

# Investigación en Inteligencia Artificial

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## Tema 5 – Redacción científica

# En la sesión anterior...

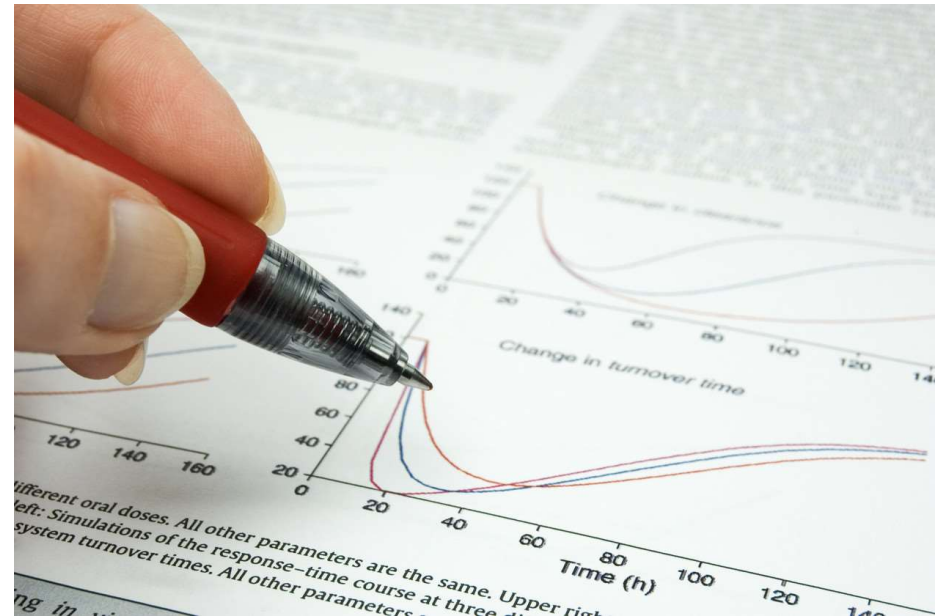
- ▶ Semana 5
  - Por qué publicar
  - Proceso publicaciones científicas



# De qué vamos a hablar hoy...

## ► Tema 5

- **Textos científicos**
  - Estilo
  - Estructura
- **Herramientas**
- **Redes difusión conocimiento científico**



# Estilo

La forma ayuda a entender el fondo

# Estilo redacción científica

## Principios redacción científica

### Comparison of Clustering Algorithms for Learning Analytics with Educational Datasets

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#### ABSTRACT

Learning Analytics is becoming a key tool for the analysis and improvement of digital education processes, and its potential benefit grows with the size of the student cohorts generating data. In the context of Open Education, the potentially massive student cohorts and the global audience represent a great opportunity for significant analyses and breakthroughs in the field of learning analytics. However, these potentially huge datasets require proper analysis techniques, and different algorithms, tools and approaches may perform better in this specific context. In this work, we compare different clustering algorithms using an educational dataset. We start by identifying the most relevant algorithms in Learning Analytics and benchmark them to determine, according to internal validation and stability measurements, which algorithms perform better. We analyzed seven algorithms, and determined that K-means and PAM were the best performers among partition algorithms, and DIANA was the best performer among hierarchical algorithms.

#### KEYWORDS

Clustering Methods,  
Computer Languages,  
Data Analysis,  
Engineering Students,  
Performance Evaluation,  
Unsupervised Learning.

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#### 1. INTRODUCTION

SINCE the turn of the Century, researchers have been studying clustering methods and comparing them from different perspectives. These algorithms were the core of an emerging data mining discipline, which would soon explode along with the popularity of big data approaches in all fields. And when these ideas were applied to digital education, the field of Learning Analytics was born.

But the core of these approaches is still the use of adequate clustering algorithms for each scenario, and this problem has received a fair share of attention. Berkhin contrasted theoretically different algorithms [1], and indicated how to perform the most typical evaluations, data preparation and measurements. In [2], the authors studied 216 articles written between 2000 and 2011, classifying the literature in three

author proposed specific analysis methods, and also studied the performance impact of different perturbations. In [6] the authors compared five grouping algorithms and used four different supervised automatic learning algorithms to analyze their performance. In [7] three algorithms were measured with four cluster validation indexes, using synthetic and real datasets. Other relevant works have conducted formal tests to determine the most appropriate data mining algorithms for specific fields such as classification [8] or text mining from RSS sources [9]. However, few experimental studies focused on analyzing performance using specifically educational datasets.

