# Social Science Computer Review

# Framing Analysis of Health-Related Narratives: Conspiracy versus Mainstream Media

Journal:	Social Science Computer Review
Manuscript ID	·
Manuscript Type:	
Keywords:	natural language understanding, abstract meaning representations,
Abstract:	Understanding how online media frame issues is crucial due to their impact on public opinion. Research on framing using natural language processing techniques mainly focuses on specific content features in messages and neglects their narrative elements. Also, the distinction between framing in different sources remains an understudied problem. We address those issues and investigate how the framing of health-related topics, such as COVID-19 and other diseases, differs between conspiracy and mainstream websites. We incorporate narrative information into the framing analysis by introducing a novel frame extraction approach based on semantic graphs. We find that health-related narratives in conspiracy media are predominantly framed in terms of beliefs, while mainstream media tend to present them in terms of science. We hope our work offers new ways for a more nuanced frame analysis.

SCHOLARONE™ Manuscripts

# Framing Analysis of Health-Related Narratives: Conspiracy versus Mainstream Media

Journal Title
XX(X):1-??

©The Author(s) 2023
Reprints and permission:
sagepub.co.uk/journalsPermissions.nav
DOI: 10.1177/ToBeAssigned
www.sagepub.com/

SAGE

#### **Abstract**

Understanding how online media frame issues is crucial due to their impact on public opinion. Research on framing using natural language processing techniques mainly focuses on specific content features in messages and neglects their narrative elements. Also, the distinction between framing in different sources remains an understudied problem. We address those issues and investigate how the framing of health-related topics, such as COVID-19 and other diseases, differs between conspiracy and mainstream websites. We incorporate narrative information into the framing analysis by introducing a novel frame extraction approach based on semantic graphs. We find that health-related narratives in conspiracy media are predominantly framed in terms of beliefs, while mainstream media tend to present them in terms of science. We hope our work offers new ways for a more nuanced frame analysis.

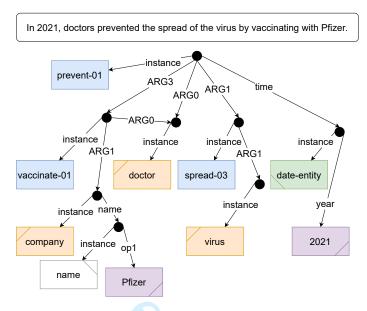
#### **Keywords**

natural language understanding, abstract meaning representations, framing theory, conspiracy narratives, pretrained language models, online media

### Introduction

The perception of reality in human communication heavily relies on how messages are framed, leading to significant effects on human behavior. In their groundbreaking study, Tversky and Kahneman (1985) demonstrate that altering the formulation of a problem impacts people's decision making. Hence, understanding the role of framing in textual communication is a critical research direction. While many existing computational framing research studies have primarily focused on narrow topics, such as war (Wicke & Bolognesi, 2020), terrorists (Demszky et al., 2019), morality (Reiter-Haas, Kopeinik, & Lex, 2021), or blame (Shurafa, Darwish, & Zaghouani, 2020), these works often overlook the narrative content embedded within the frames. However,

Prepared using sagej.cls [Version: 2017/01/17 v1.20]



**Figure 1.** Example sentence (top) with its extracted AMR graph using a BART-based model. Given this representation, we can identify the narrative elements, while syntactical information such as tenses is omitted. Within the narrative, three characters are present, i.e., a *doctor* who acts twice (i.e., two *ARG0* relations) as character (orange), as well as a *company* and a *virus* (both with *ARG1* relations). The plot (blue; predicates with word senses) revolves around three frames, namely *prevent*, *vaccinate*, and *spread*. Additionally, the year 2021 (i.e., *date-entity* = setting; green) and the company *name* Pfizer are depicted as entities (purple).

understanding the narrative content is essential as it plays an important role in transmitting the underlying information. Furthermore, framing in textual content is defined as promoting particular aspects of information through the selection and salience of content (Entman, 1993). Hence, a comprehensive framing analysis needs to extend beyond the identification of frames themselves and interpret why frames were used, such as supporting a particular narrative.

Narrative framing is especially critical in domains where the differences in the messages can be subtle, as exemplified in conspiracy theories. According to (McLeod et al., 2022), narrative frames are abstract constructs that refer to entire messages rather than individual content features, which makes them difficult to identify. Fong, Roozenbeek, Goldwert, Rathje, and van der Linden (2021) find that despite conflicting narratives of conspiracy theories versus scientific narratives, the language employed within them has similarities in terms of word frequencies (using LIWC - Linguistic Inquiry and Word Count; Tausczik & Pennebaker, 2010). Contrary to Fong et al. hypotheses, these similarities also extend to causal (e.g., "how," "why," "because") and outgroup language (e.g., "they," "them"). Still, the authors highlight consistent differences in specific linguistic patterns, such as the prevalent use of anger-based wording to convey negative emotion within conspiratorial discourse. In our work, we aim to bridge the gap between word-frequency of messages and their framing. To

Prepared using sagej.cls

that end, we propose to incorporate narrative information into the framing analysis of conspiracy theories.

We argue that most conventional text analysis methods employed in framing research, including various types of topic modeling (see Ali & Hassan, 2022, for an overview) do not accurately capture narrative information. Therefore, we propose the extraction of **semantic graphs** from textual data to conduct frame analysis. Our approach draws on the recent work of Jing and Ahn (2021), in which semantic relations are mined from textual data in the form of triples, i.e., subject, predicate, and object. In this representation, subjects and objects correspond to semantic roles such as agents and patients, while the predicate (i.e., the *verb*) connects these roles. In our work, however, we leverage semantic graphs as they allow for a more comprehensive representation of concepts, entities, and relations in textual data. This enables us to capture a broader range of semantic information beyond roles and predicates.

To that end, we utilize abstract meaning representations (AMR; Banarescu et al., 2013) as a means to transform textual content into semantic graphs. AMR gives us a structured representation of textual content in the form of AMR graphs, from which we extract their inherent semantic frames using edge information; thus considering the embedded narrative content contained within them. To validate the effectiveness of our approach, we apply it to health-related narratives mined from the language of a conspiracy corpus (LOCO; Miani, Hills, & Bangerter, 2021). LOCO contains text documents from mainstream and conspiracy websites from a time period of 2004 until 2020. The study of Miani et al. (2021) shows that the detection of conspiracy content compared to mainstream content can be challenging for humans, primarily due to ambiguity, highlighting the potential benefits of algorithmic support tools for humans. Our work aims to address this challenge by showing the difference in narrative elements, such as setting, characters, plot, and the moral of the story. Figure 1 exemplarily shows an extracted AMR graph on COVID-19 and its narrative elements. It depicts how narrative elements can be determined by edge traversal of the given semantic information. This approach allows for a more effective analysis of narratives, as compared to traditional methods relying on syntactical or word-based extraction techniques, which would prove considerably more challenging in this context.

Through our analysis, we uncover a distinctive pattern in the narrative framing employed by conspiracy media compared to mainstream media. Specifically, conspiracy media tend to employ belief-based rather than science-based arguments. Conversely, mainstream media shows the opposite tendency (i.e., towards science rather than beliefs). This disparity in narrative framing underpins the contrasting approaches to information dissemination between both media types. Hence, our approach advances the narrative understanding of textual content by providing a comprehensive and holistic view of embedded narrations. Consequently, our methodology enables a nuanced frame extraction, facilitating future works in framing applications.

In sum, our main contributions are:

C1: We present a novel approach based on AMR and use it to extract frames imbued with narrative information. Our approach is flexible while also being conceptually simple to employ.

C2: We demonstrate that within LOCO, the framing of health-related narratives (i.e., on COVID-19, diseases in general, and pharmacology) of conspiracy media focuses on beliefs compared to mainstream media, which focuses on science.

# **Background**

In this section, we provide the background of narrative framing analysis. We describe the theory behind narrations, review the related work of computational frame extraction, and introduce the background of AMR, i.e., frame semantics.

Narration. According to Piper, So, and Bamman (2021), narrations contain multiple elements, such as a setting (in the work of Piper et al., setting refers to spatial location exclusively; in contrast, our work also considers temporality), characters (referred to as agents and potential objects), a plot (referred to as events), a reason (which we refer to as moral of the story), as well as a perspective (i.e., information about the teller and recipient). In this work, we focus mainly on the content and consider the perspective implicitly by contrasting two different sources. In line with Entman's (1993) basic assumptions, we assume that the tellers within each source have different motivations. Similar to Piper et al.'s definition of narration, the narrative policy framework (Jones & McBeth, 2010), on which we ground our work, defines a set of four narrative elements. It comprises a setting or context, a plot, the characters, and the moral of the story. In this framework, the perspective is also implicit by considering the trust and credibility of the source (i.e., narrator).

