

Universal Windows Platform

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20. november 2017



Agenda

Why develop for Windows?
Universal Windows Platform
Bridging technologies
Adaptive UI
Hands on

Why develop for Windows

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Why develop for Windows

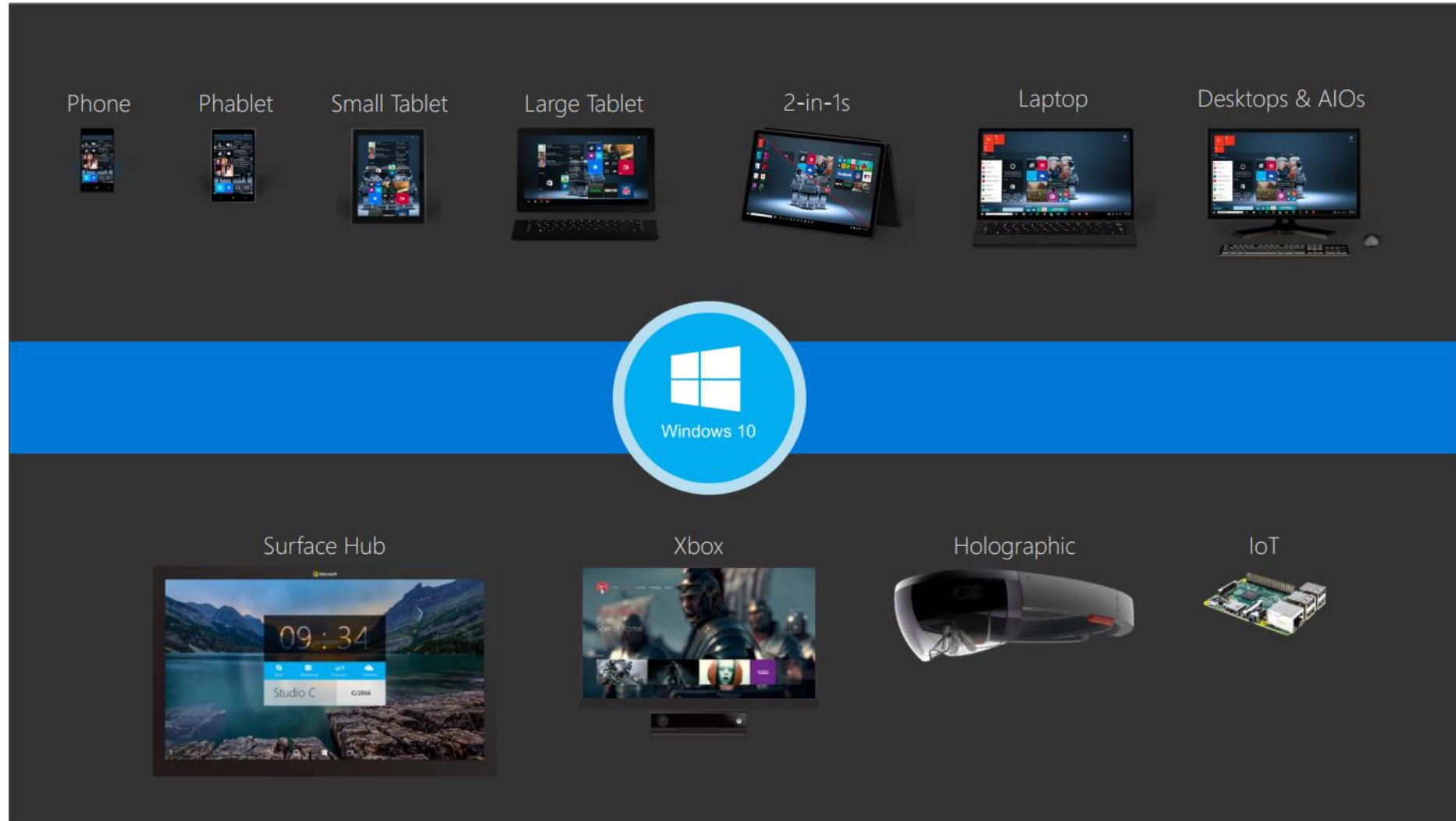
More than 400 million devices run Windows 10

