

Countries

Categories & type

Duration over years

Seasonality

Actors

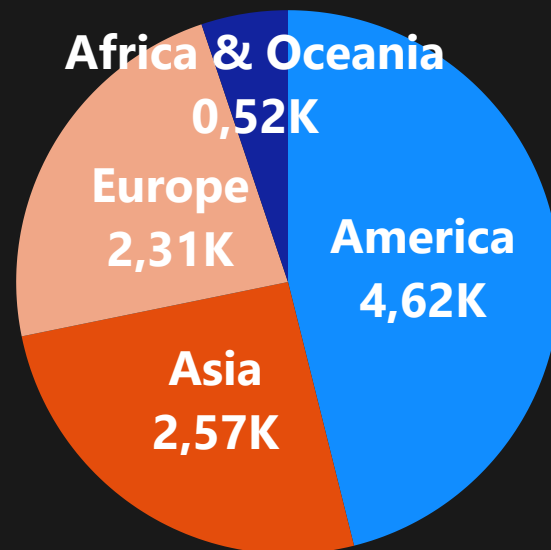
Where could you find most different contents ?

=> United States 3690 Contents (36,9% Market Share)

NETFLIX

Content Market share per continent

Select to get detailed countries ----->



Which country to access the best choice ?

● Movie ● TV Show



Available in 122 countries.

Select to focus on specific Year

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

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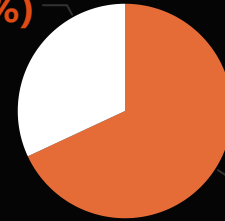
Select Content Type

- ☐ Movie
- ☐ TV Show

Content Type

- Movie
- TV Show

6133 (32%)

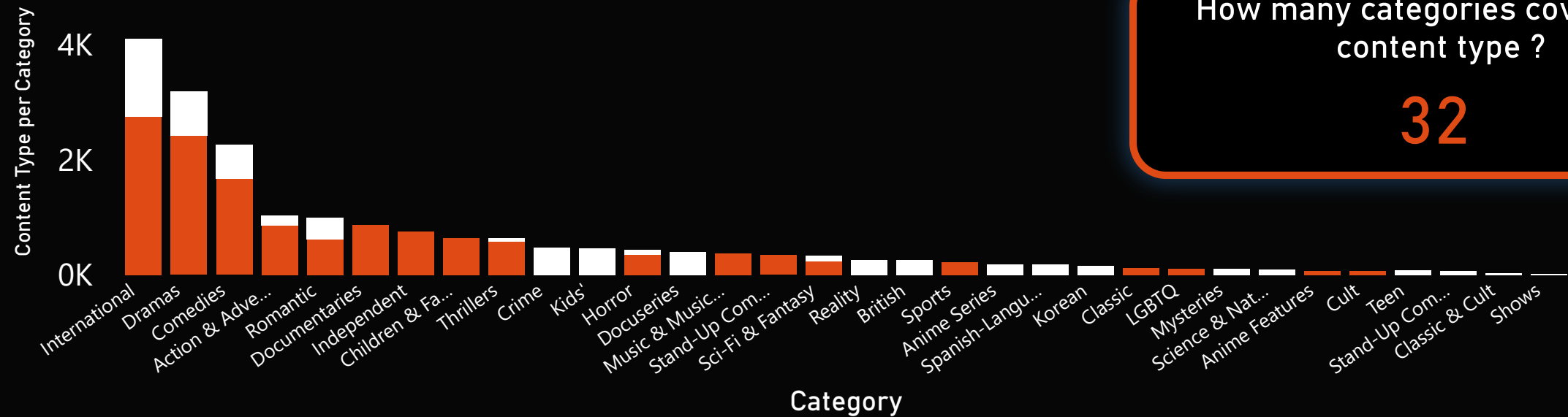


13068
(68%)

NETFLIX

Mainly Movies or TV Shows to find your preferred Category on NETFLIX ?

● Movie ● TV Show



How many categories covered by content type ?

