Definition

- remote on-demand servers to host, store, manage and process data
 - stored as [[Distributed Data Storage]] in [[Data Center]] instead of own locally hosted servers

Service Models

laaS: Infrastructure as a service (e.g., storage/compute nodes)

PaaS: Platform as a service (e.g., distributed systems/frameworks)

SaaS: Software as a Service (e.g., email, databases, office, github)

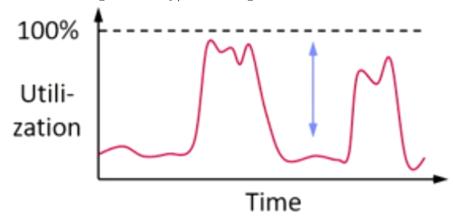
Cloud Industry

Transforming IT Industry/Landscape

- Since ~2010 increasing move from on-prem to cloud resources
- System software licenses become increasingly irrelevant
- Few cloud providers dominate laas/Paas/Saas markets (w/ 2018 revenue):
 Microsoft Azure Cloud (\$ 32.2B), Amazon AWS (\$ 25.7B), Google Cloud (N/A),
 IBM Cloud (\$ 19.2B), Oracle Cloud (\$ 5.3B), Alibaba Cloud (\$ 2.1B)

Benefits

- pay as you go
 - no upfront cost
 - pay per use or aquired resources
 - variable utilization
 - * prevents having too many/not enough ressources



- *
- economies of scale
 - purchasing IT infrastructure at scale ==> lower cost
 - * hardware as well as IT infrastructure know-how
 - focus on scale-out HW over scale-up ==> lower cost

- elasticity
 - flexiblity on resource demand
 - work for 10 days on 1 nodes ==> 1 day on 10 nodes

100 days @ 1 node ≈ 1 day @ 100 nodes

- assuming perfect scalability

(but beware Amdahl's law: max speedup sp = 1/s)

*

- * 5% not parallelizable ==> max speed up 20x
- * 25% not parallelizable ==> max speed up 4x

Characeristics and Deployment Models

Characteristics

- On-demand self service: unilateral resource provision
- Broad network access: network accessibility
- Resource pooling: resource virtualization / multi-tenancy
- Rapid elasticity: scale out/in on demand
- Measured service: utilization monitoring/reporting

Deployment Models

- Public cloud: general public, on premise of cloud provider
- Hybrid cloud: combination of two or more of the above
- Community cloud: single community (one or more orgs)
- Private cloud: single org, on/off premises

MS Azure Private Cloud

IBM Cloud Private

[[Data Management]]