




EVALUATION OF THE FOUR DIGITAL SOFTWARE PLATFORMS

A PRESENTATION MADE BY NICOLE RAMILO

PROS AND CONS OF Google Photos



PROS OF Google Photos

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- ✓ Categorization of media types
 - ✓ Advanced facial and document recognition
 - ✓ Creative features like collage, animations, and highlight videos
 - ✓ Shareable images and videos with customizable privacy settings
 - ✓ Accessibility across different devices as images are uploaded to cloud
 - ✓ Option to lock private images or albums within a folder for exclusive access

CONS OF Google Photos

- ✗ Inability to nest albums within other albums for flexible organization
- ✗ Limited storage space, potentially requiring careful management





Google Photos

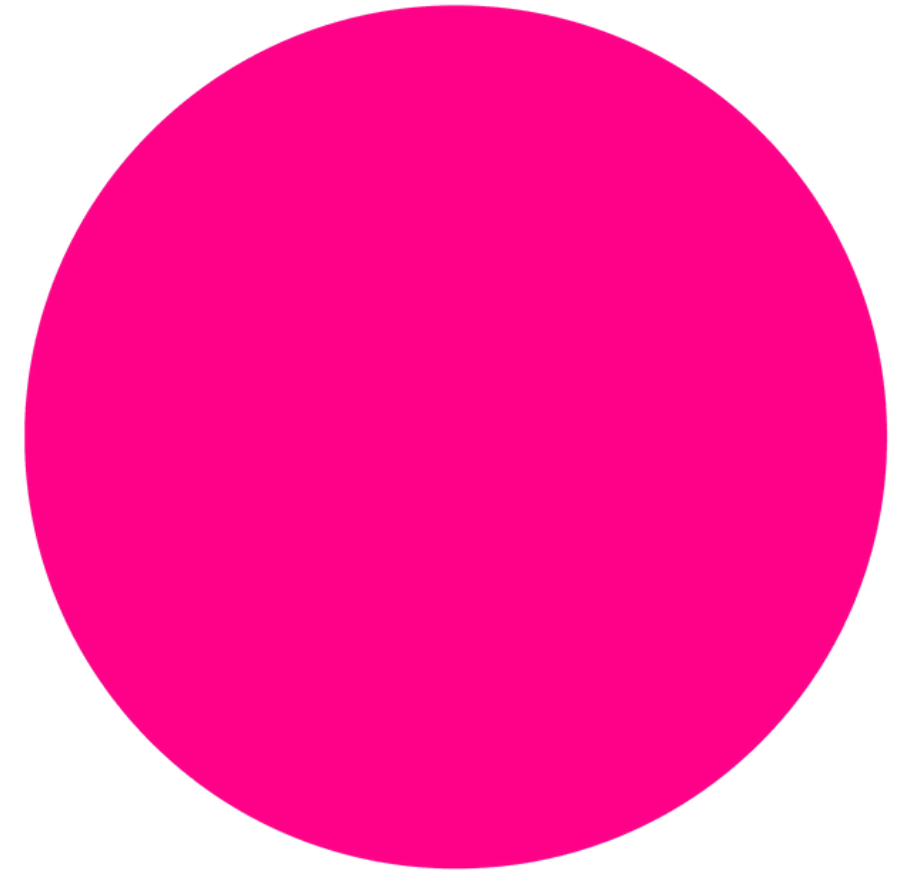
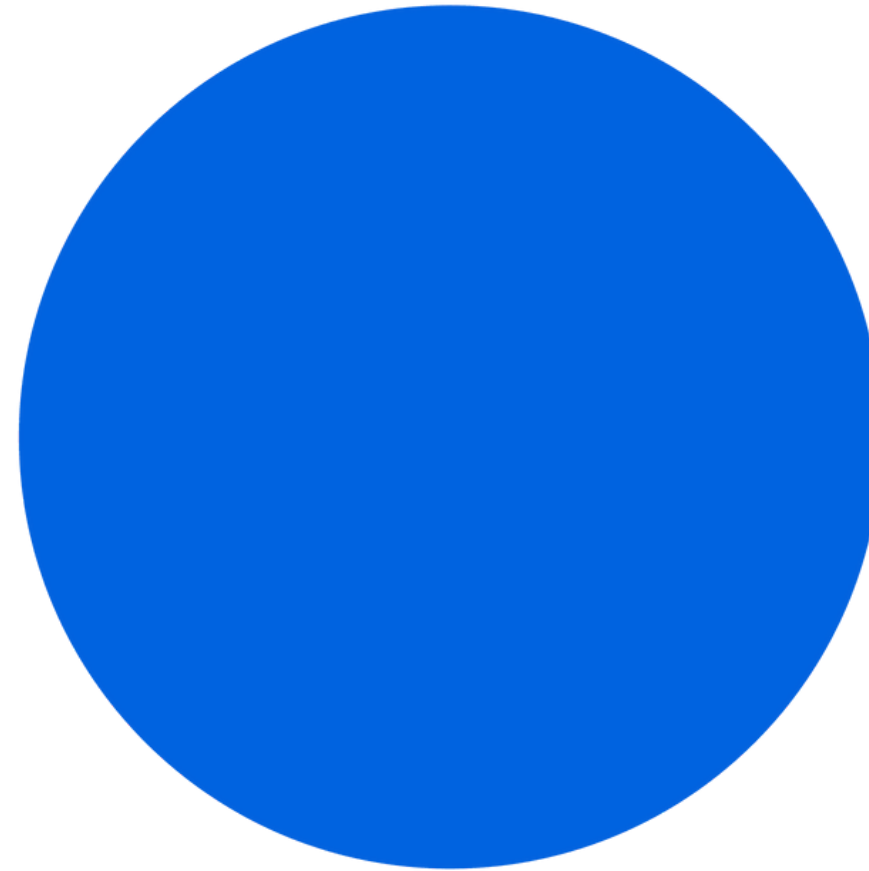
✓ PROS