In turn, Learning Analytics (LA) research ranges from theoretical essays on the potential impact of LA in education [10] to very focused studies on how it is useful for establishing personalized feedback to improve academic performance [11]. There are also works proposing

1. Precisión
2. Claridad
3. Brevedad
4. Formalidad

<https://www.ijimai.org/journal/node/2111>

# Estilo redacción científica

## ► Precisión

*“El método 1 distribuye mejor los resultados que el método 2”* ✖

- ¿Qué significar distribuir? Obtener, ordenar...
- ¿Qué significa mejor? Más rápidamente, uniformemente, menor error...

## ► Claridad

- El texto se lee y se entiende rápidamente. Oraciones bien construidas y cada párrafo desarrolla su tema siguiendo un orden lógico

# Estilo redacción científica

## ► Brevedad

*“Los resultados relacionados con la dispersión y la personalización en cada campaña de marketing estudiada nos permiten afirmar, de una manera general, que éstos no han presentado diferencias significativas...”*



*“La dispersión y la personalización no variaron en las campañas de marketing estudiadas”*



## ► Formalidad

- “Tomamos un montón de muestras”
- “El método 1 converge a toda prisa”



# Estilo redacción científica

## ► Otros aspectos a considerar



- Sintaxis
- Puntuación deficiente
- Faltas ortográficas
- Redundancia
- Vocabulario rebuscado
- Longitud de oraciones y párrafos
- Lenguaje informal...

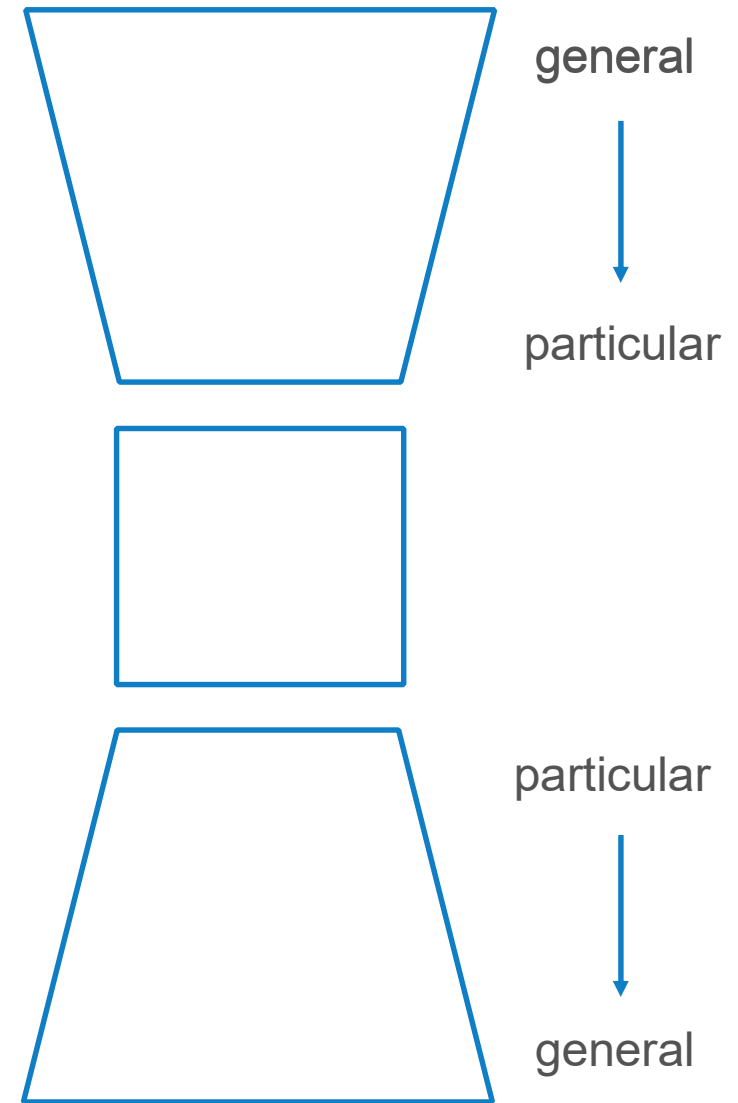


# Estructura

Todo en su sitio

# Estructura artículo científico

- ▶ Introducción
- ▶ Motivación
- ▶ Estado del arte
- ▶ Marco Teórico
- ▶ Metodología experimental empleada
- ▶ Resultado de los experimentos
- ▶ Conclusiones
- ▶ Trabajos futuros
- ▶ Referencias