In our work, we leverage *abstract meaning representations* (*AMR*) (Banarescu et al., 2013) to extract frames. AMR is a graph-based approach to representing the semantic content of textual information. AMR parsing transforms textual information into a directed acyclic graph, whose nodes correspond to concepts (Xu, Li, Zhu, Zhang, & Zhou, 2020). These concepts are connected via edges reflecting semantic relations, such as, e.g., the role that they occupy. AMR parsers are trained on an annotated corpus consisting of structured semantic information, which is based on a strict specification of how AMR graphs are constructed by humans (Banarescu et al., 2012). We use AMR because it results in simple representations; also, it allows us to extract frames in a flexible, exploratory manner.

Computational frame extraction. A body of recent research focuses on computational frame extraction (see Ali & Hassan, 2022, for an overview). Herein, framing detection is often presented as a classification problem, such as in the SemEval 2023 shared task (Piskorski, Stefanovitch, Da San Martino, & Nakov, 2023). In another example, Tourni et al. (2021) consider gun violence as portrayed in news headlines and lead images. In their work, the authors formalize the notion of frame concreteness derived from the tangibility of words within their headlines. They relate it to the relevance of images to the given headline. Their experiments show that news about politics has a high concreteness and relevance, whereas news about society/culture is low on both. Huguet Cabot, Dankers, Abadi, Fischer, and Shutova (2020) consider the frames security and defense, morality and fairness, and equality in the context of immigration, gun control, and death penalty. Their approach is based on RoBERTa (Liu et al., 2019), and they predict the framing of policy issues based on a joint model

of emotion, metaphors, and political rhetoric. From a methodological perspective, many works also employ unsupervised learning to extract frames, such as clustering and sentiment analysis (e.g., Burscher, Vliegenthart, & Vreese, 2016, uses both). Herein, Jing and Ahn (2021) extract frames in partisan tweets related to COVID-19 by combining BERT with semantic role labeling (Shi & Lin, 2019).

We similarly position our paper as frame extraction but focus on narration instead. In our work, we extract frames related to COVID-19, albeit from conspiracy and mainstream media. Different from previous works (e.g., Jing & Ahn, 2021), we use AMR instead of topic modeling or semantic role labeling<sup>1</sup>. By structuring concepts within a text rather than tagging text spans, AMR allows for more flexible extraction of semantic information, which in turn benefits the interpretability of the data. For instance, extracted roles (i.e., agents and patients) are often long sequences of text in semantic role labeling, as modifiers are also included in the tagged spans of text. Hence, the full sequence of *the doctors who only recently graduated* is tagged as an agent instead of just extracting the *doctor* concept.

Frame Semantics. Frame semantics has a long history in the natural language processing community since its initial introduction by Fillmore (1976). The use of frame semantics gained momentum with the FrameNet project (Baker, Fillmore, & Lowe, 1998) and aided their adoption in natural language understanding (Fillmore & Baker, 2001). PropBank (short for proposition bank; Palmer, Gildea, & Kingsbury, 2005) provided an annotated corpus of frames and the relations to their arguments, and hence, paved the way for widely used computational methods in natural language understanding, such as semantic role labeling (Shi & Lin, 2019) and AMR parsing (Banarescu et al., 2013). Our work uses the latter due to its matching properties for the task.

As shown in Figure 1, AMR is a graph-based representation of the semantic content in the text without explicit syntax. To be more concise, AMR is a rooted, directed, acyclic graph with labeled edges and leaf nodes. AMR parsing converts texts to structured information beyond the capabilities of simple textual extraction methods. Firstly, it enriches the textual information with semantic information about data types (e.g., *date-entity*) and information (e.g., *name*). It also simplifies the semantic information by normalization (e.g., removing tenses – *prevented* to *prevent*, singularizing nouns – *doctors* to *doctor*, considering word senses – *spread-03* to indicate distribution instead of smearing, omitting the distinction between nouns and verbs – converting both *vaccinating* and *vaccination* to the common form *vaccinate-03*, and even substituting for named entities – *company* instead of using its name *Pfizer*).

#### **Notation and Definitions**

As the term "frame" is used in various ways in the literature (e.g., compare Entman (1993) and Fillmore (1976)), we briefly clarify at this point the specific meaning of the underlying representation and most important terms for the remainder of the paper. Our definitions are adapted to be specific for the *framing analysis imbued with narrative information*.

As an alternative to the graph-based representation, AMR graphs can also be represented as serialized text using the Penman notation (Kasper, 1989). The Penman

Listing 1: Penman Notation of AMR graph

notation applies to connected, rooted, directed, acyclic, and labeled graphs, such as AMR, which is often even used synonymously (Goodman, 2019). The notation has a recursive structure concerning its relations denoted by parenthesis, typically also indicated using newlines and indentation as a convention for human readability. As an example, Figure 1 is equivalent to the Penman notation in Listing 1.

In the following, we will clarify the definitions using the AMR annotation guideline (Banarescu et al., 2012) and the provided example. We highlight the **main building blocks** in bold, the references to the *Penman example* in italic, and 'lexical definitions' with single quotation marks.

Semantic frames are defined in a language resource (here, PropBank<sup>2</sup>), which comprises a predefined set of predicates including their sense and associated frame **arguments.** For instance, consider the first two lines in Listing 1. The frame (p / prevent-01: ARGO (d / doctor)) comprises a predicate (prevent-01), with doctor as frame argument. Frame arguments have a **semantic role** assigned to them (e.g., ARG0 for doctor). In the given example, the prevent predicate only has a single sense (i.e., 01 with the meaning of 'stopping in advance'). However, when considering the next two lines (:ARG1 (s / spread-03 :ARG1 (v / virus))), spread-03 refers to spread in the third sense - 'cause to be widely located or distributed' rather than referring to 'smear' (i.e., spread-01) or 'extend' (i.e., spread-02). Also, frame arguments can themselves be frames, with spread-03 being an argument of prevent-01 as denoted by the ARG1 relation. Therefore, frames can contain substructures, such as virus belonging to spread-03 as argument. Alternatively, frame arguments can be concepts comprising words and phrases (e.g., doctor or virus). Furthermore, Penman uses variables (equivalent to nodes in the graph) to distinguish between their instances and denote instance relations with a slash. Hence, in the example, the d variable of the semantic frame (v2 / vaccinate-01 :ARG0 d) refers to the same doctor as in the (p / prevent-01 :ARG0 (d / doctor)). Finally, nodes can have associated attributes (e.g., company has the name attribute of "Pfizer").

Here, we want to emphasize the subtle difference between semantic frames (also called "linguistic frames") and narrative framing (i.e., a form of communicative

Prepared using sagej.cls

frames), which operate on different levels of language and communication, respectively (Sullivan, 2023)<sup>3</sup>. In the task at hand, language is essential for studying narrative framing, and therefore depend on semantic frames (which is not necessarily the case for other types of communicative frames, such as art (Sullivan, 2023)). Consequently, we use the precisely defined semantic frames as a basis to study more complex communicative frames (i.e., narrative frames).

When considering the narrative information in the framing analyses, i.e., **narrative framing**, we refer to AMR-subgraphs as potential narratives, such as (p / prevent-01 : ARG0 (d / doctor) : ARG1 (s / spread-03 : ARG1 (v / virus))), and instances, as well as attributes, as **narrative elements**. In the remainder of the paper, we refer to semantic frames as *frames*, frame arguments as *arguments*, and narrative elements as *elements*. For brevity, we omit semantic roles and use subject-verb-object notation where applicable (e.g., *doctor prevent-01 spread-03*).

# Method

We present our approach for frame mining in text-based content based on AMR, comprising a pipeline of three main components (i.e., contribution C1):

- 1. AMR parsing with a pretrained BART model and Penman decoder.
- 2. *Mining narrative elements*, such as characters, plot, setting, and the moral of the story.
- 3. *Analysis of narrative information* concerning differences in word usage, embedding spaces, and subgraphs.

We first describe the main components in detail, before providing a complete conceptual *description of the pipeline* from a technical perspective.

