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EVIDENCE-BASED DECISION-MAKING: HOW TO LEVERAGE AVAILABLE DATA AND AVOID COGNITIVE BIASES (HARDBACK)



Taylor & Francis Ltd, United Kingdom, 2019. Hardback. Condition: New. Language: English. Brand new Book. Evidence-Based Decision-Making: How to Leverage Available Data and Avoid Cognitive Biases examines how a wide range of factual evidence, primarily derived from a variety of data available to organizations, can be used to improve the quality of business decision-making, by helping decision makers circumvent the various cognitive biases that adversely impact how we all think. The book is built on the following premise: During the...

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- Authored by Andrew D. Banasiewicz
- Released at 2019



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