Google Photos offers media categorization, advanced facial recognition, creative features like collage, and shareable images with customizable privacy. It allows access across devices via cloud storage and offers the option to lock private images within folders.

✗ CONS

Google Photos lacks the ability to nest albums within other albums, restricting flexible organization. Additionally, users need to manage limited storage space carefully due to potential constraints.

PROS AND CONS OF **flickr**





PROS

- ✓ **Manual tagging feature for organizing content**
- ✓ **Customizable privacy settings for albums**
- ✓ **Shareable content with customizable privacy settings**
- ✓ **Social media-like platform with active user engagement**
- ✓ **Profile customization options**

CONS

- ✗ Limitation of only 50 private uploads out of every 1000 images or videos
- ✗ Free account restriction of up to 1000 images and 2 videos
- ✗ Free features are limited in their use





✓PROS

Flickr offers manual tagging, customizable privacy settings, shareable content with adjustable privacy, and profile customization options, making it a versatile choice for managing a picture catalog.

✗CONS

Flickr imposes limitations on free accounts, including a restriction of 50 private uploads out of every 1000 images or videos and a cap of 1000 images and 2 videos overall.



Pros and Cons of Picasa

PROS OF Picasa

- ✓ Customizable privacy settings for albums
- ✓ Editing tools available for enhancing images
- ✓ Automatic import of images from storage
- ✓ Ability to handle an unlimited amount of videos and images



CONS OF Picasa



- ✗ Limited to acting as an image gallery viewer; images and videos remain stored in their original location
- ✗ Discontinued by Google since 2016
- ✗ Lack of shareability due to discontinuation



Picasa

✓ PROS

Picasa excels with customizable privacy settings, editing tools for image enhancement, automatic image import, and unlimited media handling, making it a versatile choice for managing a picture catalog.

✗ CONS

Picasa is limited to acting solely as an image gallery viewer, as images and videos remain stored in their original location. Since its discontinuation by Google in 2016, Picasa lacks shareability and ongoing support, diminishing its relevance as a picture catalog solution.



Pros and Cons of WordPress



Pros of WordPress

- ✓ Tagging, captions and sharing Features are available
- ✓ Offers 2 types of Gallery: Standard and Filterable
- ✓ Allows Unlimited uploading of Images and Videos
- ✓ Provides a Versatile Platform

Cons of WordPress

- ✗ Security Vulnerabilities
- ✗ Unlimited storage capability may lead to performance issues, causing the site to become slow and laggy
- ✗ Hosting WordPress sites requires payment for hosting plans, covering both storage and optimal performance features





WordPress

✓ PROS

The software platform offers tagging, captions, and sharing features, providing two gallery types for users' convenience. Additionally, it allows unlimited uploads of images and videos, making it versatile compared to its counterparts.

✗ CONS

WordPress may encounter security vulnerabilities if not managed properly. Unlimited storage can lead to performance issues, causing slow site performance. Additionally, hosting WordPress sites requires paid hosting plans for storage and optimal performance.

COMPARISON OF FOUR DIGITAL SOFTWARE PLATFORMS



Advanced features for media management and cloud accessibility, but limited storage.



Vibrant community and customizable privacy settings, but limited storage and free features.



User-friendly offline storage and organization, but discontinued with potential security risks.



Versatile for website creation, but vulnerable to security issues and performance limitations with excessive plugins.



Why choose Google Photos?

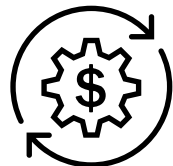
This recommendation is made in consideration of these aspects

DATA PROTECTION



Google Photos has its robust security measures, including customizable privacy settings that ensure the picture catalog remains private and secure.

COST EFFECTIVE



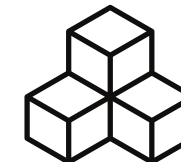
Google Photos stands out because it only charges for storage, making it a cost-effective option compared to other platforms that may require additional payments for certain features.

BACKUP



Google Photos excels in this aspect with its backup feature, providing reliable protection against data loss, which is crucial for ensuring the safety of the picture catalog.

STRUCTURE



Google Photos offers advanced organization features, including categorization of media types and customizable album organization, ensuring that the picture catalog remains well-organized and easily accessible.

ACCESSIBILITY



Google Photos provides seamless accessibility across different devices via cloud storage, ensuring that users can access their picture catalog anytime, anywhere, making it a convenient option for users on the go.



**THAT'S ALL
THANK YOU**