



销售额

1.39M

销售量

814K

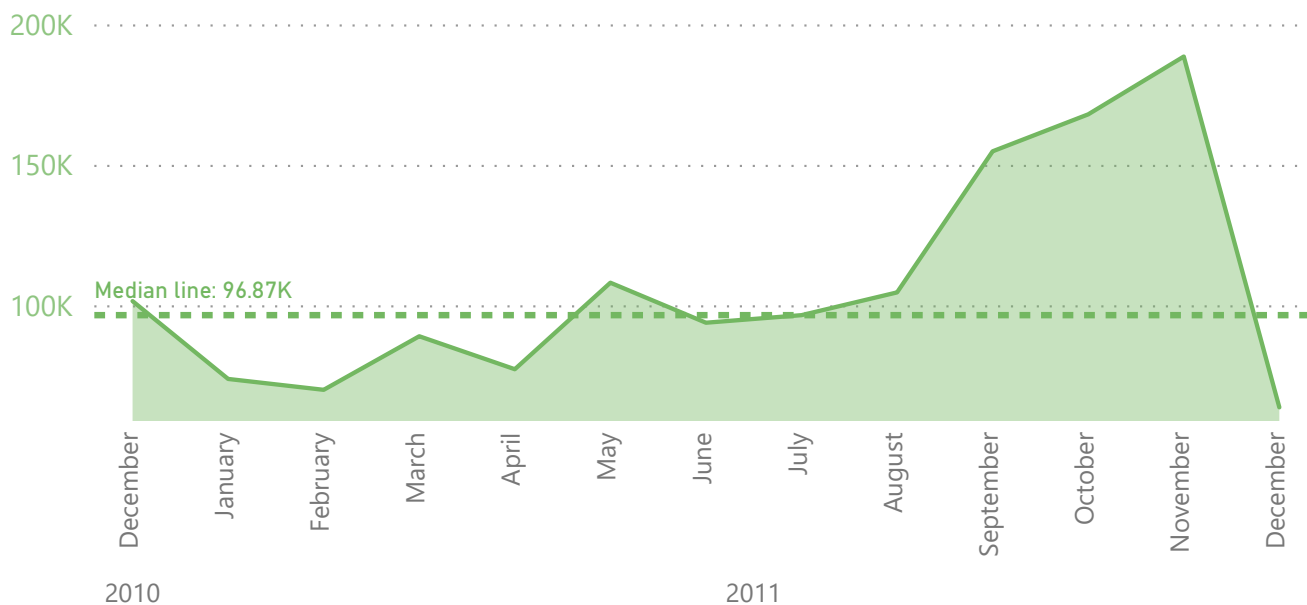
订单量

14K

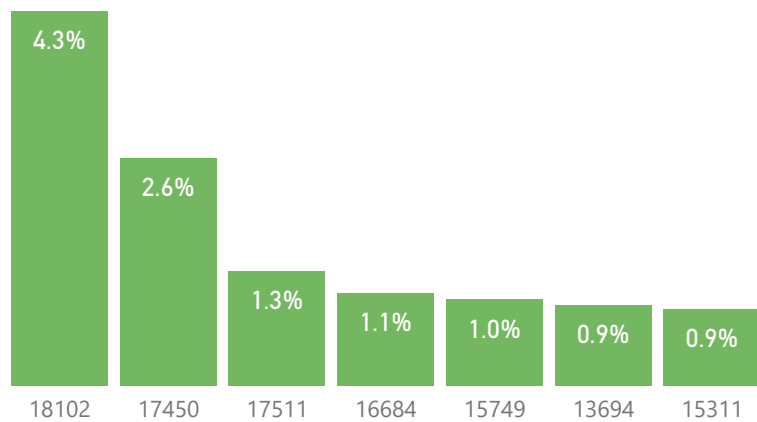
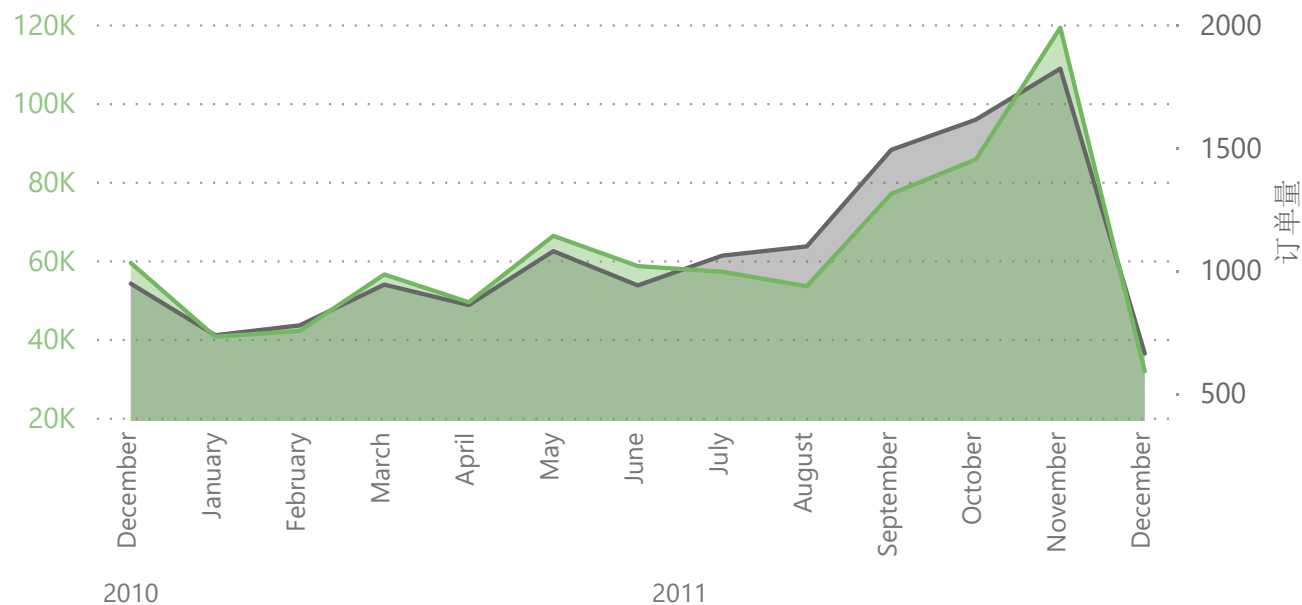
顾客数量