### AMR Parsing

For AMR parsing, i.e., the conversion from text to AMR graphs, we use the AMRlib<sup>4</sup> with a pretrained BART-based model (i.e., parse\_xfm\_bart\_base-v0\_1\_0; based on Lewis et al., 2019). The model was trained on the AMR Annotation Release 3.0 (LDC2020T02; Knight et al., 2021) based on the PropBank annotations (Palmer et al., 2005) and has a SMATCH score of 82.3, which is a semantic matching score based on F1-measure (refer to Cai & Knight, 2013, for details). AMR parsing also has the advantage of applying multiple linguistic tasks simultaneously, such as co-reference resolutions via reentrants in the graph (refer to Szubert, Damonte, Cohen, & Steedman, 2020, for an overview of different types of reentrants) and named entity recognition (via the name attribute). Hence, it alleviates the need for building sophisticated processing pipelines. The output of the AMR parser is in PENMAN notation, which is transformed into a graph for mining via the Penman library (Goodman, 2020).

#### Mining Narrative Elements

We first introduce the narrative policy framework (Jones & McBeth, 2010), which describes an empirical approach to studying policy narratives. Thereby, a narrative

structure consists of characters (e.g., heroes/villains or victims), a plot (i.e., actions), a setting or context, as well as the moral of the story. The narrative policy framework provides the theoretical grounding for mining the narrative information. Specifically, we extract the narrative elements, i.e., characters and plots, by considering the AMR edge information.

Characters and plots are described as simple (<subject>, <verb/predicate>, <object>) triples, such as, e.g., we protect them. A more general representation of the plot and its corresponding characters is as a variable-length tuple of the format: (predicate>, <argument0>, <argument1>, ..., <argumentN>), which resembles PropBank frames. Frame arguments can be other frames (e.g., vaccinate-01 or spread-03), concepts (e.g., nouns such as doctor, company, or virus), or attributes (e.g., named entities such as Pfizer or a year such as 2021).

Characters. For the characters (orange), we consider instances of ARG0 or ARG1 roles. While frames can have more than these two arguments (i.e., ARG2 and beyond), they tend to appear less often and hence play a less important role, as the highest-ranked (i.e., the lowest number) argument precedes according to the PropBank guidelines (Babko-Malaya, 2005). Hence, we focus on the first two arguments for simplicity. Due to reentrants in the graph, characters can assume multiple (possibly even different) roles. This is exemplified in Figure 1 as seen by the doctor in the example, who acts twice as a character.

According to the narrative policy framework, characters can be categorized as heroes, villains, or victims. In the present work, we do not distinguish between these subtypes of characters<sup>5</sup>.

*Plot.* For the plot (blue), we use the predicates of the semantic frames directly. To find the *frames* (i.e., predicates), we reverse the traversal of the graph (i.e., go up from ARGO or ARGI arguments to parent nodes and towards their instances). One observation is that the plot is driven by verbs and indicated by other words that can be encoded in frames. In the example given in Figure 1, the spread is part of the plot, as it suggests the distribution of a virus (i.e., ARGI) but does not detail who the spreader is (i.e., misses an ARGO).

Setting. For the setting (green), we consider the special *time* and *location* relations. These represent the context in which the narration is embedded and are typically associated with attributes (purple), such the specific *year*. Compared to the characters and plot, the attributes can be more diverse as they are not bounded by the number of common words and their normalization. For instance, considering the range of pharmaceutical companies researching vaccinations for COVID-19, some associated named entities are more commonly portrayed (e.g., Pfizer), while others are only rarely mentioned (e.g., Sanofi). Similarly, certain temporal or spatial information might appear more frequently in relation to particular topics (e.g., 2021 for COVID-19). Nevertheless, these types of information are unbounded by definition. In the analysis, we thus differentiate between types of the settings, such as the narrative refer to a *year*, and their specific attributes, e.g., 2021.

*Moral of the Story.* Similar to the setting, the moral of the story (i.e., reason) relies on specific relations, i.e., *purpose* and *cause*. Unlike the setting, these relations often

Prepared using sagej.cls

comprise concepts or even complete subgraphs. Here, we use the top element (i.e., root of the subgraph), which carries the most meaningful information. Moreover, as many sentences do neither include a purpose nor cause, such relations are only sparsely available. Nevertheless, they provide important narrative information.

#### Analysis of Narrative Information

We compare the narrative information extracted between the mainstream and conspiracy corpus. Herein, we use the log-odds ratio to diminish the influence of predominant characters and plot devices in terms of relative frequency to each other, e.g., similar to Jing and Ahn (2021). However, we leverage smoothed log-odds ratio instead of informative Dirichlet priors (Monroe, Colaresi, & Quinn, 2008), and thus do not require a separate background corpus. The complete equation, which also includes Z-score normalization, is given by:

$$z_w = \frac{\log \frac{f_i(w)+1}{n_i - f_i(w)+1} - \log \frac{f_j(w)+1}{n_j - f_j(w)+1}}{\sqrt{\frac{1}{f_i(w)+1} + \frac{1}{f_j(w)+1}}}$$
(1)

, where  $f_i(w)$  and  $f_j(w)$  represent the frequency of a given word w in its corresponding sub-corpus, while  $n_i$  and  $n_j$  represent the total number of words per sub-corpus (i.e.,  $n_i = \sum_{w \in V} f_i(w)$  with V containing all words and similarly for  $n_j = \sum_{w \in V} f_j(w)$ ). Hence, the enumerator of Equation 1 corresponds to a relative probability that is symmetric due to the log transformation, while the denominator accounts for the variance. Consequently, over-represented words in the given sub-corpus get a high absolute value. The sign indicates the dominant sub-corpus, while the magnitude of the score (i.e., absolute value) is equivalent for both sub-corpora. Hence, negative values show the over-representativeness in the alternative sub-corpus without requiring recalculation.

Visualization for elements. We plot the over-represented words (indicating plot, characters, setting, and moral of the story) in a shared two-dimensional embedding space using UMAP-reduced embeddings (McInnes, Healy, & Melville, 2018) of the model's input layer side by side for comparison<sup>6</sup>. The positioning of the plot improves the analysis by positioning semantically similar words in a similar region, and thus improves the subsequent interpretation. For readability, we use a force-adjusted positioning for the labels. To declutter the plot, we simplify the labels by removing the sense tags (as a distinction between word senses is typically not necessary anyway in this particular case). In a similar vein, we only keep the first part of compound concepts, e.g., government instead of government-organization, which follows the same rationale.

Notation for narratives. For readability, we also provide a short notation to represent frames and their corresponding arguments, as well as their associated z-score. We denote the frames with  $ARGO \stackrel{1.0}{\leftarrow} FRAME-01$  and  $FRAME-01 \stackrel{1.0}{\longrightarrow} ARG1$  respectively. Specifically, ARGO appears left of the frame with a left arrow, while ARGI appears on the right with a right arrow. Consequently, the two relations can be combined to form an ARGO-FRAME-ARG1 triplet. For instance,  $doctor \stackrel{1.0}{\longleftarrow} prevent-01 \stackrel{1.0}{\longrightarrow} spread-03$ 

reads similar to the well-known subject-verb-object structure. Above the arrows, we provide the z-score of the log-odds-ratio between the two corpora.

# Pipeline Description

The text is tokenized and fed into an embedding layer of a pretrained BART model. The input token embeddings are combined with positional embeddings and fed into a bidirectional encoder stack comprising multiple encoder layers for text understanding. The resulting representation is then in turn fed into an autoregressive decoder stack (again comprising multiple decoder layers) to iteratively generate the PENMAN representation. A PENMAN decoder then creates a graph-based representation. By traversing the graph from its root, the Frame Miner component extract the relevant information (narrative elements). The aggregation of the information is then divided depending on the label. Using the frequency information, we can compare the occurrences and calculate a score over-representative elements for each label. We use the top-N (positive score) and bottom-N (negative score) elements and plot them in a word embedding space for analysis. Here, we want to stress that we distinguish between different word types, such as Frame and ARGO. Note that we also provide a detailed diagram of the approach in the supplemental materials.

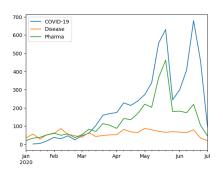
Additionally, we emphasize that the approach is easily extensible. For instance, we could inject sentiment information to distinguish between the usage of words from the word frequencies, i.e., to derive the character sentiment for a hero vs. villain distinction. Similar, other information could be extracted by including dictionaries, e.g., for a value-based analysis. However, this goes beyond the scope of work, i.e., pure AMR-based analysis of narrative information.

