

QUICK STYLE GUIDE

St Raphael Health

Primary Logo



St. Raphael
Health



Emblem



Color Palette



CMYK 0 / 17 / 55 / 20
RGB 203 / 168 / 92
HEX #CBA85C



CMYK 0 / 20 / 64 / 7
RGB 237 / 189 / 86
HEX #EDBD56



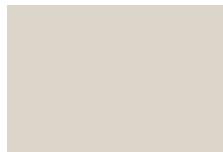
CMYK 0 / 43 / 79 / 5
RGB 242 / 138 / 50
HEX #F28A32



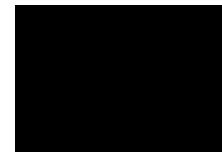
CMYK 0 / 74 / 76 / 24
RGB 194 / 50 / 47
HEX #C2322F



CMYK 0 / 79 / 76 / 50
RGB 128 / 27 / 31
HEX #801B1F



CMYK 12 / 14 / 20 / 0
RGB 219 / 213 / 202
HEX #DBD5CA



CMYK 0 / 0 / 0 / 100
RGB 0 / 0 / 0
HEX #000000



CMYK 0 / 0 / 0 / 0
RGB 255 / 255 / 255
HEX #FFFFFF

Fonts

Main Heading

Lounge
Regular

Sub heading and body copy

Montserrat Light | Regular | Semibold | Bold
ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!?.

Photography

Use real, unstaged visuals of hospital environments - clinicians in action, leadership collaborating, diagnostics, ER activity, and operational workflows. Show authentic teamwork and problem-solving, not posed portraits or generic medical stock. Keep it real, professional, and grounded in the day-to-day reality of hospital turnaround work.