# Estructura artículo científico

- ▶ Los descubrimientos científicos se comparten con la comunidad mediante artículos.
  - Se realizan artículos científicos donde:
    - **Se justifican** los objetivos
    - Se describe el **estado del arte** que ya existe sobre el tema
    - Se describe la **metodología** que se siguió para hacer la investigación.
      - Los datos que se emplean.
      - Los experimentos
    - Se discuten los resultados.
    - Se plantean conclusiones.
    - Formas de mejorar (trabajos futuros)

# Estructura artículo científico

## Comparison of Clustering Algorithms for Learning Analytics with Educational Datasets

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## Título

## Autores

Institución donde se  
realizó la investigación

## Resumen

## Introducción

# Estructura artículo científico

trivial burdens on the data mining algorithms applied to make sense of how students are interacting with these open materials.

At the crossroads of these lines of research, our goal is to contribute experimental validation of the performance of different clustering techniques when specifically applied to educational datasets, thus providing a more solid foundation for further works focusing on practical aspects rather than back-office performance.

To achieve this goal, we have conducted a practical experiment using a real-world dataset provided by Universidad Mariana in Colombia, benchmarking different algorithms and configurations in terms of internal validations and stability measurements.

## II. MATERIALS AND METHODS

The experimental design is quite straightforward. We started with a literature review to select a representative set of clustering algorithms. Then, we organized a workflow for testing each algorithm and selected specific measurements for comparison, and finally we applied this workflow to all algorithms targeting an educational dataset provided by Universidad Mariana. This section details each of these steps.

### A. Selecting the Algorithms to Be Benchmarked

The specific selection of algorithms was conducted after performing a literature review, with a heavy influence of related works from other fields ([1], [4], [16]) and trying to provide a wide perspective of the potential approaches.

The final selection of algorithms is summarized in Table I.

### B. Experimental Platform

We employed different platforms and tools to create our experimental pipeline. We started with raw and cross-referenced data available on an Oracle 10g database server. We extracted different listings and used Microsoft Excel to review, perform basic cleaning (including anonymization) and saving as CSV (comma-separated values) files.

All statistical analyses and clustering algorithms were applied using the opensource platform R, for which we created our test scripts using the R Studio graphical interface. The platform was also used to create the different visualizations that helped in this study and that

TABLE I. ALGORITHM SELECTION

NAME	Description
------	-------------

are included in this article. In Table II we provide a summary of the different libraries that we used for the experiment.

### C. Benchmarking Performance

In order to benchmark the performance of each algorithm, we focused on the facilities provided by the *clValid* library presented in [19] to measure internal and stability validations.

Internal validations are computed using intrinsic information from the datasets to assess the quality of the resulting clusters. We used the three main internal validation measurements offered by the validation library: *connectivity* (which provides a value in the  $[0, \infty)$  range where lower is better), *silhouette width* (which proves values in the  $(-1, 1)$  range where higher is better), and *Dunn index* (which provides a value in the  $[0, \infty)$  range where higher is better).

In terms of stability measurement, we again selected the main measures from [19], all of them focused on inspecting each cluster and sequentially removing internal columns and checking whether the cluster remains valid. We employed APN (average proportion of non-overlap), AD (average distance between measurements), ADM (average distance between means) and FOM (figure of merit, focused on the average intra-cluster variance of the observations). All of them take values in the  $[0, \infty)$  range where higher is better except APN, with values in the  $[0, 1]$  range with preferred results close to zero.