More form factors, but less work

Multiple options for monetization

New ways to engage (VR, AR and Mixed Reality such as HoloLens)

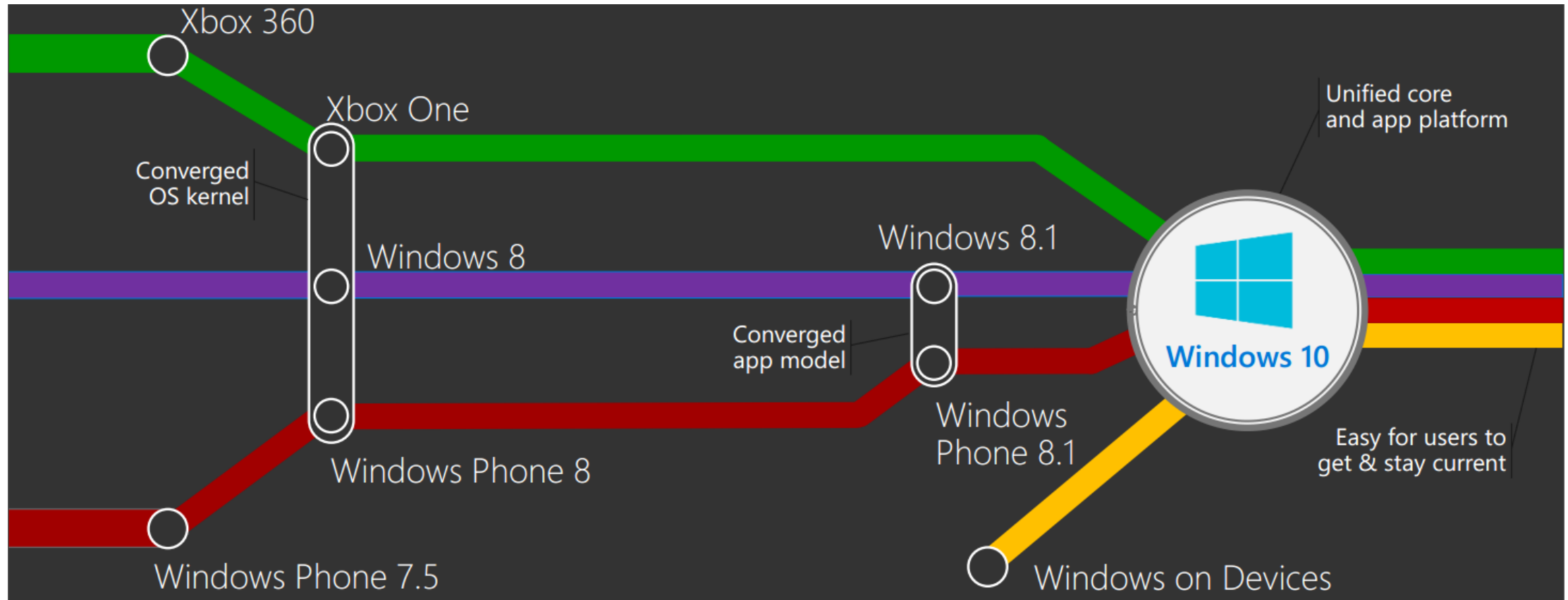
Why develop for Windows (cont.)