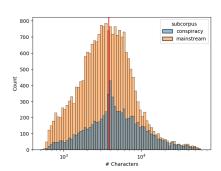
# **Experiments and Results**

We present our analysis and empirical results of health-related framing (i.e., contribution *C2*). Specifically, we investigate health-related narratives and report our findings in three topics (i.e., Covid-19, general diseases, and pharmacology). To that end, we leverage a publicly available dataset (i.e., LOCO) containing media content from various online information sources.

#### Dataset and Preprocessing

We use the LOCO dataset (Miani et al., 2021), which contains documents collected from English-speaking news websites concerning both mainstream and conspiracy media<sup>7</sup>. The documents were collected from May to July 2020 via web scraping (thus, also including older documents dating back to 2004 for the oldest conspiracy document) using a combination of predefined sources and manual seed selection while excluding non-English domains from the collection (refer to Miani et al. (2021) for the complete data collection and processing details). Documents are labeled as *conspiracy* if they originate from a website known to publish "unverifiable information that is not always supported by evidence" (as determined by the Media Bias/Fact Check list<sup>8</sup>) and mainstream otherwise. The corpus comprises 72, 806 mainstream documents from 92 websites and 23, 937 conspiracy documents from 58 websites on 47 seeds.





(a) Number of documents in LOCO per subcorpus since 2020. We observe an increasing trend for COVID-19 and Pharmacology, with two separate peaks in May and June. Hence, it resembles the COVID-19 waves in English-speaking countries (Mathieu et al., 2020). The relative peaks are about equal for COVID-19, while the first peak is far more pronounced in Pharmacology. No such trend is present for the disease dataset. We omitted plotting the data before 2020 due to a lack of noteworthy peaks.

(b) Histogram of document length, i.e., number of characters, in the three subcorpora of LOCO. The X-axis is on a log scale. Hence, both conspiracy and mainstream media resemble lognormal distributions, but conspiracy media is more pronounced in the median (as depicted by the red line). This observation is consistent both when considering individual subcorpora, and concerning the number of words and sentences. Overall, there are more mainstream than conspiracy documents.

Figure 2. Details of the LOCO dataset in terms of temporality and distribution.

We consider three health-related subcorpora. First, we focus on the documents on COVID-19-related topics, i.e., we use the following seeds as defined by LOCO: *vaccine.covid*, *covid.19*, and *coronavirus*. Second, we consider documents related to disease with the seeds *aids*, *cancer*, *zika.virus*, and *ebola*. Third, the pharmacology LOCO subset comprises documents with the seeds *vaccine*, *pharma*, and *drug*.

Considering the time (see Figure 2a), we observe that the majority of documents for COVID-19 and pharmacology appear in 2020 with peaks in May and June (COVID-19 specific peak) just before the end of data collection on July 3<sup>rd</sup>, 2020. Note, however, that both disease and pharmacology have more documents overall compared to COVID-19, which is in turn more clumped in 2020. This in turn also result in a greater number of graphs and narrative elements.

In Figure 2b, we observe that both mainstream and conspiracy media resemble a lognormal distribution in terms of document length (we only depict the distribution for the number of characters, but observe similar distributions for the number of words and sentences). On average, each document consists of 5455 characters, 1009 words, and 38 sentences. However, conspiracy documents are more concentrated near the median (i.e., red line at 3805). We extract the AMR graphs using the methodology described in the Method Section<sup>9</sup>. The detailed statistics are described in Table 1.

#### Analysis of Narrative Information

We contrast the narrative framing of COVID-19 in the mainstream and conspiracy corpus. In Figure 3a (we also provide the Table with the top 15 over-represented words

	COV	ID-19	Dis	sease	Pha	arma
total #	conspiracy	mainstream	conspiracy	mainstream	conspiracy	mainstream
Documents	2,414	6,308	2,877	8,296	3,914	9,839
Graphs	99,728	255,622	150,189	287,897	215,294	364,979
Plots	436,780	1,193,282	622,873	1,332,290	921,102	1,758,036
$\hookrightarrow$ unique	6,577	7,656	7,573	8,439	8,303	9,398
Characters	419,764	1,143,711	598,708	1,270,719	882,955	1,689,006
$\hookrightarrow$ unique	12,500	15,981	15,354	17,890	16,845	20,177
Settings	68,807	195,564	96,141	221,733	128,206	248,783
$\hookrightarrow$ unique	3,042	4,243	3,861	4,720	4,103	4,999
Moral o.t.S.	9,433	25,899	12,562	25,772	19,022	38,179
$\hookrightarrow$ unique	1,769	2,371	2,069	2,339	2,438	2,945
Entities	164,993	395,068	250,144	510,859	341,763	596,920
$\hookrightarrow$ unique	17,339	36,379	27,102	40,754	30,613	48,659

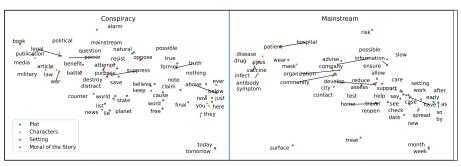
**Table 1.** Dataset statistics regarding the number of extracted elements. Each document contains several graphs, which in turn contains elements of different types. We also report the number of unique elements per type.

per corpus per narrative element type with their associated score in the supplementary materials.), we observe that conspiracy media tends to focus on argumentation frames as plot, such as *believe*, *claim*, *lie*, and *oppose*. Conversely, mainstream media focuses on action-oriented frames like *develop*, *spread*, and *reopen*. Similarly, mainstream media uses science-related characters such as *scientists*, *vaccines*, *antibodies*, and *proteins*. In comparison, conspiracy media use typical characters that suggest large-scale conspiracies, such as *world*, *elites*, *truth*, and *power*. When considering the contexts, we note that conspiracy media is more focused on the *now*, such as *today* or *tomorrow*, rather than specific *weeks* or *months* as is the case for mainstream media. Finally, when considering the moral of the story, conspiracy media reasons more concerning *alarm*, while mainstream uses *information* in its narratives.

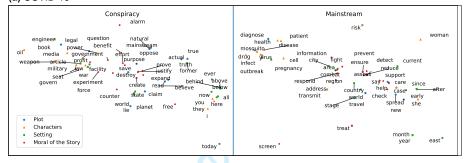
Another difference is the war-focused framing in conspiracy media (e.g., using *destroy* as frame, *military* as character, and *counter* as moral of the story). Whereas mainstream media has a more health-oriented framing (e.g., *infect* being used both for the plot and as character, while *treat* acts as rationale). Besides, we also briefly investigated the associated attributes (see Table in supplementary materials<sup>10</sup>), such as named entities, where we observe that narratives in conspiracy media revolve about people, such as *Gates* and *Trump*, as well as religion (e.g., *Jews* and *Christians*) and have a focus on *US/China*. In comparison, mainstream media focus on institutions, such as *universities* and the *NHS*.

In the disease dataset (see Figure 3b), we observe many similarities to the COVID-19 dataset. However, we also notice a shift, especially in the entities of mainstream media, toward global south countries where the diseases are more prevalent. Furthermore, in conspiracy media, the narrations shift toward non-natural origins such as *engineering*, *weapons*, and *chemical*.

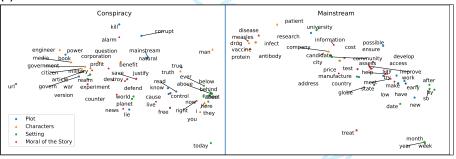
In the pharmacology dataset (see Figure 3c), the mainstream media uses the drug company names as entities and the *development* and *manufacturing* as plots with



#### (a) COVID-19



#### (b) Diseases



#### (c) Pharmacology

**Figure 3.** Over-represented **narrative elements** (i.e., plot, characters, setting, moral of the story) on COVID-19 in conspiracy versus mainstream media. Positioning is according to 2-dimensional UMAP embedding of the AMR input layer (i.e., semantically similar words appear in similar locations), and labels are force-adjusted for readability (with lines indicating their associated positioning if moved beyond a threshold).

treatment-related characters such as *dose*. Conspiracy media shows its mistrust with terms like *corrupt*, *kill*, and *control*.

While all three datasets exhibit similarities, we also observe specific differences. Most notably, the mainstream disease dataset has a stronger emphasis on the role of women due to female-associated elements (e.g., *she*, *woman*, *pregnancy*, *care*).