TABLE II. R LIBRARIES

Library	Description
cluster	It allows clustering analysis by implementing hierarchical and partition algorithms. Details in: <a href="https://cran.r-project.org/web/packages/cluster/index.html">https://cran.r-project.org/web/packages/cluster/index.html</a>
ggplot2	It builds visualizations using the information of the data meaning. Details in: <a href="https://cran.r-project.org/web/packages/ggplot2/index.html">https://cran.r-project.org/web/packages/ggplot2/index.html</a>
factoextra	It offers different easy-to-use functions to extract and visualize the results of multivariate analyzes, it simplifies clustering analysis and its graphical representations. Details in: <a href="https://cran.r-project.org/web/packages/factoextra/index.html">https://cran.r-project.org/web/packages/factoextra/index.html</a>
readr	It provides fast and friendly mechanisms to read files in csv, tsv and fwf formats. Details in: <a href="https://cran.r-project.org/web/packages/readr/index.html">https://cran.r-project.org/web/packages/readr/index.html</a> It provides color schemes to be used with various types of

## Material y métodos

Responde a la pregunta “cómo se ha hecho el estudio”

Descripción del diseño de la investigación

Explicación de cómo se llevó a la práctica, justificando la elección de métodos y técnicas de forma tal que el lector pueda repetir el estudio



# Estructura artículo científico

## III. RESULTS

### A. Pre-processing

The first step in our test pipeline was the conduction of relatively simple cleanup tasks, mostly focused on removing instances where some grades were missing (this may happen either due to an administrative issue or an error in the grade reporting system).

After this step, we analyzed for each variable different comparison statistics, averaging their maximum, minimum, average and mean values. We determined that their standard deviation and variances were minimal, therefore making it possible to work directly with the original data without requiring a previous normalization.

We also analyzed the dataset to validate its clusterability, using two approaches: first, we used the *Hopkins statistic* method from [20], with a resulting value of 0.2036606 ( $<0.5$ ) which shows that the values are potentially groupable. We also validated this notion visually, by representing the tendency of the data to be grouped. This is achieved by (1) calculating the dissimilarities between all datapoints and storing them in a dissimilarity matrix according to their Euclidean distances, (2) sorting the matrix so that similar objects are closer together and (3) displaying the matrix to check the presence of high values along the diagonal of the matrix (Fig. 1).

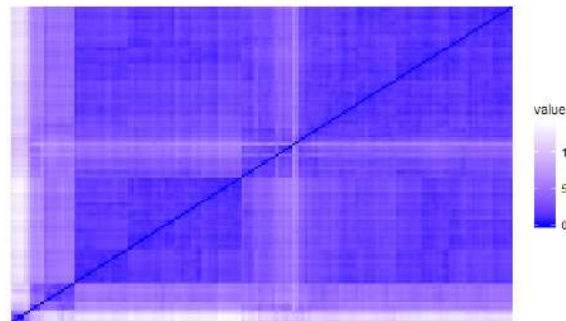


Fig. 1. Data clustering trend where we can observe dark blue rectangles aligned with the diagonal line, which can be interpreted as a potential clustering amenability of the data.

number of clusters K

Fig. 2. Optimal K presented by the gap statistic.

Given this partially unsatisfactory result, we also looked at the nbClust R package, which analyses 30 separate indexes to determine the optimal K. We ran this analysis for values of K in the [2,10] range, with full clustering and all indexes included. As observed in Fig. 3, this yielded an optimal number of clusters of K=3.

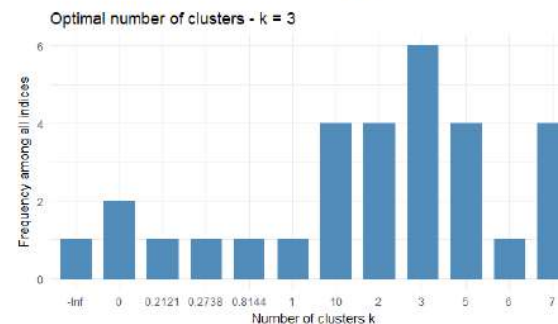


Fig. 3. Optimal K reported by nbClust.

### C. Algorithm Execution with Optimal K Value

All seven algorithms were run on the data using K=3 in order to study their behavior and performance.

Regarding the set of partition algorithms, Fig. 4a shows the dispersion and cluster charts produce by the K-means, CLARA and PAM algorithms (all three produced the same output), while Fig. 4b shows the results for the FANNY algorithm, which displayed a significantly worse performance.