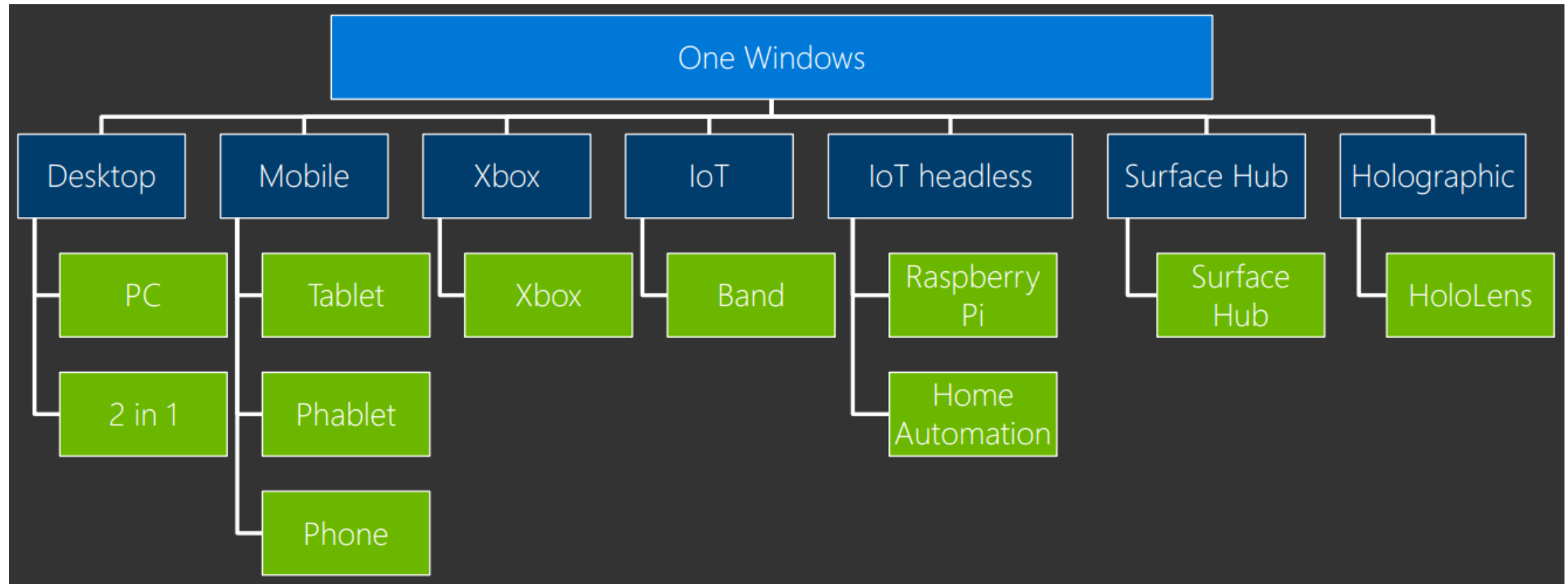
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Universal Windows Platform

The platform convergence



The platform convergence (cont.)



What is UWP?

Common API across devices

Develop once, run anywhere philosophy

Single binary

One store for all devices

More than just UI

UWP

One platform to rule them all!

One operating system

- One Windows core for all devices

One App platform

- Apps run across the entire device family

One development center

- Single submission flow and dashboard

One store

- Global reach, local monetization

UWP (cont.)



