

## QUICK STYLE GUIDE

# St Raphael Health

### Primary Logo



### Emblem



### Color Palette



**CMYK** 0 / 17 / 55 / 20  
**RGB** 203 / 168 / 92  
**HEX** #CBA85C



**CMYK** 0 / 20 / 64 / 7  
**RGB** 237 / 189 / 86  
**HEX** #EDBD56



**CMYK** 0 / 43 / 79 / 5  
**RGB** 242 / 138 / 50  
**HEX** #F28A32



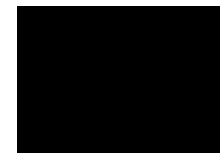
**CMYK** 0 / 74 / 76 / 24  
**RGB** 194 / 50 / 47  
**HEX** #C2322F



**CMYK** 0 / 79 / 76 / 50  
**RGB** 128 / 27 / 31  
**HEX** #801B1F



**CMYK** 12 / 14 / 20 / 0  
**RGB** 219 / 213 / 202  
**HEX** #DBD5CA



**CMYK** 0 / 0 / 0 / 100  
**RGB** 0 / 0 / 0  
**HEX** #000000



**CMYK** 0 / 0 / 0 / 0  
**RGB** 255 / 255 / 255  
**HEX** #FFFFFF

### Fonts

Main Heading

Lounge  
Regular

Sub heading and body copy

**Montserrat** Light | Regular | Semibold | Bold  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**0123456789!?.**

### Photography

Use real, unstaged visuals of hospital environments - clinicians in action, leadership collaborating, diagnostics, ER activity, and operational workflows. Show authentic teamwork and problem-solving, not posed portraits or generic medical stock. Keep it real, professional, and grounded in the day-to-day reality of hospital turnaround work.

