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Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English. Brand new Book. Fusion: 2020 Marketing? Everything You Need To Know I discovered Fusion Marketing as a result of constantly being asked in interviews "So, what comes after social media?" I would think to myself, "Social media has change the way the world markets, sells, and communicates forever. And, it has caused us to change at speeds we have never seen before with technology" and you want to...

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- Authored by Lon Safko
- Released at 2017



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