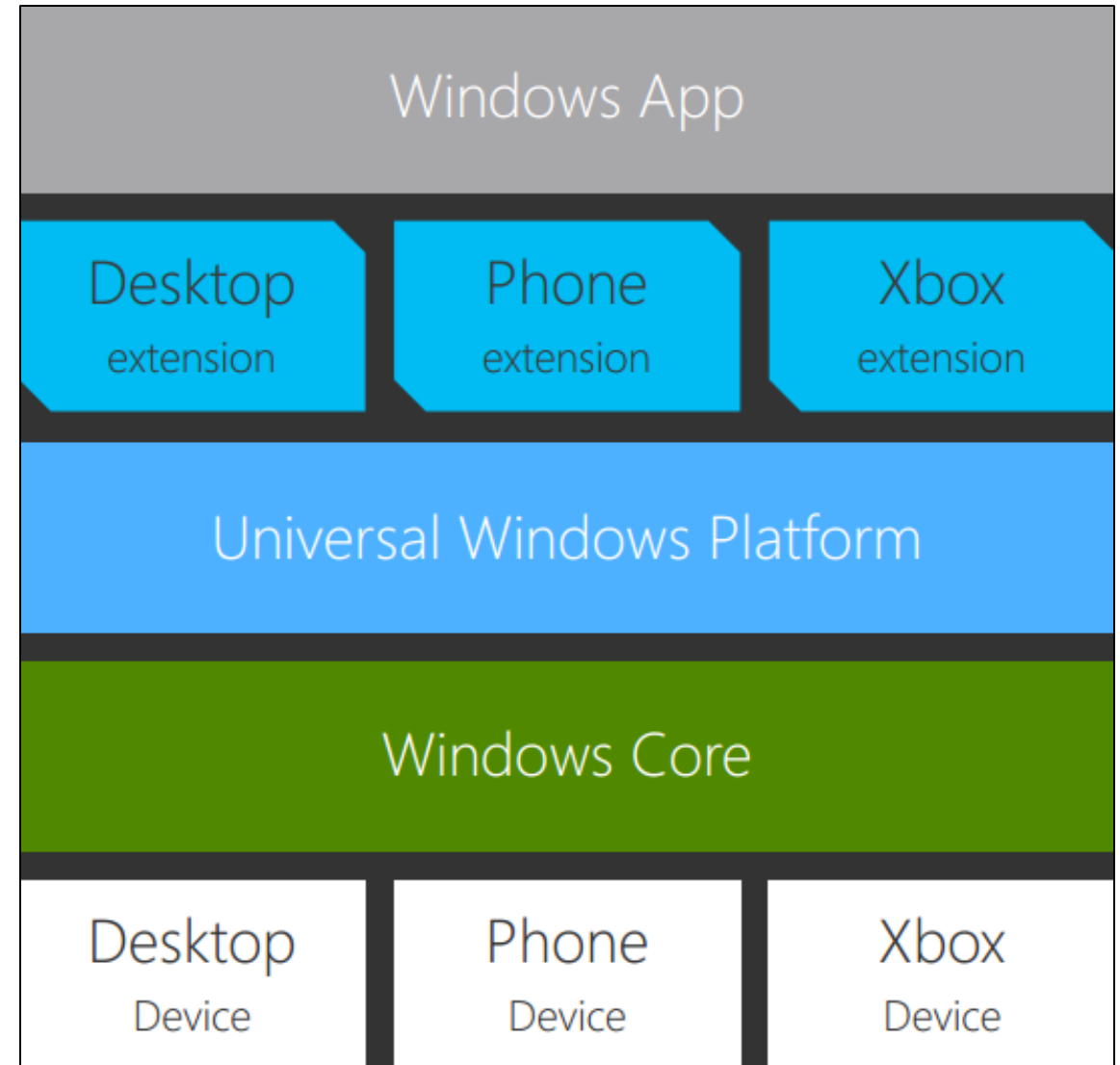
UWP – More than just UI

Storage	DirectX 12	Speech and Cortana	Networking	NFC and Bluetooth
Holographic	Audio and Video	Appointments/Calendar	Authentication Broker	Background Transfer
Maps and Location	Sensors: Accelerometer, light, magnet ...	Tiles and Notifications	App to App and App Services	Inking
XAML	Background Tasks	Data Roaming	Data.XML	Media Casting

