$$\begin{array}{l} u,v \text{ vectores } u \neq 0 \land v \neq 0 \text{ QvC } p_u(v) = p_v(u) \\ v = \lambda u \to p_u(v) = v \land v = \theta u \to p_v(u) = u \\ p_u(v) = p_v(u) \equiv \frac{u \cdot v}{\|u\|^2} \cdot u = \frac{u \cdot v}{\|v\|^2} \cdot v \stackrel{u \cdot v \neq 0}{\equiv} \frac{v}{\|u\|^2} \cdot u = \frac{v}{\|v\|^2} \cdot v \equiv \frac{u}{\|v\|^2} \cdot v \Rightarrow u = \lambda \cdot v \land v = \theta u \land \lambda, \theta \in \Re \leftrightarrow u = v \\ \text{Si } u \cdot v = 0 \to \frac{u \cdot v}{\|u\|^2} \cdot u = \frac{u \cdot v}{\|v\|^2} \cdot v = 0 \\ p_u(v) = p_v(u) \leftrightarrow u \cdot v = 0 \lor u = v \end{array}$$