

#### PRODUCT MANAGER | DATA ANALYST

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# **Experience**

#### **PRODUCT MANAGER** | INVEST AND TRADE ARGENTINA, BUENOS AIRES. Dec 2020 - Present.

Planning, execution and monitoring the development of the Agency's digital products: Export Argentina and Invest Argentina. Achievement: incorporating BI tools to track flow time, work in progress and flow velocity of the product developments.

## **DATA ANALYST** | FREELANCE. *Mar 2020 - Present*.

Data cleaning, data wrangling, EDA (Exploratory Data Analysis), data visualization, reporting and constructing web app dashboards for local and international clients. Portfolio available here:  $https://www.upwork.com/freelancers/\sim014cb7b8f0d811f25b?viewMode=1$ 

## **PROJECT LEADER** | Invest and Trade Argentina, Buenos Aires. Mar 2017 - Dec 2020.

Planning, design, execution, control and monitoring of a web application whose goal is to simplify the business intelligence process for Argentine SME's.

## BI DATA ANALYST & CONSULTANT | INVEST AND TRADE ARGENTINA, BUENOS AIRES. Mar 2013 - Feb 2017.

Drawing up statistical reports and conducting market research studies for private firms as well as for the national government.

# BI DATA ANALYST | PROMENDOZA AGENCY, MENDOZA, ARGENTINA. Aug 2009 - Feb 2013.

Drawing up statistical reports and conducting market research studies for private firms as well as for the regional government; Organization of business meetings; International commerce Consultant and Trainer.

## **Education**

UNTREF University

Buenos Aires, ARG

MASTER IN APPLIED STATISTICS

Data Science Dojo Seattle, USA

Data Science Bootcamp 201

FLACSO - San Andrés University

Buenos Aires, ARG

MASTER IN INTERNATIONAL AFFAIRS AND NEGOTIATIONS 2017

Champagnat University

Mendoza, ARG

Bachelor's degree in International Trade

2011

# **Latest Projects**

- Flow KPIs Dashboard | Agile Flow Metrics Flexdashboard in RMarkdown. Apr 2022 Ongoing.
  - Design, data extraction, data processing and visualization of Agile Flow metrics (Flow Time, Velocity, Work Load or WIP) in Flexdashboard (RMarkdown), with automated updates pulled directly from Trello.
- Invest Argentina | National Government Web application for Private Investment Projects Dec 2020 Ongoing.

  Leading the development of the application in coordination with diverse organizations involved in the product.

  https://investargentina.org.ar/
- USA & Brazil Soybean Quality Dashboard | Web App in R Shiny. Jul 2020 Ongoing.

Design, development and production of an interactive dashboard that compares the quality variables of North American soybeans with that of Brazil.

In progress

• Exports Map | Web App in R Shiny. June 2020.

Design, development and production of an interactive dashboard on Argentine exports based on INDEC data.

• Export Argentina | National Government Web application for Argentine exporters. Dec 2017 - Ongoing.

Leading the development of the application as PM in coordination with diverse organizations involved in the project. Designing modules as services for the users such as a BI platform which integrates information from different sources. https://export.ar/

# Coursework

Executive Business Intelligence Program	Buenos Aires, ARG.
TORCUATO DI TELLA UNIVERSITY	2019
Data Science for Cities	Buenos Aires, ARG.
TORCUATO DI TELLA UNIVERSITY	2018
Data Analytics	Buenos Aires, ARG.
DIGITAL HOUSE CODING SCHOOL	2017
Leading Cities Sustainable Development	Buenos Aires, ARG.
Inter-American Development Bank (IDB)	2015
Smart Cities	Buenos Aires, ARG.
San Andrés University	2015

# Languages \_\_\_\_\_

- Speak and write in fluent **Spanish** and **Slovene** (mother tongues).
- Fluent in **English** (C1 CEFR Level) and basic skills in **French**.

# Other interests and Hobbies \_\_\_

- I love hiking photography.
- I find pleasure in watching opera.
- I enjoy wine tasting.