

# Nicki Pabst



## Experience

2015-17

### Freelance

Graphic designer for Golden Days

Graphic designer for Geomatic

Website CMS for A Stronger Life

Marketing Automation setup for My Gay Venture

Hey, my name is Nicki  
I'm a Digital Designer with focus on Marketing Automation solutions. My great passion is Email marketing, and fine tuning the code, so even an email received in Outlook looks amazing!

Please visit my website, and see some of the projects I have made, and the clients I have worked with.



2017-20

### Agencies

Dwarf - Frontend Developer

isobar Dentsu - Marketing Automation Specialist

2020

Self employed

## Education

2012-14

### Multimedia Designer

Robinsonlisten is a website for danish people with interest in checking their status of, wether they opted in for marketing or not. The website sends an API call to a server that makes it possible to see the newest data available. Everything was set up with google analytics, and over 70.000 used the service within the first week.

2014-16

### Digital Concept Developer

KarlsKicks.dk is the biggest retail store for custom made sneakers in Denmark. My Bachelor project was to ensure his position on the market and develop his products against competitors. Business Model Canvas, compeditor analysis, shitstorm prevention and cross statistic with focus groups and qualitative interviews made my bachelor project become a business guide that is still used today.

I worked with Nicki during my formative years as a Martech specialist at isobar. Working with Nicki is an actual pleasure, since being his colleague means daily laughter and deep meaningful conversations on Fridays. He is a hard worker, a hard learner, and is not afraid to keep you sharp and on your toes if he knows you can handle it. I would recommend Nicki to any company seeking his skills. He is also one of the only guys in the country I would trust to create an e-mail template that would function exactly and specifically as intended on all clients - to the highest and newest standards

- Jonathan Bjerre Guld



## Contact

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## Me

### Personal

I'm 31 years old, happy by nature and nerdy when it comes to things i like.

### Interests

Coding, Designing, Marketing, Spinning, Mountainbike, Running, Cooking & plants.

### Previous

8 years as a foster care taker and 11 years voluntary for Børns Voksenvenner

## Skills

