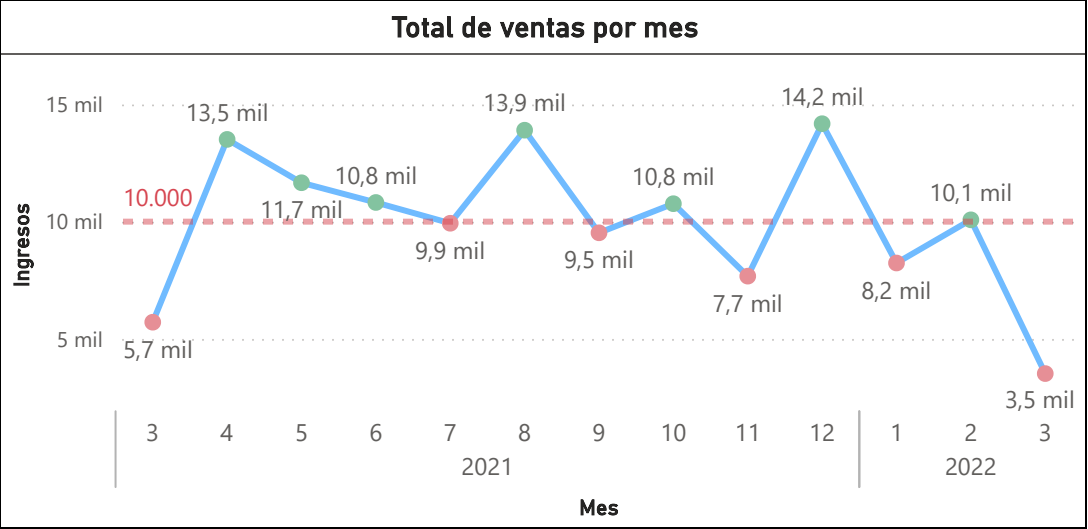
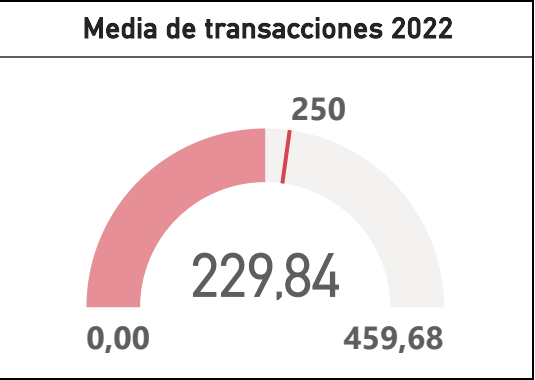
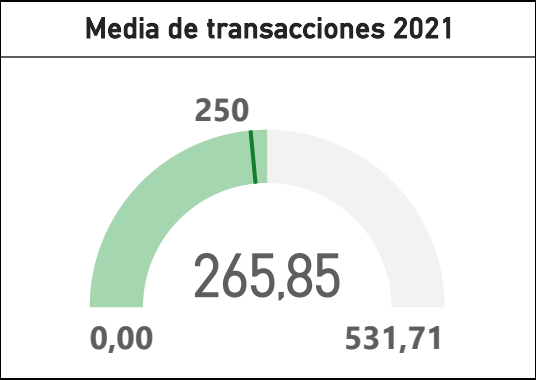


