¿Se puede medir el bienestar de un país en función de las emociones encontradas en las canciones más escuchadas? (Análisis Descriptivo Robusto)

- Actividad 2 Grupal del CUA de Data Analyst, Análisis e Interpretación de Datos, UNIR 2023
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Descripción

Nuestro objetivo es realizar un análisis tomando de muestra aleatoria de personas de EEUU para observar si existe una relación entre la canción más escuchada en un país y la situación económica del país. Para ello, partiremos de una serie de datos y realizaremos un par de análisis descriptivos, uno general y uno robusto para llegar a una conclusión.

Los datos son los siguientes:

- Top 1 de Spotify (charts.csv): Se trata de un dataframe completo de todas las canciones top 200 y virales 50 gráficos publicados globalmente por Spotify. (Fuente: https://www.kaggle.com/datasets/dhruvildave/spotify-charts?resource=download)
 (https://www.kaggle.com/datasets/dhruvildave/spotify-charts?resource=download))
- Lista de Canciones junto con Emocion asociadas (muse_v3.csv): Se trata de un dataframe que asocia 90.000 canciones con una emoción asociada a la canción en función de la letra de la canción. (Fuente: https://www.kaggle.com/code/cakiki/muse-dataset-getting-started/data)
- Datos Macroeconómicos a nivel Estados Unidos (DP_LIVE.csv): Se trata de un dataframe que por cada mes nos indica los indicadores del país. (Fuente: https://databank.worldbank.org/reports.aspx?
 source=world-development-indicators# (https://databank.worldbank.org/reports.aspx?source=world-development-indicators#))

Importamos librerías y Datos

In [1]:

In [2]:

```
# DF Top Spotify
df_top_original = pd.read_csv("charts.csv")

# DF Etiquetas X Cancion
df_labels_original = pd.read_csv("muse_v3.csv")

# DF Variables Macroec
economic_df_original = pd.read_csv("DP_LIVE.csv")
```

Depuración y Filtración para hacer el análisis

1.- Nos quedamos con el top 1 de solo nuestro tamaño de la muestra, es decir, Estados Unidos

NOTA: El valor de streams es NaN cuando la columna chart es "viral50".

In [3]:

```
#Leemos en data set, y eliminamos los datos que sean de otros paises
df_top = pd.read_csv("charts.csv")
condicion=df_top["region"]=="United States"
df_top = df_top[condicion]
#df_top contiene un listado de canciones del top200 de spotify DIARIO
```

2.- Realizamos un filtrado para poder juntar df top con df labels.

```
In [4]:
```

dtype: int64

```
df_labels = df_labels_original.copy()
# Cambiamos la columna track por title para poder juntarlo con df_top
df_labels.rename(columns = {'track':'title'}, inplace = True)
# Tenemos que ver si hay valores NA, y si los hay ver si nos merece la pena eliminarlos.
print(df_labels.count())
display(df_labels["genre"])
                           90001
lastfm_url
title
                           90001
artist
                           90001
seeds
                           90001
number_of_emotion_tags
                           90001
valence_tags
                           90001
arousal tags
                           90001
dominance tags
                           90001
mbid
                           61217
spotify_id
                           61630
                           83362
genre
dtype: int64
0
                       rap
1
                    metal
2
                       rap
3
                  hip-hop
4
                    metal
89996
                       NaN
89997
         progressive rock
89998
                       NaN
89999
                       NaN
90000
                  ambient
Name: genre, Length: 90001, dtype: object
In [5]:
df_labels.drop(df_labels[df_labels['genre'].isna()].index, inplace = True)
display(df_labels.count())
lastfm url
                           83362
title
                           83362
artist
                           83362
seeds
                           83362
number_of_emotion_tags
                           83362
valence_tags
                           83362
arousal_tags
                           83362
dominance_tags
                           83362
mbid
                           58559
spotify_id
                           58687
                           83362
genre
```

In [6]:

```
df_merged = pd.merge(df_labels,df_top,how="inner", on = "title")
df_merged.drop(['mbid','spotify_id'], axis=1)
df_merged['date'] = pd.to_datetime(df_merged['date'],format="%Y-%m-%d")
df_merged["year"]=df_merged["date"].dt.year
df_merged["month"]=df_merged["date"].dt.month
df_merged.rename(columns = {'region':'COUNTRY'}, inplace = True)
display(df_merged.count())
```

```
lastfm_url
                           284803
title
                           284803
artist x
                           284803
seeds
                           284803
number_of_emotion_tags
                           284803
valence_tags
                           284803
arousal_tags
                           284803
dominance_tags
                           284803
mbid
                           210823
spotify_id
                           247773
                           284803
genre
rank
                           284803
                           284803
date
                           284803
artist y
                           284803
url
COUNTRY
                           284803
chart
                           284803
trend
                           284803
streams
                           228728
                           284803
year
month
                           284803
dtype: int64
```

