CRM Business Performance Dashboards

A complete analysis

CRM Business Performance Dashboard

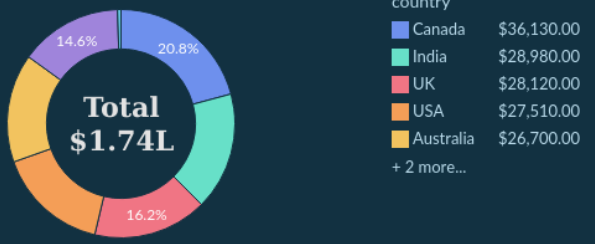
Total customer_id in Jun 2025
3.30K↓
May 2025: 3.83K

% of Difference From
13.74%↓

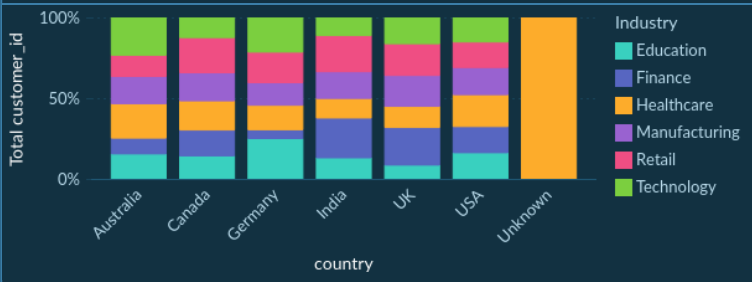
Average of customer_id
250.50

churned2 with MAX customer_id(N)
66.09K
churned2 wise average customer_id: 62.63K

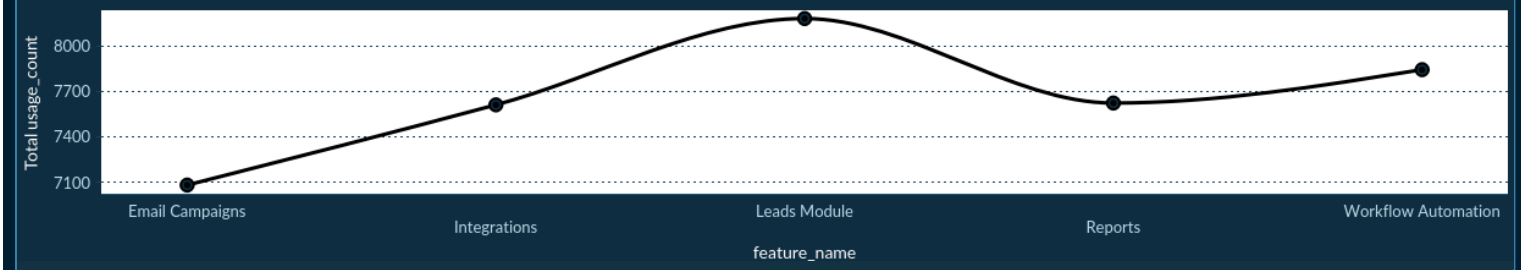
Revenue by Country



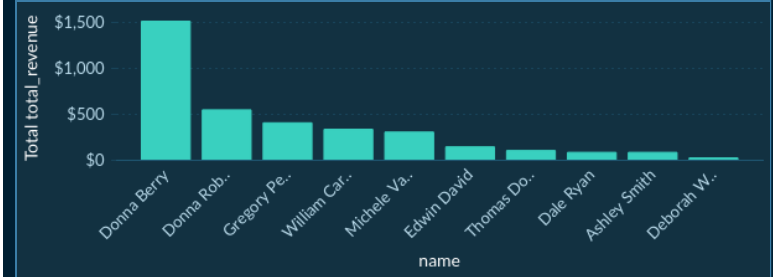
Ratio of country-wise customer_id by Industry



