**“Podcast App Name” Vision Statement**

The “Podcast App Name” will be used to download audio and video files such as podcasts, where the users can listen or watch anytime they want. The application will display all the files that were downloaded and detailed information of each one of them such as upload dates, audio/video lengths, file size, and so on. It will also display all the available episodes of a podcast and radio stations including information about them such as language, genre, and their schedule of uploading.

This application has a feature called “subscription” where it automatically informs the user of the latest episode of a particular podcast by downloading it in the application. Because of this feature, users can just check the application for the latest episode of a podcast. Besides the podcasts, users can also add their favorite radio stations in this application.

Since the application will use as a collection of episodes of podcasts and radio stations, it will display a list of suggested podcasts/radio stations, trending podcasts, and also a search function for new users to get started.

The application will be mostly used by people who commute or drive a lot and people who work most of the time and not able to watch episodes of a program live. They can view their current list of podcasts, radio stations, currently downloading episodes, download history and so on. In addition, they can also view the reviews and ratings of a particular podcast and be able to make a comment and rate their experience using the application.

This application is a significant improvement over the manual way of looking up podcasts, which is extremely time-consuming. With this application, the time spent on looking up podcasts can be allocated to a more productive work. Users will find that they can quickly access all of the available episodes of a podcast on the Internet, search specific podcasts and even create their own playlist of episodes of their choosing which keeps them from getting interrupted from their work. They also get updated in real-time about new episodes of a podcast through a subscription which means that they don’t have to check websites and channel for new episodes every day. Furthermore, since the users can view the reviews and ratings of a podcast, it can help them decide if a particular podcast is for them instead of wasting their time listening on the podcast they don’t like. With this application, users can listen to their favorite podcast while doing their daily routine.

This project will be considered successful based on the number of episode downloads, number of subscriptions, and number of searches of a particular podcast all done via this application. Ratings and reviews of this application online can also have an effect on how people consider this project successful. Views on a website of a podcast can also impact the success rate of the application. If the views decrease, this means that users prefer the use of the application instead of going directly to the websites.