These results were validated through a silhouette inspection, which measures the adequacy of each observation for each cluster representing the average distance between groups. Fig. 5 shows the results of these inspections. The K-means, CLARA and PAM algorithms yielded an average silhouette width of 0.55 while the FANNY algorithm yielded 0.29. This indicates a good result for the first three algorithms, while the FANNY algorithm even had a cluster with negative average width, representing a large number of incorrectly assigned instances.

## Resultados

*Presentar resultados del estudio mencionando los hallazgos relevantes (incluso los contrarios a la hipótesis), incluyendo detalles suficientes para justificar las conclusiones*

# Estructura artículo científico

pam	silhouette	0.5549	0.2151	0.2301	0.2435
	connectivity	5.7167	58.4603	75.7325	76.1421
	dunn	0.3721	0.0485	0.0485	0.0781
	silhouette	0.5549	0.2168	0.2262	0.2345
fanny	connectivity	NA	NA	NA	NA
	dunn	NA	NA	NA	NA
	silhouette	NA	NA	NA	NA
	connectivity	8.6151	11.9484	13.7079	16.6579
hierarchical	dunn	0.3883	0.3883	0.4338	0.4338
	silhouette	0.5450	0.5377	0.5513	0.5524
	connectivity	8.6151	11.9484	13.7079	16.6579
	dunn	0.3883	0.3883	0.4338	0.4338
agnes	silhouette	0.5450	0.5377	0.5513	0.5524
	connectivity	8.6151	10.3746	28.6325	31.9659
	dunn	0.3883	0.4338	0.1209	0.1466
	silhouette	0.5450	0.5586	0.4156	0.4083
Optimal Scores:					
Score Method Clusters					
connectivity	5.7167 kmeans	3			
dunn	0.4338 hierarchical	5			
silhouette	0.5586 diana	4			

Fig. 10. Internal validation scores for all algorithms.

Clustering Methods:		kmeans	clara	pam	fanny	hierarchical	agnes	diana
Cluster sizes:		3	4	5	6			
validation Measures:		3	4	5	6			
kmeans	APN	0.0350	0.1462	0.0524	0.0345			
	AD	2.4473	2.4391	2.2072	2.0718			
	ADM	0.2036	0.5720	0.4537	0.3029			
	FOM	0.6958	0.6866	0.6907	0.6690			
clara	APN	0.0758	0.1308	0.1661	0.1674			
	AD	2.4425	2.1941	2.0620	1.9967			
	ADM	0.2482	0.3520	0.4425	0.5323			
	FOM	0.6917	0.6630	0.6674	0.6680			
pam	APN	0.0476	0.1499	0.1706	0.2969			
	AD	2.4014	2.2172	2.0254	1.9934			
	ADM	0.1323	0.4477	0.3421	0.5667			
	FOM	0.6957	0.6676	0.6585	0.6578			
fanny	APN	NA	NA	NA	NA			
	AD	NA	NA	NA	NA			
	ADM	NA	NA	NA	NA			
	FOM	NA	NA	NA	NA			
hierarchical	APN	0.0187	0.0525	0.0049	0.0071			
	AD	2.7104	2.6614	2.2709	2.2316			
	ADM	0.1080	0.2569	0.1111	0.1171			
	FOM	0.7016	0.6912	0.6787	0.6715			
agnes	APN	0.0187	0.0525	0.0049	0.0071			
	AD	2.7104	2.6614	2.2709	2.2316			
	ADM	0.1080	0.2569	0.1111	0.1171			
	FOM	0.7016	0.6912	0.6787	0.6715			
diana	APN	0.0350	0.0265	0.0176	0.0161			
	AD	2.7106	2.3175	2.2031	2.0415			
	ADM	0.1729	0.1330	0.4379	0.1834			
	FOM	0.7015	0.6873	0.6765	0.6598			
Optimal Scores:								
Score Method Clusters								
APN	0.0049 hierarchical	5						
AD	1.9934 pam	6						
ADM	0.1080 hierarchical	3						
FOM	0.6578 pam	6						

Fig. 11. Stability scores for all algorithms.

## IV. DISCUSSION

One of the most relevant (although reasonably expected) observations is that no algorithm is a clear and obvious winner across all measurements and potential K values.

In terms of internal validation, K-means, CLARA and PAM achieved the best overall scores with K=3, although CLARA and PAM experienced a worst degradation as the K value increased. However, the hierarchical and AGENS algorithms also achieve very significant Dunn scores when K=4.

