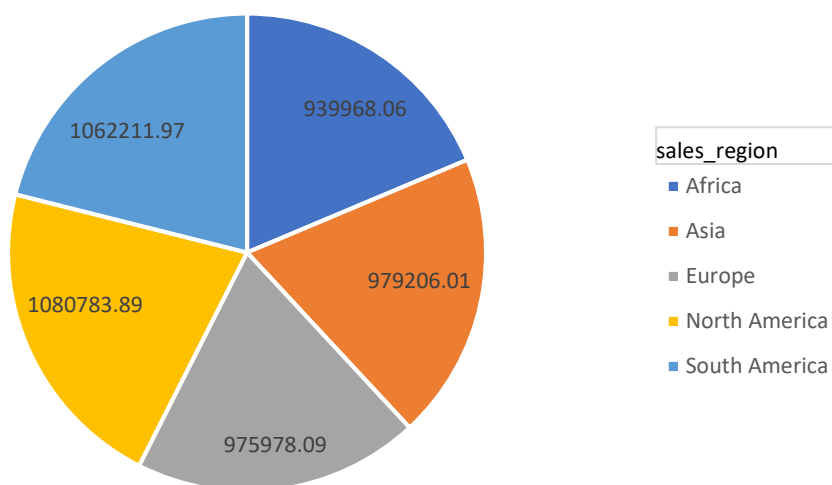
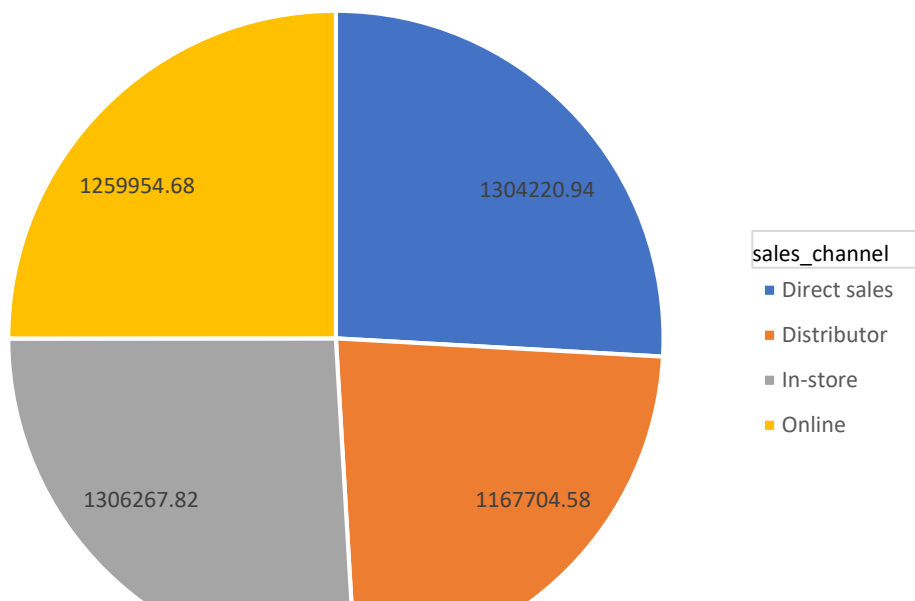


Total SALES VALUES BY REGION



Sum of sales_value

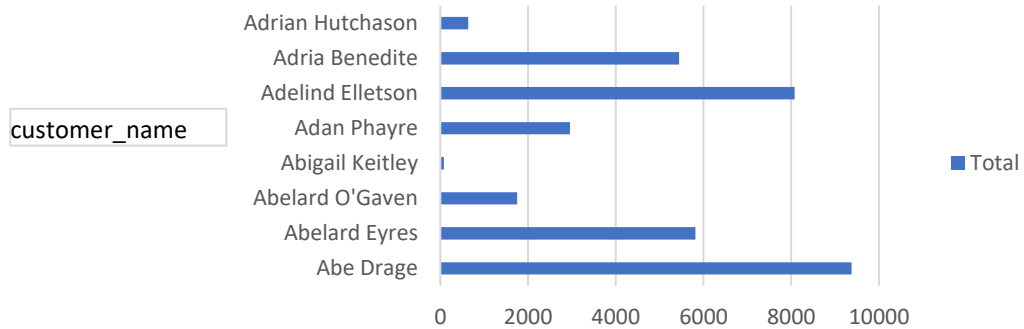
TOTAL SALES VALUE BY SALES CHANNEL





Sum of sales_value

TOTAL SALES VALUE BY SALES PERSON



EL

Total

Top performing region

North america is the leading with total sales values followed by south

Top performing channel

In-store channel had the highest sales value followed by Direct almost similar to the ones of in-store.

Top performing sales person

Delven Norbury had the highest amount of sales which amounted to: region Europe.

under performing channels

Distributor was the most underperforming channel .

under performing region

Africa was the most underperforming region with \$939968 sales.

Recommendations

North america region being the leading region

I will apply

1 america,asia,Europe and lastly Africa.

sales which had total sales

\$9995 and he his from

the strategies channel used to less performing regions like Africa