3.- Realizamos un filtrado de US SECONOMICS

In [7]:

```
economic_df = economic_df_original.copy()

# El data set de economia contien datos deiferentes medidos de forma diferente, por ello a
#["SUBJECT"]=="TOT"] significa que queremos la medicion total, no solo en hombres ni solo e
#["FREQUENCY"]=="M"] definimos para obtener la medida de forma mensual, A significari anual
economic_df= economic_df[(economic_df["LOCATION"]=="USA") & (economic_df["SUBJECT"]=="TOT")

economic_df['date'] = pd.to_datetime(economic_df['TIME'],format="%Y-%m")
economic_df["year"]=economic_df["date"].dt.year
economic_df["month"]=economic_df["date"].dt.month
economic_df.tail()
```

Out[7]:

	LOCATION	INDICATOR	SUBJECT	MEASURE	FREQUENCY	TIME	Value	Flag Codes	date
18904	USA	HUR	тот	PC_LF	М	2022 - 08	3.7	NaN	2022 08-01
18905	USA	HUR	тот	PC_LF	М	2022 - 09	3.5	NaN	2022 09-01
18906	USA	HUR	тот	PC_LF	М	2022 - 10	3.7	NaN	2022 10-01
18907	USA	HUR	ТОТ	PC_LF	М	2022 - 11	3.6	NaN	2022 11 - 0′
18908	USA	HUR	ТОТ	PC_LF	М	2022 - 12	3.5	NaN	2022 12-01

4.- Modificamos ambos dataframes para la union

In [8]:

```
# Realizamos el merge en funcion del año y mes
df_master = pd.merge(economic_df,df_merged,how="inner", on = ["year","month"])
```

In [9]:

```
In [10]:
```

```
# IMPORTANTE: ahora el dataframe contiene una columna que se llama "seed" la que tiene el p
# pero esta informacion esta en formato string, asi que primero debemos crear una columna c
# estos adjetivos los defini observando el dataframe y definiendo los mas recurrentes y 🛭 ma
labels = ["angry", "aggressive",
            "romantic", "optimistic", "positive",
            "powerful",
            "light",
            "sad",
            "dramatic",
            "bitter",
            "smooth"]
def iscategory(x,y):
    return bool(re.search(x,y))
for word in labels:
    df master[word]=word
    df master[word] = df master.apply(lambda x1: iscategory(x1[word], x1['seeds']), axis=1)
df master.drop(df master[df master["streams"] == "NO"].index, inplace = True)
```

In [11]:

In [12]:

dtype='object')

```
df_master["streams"]=df_master["streams"].astype(np.float64)
df_master = df_master.groupby(["year","month"]).agg(
    {'angry':'mean',
    'Value':'mean',
    "angry":'mean',
    "aggressive":'mean',
    "romantic":'mean',
    "optimistic": 'mean',
    "positive":'mean',
    "powerful": 'mean',
    "light": 'mean',
    "sad":'mean',
    "dramatic":'mean',
    "bitter": 'mean',
    "smooth": 'mean',
    "streams": 'sum'
df_master = df_master.reset_index()
```

In [13]:

df_master.dtypes

Out[13]:

int64 year int64 month float64 angry float64 Value aggressive float64 float64 romantic optimistic float64 float64 positive float64 powerful light float64 float64 sad float64 dramatic float64 bitter smooth float64 float64 streams

dtype: object

In [14]:

df_master.head(12)

Out[14]:

	year	month	angry	Value	aggressive	romantic	optimistic	positive	powerful	lig
0	2017	1	0.005325	4.7	0.014294	0.017377	0.004624	0.012752	0.021160	0.0407
1	2017	2	0.005842	4.6	0.029337	0.013716	0.005588	0.006477	0.017145	0.0420
2	2017	3	0.002849	4.4	0.022249	0.011260	0.010582	0.011260	0.020079	0.0132
3	2017	4	0.005139	4.4	0.016150	0.018499	0.006607	0.014535	0.024226	0.0132
4	2017	5	0.024734	4.4	0.013268	0.035545	0.016708	0.007371	0.017690	0.0150
5	2017	6	0.015459	4.3	0.027505	0.040956	0.011845	0.004417	0.013250	0.0156
6	2017	7	0.014717	4.3	0.021423	0.043405	0.012109	0.001863	0.008756	0.0102
7	2017	8	0.013544	4.4	0.030214	0.047925	0.006425	0.004688	0.016322	0.0133
8	2017	9	0.026703	4.3	0.023978	0.045232	0.003451	0.000000	0.014896	0.0136
9	2017	10	0.019469	4.2	0.021416	0.037345	0.008319	0.009204	0.018761	0.0125
10	2017	11	0.018018	4.2	0.011314	0.039807	0.008171	0.009009	0.023046	0.0159
11	2017	12	0.017788	4.1	0.007769	0.050705	0.012063	0.005520	0.020650	0.0290
4										>

```
In [15]:
```

```
def calcul_tps_medianv2(x, column):
    a=x[column].values.tolist()
    if len(a)%2==1:
        a = np.median(a)
    elif len(a)==0:
        a=0
    else:
        a = a[np.argpartition(a,int((len(a)/2)-1))[int((len(a)/2)-1)]]
    return a
```