If we focus on K=3 (our selected optimal value), the worst performers in connectivity were the three hierarchical algorithms, although they achieved better Dunn index scores. However, they also presented more incorrect assignments, and therefore can be considered worst performers overall.

However, as we increased the K value, partition algorithms degraded their performance quickly, while hierarchical algorithms remained more stable and actually improved some scores.

In terms of stability, again there is no single algorithm that achieves the best score in all four measurements. PAM exhibited good APN and FOM behavior at K=6, hierarchical achieved very good APN with K=5 and very good ADM with K=3.

Again, if we focus on K=3, the worst performer in terms of APN and ADM was CLARA, while DIANA and AGNES performed poorly in AD and FOM respectively.

The pattern of degradation as we increased the K value exhibited by partition algorithms was also apparent when looking at stability measurements, yielding a consistent conclusion of the better behavior of hierarchical algorithms for higher number of clusters.

The FANNY algorithm failed to produce significant clusters and was therefore deemed as poorly fit for our specific dataset.

## V. CONCLUSION AND FUTURE WORKS

Open education is bound to push the boundaries of how we analyze our educational datasets. And as the scope of our research actions Learning Analytics becomes more and more specialized, the specific underlying techniques, including the selection of a particular clustering algorithm, are bound to receive less attention than appropriate.

This study aims to provide researchers with insights into how the different algorithms exhibit different performance patterns depending on specific measurements and variation in K values, especially when the dataset is highly driven by a set of grades in different courses.

This is achieved through a detailed and highly practical experiment,

## Discusión

*Se discuten los resultados logrados mediante los experimentos y las observaciones realizadas. Comparar o contrastar resultados obtenidos con otros estudios para extraer similitudes, mejoras o diferencias*

## Conclusiones y trabajo futuro

*Establecer conclusiones infiriendo o deduciendo una verdad, respondiendo a la pregunta de investigación planteada en la introducción*  
Recomendaciones evolución  
trabajo investigación



# Estructura artículo científico

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## Bibliografía

*El nivel de actualización del artículo científico se determina atendiendo a la bibliografía consultada y que se encuentra en los últimos 3-5 años de publicación*



# Editores de textos científicos

Bienvenidos a LaTeX

# ¿Por qué LaTeX?

- ▶ Simplifica la gestión de referencias
  - BibTeX para formatear la bibliografía.
- ▶ Potente lenguaje de expresiones matemáticas
- ▶ Plantillas disponibles en la inmensa mayoría de revistas y congresos.

# Instalando LaTeX

## ► Descargar LaTeX

- <https://www.latex-project.org/get/>
  - Windows MikTeX
  - Mac MacTeX
  - Linux Ubuntu/debian apt.

