

# Nicki Pabst



## Experience

2015-17

### Freelance

Graphic designer for Golden Days

Christmas calendar for Geomatic

Webpage and cms for A Stronger Life

Web & design for Robinsonlisten.dk

Welcome flow setup for My Gay venture

Hey! It's me who's Nicki. I'm a Digital Designer with focus on Marketing Automation. The chance that you have received an email that I have coded is pretty big. Maybe you can recognize some of the projects I did by pressing on the suitcase

thank you for your time!

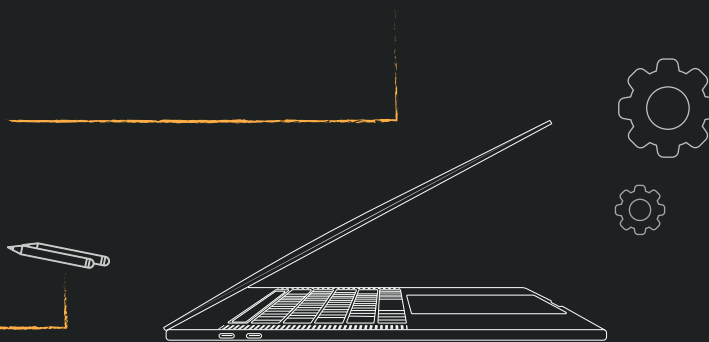


2017-19

### Email Designer

Magnetix linked by isobar

Projects - follow me



## Education

2012-14

### Multimedia Designer

Robinsonlisten is a website for people with interest in checking their status of whether they want marketing or not. The website made an API call to an updated server that made it possible to see the newest data available. Via google analytics I could see how, when and who used the service. Online identity, Design and SEO made this project worth for a final ending at Multimedia design



I worked with Nicki during my formative years as a Martech Specialist in Magnetix. Working with Nicki is an actual pleasure, since being his colleague means daily laughter and deep meaningful conversations on Fridays. He is a hard worker, a hard learner, and is not afraid to keep you sharp and on your toes if he knows you can handle it. I would recommend Nicki to any company seeking his skills. He is also one of the only guys in the country I would trust to create an e-mail template that would function exactly and specifically as intended on all clients - to the highest and newest standards

- Jonathan Bjerre Guld

2014-16

### Digital Concept Developer

KarlsKicks.dk is the biggest retail store for custom made sneakers in Denmark. My Bachelor project was to ensure his position on the market and develop his products against competitors. Business Model Canvas, competitor analysis, shitstorm prevention and cross statistic with focus groups and qualitative interviews made my bachelor project become a business guide that is still used today

## Contact

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## Me

### Personal

I'm 30 years old, happy by nature and nerdy when it comes to things I like

### Interests

Designing, Spinning, Mountainbike, Running, Cooking & plants

### Previous

Foster care, and voluntary in Børns Voksenvener

## Skills