3699

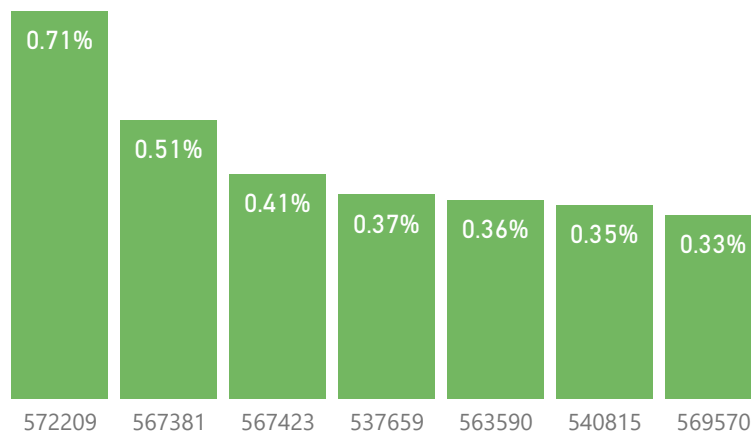
销售额



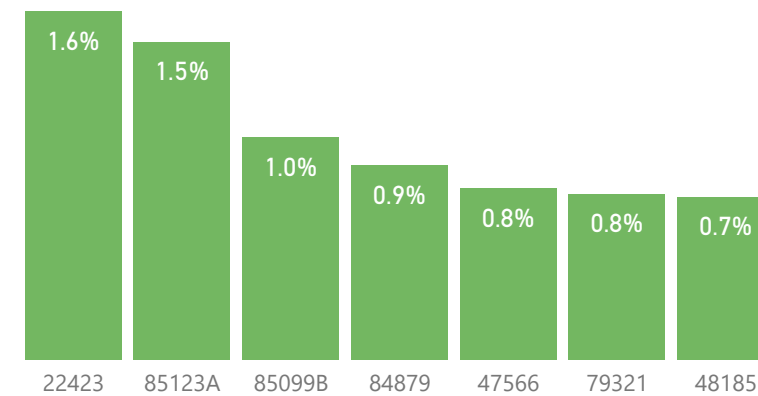
销售量



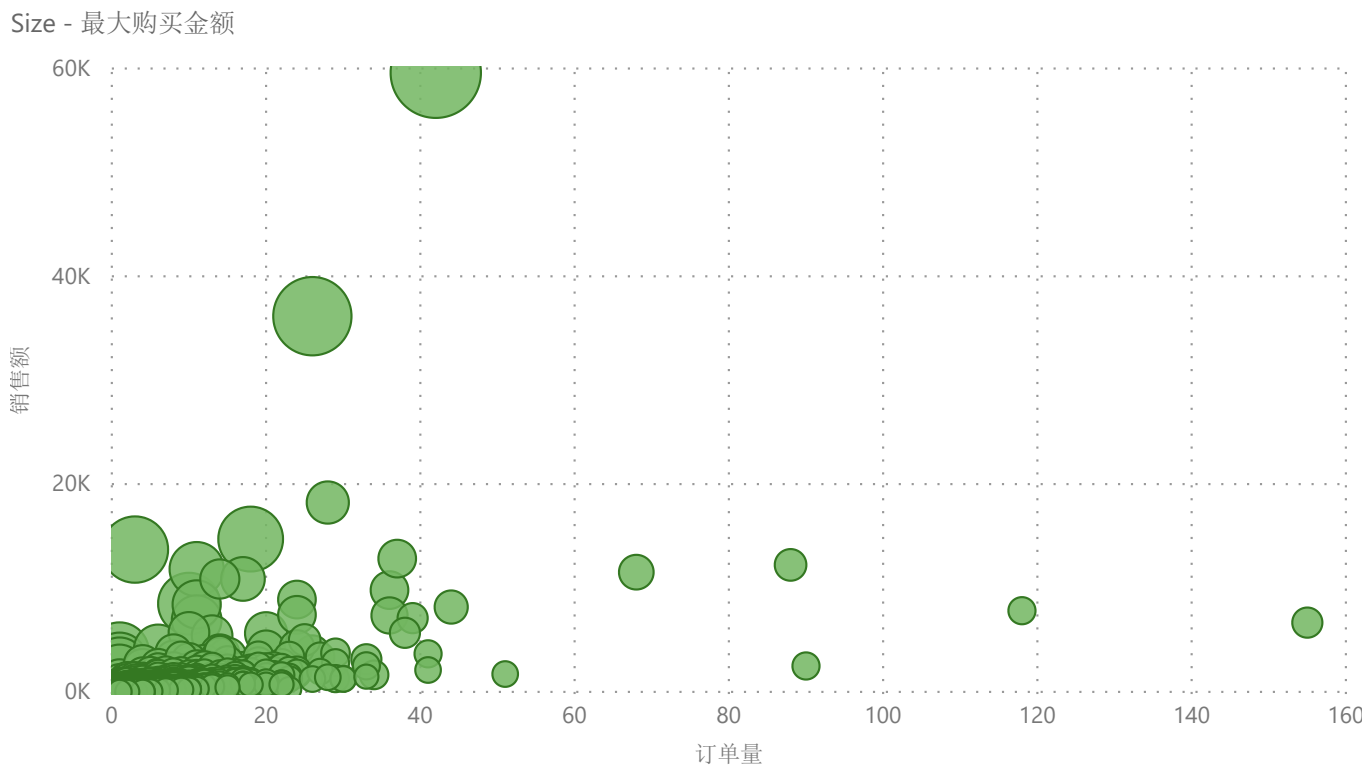