UWP – Platform extensions

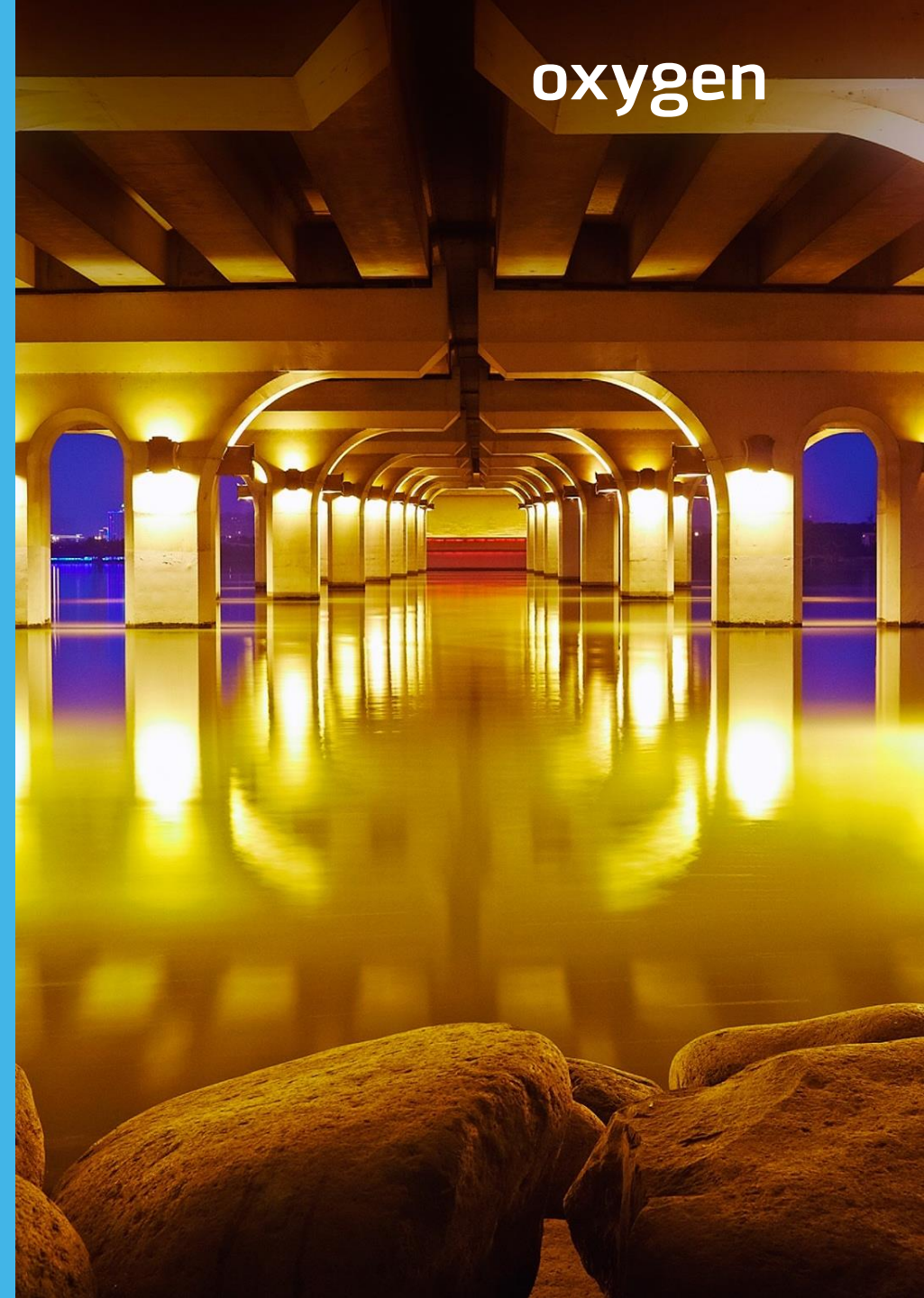
Device specific API

- Family specific capabilities
- Compatible across devices
- Unique update cadence



