

#### PRODUCT MANAGER | DATA ANALYS

Buenos Aires, Argentina

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## **Profile summary**

Passionate about data. Eager to make other's work tidier, more efficient, data-driven, innovative and aesthetic with data science.

## **Experience**

**DATA ANALYST** | FREELANCE. *Mar 2020 - Present*.

Data cleaning, data wrangling, EDA (Exploratory Data Analysis), data visualization, reporting and constructing web app dashboards for local and international clients. Portfolio available here: Upwork profile

**PRODUCT MANAGER** | INVEST AND TRADE ARGENTINA, BUENOS AIRES. Dec 2020 - Present.

Planning, execution and monitoring the development of the Agency's digital products: Export Argentina and Invest Argentina. Achievement: incorporating BI tools to track flow time, work in progress and flow velocity of the product developments.

**PROJECT LEADER** | Invest and Trade Argentina, Buenos Aires. Mar 2017 - Dec 2020.

Planning, design, execution, control and monitoring of a web application whose goal is to simplify the business intelligence process for Argentine SME's.

BI DATA ANALYST & CONSULTANT | INVEST AND TRADE ARGENTINA, BUENOS AIRES. Mar 2013 - Feb 2017.

Drawing up statistical reports and conducting market research studies for private firms as well as for the national government.

BI DATA ANALYST | PROMENDOZA AGENCY, MENDOZA, ARGENTINA. Aug 2009 - Feb 2013.

Drawing up statistical reports and conducting market research studies for private firms as well as for the regional government; Organization of business meetings; International commerce Consultant and Trainer.

#### **Education**

UNTREF University

Buenos Aires, ARG

MASTER IN APPLIED STATISTICS In progress

Data Science Dojo

Seattle, USA

DATA SCIENCE BOOTCAMP

Apr 2019

FLACSO - San Andrés University

Buenos Aires, ARG

MASTER IN INTERNATIONAL AFFAIRS AND NEGOTIATIONS

Aug 2018

Champagnat University Mendoza, ARG

Bachelor's degree in International Trade

Dec 2011

# **Latest Projects**

• Flow KPIs Dashboard | Agile Flow Metrics Flexdashboard in RMarkdown. *Apr 2022 - Ongoing*.

Design, data extraction, data processing and visualization of Agile Flow metrics (Flow Time, Velocity, Work Load or WIP) in Flexdashboard (RMarkdown), with automated updates pulled directly from Trello.

- Invest Argentina | National Government Web application for Private Investment Projects Dec 2020 Ongoing.

  Leading the development of the application in coordination with diverse organizations involved in the product.

  Link InvestArgentina.
- USA & Brazil Soybean Quality Dashboard | Web App in R Shiny. Jul 2020 Ongoing.

Design, development and production of an interactive dashboard that compares the quality variables of North American soybeans with that of Brazil.

• Exports Map | Web App in R Shiny. June 2020.

Design, development and production of an interactive dashboard on Argentine exports based on INDEC data.

• Export Argentina | National Government Web application for Argentine exporters. Dec 2017 - Ongoing.

Leading the development of the application as PM in coordination with diverse organizations involved in the project. Designing modules as services for the users such as a BI platform which integrates information from different sources. Link ExportArgentina.

#### Coursework

#### **Executive Business Intelligence Program**

TORCUATO DI TELLA UNIVERSITY

Buenos Aires, ARG. Sep 2019

**Data Science for Cities** 

Buenos Aires, ARG.

TORCUATO DI TELLA UNIVERSITY

Ago 2018

DIGITAL HOUSE CODING SCHOOL

**Data Analytics** 

Buenos Aires, ARG. Jul 2017

**Leading Cities Sustainable Development** 

Buenos Aires, ARG.

INTER-AMERICAN DEVELOPMENT BANK (IDB)

Nov 2015

Smart Cities

Buenos Aires, ARG.

SAN ANDRÉS UNIVERSITY

Apr 2015

## **Languages**

- Speak and write in fluent **Spanish** and **Slovene** (mother tongues).
- Fluent in **English** (C1 CEFR Level) and basic skills in **French**.

#### Skills

- Data literacy.
- · Love of learning.
- · Critical thinking.
- Data visualization.
- Agile developments.
- Product management.
- Business Intelligence (BI).

#### **Other interests and Hobbies**

- I love hiking photography.
- I find pleasure in watching opera.
- · I enjoy wine tasting.