

Value Sensitive Design Assignment #1

Due Date: submit w/ Final Project

Write the privacy policy for the website you are designing. Your aim is to be sensitive to all the values that are at play, and make appropriate tradeoffs between them. There are two parts to this assignment:

- Write the privacy policy itself (length is somewhat flexible, but it must be readable by an average person in 5 minutes or less).
- Complete a worksheet (see attached) explaining why you wrote your privacy policy as you did.

Be realistic about what data you're going to collect, and what you're going to do with it. At a minimum, you're presumably going to want some data to improve your website via analytics, so don't just go with a utopian 'we won't collect any of your data' approach. Your interests matter too (e.g. producing a good website that will make money), and collecting data can be an important part of this. What we're looking for is a reasonable and intelligible privacy policy that, through being sensitive to all the values that are at stake, strikes an appropriate balance between collecting useful data, and respecting user privacy.

Privacy Policy Justification Worksheet

1. Briefly describe the website you are building (its purpose/functionality/etc.)

A movie review website like IMDB is a platform for users to view, create and comment on related movies content.

It facilitates users to rate movies and write in-depth reviews. The site is based on movie ratings.

Website user ratings and get ratings from external APIs.

Different users have different accesses. The client can add bookmarks, the producers can add recommendations and film lists. The admin can view all the users.

2. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Direct stakeholders: Movie fans, users, movie producers, movie content creators.

Indirect stakeholders: Families, Employers.

3. What data will you have access to, and what might this data reveal about its subjects?

Name, username, email address, password, bookmarks, recommendations, and producer lists.

Emails.

4. What values are relevant to your website and its privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

Use of Information, Third Party Disclosure, Information Protection, Notification of Changes, Contact Information.

5. What counts as “success” for the website you are building?

Accounts created -> Active users -> Queries per second -> No Outages

6. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

Conduct: The content is reviewed by content moderators and posted on the website between 1 – 3 business days.

Trade-offs: Services are not intended for use by children under the age of 13. You cannot sign up for the service.