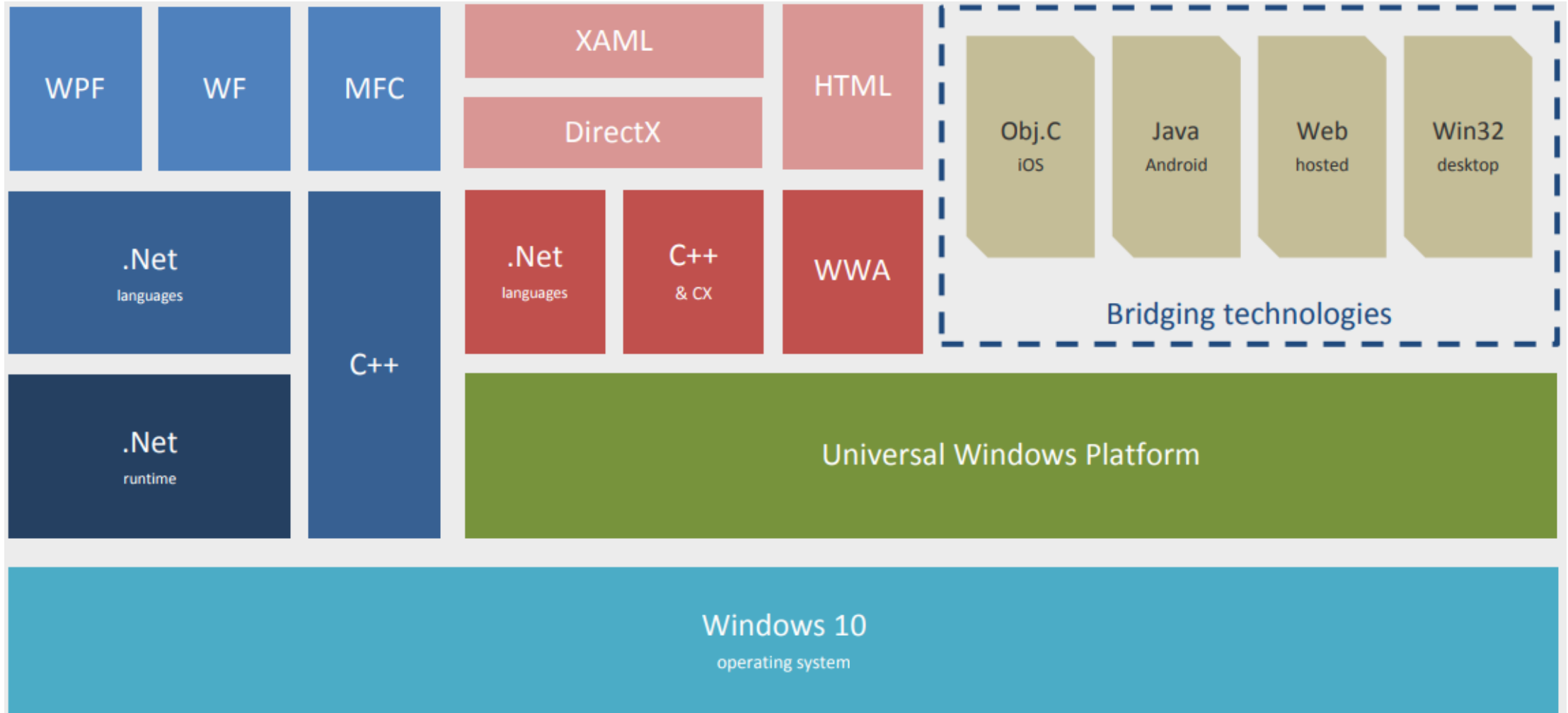
Bridging technologies

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Bridging technologies

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Bridging technologies (cont.)

Hosted Web Apps

- Bring your website to Windows Store
- Leverage your development investment
- Full access to universal APIs

Windows Bridge for Android

- Tooling that allows apps for Android to run on Windows 10
 - Few changes required
- Submit APK to Windows Store
- Extend to call subset of UWP APIs

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Adaptive UI

Adaptive design

Responsive design

- Flexible layout, responds to small changes

Many controls to handle basic responsiveness

Smart layout adjust to large changes

- Features like visual states aid in this design

Tailored design

- A device specific app can simply design
- Some devices have unique design languages