32

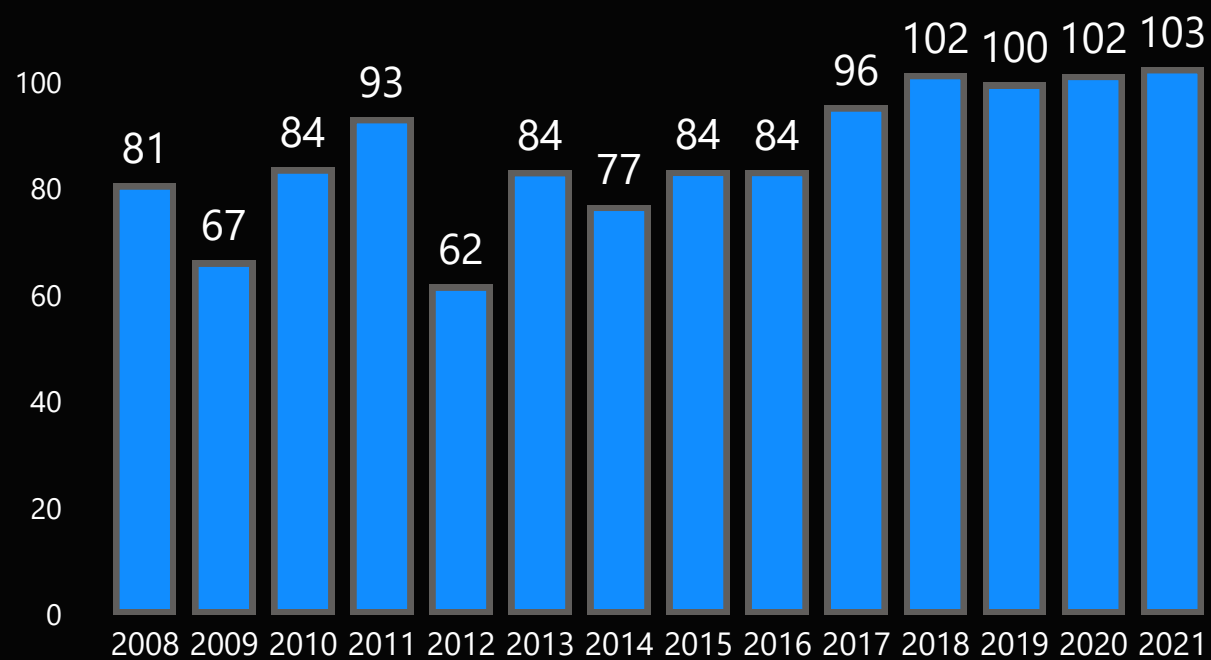
Select to focus on specific Year

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021

Average Movie duration since 2008

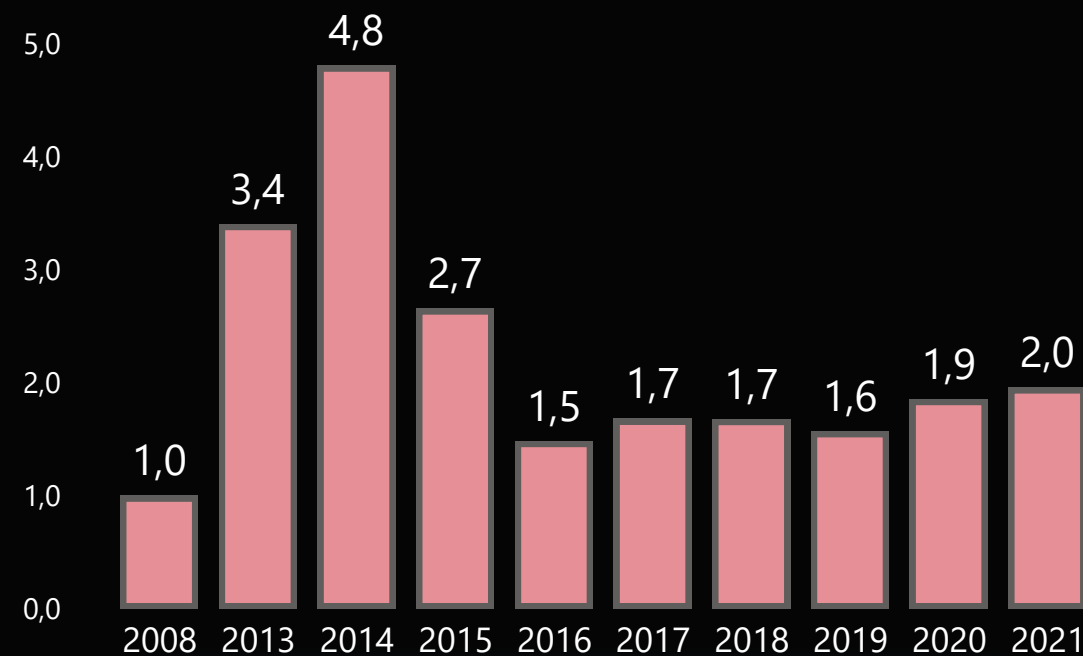
100 min

Movie duration over years (min)



NETFLIX

Series per TV Shows over years



Average series per TV Shows since 2008

2 series

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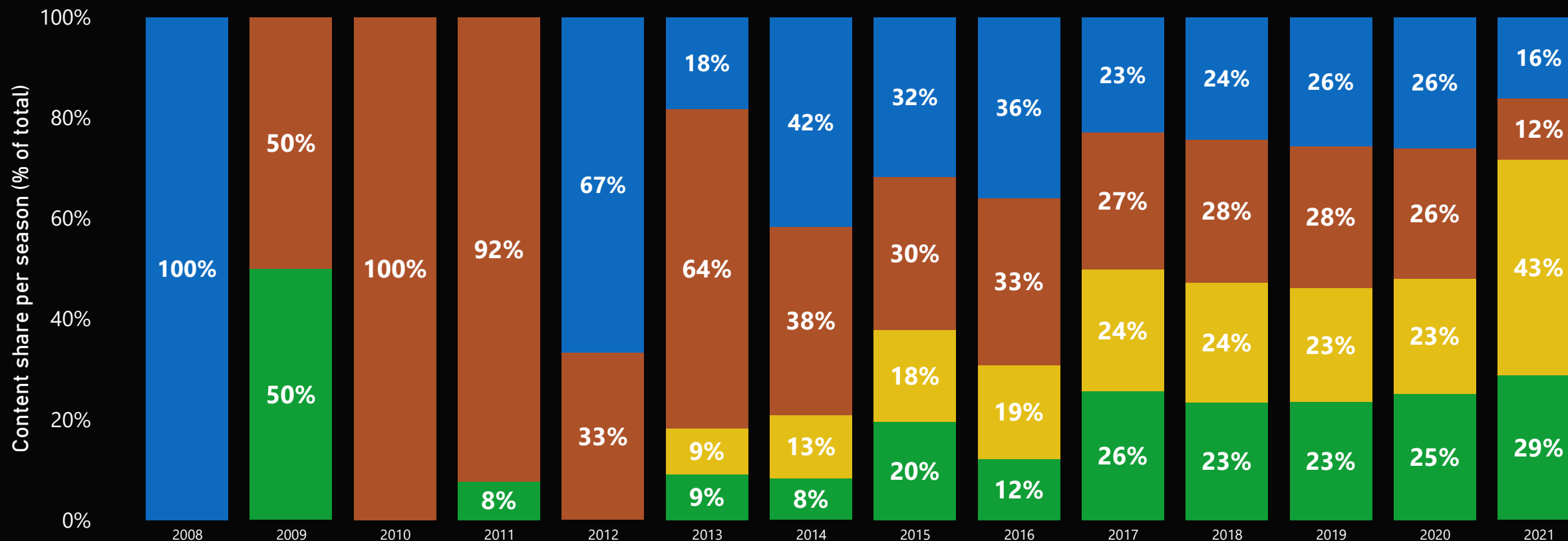
☐ Movie

☐ TV Show

Which is the best season
to get most content ?

NETFLIX

Saison ● Spring ● Summer ● Autumn ● Winter



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Select Content Type

- ☐ Movie
- ☐ TV Show

Select Category

- ☐ Action & Adventure
- ☐ Anime Features
- ☐ Anime Series
- ☐ British
- ☐ Children & Family
- ☐ Classic
- ☐ Classic & Cult
- ☐ Comedies

Select Country

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Argentina

And the Winner is ...

NETFLIX

Who is the Most Featured Actor on Netflix over years ?

Actors