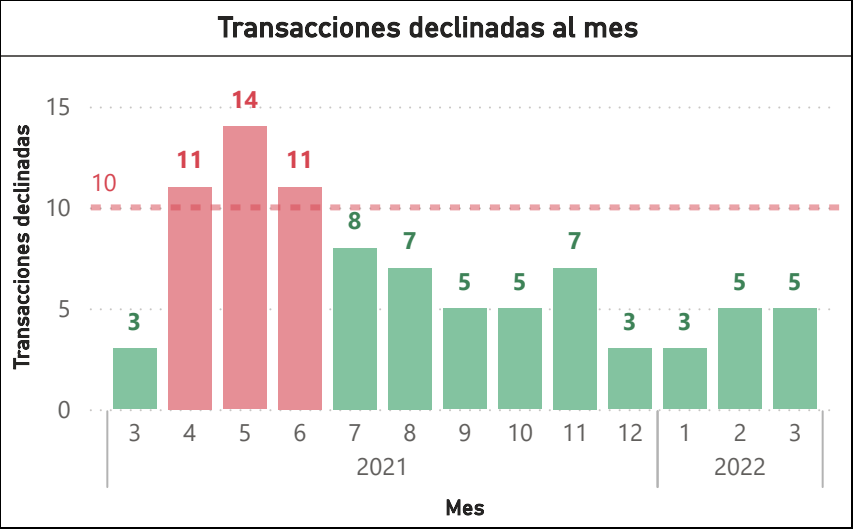
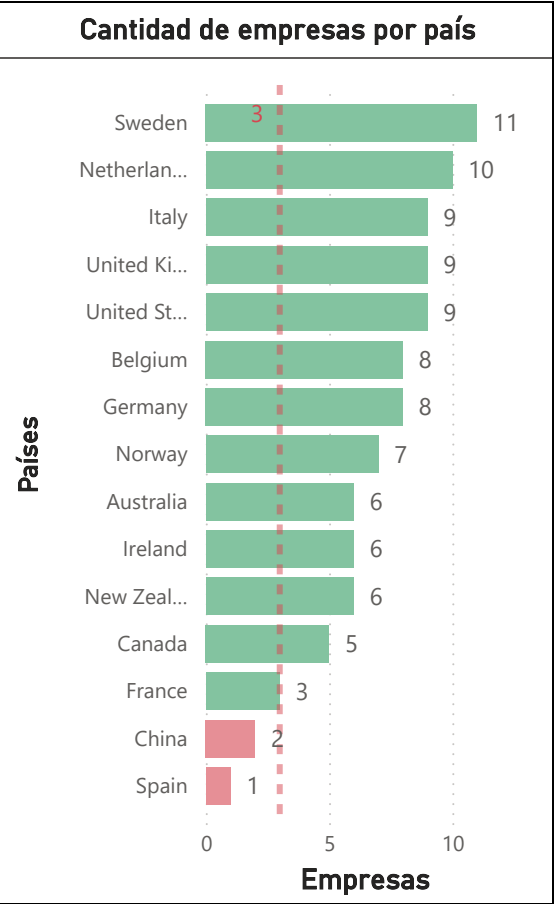
Analisis de Rendimiento de Transacciones e Ingresos Generales 2021-2022



Media de ingresos por usuario

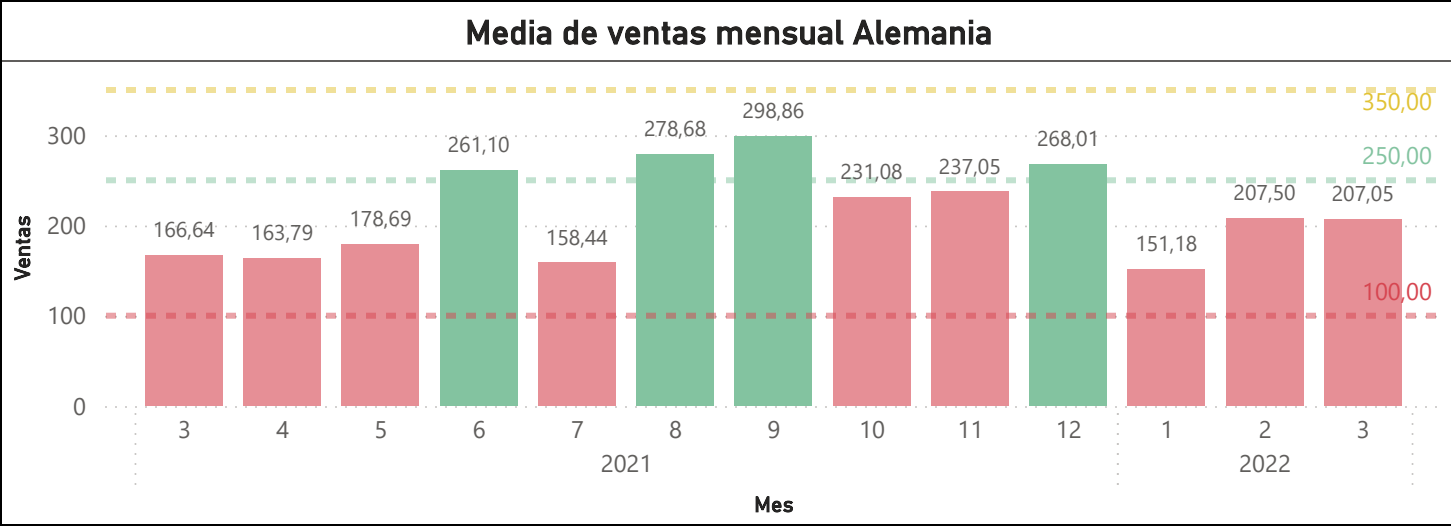
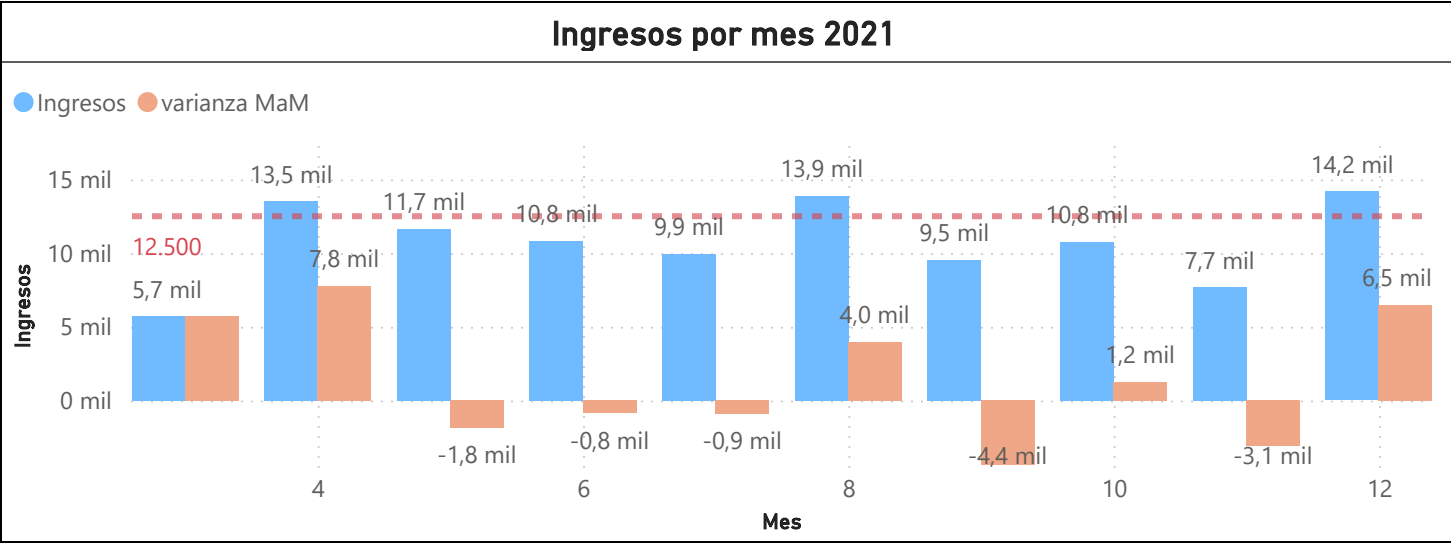
Objetivo ≥ 300€ o 320\$

