
- city

#### 15. Invoice

- Manage Salon or Spa invoice

#### 16. Voucher

- Add Voucher
- Edit Voucher
- Manage Voucher
- Delete Voucher
- Filter option
- Sort by option
- Active/deactive status

#### 17. parameters

- Set all parameters (e.g default commission fee)
- add services categories
- add sub category;
- approve/reject service provider
- user managment
- package approve/reject (base on subscription)
- Active/deactive status

#### 18. Feature

- Easy-to-use admin panel
- Manager salon and lising
- Obtain in –deph report and statistic
- Simplify security deposits, refunds, and referrals with advanced payement
- Get help with booking management and cancellation policy management
- Obtain coupon code management
- Take advantage of Social Media Integration & Management (Facebook, Twitter, Google+, Gmail, and more)
- Simplify Referral Management and Users Management
- Tools to help with Trust & Verification Management and Commission System Management
- Manage emails automatically
- Benefit from a Content Management System
- Enjoy Collections Management, Groups Management
- Manage reviews
- Manager user messages

19. Further information via links in the footer

- a. Feature
- b. Why book with us
- c. FAQ
- d. Terms & Conditions
- e. Our partners
- f. Privacy Policy

**The cost and the timeline should be clearly mentioned along with the milestones.**

Home page

Logo

singin

registre

How it work ?

Spa

Salon & service

search

Select city


Select service

Select date


Time

advance search : price, keyword, deals


Featured




Suite Styles Salon  
West Orange, NJ  
★★★★★ (19)




Tai Couture Salon  
Pennsauken, NJ  
★★★★★ (4)



Miguel Lopez Salon  
New York, NY  
★★★★★ (5)



Nu Glo Medi-Spa  
Hewlett, NY  
★★★★★ (5)



Roman K Salon  
New York, NY

Promotions



Spring is Here! Time To...  
Mar 19, 2015 - Jun 30, 2015  
New York, NY  
Roman K Salon  
20% off



Spring Madness Free Hair...  
Apr 05, 2015 - Apr 15, 2015  
New York, NY  
Kayle Williams  
100% off



Spring Breaks Promotion...  
Apr 9, 2015 - Apr 18, 2015  
Jamaica, NY  
Safari Beauty Salon Inc  
20% off



It's All The Good!!  
Mar 03, 2015 - Apr 30, 2015  
Andover, NY  
Andover Salon  
Book



Viewing Special  
Apr 09, 2015 - Apr 30, 2015  
Scarsdale, NY  
Gmazza Salon  
20% off

Best ranked businesses



Bubbles Blow...  
East Northport  
★★★★★ (50)



Eclectic Studio  
Lagrangeville  
★★★★★ (32)



L'oeuvre  
Maplewood  
★★★★★ (23)



Suite Styles...  
West Orange  
★★★★★ (19)



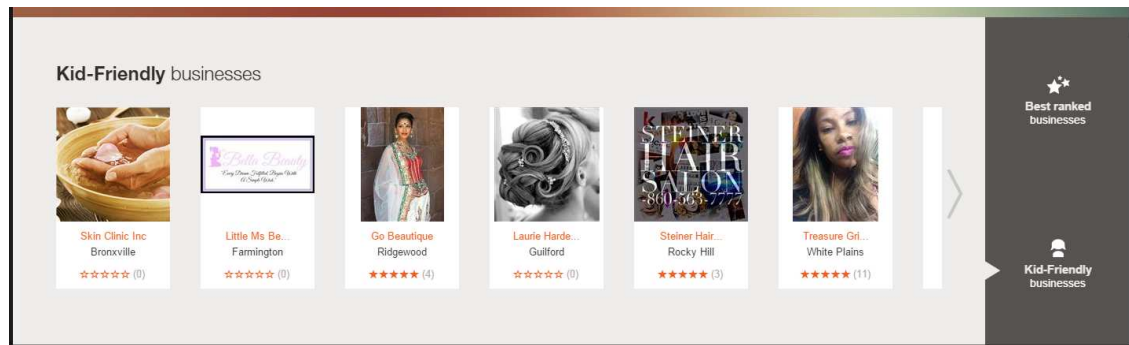
The Studio  
Darien  
★★★★★ (19)



Roman K Salon  
New York  
★★★★★ (17)

Best ranked businesses

Kid-Friendly businesses



## Advices

## Footer