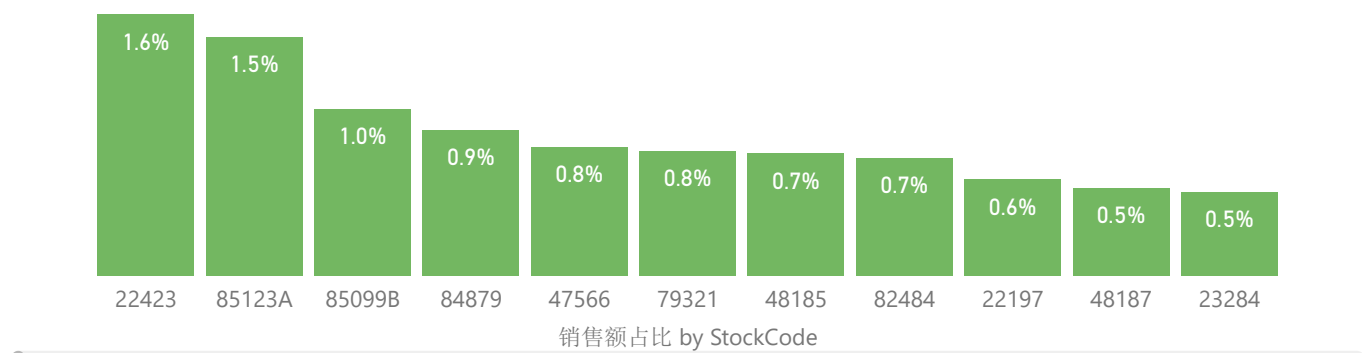
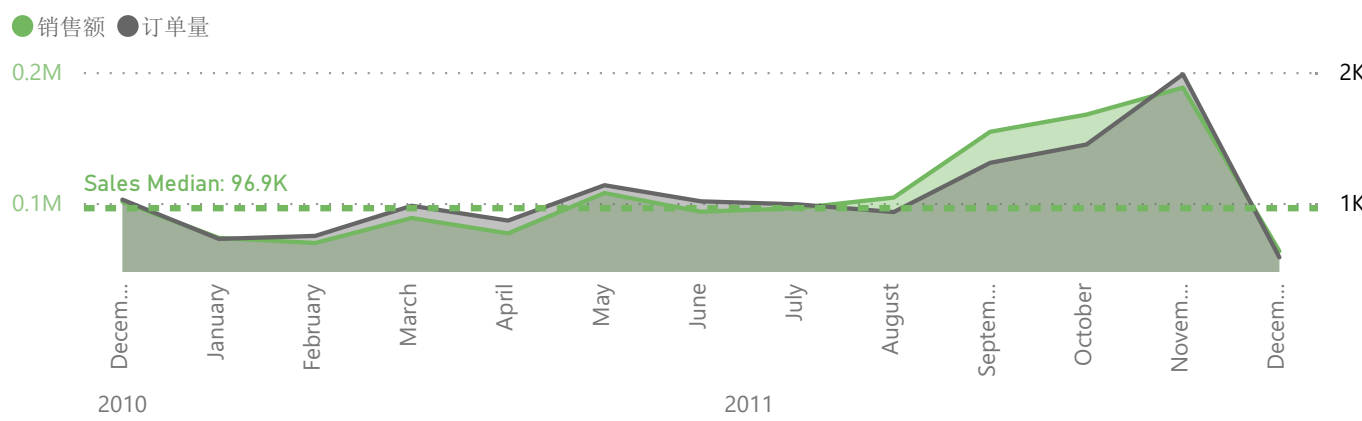
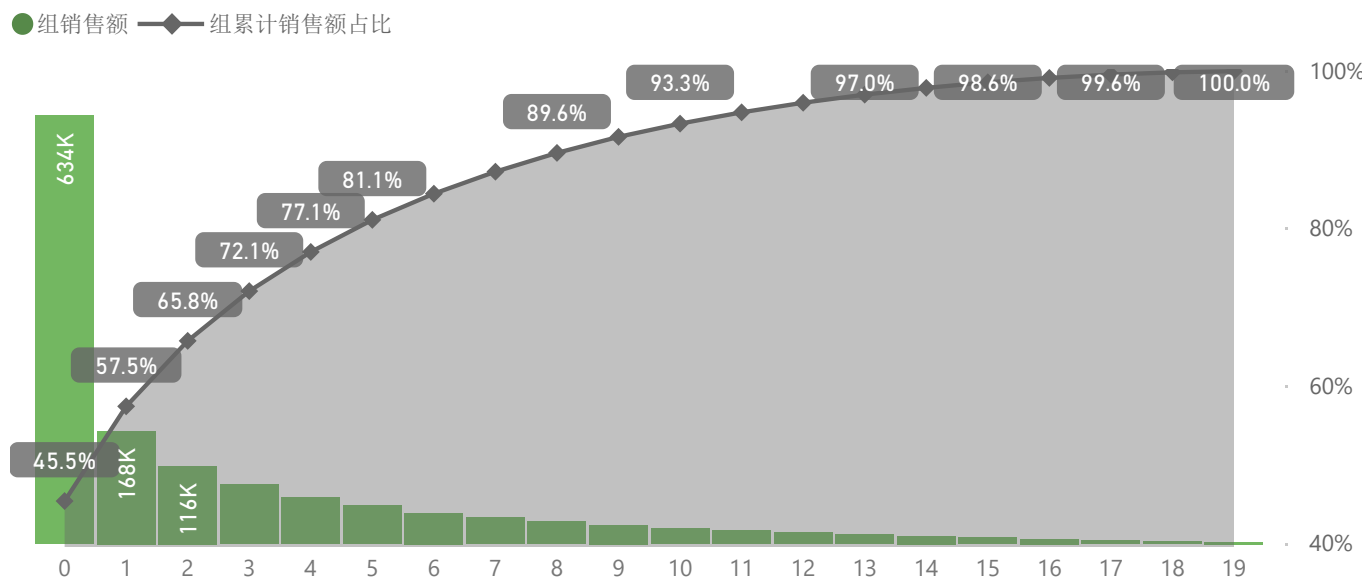
销售额占比 by CustomerID