usuario	edad	avg_dolar	avg_euro
Jasper Landry	39	\$18,08	€ 16,74
Nora Cantrell	33	\$18,41	€ 17,05
Sophia Bradford	36	\$20,44	€ 18,93
Colleen Juarez	31	\$21,97	€ 20,34
Remedios Case	27	\$22,92	€ 21,22
Kermit O'brien	27	\$23,35	€ 21,62
Tiger Davis	24	\$24,50	€ 22,69
Brock Doyle	35	\$28,95	€ 26,81
Cooper Bullock	35	\$29,63	€ 27,44
Jared Compton	22	\$33,10	€ 30,65
Wesley Bush	35	\$45,63	€ 42,25

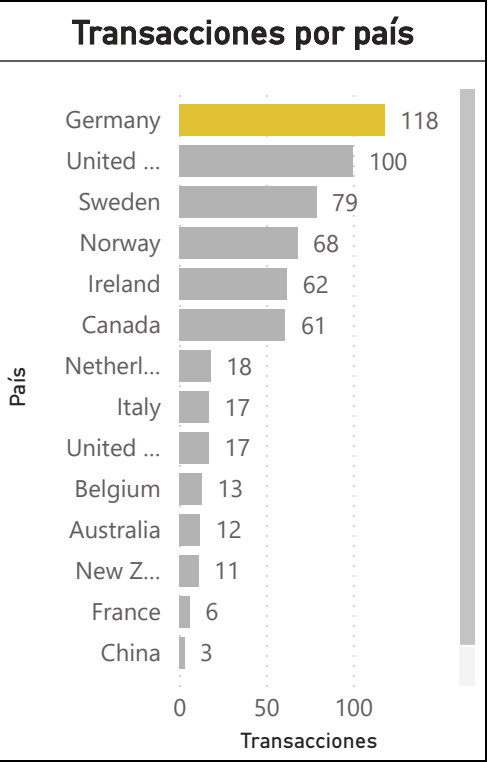
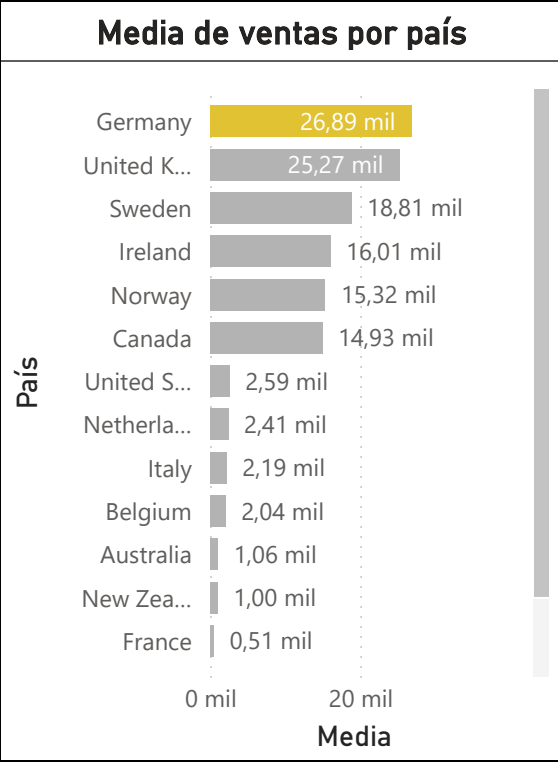