Most Used Features

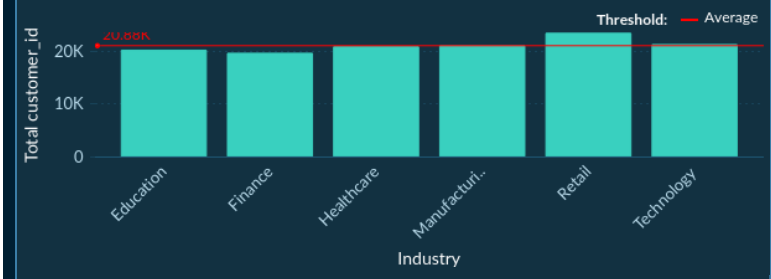


Top 10 name by Revenue

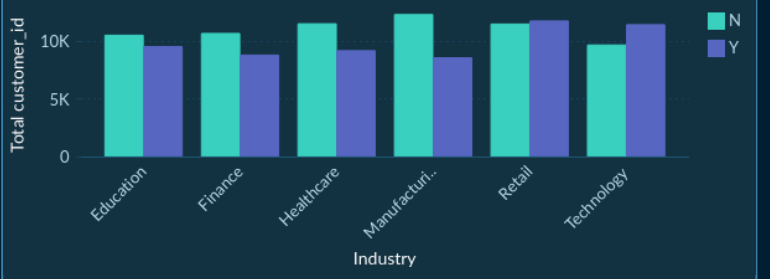


Country-wise customer_id

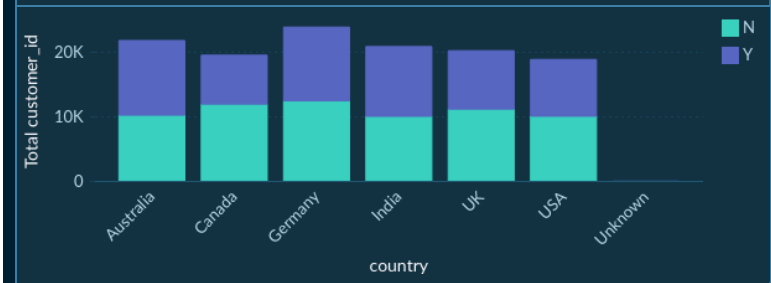
Industry-wise customer_id



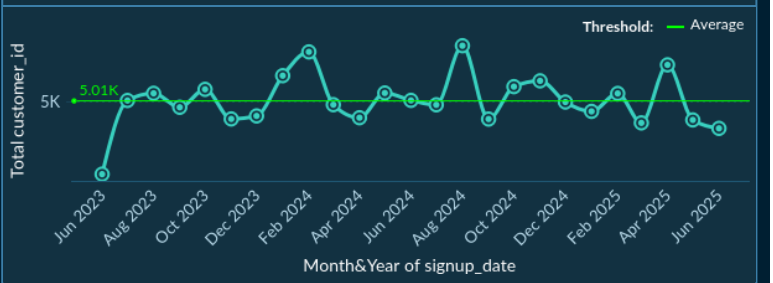
Industry-wise customer_id by churned2



Country-wise customer_id by churned2

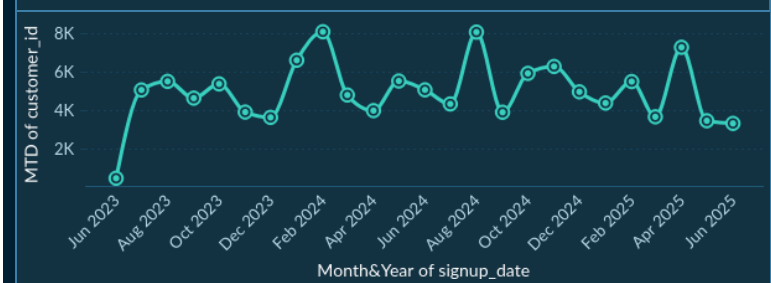


Customer_id Across Months

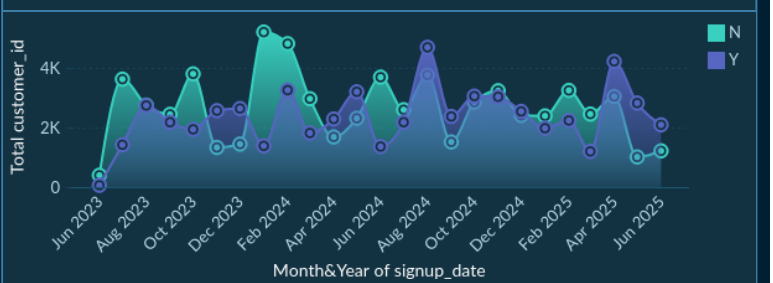


Running customer_id Across Months

Month to Date(MTD) customer_id by each Month



Customer_id Across Months by churned2



Signup_date-wise customer_id by churned

Customer_id distribution across Months by churned2

Month&Year of signup_date	N	Y	Total customer_id
Jun 2023	87.2%	12.8%	100.0%
Jul 2023	71.8%	28.2%	100.0%
Aug 2023	50.1%	49.9%	100.0%
Sep 2023	52.9%	47.1%	100.0%
Oct 2023	66.2%	33.8%	100.0%
Nov 2023	34.1%	65.9%	100.0%
Dec 2023	35.4%	64.6%	100.0%
Jan 2024	79.0%	21.0%	100.0%
Feb 2024	59.7%	40.3%	100.0%
Mar 2024	62.0%	38.0%	100.0%
Apr 2024	42.4%	57.6%	100.0%
May 2024	41.9%	58.1%	100.0%
Jun 2024	73.1%	26.9%	100.0%
Jul 2024	54.4%	45.6%	100.0%
Aug 2024	44.5%	55.5%	100.0%
Sep 2024	39.0%	61.0%	100.0%
Oct 2024	48.3%	51.7%	100.0%
Nov 2024	51.6%	48.4%	100.0%
Dec 2024	48.7%	51.3%	100.0%
Jan 2025	54.7%	45.3%	100.0%
Feb 2025	59.2%	40.8%	100.0%
Mar 2025	67.2%	32.8%	100.0%
Apr 2025	41.9%	58.1%	100.0%
May 2025	26.4%	73.6%	100.0%
Jun 2025	36.8%	63.2%	100.0%
Grand Total:	52.8%	47.2%	100.0%