

Nicolas Stumberger

Product Manager with experience in technological innovation projects and Data Analyst with experience in Business Intelligence.

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EXPERIENCE

Invest and Trade Argentina, Buenos Aires — Digital Products Manager

DECEMBER 2020- PRESENT

Planning, execution and monitoring the development of the Agency's digital products: ExportArgentina and InvestArgentina.

Invest and Trade Argentina, Buenos Aires — Project Leader

MARCH 2017 - DECEMBER 2020

Planning, design, execution, control and monitoring of a web application whose goal is to simplify the business intelligence process for Argentine SME's.

Invest and Trade Argentina, Buenos Aires — BI Data Analyst & Consultant

MARCH 2013 - FEBRUARY 2017

Conducting seminars for companies and universities in international market research methodologies; Drawing up statistical reports and conducting market studies for private firms as well as for the national government.

ProMendoza Agency, Mendoza, Argentina — BI Data Analyst & Consultant

AUGUST 2009 - FEBRUARY 2013

Drawing up statistical reports and conducting market studies for private firms as well as for the regional government; Organization of business meetings; International commerce Consultant and Trainer.

EDUCATION

Data Science Dojo, Seattle, USA — Data Science Bootcamp

APRIL 2019

FLACSO - San Andrés University, Buenos Aires — Master in International Affairs and Negotiations (joint degree)

MARCH 2013 - DECEMBER 2014

Thesis: "The Generalized System of Preferences of the United States: The effects of its suspension on Argentine exports". Evaluation score: Outstanding. Special mention to the best thesis. GPA: 7.88.

SKILLS

Leadership

Data Literacy

Data science

Agile developments

Analytical thinking

Project and product management

Business Intelligence (BI)

Data visualization

LANGUAGES

Speak and write in fluent **Spanish** and **Slovene** (mother tongues).

Fluent in **English** (C1 CEFR Level) and basic skills in **French**.

COURSEWORK

Executive Business Intelligence Program - Torcuato Di Tella University, Buenos Aires. October 2019.

Data Science for Cities - Torcuato Di Tella University, Buenos Aires. July - August 2018

Data Analytics - Digital House coding school, Buenos Aires. July - August 2017.

Leading Cities Sustainable Development Inter-American Development Bank (IDB) through edX. December 2015.

Smart Cities - San Andrés University, Buenos Aires. July 2015.

Champagnat University, School of Economics, Mendoza, Argentina — *Bachelor's degree in International Trade*

MARCH 2006 - DECEMBER 2009

Thesis: "Diversification of international markets: Argentine garlic exports to Mexico". Evaluation score: 8/10. Grade Point Average: 8.85.

OTHER INTERESTS AND HOBBIES

I love hiking photography.

I find pleasure in watching opera.

I enjoy wine tasting.

PROJECTS

USA & Brazil Soybean Quality Dashboard — *Web App in Shiny. (July 2020 - present)*

Design, development and production of an interactive dashboard that compares the quality variables of North American soybeans with that of Brazil.

Exports Map — *Web App in Shiny. (June 2020)*

Design, development and production of an interactive dashboard on Argentine exports based on INDEC data. [Link](#).

Export Argentina — *National Government Web application for Argentine exporters (December 2017 - ongoing)*

Leading the development of the application in coordination with diverse organizations involved in the project. Designing modules as services for the users such as a BI platform which integrates information from different sources. [Link](#).

Buscador de Mercados Globales — *Global Market Searcher (August 2017)*

Leading the design and development of a web application for Invest & Trade Agency which uses an ITC (International Trade Center) methodology to identify attractive international markets for specific Argentine goods. [Link](#).

Mapa de las Exportaciones — *Argentine exports map (December 2016)*

Designing and developing a visualization powered by Tableau, embedded in Invest & Trade Agency webpage, that illustrates the behavior of the country's exports by sector and destination. [Link](#).

Exporter Diagnosis Test — *Questionnaire to identify a company's export potential (March 2016)*

Designing a diagnosis questionnaire for SMEs in order to rapidly categorize a company's readiness to sell in overseas markets.