Analisis de Ingresos y Ventas 2021: Vision General y por region especifica = Alemania

Resumen de métricas				
\$107.671	405	192	96	53,55
Ingresos	Transacciones	Usuarios	Compañías	STDv%



country	media	Trans.	declinadas	no_declinadas
Australia	164,20	12	6	6
Belgium	236,31	13	5	8
Canada	242,54	61	4	57
China	205,78	3	1	2
France	156,86	6	3	3
Germany	224,30	118	7	111
Ac Fermentum Incorporated	271,82	2	1	1
Ac Industries	366,81	2	1	1
Aliquam PC	259,57	2	1	1
Total	239,83	587	87	500



Analisis de Transacciones e Ingresos por Usuarios

Año

2021

2022

Usuario

Todas

Edad

Todas

Ciudad

Todas

Producto

Todas

full_name		Media	Máx.	Mín.	std_dev	trans.	prod.	top_caro
Lucas Stevenson		\$109,80	\$109,80	\$109,80	0,00	1	1	\$9,24
Beverly Burt		\$82,43	\$82,43	\$82,43	0,00	1	1	\$26,51
Brooke Jensen		\$271,27	\$271,27	\$271,27	0,00	1	2	\$28,01
Cassandra Ferguson		\$274,28	\$274,28	\$274,28	0,00	1	1	\$28,01
Kim Zimmerman		\$163,40	\$163,40	\$163,40	0,00	1	1	\$28,01
Debra Farley		\$389,70	\$389,70	\$389,70	0,00	1	1	\$49,70
Keegan Pugh		\$86,69	\$86,69	\$86,69	0,00	1	2	\$49,70
Germaine Suarez		\$411,81	\$411,81	\$411,81	0,00	1	1	\$59,80
Sheila Dickerson		\$298,62	\$298,62	\$298,62	0,00	1	2	\$59,80
Zelenia Good		\$481,75	\$481,75	\$481,75	0,00	1	1	\$59,80
Ainsley Herrera		\$105,51	\$105,51	\$105,51	0,00	1	1	\$60,33
Kermit O'brien		\$23,35	\$23,35	\$23,35	0,00	1	1	\$60,33
Francesca Sawyer		\$239,14	\$239,14	\$239,14	0,00	1	3	\$63,33
Melodie Mclean		\$368,83	\$368,83	\$368,83	0,00	1	2	\$63,33
Ryder Cole		\$341,44	\$341,44	\$341,44	0,00	1	2	\$63,33
Yeo Emerson		\$268,48	\$268,48	\$268,48	0,00	1	1	\$63,33
Oscar Neal		\$354,45	\$354,45	\$354,45	0,00	1	1	\$82,15
William Benjamin		\$49,53	\$49,53	\$49,53	0,00	1	3	\$82,15
Amelia Valenzuela		\$321,39	\$321,39	\$321,39	0,00	1	1	\$85,02
Blaze Daniel		\$267,76	\$414,36	\$121,15	146,61	2	6	\$91,89
Chase Ellis		\$320,29	\$320,29	\$320,29	0,00	1	4	\$91,89
Dawn Murray		\$306,94	\$306,94	\$306,94	0,00	1	3	\$91,89
Kenneth Morrison		\$114,58	\$114,58	\$114,58	0,00	1	2	\$91,89
Total		\$259,01	\$499,23	\$15,05	142,99	587	1457	\$196,65