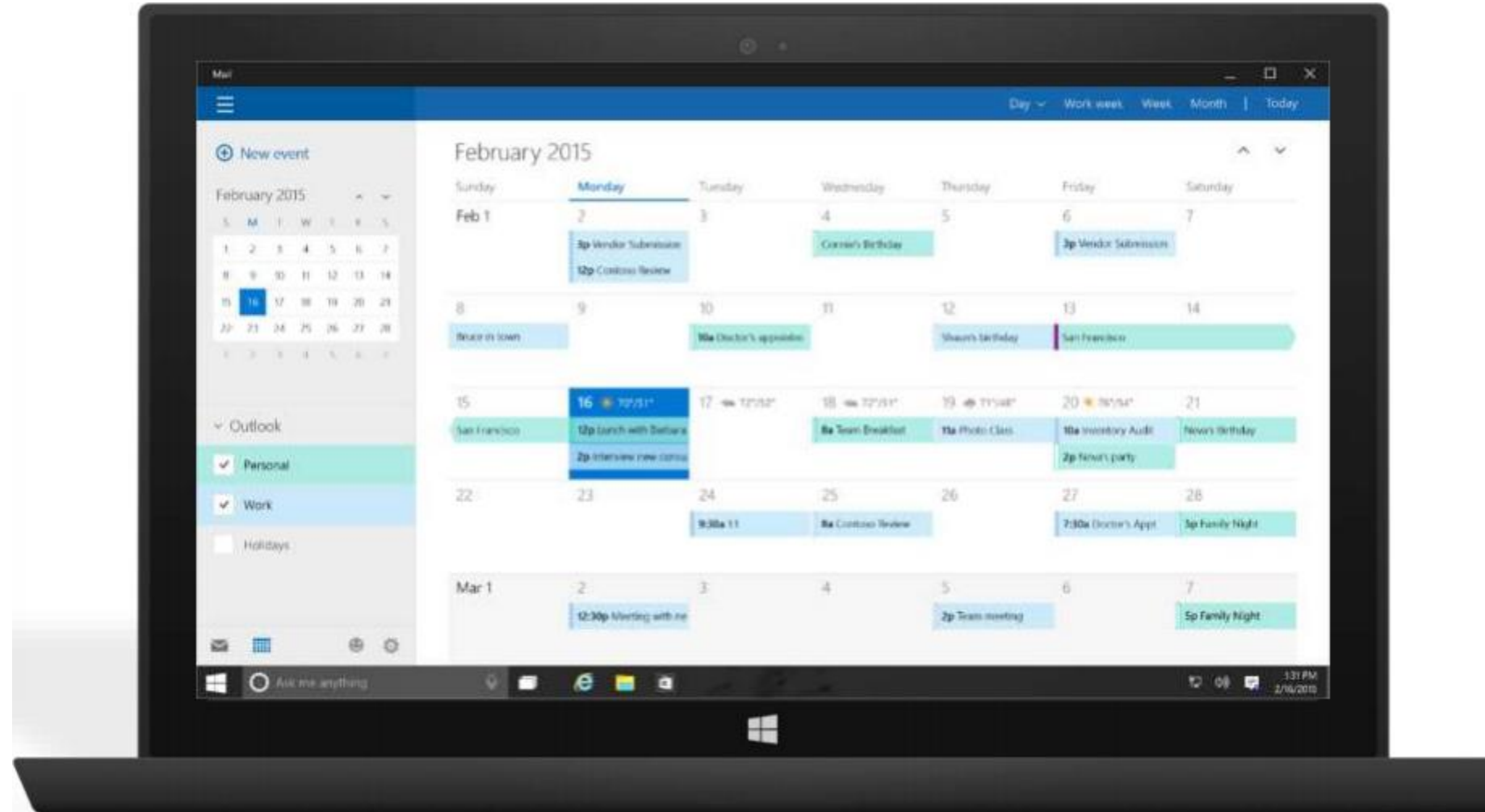
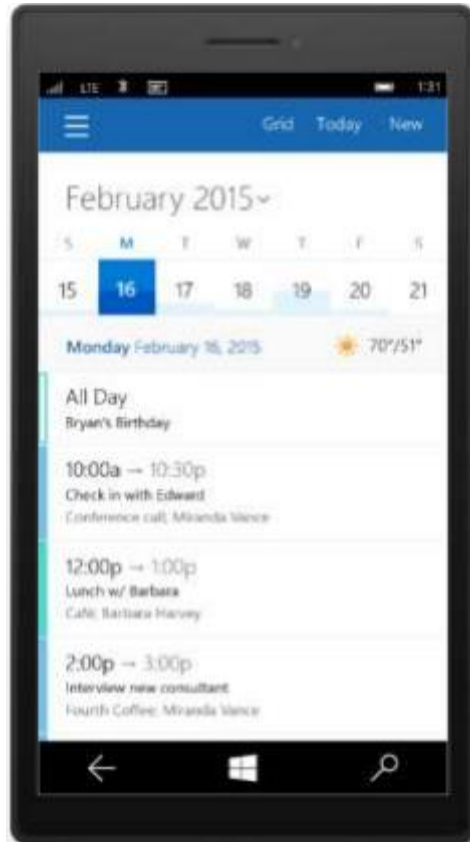
Adaptive design

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Tailored design

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Hands on

On screen coding

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Exercise – Try your luck

Create an UWP application

Add some elements to the UI

Play around with the code

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Questions?