nicole evans

ux designer with a background in customer experience and branding in the hospitality industry

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🌐 nicoleevans.design

in nicole-l-evans

NicolEvans

📍 Denver, CO

SKILLS

UX Method
surveys, interviews, competitive analysis, personas, user stories, user flows, wireframes, branding, sketching, prototypes, usability testing

Tools
Figma, Adobe Creative Suite, InVision, Sketch

Development
HTML, CSS, Git, Basic JavaScript

EDUCATION

State University of New York at Geneseo

Bachelor of the Arts, Art History

Graduated *magna cum laude* with a GPA of 3.74/4.0

Bloc

User Experience Design Program

RECENT PROJECTS

CHEF'S PAL | Responsive Web Application Prototype
A recipe management application
November 2018
- UX Research, Branding, UI Design, Prototyping, User Testing
- https://nicoleevans.design/coded-prototype-chefspal/

CACHE | iOS Prototype and Marketing Site
An application that automatically stores and organizes shared content
April 2018
- UX Research, Branding, UI Design, Prototyping, User Testing

WORK EXPERIENCE

ALTAMAREA GROUP | New York, NY
Design and Brand Promotions, Manager
March 2016 – December 2017
- Designed and maintained promotional and branded collateral and menus for 12 restaurants
- Collaborated with owners, restaurant management, and web developer to launch new websites for 2 properties

Senior Events Manager
June 2015 – March 2016
- Supported clients and staff of 4 restaurants to plan and execute events

Client Events Coordinator; Marea and Ristorante Morini
August 2011 – June 2015
- Responsible for executing $1.9 million of private events annually

A TASTE OF THE EAST | New York, NY
Web Developer
November 2009 - November 2010
- Designed HTML, CSS, and photos on website

ARTMUSE INC. | New York, NY
Assistant to Founder
December 2008 – August 2010
- Gave tours of museum exhibits to children ages 5-12 around New York City
- Maintained HTML and CSS for website