销售额占比 by InvoiceNo

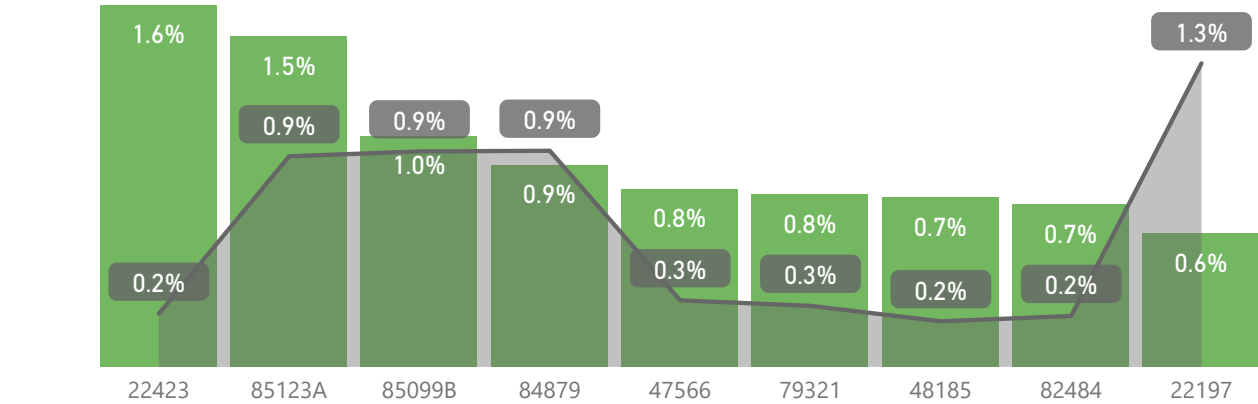


销售额占比 by StockCode

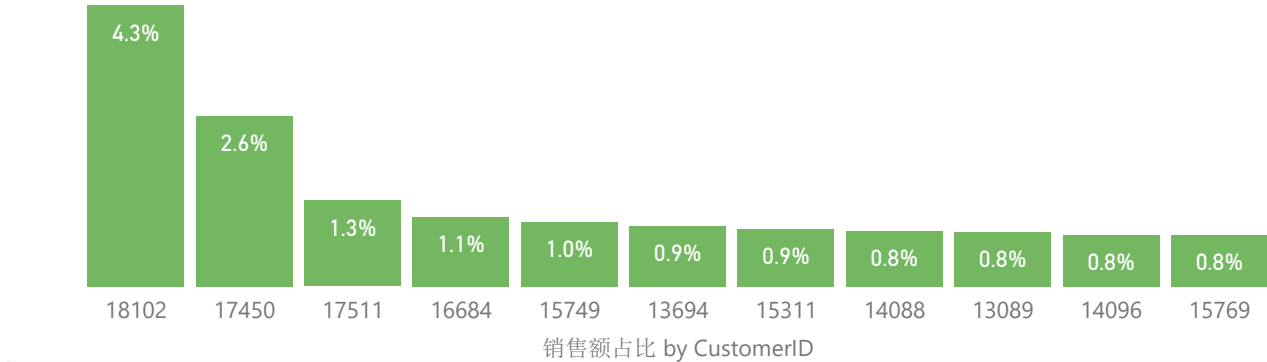
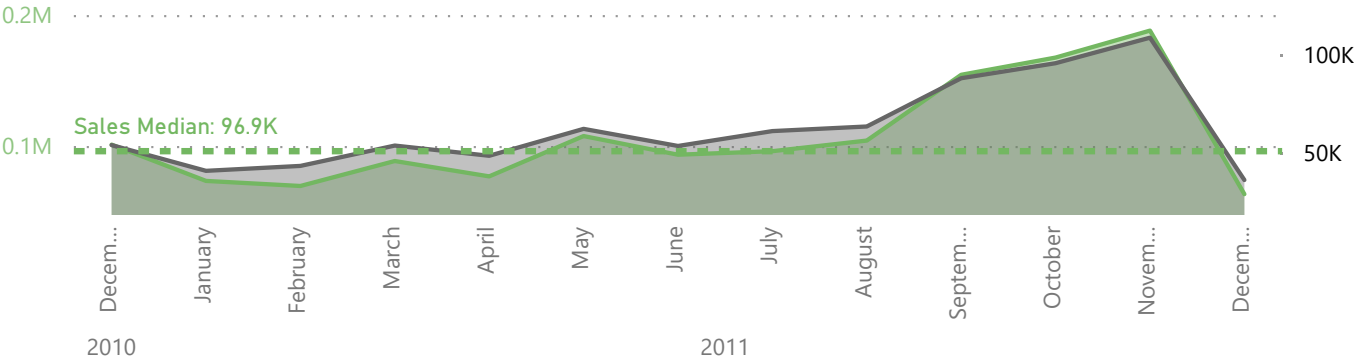