## ► Recomendable editor

- TexStudio: <https://www.texstudio.org/>

## ► Edición online y colaborativa:

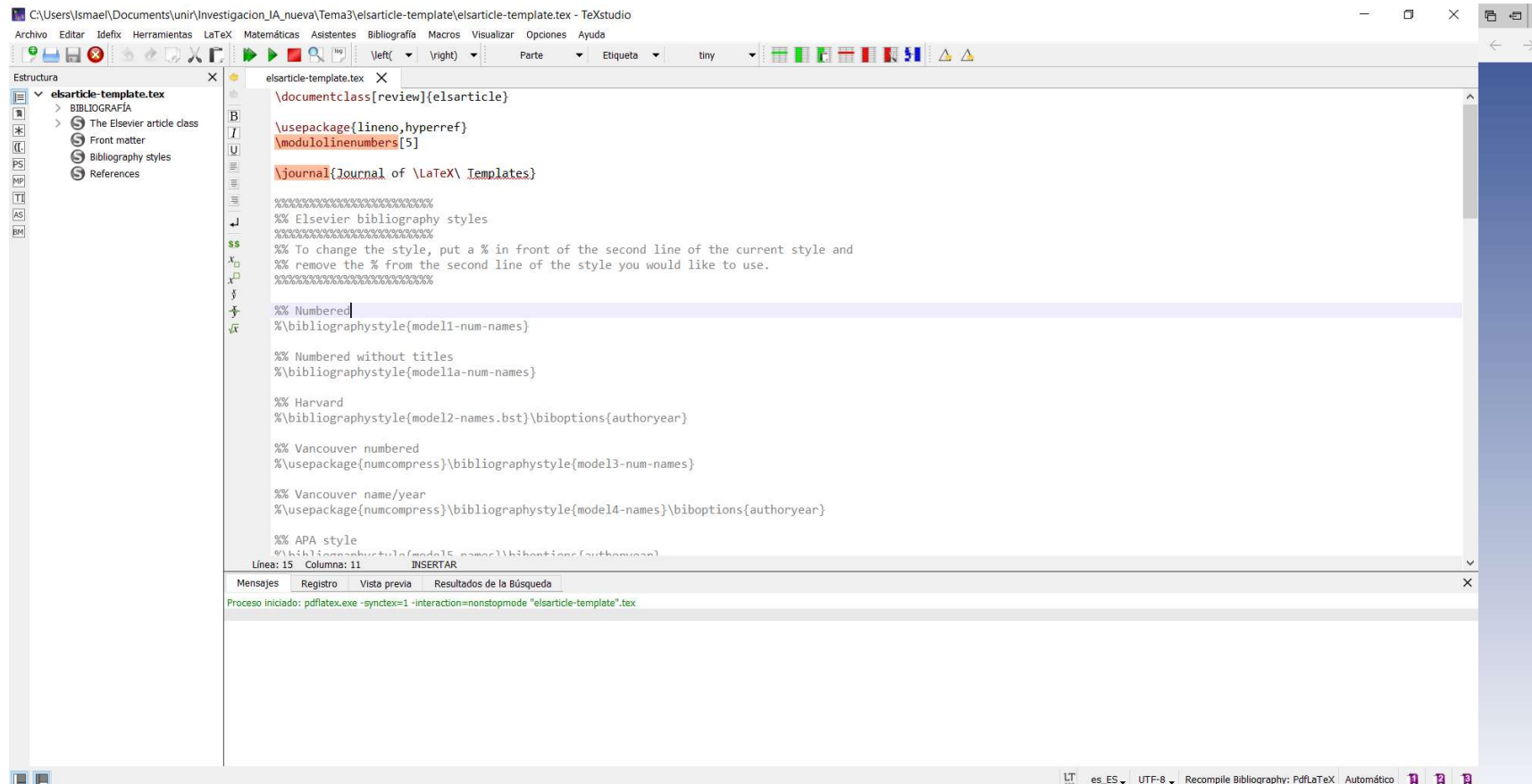
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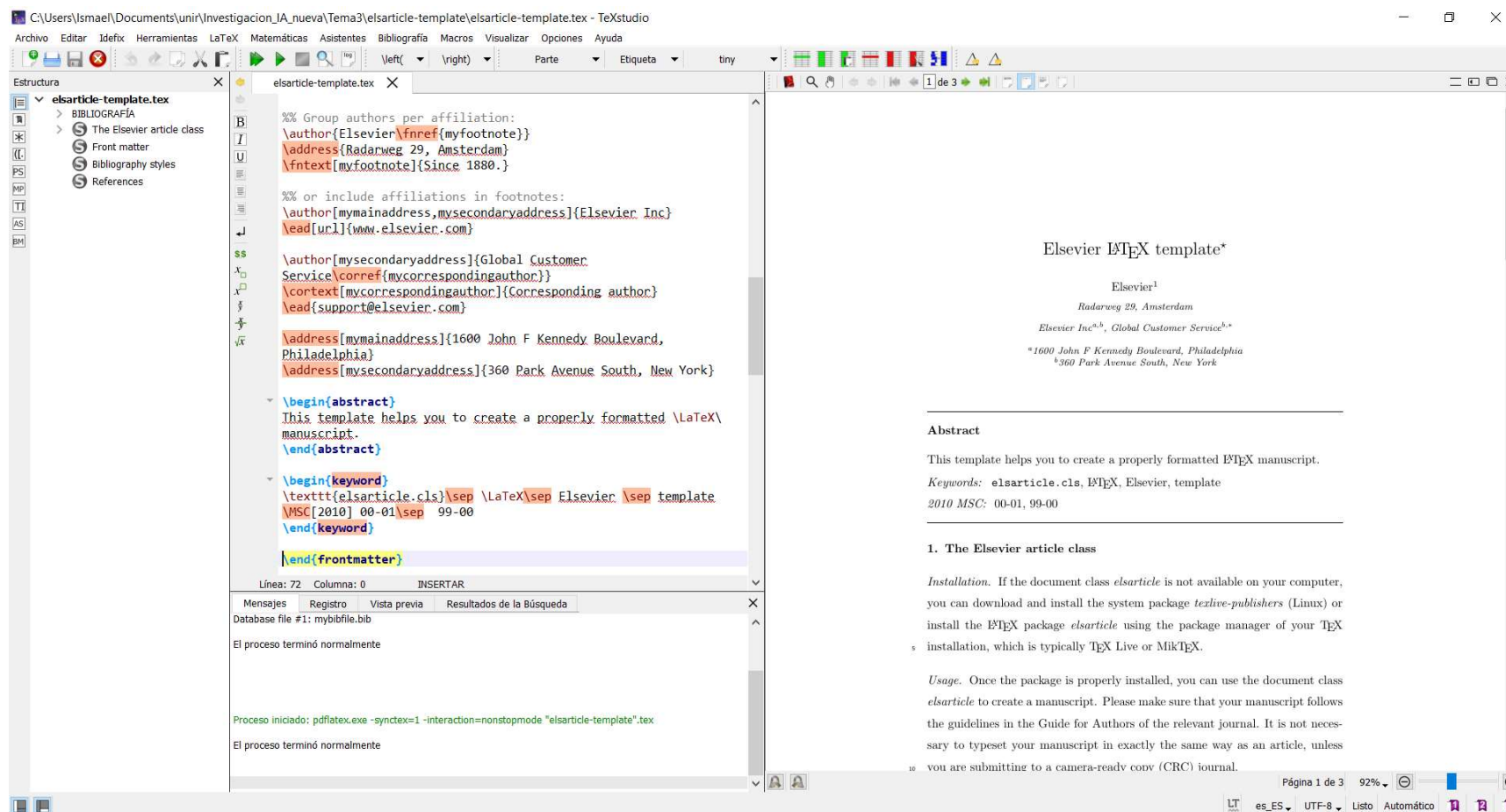
## ► Descargar la plantilla desde:

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- mybibfile.bib: referencias bibliográficas.
- Secciones (\subsection{nombre})
- Compilamos (F6) Tools > Compile.
- Citas (\cite{identificadorRecursosBibliográfico})

# Ejemplo de artículo en LaTeX (sin compilar):



# Ejemplo de artículo en Latex (Compilado):



# Citas y bibliografía

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- ▶ ¿Qué son?

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- <https://www.mendeley.com/>

- ▶ RefWorks

- <https://www.refworks.com/es>



# Mendeley

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Mendeley

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- Recently Added
- Recently Read
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- Unsorted
- Create Folder...
- Groups
- Create Group...
- Trash
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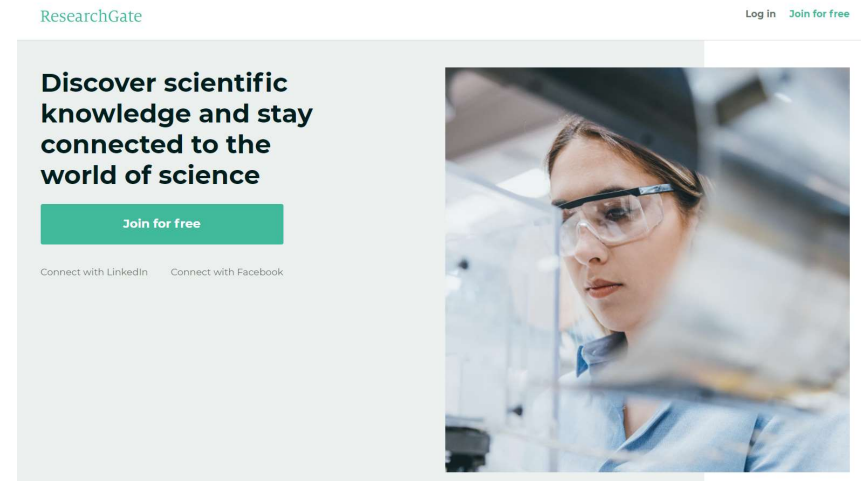
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