Analysis of Narratives. To gain a clearer picture of how the frames are used, we investigate the differences in arguments (i.e., ARG0 and ARG1) in three frames from the initial example (i.e., prevent-01, spread-03, and vaccinate-01). In general, we find that ARG1 is more suitable for the frames, as they have the highest scores. Here, we highlight noteworthy examples of narratives.

In COVID-19, conspiracy media mainly invokes  $prevent-01 \xrightarrow{3.7} violence$ , but also invokes the  $government-organization \xleftarrow{3.6} prevent-01 \xrightarrow{2.9} individual$ . Hence, their focus does not lie in the prevention of the virus. In comparison, mainstream media focus on the infection with  $prevent-01 \xrightarrow{5.1} infect-01$ . For spread-03, conspiracy theories often focus on spreading rumors but also invoke  $vaccine \xrightarrow{4.2} spread-03$ , suggesting that the vaccine spreads the disease. In contrast, mainstream media has a clear focus on the viral spread with  $person \xleftarrow{1.0} spread-03 \xrightarrow{3.3} virus$ . For vaccinate-01,  $military \xleftarrow{2.9} vaccinate-01$  is common for conspiracy media, whereas,  $vaccinate-01 \xrightarrow{1.8} person$  is common for mainstream media. We also analyzed differences in frame arguments. As a noteworthy example, conspiracy media is less concerned about preventing the virus and that the vaccine might spread the disease.

We observe similar patterns for diseases in general and pharmacology. Regarding the usage of the *prevent-01* frame in pharmacology, we observe *person*  $\stackrel{4.3}{\leftarrow}$  *prevent-01* in conspiracy and *prevent-01*  $\stackrel{6.8}{\rightarrow}$  *infect-01* in mainstream media as the top (i.e., over-representative) narratives. Similarly, the usage of *spread-03* frame in other diseases, *vaccine*  $\stackrel{4.3}{\leftarrow}$  *spread-03* and *spread-03*  $\stackrel{4.1}{\rightarrow}$  *virus* are dominant for conspiracy and mainstream media, respectively. Hence, the narratives are mostly mirrored between the different sub-datasets.

#### **Discussion**

We now briefly discuss the implications of our findings on five distinct aspects.

Narrative Themes. Apart from the well-known belief and faith focus of conspiracy outlets, our analyses of the different narratives highlights that the conspiracy sites emphasize an urgency of the social problem ("Today", "Now", etc.) and also an immediacy of the issue ("You", "I", and "We"). These characterizations are in line with the description of conspiracy adherer (Douglas et al., 2019). Interestingly, conspiracy sites also see the mainstream and media as characters and part of the game, whereas mainstream does not refer to conspiracists - which points to a non-reciprocity. Similarly, we find a corroborative emphasis ("truth", "true", "actual"), which might suggest another demarcation to mainstream media. Finally, while war-framing is often present in health-related discourse (e.g., as shown in Wicke & Bolognesi, 2020), we observe a one-sided tendency towards war-framing in conspiracy media.

Societal Implications. Our work shows a clear distinction between the narratives in conspiracy and mainstream media. While this finding on its own is expected, we can draw parallels to prior studies. For instance, Shelton (2020) suggests that the COVID-19 pandemic was the first *post-truth pandemic*. Our work complements this

finding, as a belief-oriented framing in conspiracy media competes with a scienceoriented framing in mainstream media. Thus, we see that the media have different lines of argumentation on the same issue, which can influence and bias people's attitudes and drive polarization, e.g., through diverging assessments of the consensus in society regarding the seriousness of the COVID-19 pandemic (Logemann & Tomczyk, 2023). A deeper understanding of the main competing narratives is therefore essential for improving the ability to spot fake news (Porshnev, Miltsov, Lokot, & Koltsova, 2021) and for automatic detection to identify and combat conspiracy theories in the media (Shahsavari, Holur, Wang, Tangherlini, & Roychowdhury, 2020). Knowledge of conspiracy narratives can thus be used to improve the dissemination guidelines of social media platforms or handbooks developed by policymakers, e.g., the 'Check Before You Share Toolkit' in the UK (Bloomfield, Magnusson, Walsh, & Naylor, 2021). It can also be used to educate society at an individual level, e.g., through 'fake news games' where players learn to identify manipulation techniques commonly used in conspiracy theories (Basol et al., 2021). Yet, we need to acknowledge that our analysis is only highlighting the structure of arguments, but does not consider the reach of these sources. However, based on previous research (Reiter-Haas, Klösch, Hadler, & Lex, 2022), we can estimate that COVID-19 conspiracy beliefs are more widespread than belief in other conspiracy theories (Uscinski et al., 2022). Assessing content and arguments in online media is thus of utmost importance.

Methodological Advancements. Our work is based on the premise that text analyses are challenging, especially when considering more abstract concepts, such as framing (partly also due to a lack of a clear definition (Entman, 1993)). Hence, graph representations such as AMR allow for a more comprehensive analysis, which is supported by our approach. Most text processing tasks are directly handled by AMR parsing, which is conceptually easy to employ using pretrained models based on the Transformer architecture (Vaswani et al., 2017). Our approach demonstrates that narrative elements can directly be mapped onto AMR and thus extracted. For instance, the four elements of the narrative policy framework (Jones & McBeth, 2010) are directly applicable. Moreover, similar elements as described by Piper et al. (2021) can be extracted (besides the perspective, as it is typically not part of the textual content). Finally, we show that we can perform a wide range of analyses on the extracted information.

Technical Limitations. We recognize two main limitations of our work: First, while AMR provides an expressive semantic representation of narrations, more subtle information, such as sentiment, cannot be extracted directly. Hence, AMR graphs would require external resources for sentiment analysis (e.g., sentiment polarity lexicons); moreover, while AMR encodes direct negations, considering indirect negations (e.g., via prevent-01 frame) would require yet another external resource. Second, while we show that AMR provides understandable narrative elements on our English-based dataset, the generalizability to other datasets, domains, languages, and more complex narratives is yet subject to more research. Large-scale and rigorous experiments (e.g., a linguistic evaluation of the constructs by experts) would be required to further validate AMR graphs' explainability, effectiveness, reliability, and accuracy in narrative extraction.

Ethical Considerations. As conspiracy theories are a sensitive societal topic, we outline three primary ethical considerations of our research. First, our analyses are based on a publicly available dataset that includes information from publicly available news media. The presented results are highly aggregated and do not allow the identification of any individual website or person. The harm to human subjects is thus negligible. Second, as we leverage pretrained language models, we are also subject to their inherent biases. Third, our approach aims to better understand conspiracy narratives rather than advocating any of the knowledge attained. A better understanding could counteract conspiracy theories, but coincidentally also enable a better framing of conspiracy theories. Still, an improved understanding of diverging/competing frames in conspiracy and mainstream media can, in general, be seen as having a positive impact on society.

# Conclusion

In the present work, we discussed how semantics derived from AMR graphs relate to the framing of narrative content. We showed that AMR is an ideal fit to analyze narrative frames, as we can directly extract context, characters, and plot from its graph representation. Using AMR, we introduced a conceptually simple to employ but flexible approach (*C1*). We demonstrated the merits of our approach for framing analysis by contrasting conspiracy to mainstream media on three health-related topics (*C2*), i.e., COVID-19, diseases, and pharmacology.

We observe that all three topics paint a similar picture of conspiracy media (i.e., a tendency towards beliefs instead of science). Hence, our approach provides a more holistic view of conspiracy narratives than previous research. We hope that our work inspires future research related to nuanced framing analysis.

#### **Declaration of conflicting interests**

The Authors declare that there is no conflict of interest

#### **Funding**

This research received no specific grant from any funding agency in the public, commercial, or not-for-profit sectors.

#### Supplemental material

Supplemental material for this article is available online (i.e., diagram of the approach, table of overrepresented elements and their scores). An open dataset (i.e., LOCO) was used for the study, which is openly accessible at: <a href="https://osf.io/snpcg/">https://osf.io/snpcg/</a>. The code to reproduce the results is available at <a href="https://osf.io/snpcg/">link to repository removed for anonymity, will be made available upon acceptance>.

#### **Notes**

- 1. We also experimented with a BERT variant for both topic modeling and semantic role labeling but found richer AMR representations better suited for the task at hand.
- 2. https://propbank.github.io/v3.4.0/frames/

3. Both, in turn, rely on a third type of cognitive frames, which operate at the level of thought. While implicitly required, cognitive frame are not the focus in the present work and thus omitted.