CustomerID	销售额	销售额占比	销售量	销售量占比	订单量	最大购买金额	消费排名	组别
18102	59.6K	4.3%	13.2K	1.6%	42	9,855	1	0
17450	36.2K	2.6%	13.3K	1.6%	26	7,094	2	0
17511	18.2K	1.3%	13.0K	1.6%	28	1,668	3	0
16684	14.7K	1.1%	8.6K	1.1%	18	4,671	4	0
15749	13.7K	1.0%	3.3K	0.4%	3	4,922	5	0
13694	12.8K	0.9%	11.4K	1.4%	37	1,096	6	0
15311	12.2K	0.9%	8.0K	1.0%	88	647	7	0
14088	11.8K	0.8%	3.0K	0.4%	11	3,068	8	0
13089	11.5K	0.8%	5.5K	0.7%	68	788	9	0
14096	10.9K	0.8%	3.1K	0.4%	17	1,757	10	0
15769	10.9K	0.8%	6.0K	0.7%	14	1,344	11	0
14298	9.8K	0.7%	12.1K	1.5%	36	1,177	12	0
Total	1,394.3K	100.0%	814.1K	100.0%	13842	9,855		

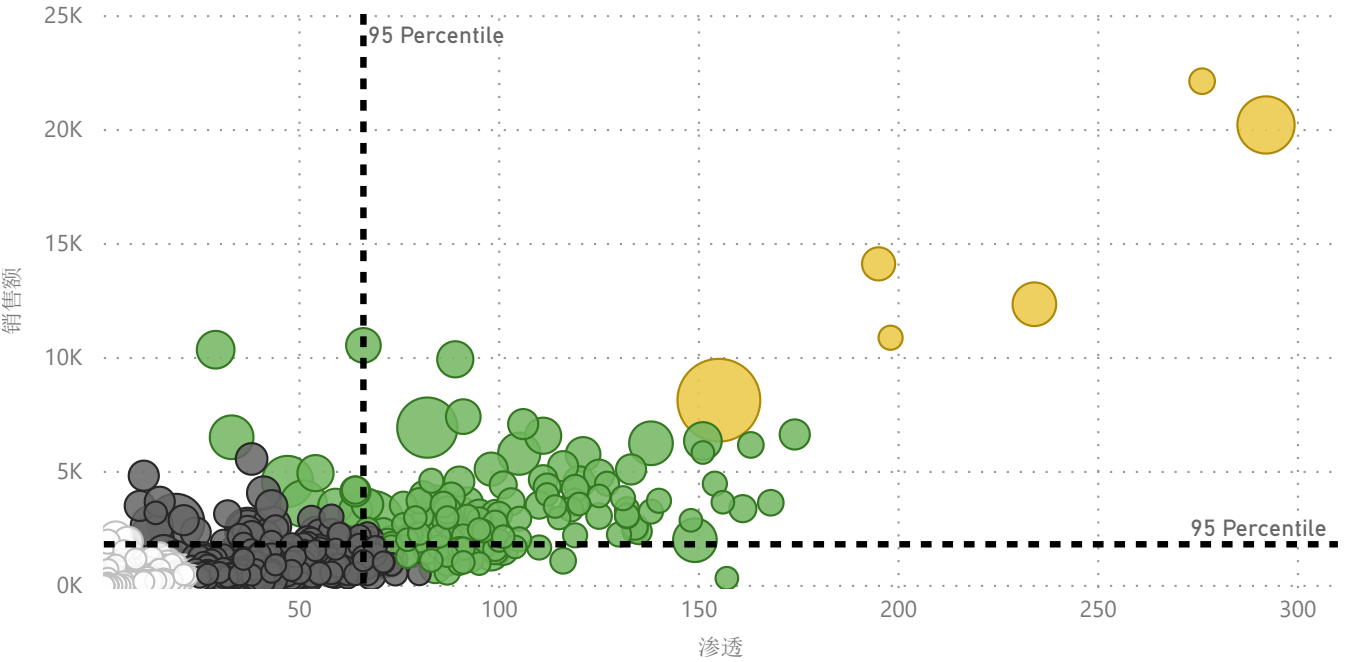
● 销售额占比 ● 销售量占比



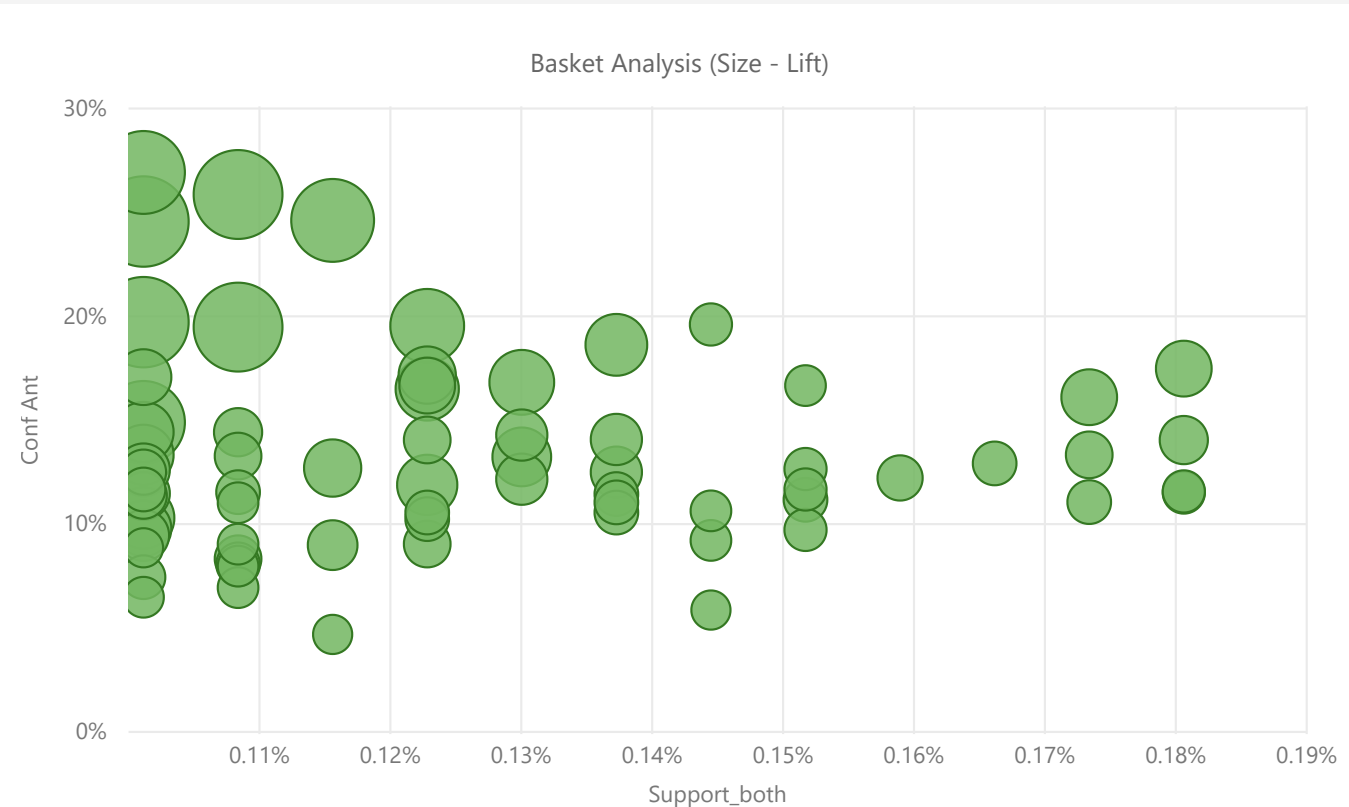
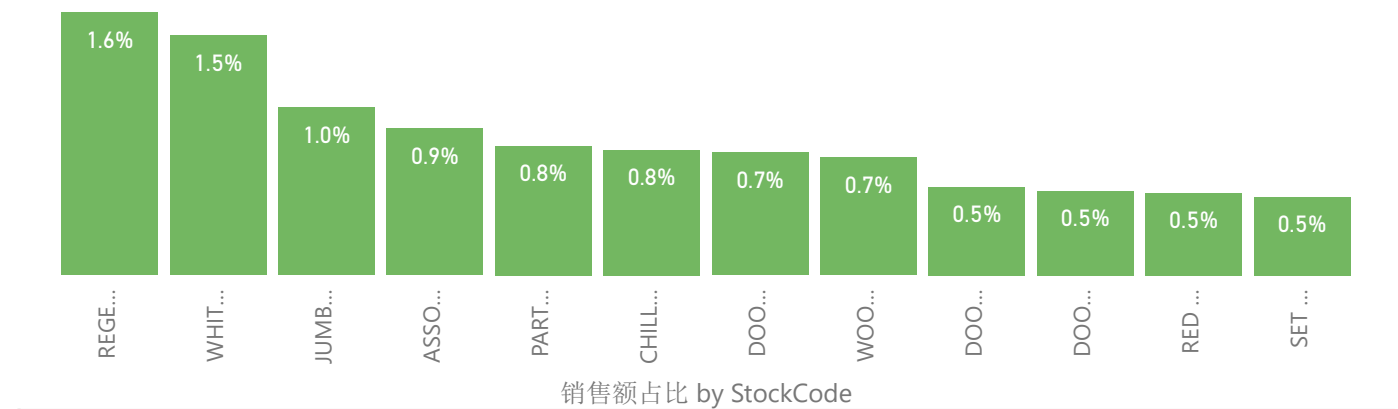
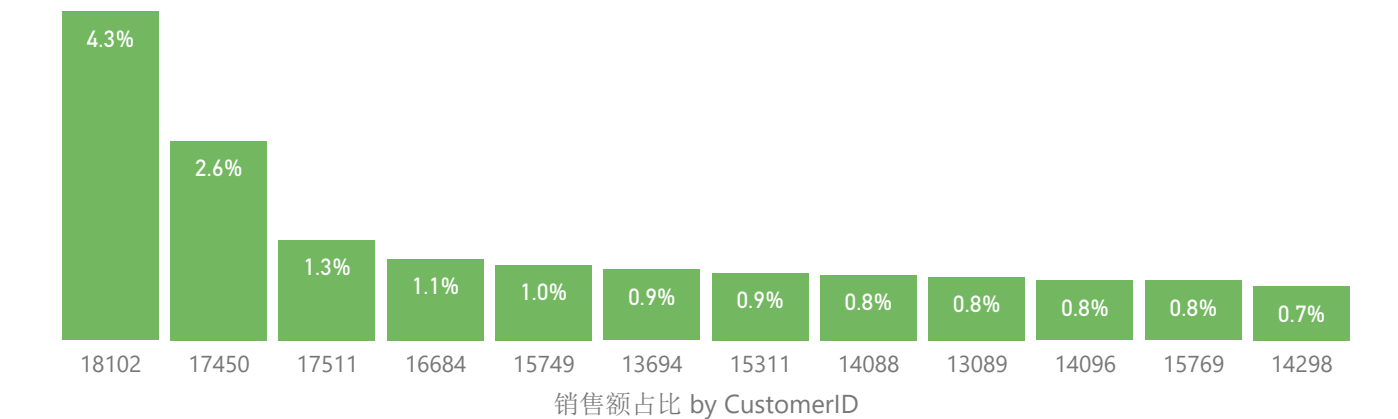
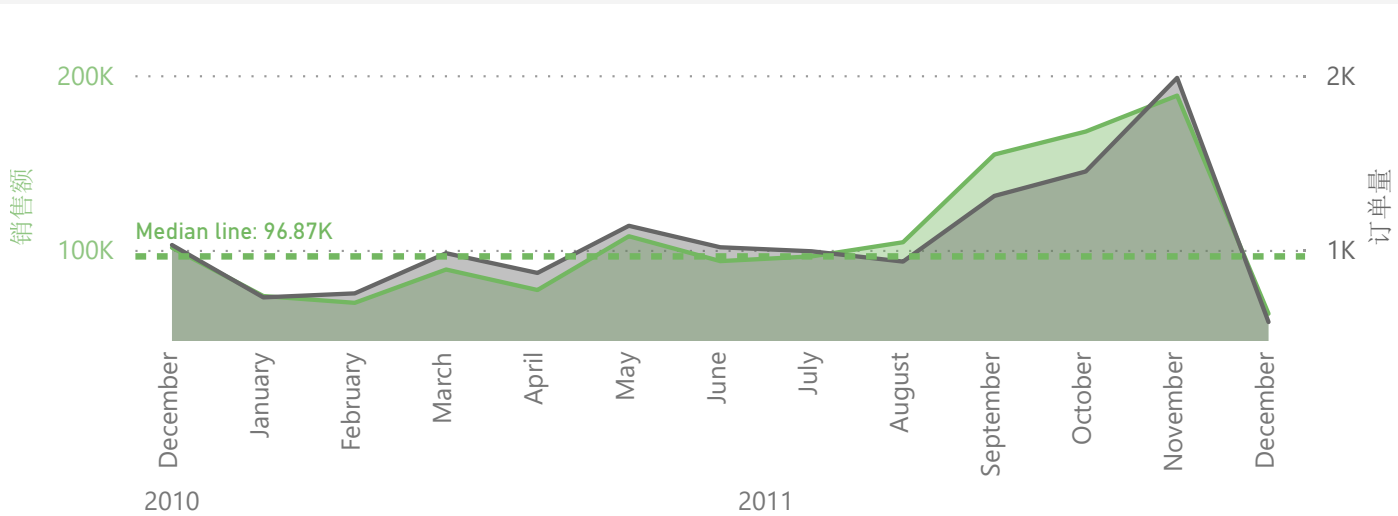
● 销售额 ● 销售量



