$$\begin{split} f(x,y) &= \begin{cases} \frac{|x|y}{\sqrt{x^2 + y^2}} & si(x,y) \neq (0,0) \\ 0 & si(x,y) = (0,0) \end{cases} \\ |\lim_{(x,y) \to (0,0)} f(x,y) = 0 \Rightarrow \\ &\exists \delta(\epsilon) > 0 \ tq \ \|(x,y)\| < \delta \Rightarrow |f(x,y) - 0| < \epsilon \end{cases} \\ |\frac{|x|y|}{\sqrt{x^2 + y^2}}| &= \frac{|x||y|}{||x,y||} \leq \delta \leq \epsilon \\ \Rightarrow f \ \text{es continua en el origen} &\blacksquare \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{\sqrt{(hv_1)^2 + (hv_2)^2}} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{\sqrt{h^2||x| + v_2^2}} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{\sqrt{h^2||x| + v_2^2}} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{||x||} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{||x||} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{||x||} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{h} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{h} = \\ \lim_{h \to 0} \frac{1}{h} \cdot \frac{|hv||hv_2}{h} = \\ \lim_{h \to 0} \frac{1}{h} = 0 \\ f_x = \lim_{h \to 0} \frac{1}{h} = 0 \\ f_y = \lim_{h \to 0} \frac{1}{h} = 0 \\ \lim_{(x,y) \to (0,0)} \frac{|x||}{h} = 0 \\ \lim_{(x,y) \to (0,0)} \frac{|x||}{||x||} = 1 \\ \lim_{(x,y) \to (0,0)} \frac{|x||}{||x||} = 1 \\ \lim_{(x,y) \to (0,0)} \frac{mx^2}{2x^2} = \frac{m}{2} \neq 0 \\ \Rightarrow f \ \text{no es diferenciable en el origen} \end{aligned}$$