- different from [[Information Retrieval]]
 - hybrid approach possible
- retrieves all matching data
- no relevance ranking
- \bullet similar to [[SQL]] queries
- not reliant on user feedback
 - unlike [[Information Retrieval]]
 - either match or no match



Query

Select Name from myFriends where RoomMate==Yes





Data Retrieval vs Information Retrieval

Data Retrieval	Information Retrieval

Retrieved items	Structured	Unstructured
Matching	Exact match	Partial match, best match
Model	Deterministic	Probabilistic
Query language	Formal	Natural language
Query specification	Complete	Incomplete
Tolerance to ambiguity / errors	Sensitive	Tolerant