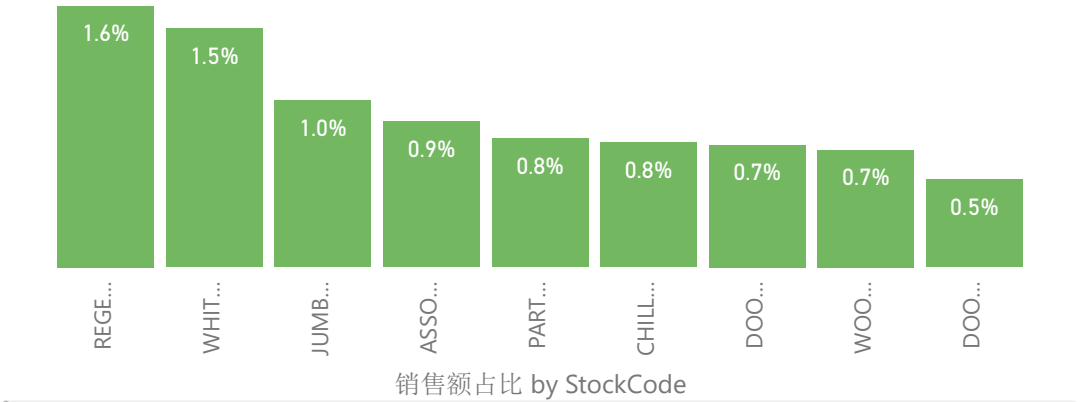
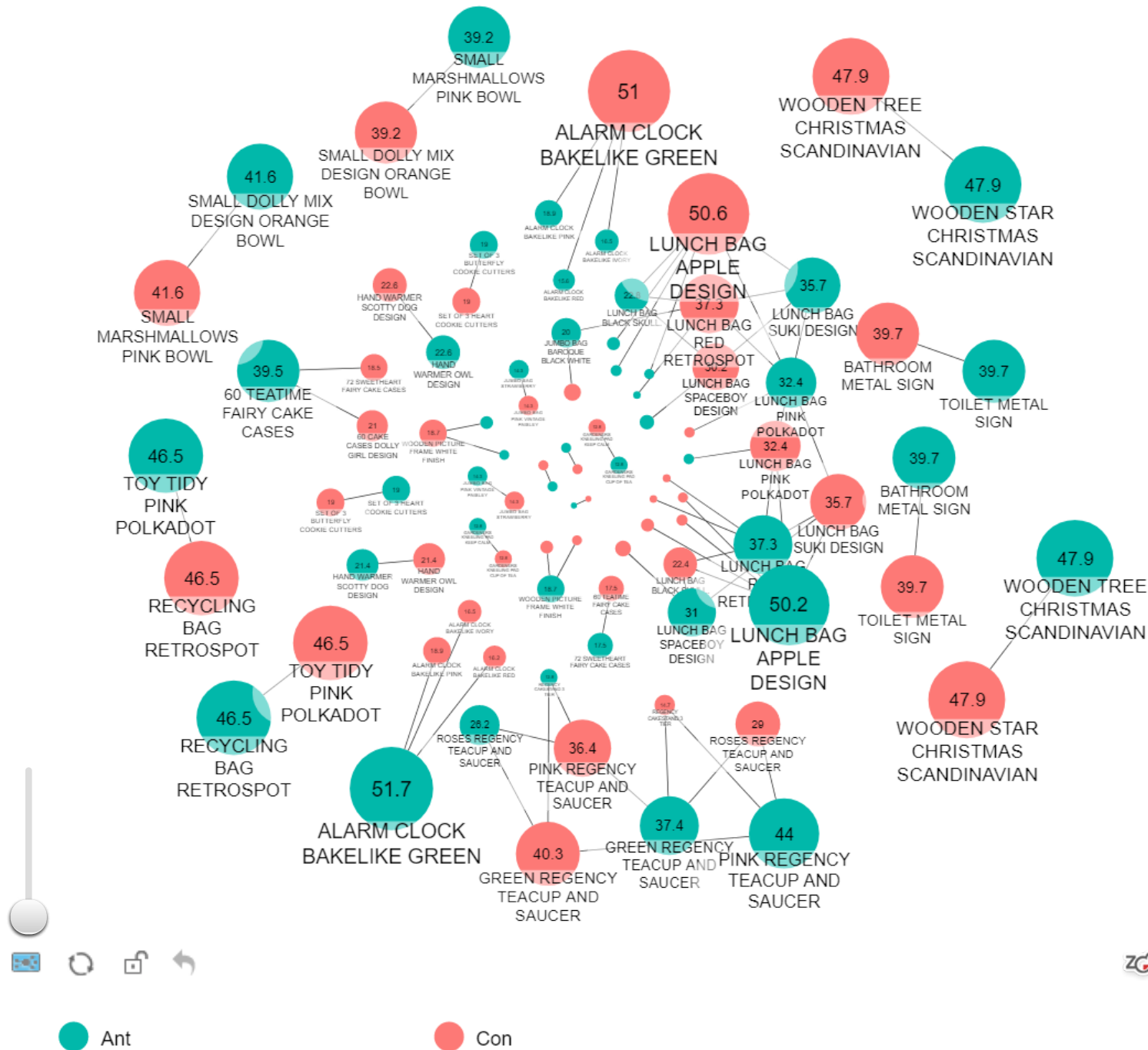
商品分类 ● Cluster1 ● Cluster2 ● Cluster3 ● Cluster4



