

# Nicolas Stumberger

Product Manager with experience in technological innovation projects and  
Data Analyst with experience in Business Intelligence and Data Visualization.

Buenos Aires, Argentina  
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## EXPERIENCE

### **Invest and Trade Argentina, Buenos Aires — *Digital Products Manager***

DECEMBER 2020- PRESENT

Planning, execution and monitoring the development of the Agency's digital products: ExportArgentina and InvestArgentina.

### **Invest and Trade Argentina, Buenos Aires — *Project Leader***

MARCH 2017 - DECEMBER 2020

Planning, design, execution, control and monitoring of a web application whose goal is to simplify the business intelligence process for Argentine SME's.

### **Invest and Trade Argentina, Buenos Aires — *BI Data Analyst & Consultant***

MARCH 2013 - FEBRUARY 2017

Conducting seminars for companies and universities in international market research methodologies; Drawing up statistical reports and conducting market studies for private firms as well as for the national government.

### **ProMendoza Agency, Mendoza, Argentina — *BI Data Analyst & Consultant***

AUGUST 2009 - FEBRUARY 2013

Drawing up statistical reports and conducting market studies for private firms as well as for the regional government; Organization of business meetings; International commerce Consultant and Trainer.

## EDUCATION

### **UNTREF University, Buenos Aires, ARG — *Master in Statistics (in progress)***

### **Data Science Dojo, Seattle, USA — *Data Science Bootcamp***

APRIL 2019

### **FLACSO - San Andrés University, Buenos Aires — *Master in International Affairs and Negotiations (joint degree)***

MARCH 2013 - DECEMBER 2014

Thesis: "The Generalized System of Preferences of the United States: The effects of its suspension on Argentine exports". Evaluation score: Outstanding. Special

## SKILLS

Leadership

Data Literacy

Data science

Agile developments

Analytical thinking

Project and product management

Business Intelligence (BI)

Data visualization

## LANGUAGES

Speak and write in fluent **Spanish** and **Slovene** (mother tongues).

Fluent in **English** (C1 CEFR Level) and basic skills in **French**.

## COURSEWORK

**Executive Business Intelligence Program** - Torcuato Di Tella University, Buenos Aires. October 2019.

**Data Science for Cities** - Torcuato Di Tella University, Buenos Aires. July - August 2018

**Data Analytics** - Digital House coding school, Buenos Aires. July - August 2017.

**Leading Cities Sustainable Development** Inter-American Development Bank (IDB) through edX. December 2015.

**Smart Cities** - San Andrés University, Buenos Aires. July 2015.

## OTHER INTERESTS AND HOBBIES

mention to the best thesis. GPA: 7.88.

**Champagnat University, School of Economics, Mendoza, Argentina — Bachelor's degree in International Trade**

MARCH 2006 - DECEMBER 2009

Thesis: "Diversification of international markets: Argentine garlic exports to Mexico". Evaluation score: 8/10. Grade Point Average: 8.85.

I love hiking photography.

I find pleasure in watching opera.

I enjoy wine tasting.

## PROJECTS

**USA & Brazil Soybean Quality Dashboard — Web App in Shiny.**  
(July 2020 - present)

Design, development and production of an interactive dashboard that compares the quality variables of North American soybeans with that of Brazil.

**Exports Map — Web App in Shiny. (June 2020)**

Design, development and production of an interactive dashboard on Argentine exports based on INDEC data. [Link](#).

**Export Argentina — National Government Web application for Argentine exporters (December 2017 - ongoing)**

Leading the development of the application in coordination with diverse organizations involved in the project. Designing modules as services for the users such as a BI platform which integrates information from different sources. [Link](#).

**Buscador de Mercados Globales — Global Market Searcher (August 2017)**

Leading the design and development of a web application for Invest & Trade Agency which uses an ITC (International Trade Center) methodology to identify attractive international markets for specific Argentine goods. [Link](#).

**Mapa de las Exportaciones — Argentine exports map (December 2016)**

Designing and developing a visualization powered by Tableau, embedded in Invest & Trade Agency webpage, that illustrates the behavior of the country's exports by sector and destination.

**Exporter Diagnosis Test — Questionnaire to identify a company's export potential (March 2016)**

Designing a diagnosis questionnaire for SMEs in order to rapidly categorize a company's readiness to sell in overseas markets.