- 4. https://github.com/bjascob/amrlib
- 5. A naive approach to model the subtypes, is to use sentiment analysis to distinguish between heroes (positive) and villains (negative) portrayed characters. However, sentiment is not part of AMR (only sentence polarity) and thus would require external resources (e.g., dictionaries or models). As our work focuses on AMR for narrative analysis, we omit such analysis for brevity and leave it as future work.
- 6. We also experimented with PCA for dimensionality reduction and pretrained GloVe embeddings, which are two other often used approaches, respectively. However, we find that UMAP better preserve semantic similarity, while using the model's inherent embeddings allows for a better mapping, as it avoids a domain shift.
- 7. In a pre-study, we analyzed whether similar topics are discussed in the mainstream and conspiracy corpus using BERTopic (Grootendorst, 2022). We observed differences, especially regarding the discussed nouns, as conspiracy media are more concerned with topics such as COVID-19 origin, vaccination, and President Trump. In contrast, mainstream media focuses on drug trials, testing, and the economy. Hence, such a method is too limited to analyze narratives as it gives us mainly the context of a story; we, however, are interested in the characters, plot, and the moral of the story.
- 8. https://mediabiasfactcheck.com/conspiracy/
- 9. We ran the calculation on a shared SLURM-managed server using a single Nvidia Quadro RTX 8000. The calculation for each of the three subsets took approximately a day but could differ depending on server utilization.
- 10. As attributes can be arbitrary, such as names of entities, their embeddings cannot directly be extracted from the AMR model. Hence, they do not possess a specific position in the graph, which is why we omitted plotting them and refer to the data instead.

# References

- Ali, M., & Hassan, N. (2022). A survey of computational framing analysis approaches. Proceedings of the 2022 Conference on Empirical Methods in Natural Language Processing, pages 9335–9348, Abu Dhabi, United Arab Emirates. Association for Computational Linguistics..
- Babko-Malaya, O. (2005). Propbank annotation guidelines. *URL: http://verbs. colorado. edu.*
- Baker, C. F., Fillmore, C. J., & Lowe, J. B. (1998). The berkeley framenet project. In Coling 1998 volume 1: The 17th international conference on computational linguistics.
- Banarescu, L., Bonial, C., Cai, S., Georgescu, M., Griffitt, K., Hermjakob, U., ... Schneider, N. (2012). Abstract meaning representation (amr) 1.0 specification. In *Parsing on freebase from question-answer pairs. in proceedings of the 2013 conference on empirical methods in natural language processing. seattle: Acl* (pp. 1533–1544).
- Banarescu, L., Bonial, C., Cai, S., Georgescu, M., Griffitt, K., Hermjakob, U., ... Schneider, N. (2013). Abstract meaning representation for sembanking. In

- Proceedings of the 7th linguistic annotation workshop and interoperability with discourse (pp. 178–186).
- Basol, M., Roozenbeek, J., Berriche, M., Uenal, F., McClanahan, W. P., & Linden, S. v. d. (2021). Towards psychological herd immunity: Cross-cultural evidence for two prebunking interventions against covid-19 misinformation. *Big Data & Society*, 8(1), 20539517211013868.
- Bloomfield, P. S., Magnusson, J., Walsh, M., & Naylor, A. (2021). Communicating public health during covid-19, implications for vaccine rollout. *Big Data & Society*, 8(1), 20539517211023534.
- Burscher, B., Vliegenthart, R., & Vreese, C. H. d. (2016). Frames beyond words: Applying cluster and sentiment analysis to news coverage of the nuclear power issue. *Social Science Computer Review*, *34*(5), 530–545.
- Cai, S., & Knight, K. (2013). Smatch: an evaluation metric for semantic feature structures. In *Proceedings of the 51st annual meeting of the association for computational linguistics (volume 2: Short papers)* (pp. 748–752).
- Demszky, D., Garg, N., Voigt, R., Zou, J., Gentzkow, M., Shapiro, J., & Jurafsky, D. (2019). Analyzing polarization in social media: Method and application to tweets on 21 mass shootings. *arXiv preprint arXiv:1904.01596*.
- Douglas, K. M., Uscinski, J. E., Sutton, R. M., Cichocka, A., Nefes, T., Ang, C. S., & Deravi, F. (2019). Understanding conspiracy theories. *Political psychology*, 40, 3–35.
- Entman, R. M. (1993). Framing: Towards clarification of a fractured paradigm. *McQuail's reader in mass communication theory*, 390, 397.
- Fillmore, C. J. (1976). Frame semantics and the nature of language. In *Annals of* the new york academy of sciences: Conference on the origin and development of language and speech (Vol. 280, pp. 20–32).
- Fillmore, C. J., & Baker, C. F. (2001). Frame semantics for text understanding. In *Proceedings of wordnet and other lexical resources workshop, naacl* (Vol. 6).
- Fong, A., Roozenbeek, J., Goldwert, D., Rathje, S., & van der Linden, S. (2021). The language of conspiracy: A psychological analysis of speech used by conspiracy theorists and their followers on twitter. *Group Processes & Intergroup Relations*, 24(4), 606–623.
- Goodman, M. W. (2019). Amr normalization for fairer evaluation. *arXiv preprint* arXiv:1909.01568.
- Goodman, M. W. (2020, July). Penman: An open-source library and tool for AMR graphs. In *Proceedings of the 58th annual meeting of the association for computational linguistics: System demonstrations* (pp. 312–319). Online: Association for Computational Linguistics. Retrieved from https://aclanthology.org/2020.acl-demos.35 doi: 10.18653/v1/2020.acl-demos.35
- Grootendorst, M. (2022). Bertopic: Neural topic modeling with a class-based tf-idf procedure. *arXiv* preprint arXiv:2203.05794.
- Huguet Cabot, P.-L., Dankers, V., Abadi, D., Fischer, A., & Shutova, E. (2020, November).
   The Pragmatics behind Politics: Modelling Metaphor, Framing and Emotion in Political Discourse.
   In Findings of the association for computational linguistics: Emnlp 2020 (pp. 4479–4488).
   Online: Association

Prepared using sagej.cls

for Computational Linguistics. Retrieved from https://aclanthology.org/2020.findings-emnlp.402 doi: 10.18653/v1/2020.findings-emnlp.402

- Jing, E., & Ahn, Y.-Y. (2021). Characterizing partisan political narrative frameworks about covid-19 on twitter. *EPJ data science*, *10*(1), 53.
- Jones, M. D., & McBeth, M. K. (2010). A narrative policy framework: Clear enough to be wrong? *Policy studies journal*, *38*(2), 329–353.
- Kasper, R. T. (1989). A flexible interface for linking applications to Penman's sentence generator. In *Speech and natural language: Proceedings of a workshop held at philadelphia, Pennsylvania, February 21-23, 1989.* Retrieved from https://aclanthology.org/H89-1022
- Knight, K., Badarau, B., Baranescu, L., Bonial, C., Bardocz, M., Griffitt, K., . . . others (2021). *Abstract meaning representation (amr) annotation release 3.0.* Abacus Data Network.
- Lewis, M., Liu, Y., Goyal, N., Ghazvininejad, M., Mohamed, A., Levy, O., ... Zettlemoyer, L. (2019). Bart: Denoising sequence-to-sequence pre-training for natural language generation, translation, and comprehension. *arXiv* preprint arXiv:1910.13461.
- Liu, Y., Ott, M., Goyal, N., Du, J., Joshi, M., Chen, D., ... Stoyanov, V. (2019). Roberta: A robustly optimized bert pretraining approach. *arXiv* preprint *arXiv*:1907.11692.
- Logemann, H. T., & Tomczyk, S. (2023). How media reports on covid-19 conspiracy theories impact consensus beliefs and protective action: A randomized controlled online trial. *Science Communication*, 45(2), 145–171.
- Mathieu, E., Ritchie, H., Rodés-Guirao, L., Appel, C., Giattino, C., Hasell, J., ... Roser, M. (2020). Coronavirus pandemic (covid-19). *Our World in Data*. (https://ourworldindata.org/coronavirus)
- McInnes, L., Healy, J., & Melville, J. (2018). Umap: Uniform manifold approximation and projection for dimension reduction. *arXiv preprint arXiv:1802.03426*.
- McLeod, D. M., Choung, H., Su, M.-H., Kim, S.-J., Tao, R., Liu, J., & Lee, B. (2022). Navigating a diverse paradigm: A conceptual framework for experimental framing effects research. *Review of Communication Research*, 10.
- Miani, A., Hills, T., & Bangerter, A. (2021). Loco: The 88-million-word language of conspiracy corpus. *Behavior research methods*, 1–24.
- Monroe, B. L., Colaresi, M. P., & Quinn, K. M. (2008). Fightin'words: Lexical feature selection and evaluation for identifying the content of political conflict. *Political Analysis*, 16(4), 372–403.
- Palmer, M., Gildea, D., & Kingsbury, P. (2005). The proposition bank: An annotated corpus of semantic roles. *Computational linguistics*, *31*(1), 71–106.
- Piper, A., So, R. J., & Bamman, D. (2021, November). Narrative theory for computational narrative understanding. In *Proceedings of the 2021 conference on empirical methods in natural language processing* (pp. 298–311). Online and Punta Cana, Dominican Republic: Association for Computational Linguistics. Retrieved from https://aclanthology.org/2021.emnlp-main.26 doi: 10.18653/v1/2021.emnlp-main.26