StockCode	Description	销售额	销售额占比	销售量	销售量占比	最大购买金额	最大购买数
85123A	WHITE HANGING HEART T-LIGHT HOLDER	20.2K	1.5%	7.5K	0.9%	4,921.50	193
48185	DOORMAT FAIRY CAKE	10.4K	0.7%	1.6K	0.2%	4,522.50	67
22413	METAL SIGN TAKE IT OR LEAVE IT	4.6K	0.3%	1.7K	0.2%	3,861.00	140
22722	SET OF 6 SPICE TINS PANTRY DESIGN	5.8K	0.4%	1.4K	0.2%	3,621.00	85
Total		1,394.3K	100.0%	814.1K	100.0%	9,855.00	430



Combo	Support_both	Conf Ant	Conf Con	Lift	Desc Ant
WOODEN STAR CHRISTMAS SCANDINAVIAN+WOODEN TREE CHRISTMAS SCANDINAVIAN	0.10%	19.7%	24.6%	48	WOODEN STAR CHRISTMAS SCANDINAVIAN
WOODEN TREE CHRISTMAS SCANDINAVIAN+WOODEN STAR CHRISTMAS SCANDINAVIAN	0.10%	24.6%	19.7%	48	WOODEN TREE CHRISTMAS SCANDINAVIAN
RECYCLING BAG RETROSPOT+TOY TIDY PINK POLKADOT	0.11%	19.5%	25.9%	46	RECYCLING BAG RETROSPOT
TOY TIDY PINK POLKADOT+RECYCLING BAG RETROSPOT	0.11%	25.9%	19.5%	46	TOY TIDY PINK POLKADOT
SMALL DOLLY MIX DESIGN ORANGE BOWL+SMALL MARSHMALLOWS PINK BOWL	0.12%	19.5%	26.2%	42	SMALL DOLLY MIX DESIGN ORANGE BOWL
BATHROOM METAL SIGN+TOILET METAL SIGN	0.10%	14.9%	26.9%	40	BATHROOM METAL SIGN



Combo	Support_both	Conf Ant	Conf Con	Lift
ALARM CLOCK BAKELIKE GREEN+ALARM CLOCK BAKELIKE RED	0.18%	17.5%	16.8%	16
LUNCH BAG BLACK SKULL.+LUNCH BAG RED RETROSPOT	0.18%	11.5%	11.6%	7
LUNCH BAG RED RETROSPOT+LUNCH BAG BLACK SKULL.	0.18%	11.6%	11.5%	7
LUNCH BAG SPACEBOY DESIGN+LUNCH BAG SUKI DESIGN	0.18%	14.0%	13.9%	11
ALARM CLOCK BAKELIKE RED+ALARM CLOCK BAKELIKE GREEN	0.17%	16.1%	16.8%	16
LUNCH BAG BLACK SKULL.+LUNCH BAG SPACEBOY DESIGN	0.17%	11.1%	13.5%	9
LUNCH BAG SUKI DESIGN+LUNCH BAG SPACEBOY DESIGN	0.17%	13.3%	13.5%	10
LUNCH BAG SPACEBOY DESIGN+LUNCH BAG BLACK SKULL.	0.17%	12.9%	10.6%	8
LUNCH BAG SUKI DESIGN+LUNCH BAG APPLE DESIGN	0.16%	12.2%	11.7%	9
GREEN REGENCY TEACUP AND SAUCER+REGENCY CAKESTAND 3 TIER	0.15%	16.7%	6.2%	7