

# Probability Theory and Statistics

## Lecture 8

November 12, 2013

Robert Dahl Jacobsen  
`robert@math.aau.dk`

Department of Mathematical Sciences  
Aalborg University



**AALBORG UNIVERSITY**  
DENMARK

# Agenda



Bayesian statistics

# Frequentists vs Bayesian statistics



- ▶ Frequentists approach:

- ▶ Parameters are fixed
- ▶ Data is random
- ▶ Binomial example:

$$P(\text{success}) = \frac{\# \text{ successes}}{\# \text{ trials}} \quad \text{as trials grow}$$

- ▶ Bayesian statistics:

- ▶ Parameters are random
- ▶ Data is fixed
- ▶ <http://xkcd.com/1132>

# Examples



- ▶ The probability that it will rain tomorrow is 0.3
- ▶ Binomial experiment:

$$X \sim b(n, \theta)$$

What is  $P(\theta > 0.7)$ ?



# Bayesian inference

- Bayes formula:

$$P(\text{parameter} \mid \text{data}) = \frac{P(\text{data} \mid \text{parameter})P(\text{parameter})}{P(\text{data})}$$
$$\propto P(\text{data} \mid \text{parameter})P(\text{parameter})$$

- Bayesian inference:

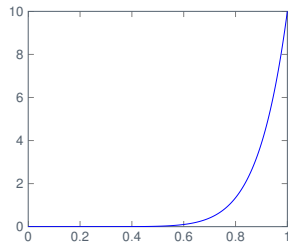
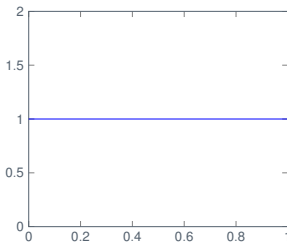
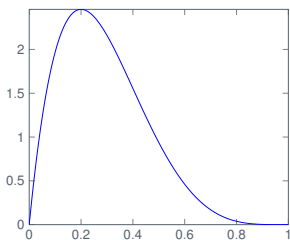
$$\text{posterior distribution} \propto \text{likelihood} \times \text{prior}$$

- Note:

$$P(\text{data}) = \int \cdots \int P(\text{data} \mid \text{parameter})P(\text{parameter})d\text{parameter}$$

# Priors

- ▶ Preliminary knowledge about parameters.
- ▶ Example: Inference in binomial experiment.
  - ▶ Parameter: Probability of success =  $\theta$ .
  - ▶ Prior distribution for  $\theta$ :



# Likelihood



- Binomial experiment with observations  $x_1, \dots, x_n \in \{0, 1\}$ :

$$P(x | \theta) = \binom{n}{x} \theta^x (1 - \theta)^{n-x}$$

- Maximum likelihood estimate:

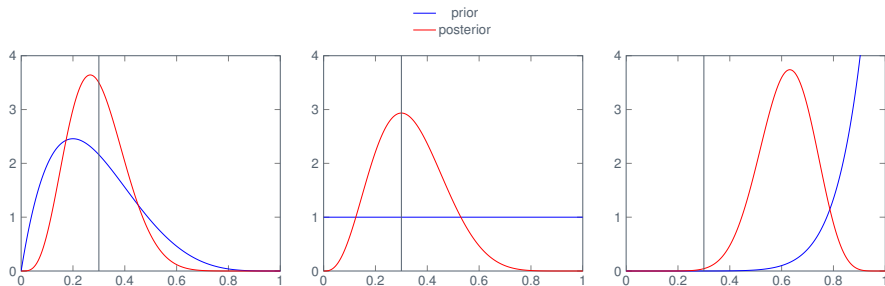
$$\hat{\theta} = \frac{1}{n} \sum_{i=1}^n x_i$$

# Posterior

- ▶ Binomial experiment:
  - ▶ Observations:  $n = 10$
  - ▶ Successes:  $= 3$
  - ▶ MLE:

$$\hat{\theta} = \frac{3}{10}$$

- ▶ Posterior distributions:



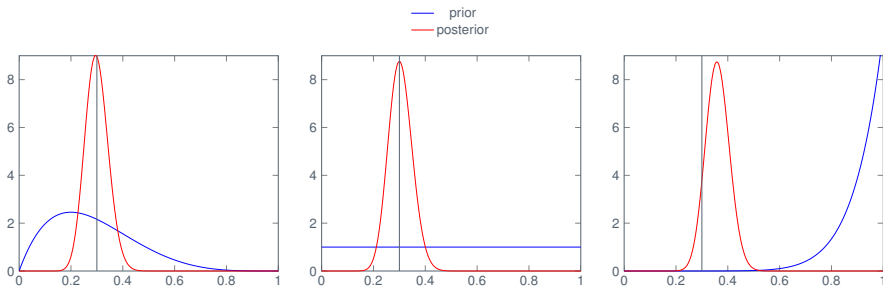


# Posterior

- ▶ Binomial experiment:
  - ▶ Observations:  $n = 100$
  - ▶ Successes:  $= 30$
  - ▶ MLE:

$$\hat{\theta} = \frac{3}{10}$$

- ▶ Posterior distributions:





# Repeated experiments

- ▶ Sequentially observed **independent** data:

$$\bar{X}_1 = (x_{1,1}, \dots, x_{1,n_1})$$

$$\bar{X}_2 = (x_{2,1}, \dots, x_{2,n_2})$$

- ▶ Posterior distribution after 1st data set:

$$P(\theta | \bar{X}_1) \propto P(\bar{X}_1 | \theta)P(\theta)$$

- ▶ Posterior distribution after 2nd data set:

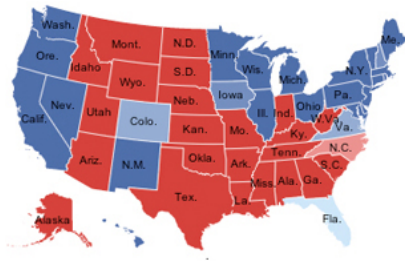
$$P(\theta | \bar{X}_1, \bar{X}_2) \propto P(\bar{X}_2 | \theta)P(\theta | \bar{X}_1)$$

Note: New prior is old posterior.

# Pros and Cons

## Pros:

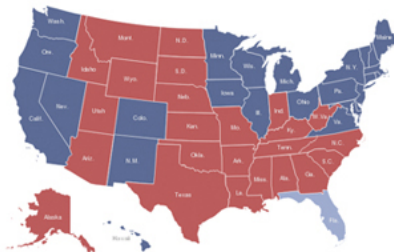
- ▶ Intuitive: Data is fixed.
- ▶ Control of uncertainty.
- ▶ Nate Silver:



Nate Silver's Map

## Cons:

- ▶ How to specify priors?
- ▶ Computationally intensive



The Actual Map