

## Value Sensitive Design Assignment #2 (submit with your final project)

### [General]

1. Briefly describe the website you are building (its purpose/functionality/etc.)

A movie review website like IMDB is a platform for users to view, create and comment on related movies content.

It facilitates users to rate movies and write in-depth reviews. The site is based on movie ratings.

Website user ratings and get ratings from external APIs.

Different users have different accesses. The client can add bookmarks, the producers can add recommendations and film lists. The admin can view all the users.

2. What problem is your website meant to solve? (If your website wasn't intended to solve a problem, instead answer the following: what problem or problems *could* a website like yours solve?)

Built a community for movie fans to show their collections and recommendations.

3. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Direct stakeholders: Movie fans, users, movie producers, movie content creators.

Indirect stakeholders: Families, Employers.

4. What values are at stake for these stakeholders?

Movie fans— Financial: Our website will affect users' ratings and purchase intentions for movies.

Movie producers etc. — Financial: Our website affects the investment intentions of filmmakers and investors.

Movie producer — Financial: The reviews have a direct impact on the stakeholders since the reviews are a big factor to affect the box office revenue.

5. Is your website likely to undermine or compromise any of these values? Which ones, for which stakeholders, and how?

If one work is greatly negative rated, the producer's value could be compromised.

6. Which values does your website promote, for which stakeholders, and how?

If one work is greatly positive rated, the producer's value could be promoted.

7. What counts as “success” for the website you are building? Given the relevant problem(s), stakeholders, and values that are at play, why is this account of success reasonable?

Accounts created -> Active users -> Queries per second -> No Outages

8. How does the broader social context surrounding your website affect the likelihood it will succeed?

Social medias to share the website

### [Privacy]

9. What user data will you have access to, and what might this data reveal about its subjects?

Name, username, email address, password, bookmarks, recommendations, and producer lists.

Emails.

10. What values are relevant to your website's privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

Use of Information, Third Party Disclosure, Information Protection, Notification of Changes, Contact Information.

11. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

Conduct: The content is reviewed by content moderators and posted on the website between 1 – 3 business days.

Trade-offs: Services are not intended for use by children under the age of 13. You cannot sign up for the service.

### [Autonomy]

12. In what ways might your user interface “nudge” users? Analyze a minimum of 3 features.

1. The comments are displayed well on the user profile page, and the good appearance of the comments section will encourage users to create more comments.

2. When a user wants to rate a movie or write a review, he/she will be redirected to the login/register page.

3. Creating a corporate account tab in the user profile will prompt the user to upgrade to a corporate account.

13. Do any of these constitute “dark patterns”? For each previously identified feature, explain why it does or does not.

Will not. In our entire website, we have not designed anything to trick users into making a decision to register or upgrade to a commercial user on our website.