Piskorski, J., Stefanovitch, N., Da San Martino, G., & Nakov, P. (2023, July). Semeval-2023 task 3: Detecting the category, the framing, and the persuasion techniques in online news in a multi-lingual setup. In *Proceedings of the 17th international* 

Journal Title XX(X)

Porshnev, A., Miltsov, A., Lokot, T., & Koltsova, O. (2021). Effects of conspiracy thinking style, framing and political interest on accuracy of fake news recognition by social media users: evidence from russia, kazakhstan and ukraine. In *International conference on human-computer interaction* (pp. 341–357).

workshop on semantic evaluation. Toronto, Canada.

- Reiter-Haas, M., Klösch, B., Hadler, M., & Lex, E. (2022). Polarization of opinions on covid-19 measures: integrating twitter and survey data. *Social Science Computer Review*, 08944393221087662.
- Reiter-Haas, M., Kopeinik, S., & Lex, E. (2021). Studying moral-based differences in the framing of political tweets. *arXiv preprint arXiv:2103.11853*.
- Shahsavari, S., Holur, P., Wang, T., Tangherlini, T. R., & Roychowdhury, V. (2020). Conspiracy in the time of corona: automatic detection of emerging covid-19 conspiracy theories in social media and the news. *Journal of computational social science*, 3(2), 279–317.
- Shelton, T. (2020). A post-truth pandemic? *Big Data & Society*, 7(2), 2053951720965612.
- Shi, P., & Lin, J. (2019). Simple bert models for relation extraction and semantic role labeling. *arXiv preprint arXiv:1904.05255*.
- Shurafa, C., Darwish, K., & Zaghouani, W. (2020). Political framing: Us covid19 blame game. In *International conference on social informatics* (pp. 333–351).
- Sullivan, K. (2023). Three levels of framing. Wiley Interdisciplinary Reviews: Cognitive Science, e1651.
- Szubert, I., Damonte, M., Cohen, S. B., & Steedman, M. (2020, November). The role of reentrancies in Abstract Meaning Representation parsing. In *Findings of the association for computational linguistics: Emnlp 2020* (pp. 2198–2207). Online: Association for Computational Linguistics. Retrieved from https://aclanthology.org/2020.findings-emnlp.199 doi: 10.18653/v1/2020.findings-emnlp.199
- Tausczik, Y. R., & Pennebaker, J. W. (2010). The psychological meaning of words: Liwc and computerized text analysis methods. *Journal of language and social psychology*, 29(1), 24–54.
- Tourni, I., Guo, L., Daryanto, T. H., Zhafransyah, F., Halim, E. E., Jalal, M., ... Wijaya, D. T. (2021, November). Detecting frames in news headlines and lead images in U.S. gun violence coverage. In *Findings of the association for computational linguistics: Emnlp 2021* (pp. 4037–4050). Punta Cana, Dominican Republic: Association for Computational Linguistics. Retrieved from https://aclanthology.org/2021.findings-emnlp.339 doi: 10.18653/v1/2021.findings-emnlp.339
- Tversky, A., & Kahneman, D. (1985). The framing of decisions and the psychology of choice. In *Behavioral decision making* (pp. 25–41). Boston, MA: Springer.
- Uscinski, J., Enders, A., Klofstad, C., Seelig, M., Drochon, H., Premaratne, K., & Murthi, M. (2022). Have beliefs in conspiracy theories increased over time? *PLoS One*, *17*(7), e0270429.

Vaswani, A., Shazeer, N., Parmar, N., Uszkoreit, J., Jones, L., Gomez, A. N., ... Polosukhin, I. (2017). Attention is all you need. *Advances in neural information processing systems*, 30.

- Wicke, P., & Bolognesi, M. M. (2020). Framing covid-19: How we conceptualize and discuss the pandemic on twitter. *PloS one*, *15*(9), e0240010.
- Xu, D., Li, J., Zhu, M., Zhang, M., & Zhou, G. (2020). Improving amr parsing with sequence-to-sequence pre-training. In *Proceedings of the 2020 conference on empirical methods in natural language processing (emnlp)* (pp. 2501–2511).



# **Supplemental Material**

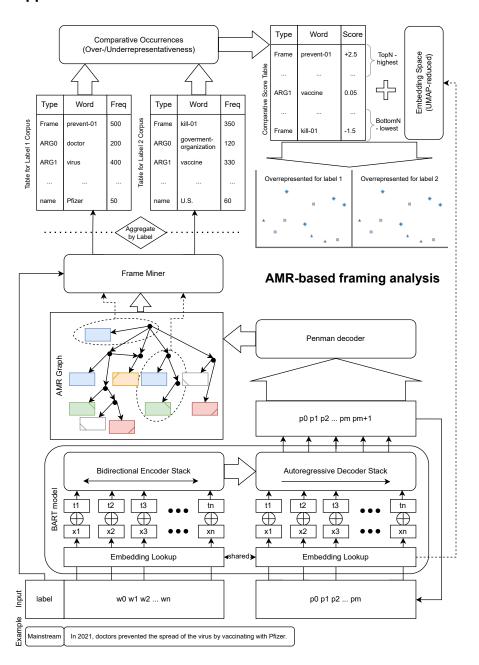


Figure 4. AMR-based Framing Analysis Approach Overview

	_	Plot	Characters		S	Setting	Moral of	Moral of the Story	В	Entities
	Conspiracy	Mainstream	Conspiracy	Mainstream	Conspiracy	Mainstream	Conspiracy	Mainstream	Conspiracy	Mainstream
COVID-19 1	destroy (24.91)	say (43.95)	i (39.65)	case-04 (29.38)	ever (27.06)	early (11.73)	counter-01 (9.03)	ensure-01 (7.48)	"America" (35.88)	"COVID-19" (47.36)
2	claim (23.10)	test (29.09)	book (29.93)	test-01 (28.29)	now (17.16)	pandemic (10.15)	alarm-01 (8.62)	information (7.21)	"Gates" (34.28)	"Covid-19" (23.09)
6	free (20.90)	develop (21.72)	military (25.37)	vaccine (26.00)	planet (14.88)	week (10.14)	free-01 (6.07)	test-01 (6.83)	"God" (28.94)	"SARS-CoV-2" (21.57)
4	state (20.59)	infect (21.17)	article (24.81)	patient (24.83)	today (13.47)	by (9.25)	keep-up-05 (5.97)	treat-03 (6.83)	"Wuhan" (28.81)	"University" (19.35)
40	believe (20.14)	possible (20.98)	amr-unknown (23.68)	disease (24.56)	above (12.25)	date-entity (8.95)	news (5.14)	help-01 (5.95)	"Bill" (28.22)	"Health" (18.17)
ę	true (19.88)	work (18.38)	you (23.17)	risk-01 (22.47)	book (12.15)	hospital (8.93)	attempt-01 (5.01)	reduce-01 (4.43)	"US" (24.03)	" coronavirus" (16.85)
7	lie (18.90)	reopen (17.32)	law (22.56)	infect-01 (21.64)	below (11.67)	after (8.68)	benefit-01 (4.52)	assess-01 (3.85)	"Israel" (23.92)	"Oxford" (14.73)
×	war (18.86)	case (16.54)	media (21.88)	company (21.43)	world (11.49)	home (8.35)	possible-01 (4.50)	allow-01 (3.84)	"China" (21.81)	"Zealand" (13.30)
5	-	wear (16.28)	truth (21.42)	symptom (20.21)	final (11.30)	month (8.10)	battle-01 (4.45)	advise-01 (3.80)	"Earth" (19.88)	"Brazil" (12.72)
_	_	risk (16.20)	political-party (21.35)	drug (19.70)	just (10.46)	city (8.07)	save-02 (4.44)	slow-01 (3.69)	"Trump" (19.84)	"Moderna" (12.29)
-		care (15.91)	world (19.66)	virus (18.30)	publication (9.94)	as-of (7.24)	purpose (4.26)	see-01 (3.48)	"Big" (18.91)	"and" (11.91)
-	12 oppose (16.70)	new (15.61)	power (19.32)	mask (18.23)	tomorrow (9.90)	community (7.23)	resist-01 (4.22)	organization (3.28)	"Christian" (18.78)	"NHS" (11.38)
_	_	spread (15.59)	war-01 (19.26)	antibody (17.48)	former (9.39)	surface (6.97)	suppress-01 (4.12)	support-01 (3.18)	Tran" (18.76)	"England" (11.19)
	14 natural (16.45) 15 word (16.39)	have (15.58) contact (15.37)	they (19.10) nothing (19.04)	care-03 (17.08) contact-01 (16.62)	list (8.97) here (8.89)	so-far (6.68) setting (6.59)	destroy-01 (4.05) distract-01 (3.99)	travel-01 (3.07) check-01 (3.04)	"Bible" (18.35)	"UK" (10.57) "AstraZeneca" (10.36)
Disease	govern (28.01)	sav (49,44)	vou (43,43)	disease (80.28)	ever (26.35)	country (16,90)	alarm-01 (7,38)	treat-03 (11.21)	"US" (36.60)	"HIV" (63.26)
6	claim (27.98)	infect (47.20)	government-organization (37.47)	infect-01 (40.25)	here (20.92)	early (15.86)	free_01 (7.23)	nrevent-01 (8 93)	"America" (32 58)	"Ebola" (49.01)
4 (*	true (25.36)	treat (35.50)	military (30.73)	virue (38.44)	now (18.49)	after (14.60)	counter-01 (6.31)	fobt-01 (6.30)	"Terael" (30.20)	"Zika" (47.78)
, ~	ctote (25:23)	tronomit (31 04)	: (20 es)	traot (25,25)	non (10:42)	outbrook 20 (13 40)	affort 01 (5.51)	one (6.30)	"Duccio" (30.14)	"concor" (30 30)
·	state (23.32)	transmit (51.94)	1 (29.88) media (26.96)	ureat-05 (55.55)	pidiret (17.00) below (16.17)	outoreak-29 (13.49)	profit-01 (5.33)	information (6.05)	"God" (24.72)	"AIDS" (29.39)
, •	engineer (23.70)	disance (26.98)	article (26.71)	case-04 (33 57)	former (14.31)	world-region (12.28)	promoce (5.40)	9eeeee-01 (5 85)	"Farth" (24.21)	"Congo" (26.01)
۱ د	ontrial (23.70)	viels (25 07)	article (20.71)	case=0+ (55.57)	sharie (14.31)	world=1cg10ii (12.26)	purpose (5.40)	assess-01 (5.65)	"Tanna" (24:21)	"HIV/AIDS" (25.01)
- 01	actual (23.19)	impregnate (73.84)	AUII-MINIOWII (20:08)	Woman (20.07)	above (14.23)	region (11.62)	save-02 (3.40)	help-01 (3.03)	"Tew" (23.01)	"Health" (24 94)
. 0	destroy (22.01)	nrevent (23.63)	they (25.33)	drug (28.02)	all-over (11.31)	vear (10.14)	henefit-01 (4.95)	address=02 (4.82)	"China" (21.80)	"WHO" (23.82)
	10 mainstream (21.16)	outhreak (23.26)	truth (23.57)	transmit-01 (27.80)	article (10.90)	east (9.95)	create-01 (4.88)	screen-01 (4.78)	"Trao" (2163)	"Z Zika" (21.38)
		care (23.14)	weapon (22.89)	patient (27.74)	war (10,65)	since (9.51)	experiment-01 (4.87)	check-01 (4.67)	"Gates" (20.82)	"Africa" (19.98)
_		detect (22.88)	law (22.08)	she (26.49)	book (10.62)	stage (9.50)	seat (4.74)	respond-01 (4.49)	"Monsanto" (20.80)	"Uganda" (18.89)
_	13 oppose (20.43)	case (22.66)	power (21.90)	mosquito (25.80)	today (10.16)	current (9.16)	expand-01 (4.67)	combat-01 (4.38)	"War" (20.75)	"Organization" (17.70)
1	14 read (20.19)	new (22.41)	oil (21.62)	health (25.37)	behind (10.01)	city (8.10)	prove-01 (4.66)	support-01 (4.33)	"Syria" (20.50)	"DRC" (17.47)
1	.5 believe (20.19)	travel (22.32)	war-01 (21.30)	cell (25.03)	facility (9.91)	month (7.94)	force-01 (4.61)	care-03 (4.27)	"Tran" (19.55)	"Dengue" (16.10)
Pharma	destroy (33.30)	say (71.64)	you (58.11)	company (53.50)	ever (34.17)	year (23.63)	profit-01 (9.52)	disease (9.50)	"America" (44.91)	"COVID-19" (39.24)
2	natural (28.75)	develop (45.22)	i (38.97)	drug (52.56)	now (20.76)	date-entity (17.03)	alarm-01 (7.13)	ensure-01 (8.98)	"Big" (35.03)	"UK" (23.26)
3	mainstream (28.57)	price (37.93)	media (31.46)	vaccine (37.57)	below (19.15)	week (16.19)	news (7.06)	treat-03 (7.90)	"God" (32.06)	"India" (23.20)
4	. govern (26.98)	cost (26.99)	government-organization (30.76)	price-01 (36.62)	here (18.45)	month (16.12)	free-01 (6.70)	develop-02 (7.40)	"Gates" (30.30)	"Covid-19" (21.92)
5	know (26.79)	new (25.10)	truth (30.75)	disease (30.94)	planet (16.44)	by (13.70)	destroy-01 (6.57)	test-01 (6.80)	"CDC" (27.00)	"NHS" (21.81)
ا نو	true (26.55)	infect (23.70)	article (30.21)	cost-01 (29.57)	above (15.82)	city (10.91)	right-05 (5.66)	information (5.98)	"Bush" (26.98)	"University" (21.73)
0	lie (25.39)	possible (21.89)	they (29.98)	develop-02 (26.54)	today (14.25)	pandemic (10.82)	save-02 (5.15)	help-01 (5.82)	"Bill" (26.41)	"Pfizer" (21.67)
<i>x</i> 0 (		have (20.15)	amr-unknown (29.50)	patient (23.93)	url-entity (15.70)	early (10.57)	detend-01 (5.13)	address-02 (5.55)	Kussia" (25.84)	Moderna" (20.98)
σ.		low (19.72)	corporation (29.00)	try-01 (23.70)	behind (12.70)	country (9.95)	benefit-01 (5.02)	meet-01 (5.04)	"Iraq" (22.77)	"measles" (20.54)
		treat (19.61)	military (28.80)	protein (23.00)	realm (10.38)	after (9.05)	experiment-01 (4.98)	improve-01 (4.71)	"Obama" (22.74)	"Wakefield" (20.49)
	_	test (19.28)	book (28.78)	vaccinate-01 (22.19)	article (10.28)	university (8.69)	cause-01 (4.88)	measles (4.56)	"Iran" (22.64)	"Medicare" (20.26)
-		access (19.01)	man (24.60)	antibody (21.78)	war (10.03)	so-far (8.47)	justify-01 (4.70)	immunize-01 (4.31)	"Wuhan" (22.23)	"Health" (20.12)
_	_	research (18.82)	war-01 (24.60)	treat-03 (21.75)	then (9.94)	community (8.00)	live-01 (4.68)	assess-01 (4.21)	"CIA" (21.48)	"Oxford" (19.84)
	14 engineer (21.77)	work (18.47)	power (22.68)	infect-01 (21.70)	world (9.83)	globe (7.98)	version (4.67)	try-02 (4.05)	"Pharma" (21.01)	"AstraZeneca" (19.11)
	-1	manufacture (19.22)	ciuzen (zz.20)	candidate (21.01)	acour-to (2.22)	state (7.02)	commer-or (±.00)	manc-01 (+,00)	war (20.72)	30K3-C04-2 (18:22)

 Table 2. Overrepresented elements.