In [16]:

```
columns_aux = list(set(df_master.columns)-set(['year', 'month', 'streams']))
df_master_filtered = []
for _year in range(2017,2022):
    df_aux = df_master[df_master['year'] == _year]
    value_median = calcul_tps_medianv2(df_aux, 'Value')
    df_aux = df_aux[df_aux['Value'] == value_median].iloc[0]
    df_aux = df_aux[columns_aux].values.ravel()
    df_master_filtered.append(df_aux)
```

In [17]:

```
df_master_res = pd.DataFrame(df_master_filtered, columns = columns_aux)
```

In [18]:

```
df_master_res.index=range(2017,2022)
df_master_res.head()
```

Out[18]:

	optimistic	angry	powerful	romantic	dramatic	bitter	smooth	Value	sad
2017	0.011845	0.015459	0.013250	0.040956	0.019474	0.032323	0.026902	4.3	0.043365
2018	0.026576	0.023344	0.038068	0.031604	0.009337	0.009337	0.028192	3.8	0.064644
2019	0.004535	0.012956	0.036493	0.017491	0.004319	0.025696	0.036277	3.6	0.058087
2020	0.017938	0.009396	0.018508	0.012244	0.002278	0.008257	0.006549	6.9	0.051253
2021	0.010523	0.010204	0.014031	0.025191	0.000000	0.006059	0.036671	5.4	0.049426
4									+

El dataframe queda listo, usar df_master para el analisis

A continuacion realizo unas graficas basicas exploratorias

In [19]:

```
display(df_master_res[['angry','sad','positive', 'optimistic','aggressive','Value']])
# sns.scatterplot(data=df_master_res,x= df_master_res.index ,y= 'happy' )
# sns.scatterplot(data=df_master_res,x= df_master_res.index ,y= 'Value' )
# #plt.legend(loc='center',bbox_to_anchor=(1.12,0.5))
# plt.show()
```

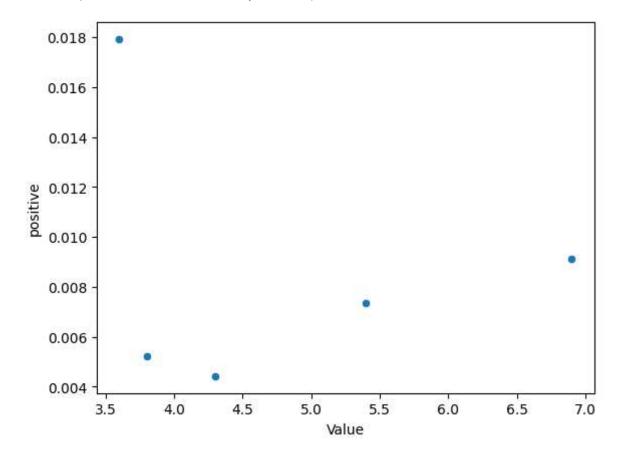
	angry	sad	positive	optimistic	aggressive	Value
2017	0.015459	0.043365	0.004417	0.011845	0.027505	4.3
2018	0.023344	0.064644	0.005207	0.026576	0.021907	3.8
2019	0.012956	0.058087	0.017923	0.004535	0.016195	3.6
2020	0.009396	0.051253	0.009112	0.017938	0.005125	6.9
2021	0.010204	0.049426	0.007334	0.010523	0.019452	5.4

In [20]:

```
sns.scatterplot(data=df_master_res,x= 'Value',y= 'positive')
```

Out[20]:

<AxesSubplot: xlabel='Value', ylabel='positive'>



In [21]:

```
model = LinearRegression()

# Eliminamos el outlier

df_master_res_pos = df_master_res.drop(index=(2019))
model.fit(np.array(df_master_res_pos['Value']).reshape(-1,1), df_master_res_pos['positive']
```

Out[21]:

```
LinearRegression
LinearRegression()
```

In [22]:

```
prediccion = model.predict(np.array(df_master_res_pos['Value']).reshape(-1,1))
print(metrics.r2_score(df_master_res_pos['positive'], prediccion))
```

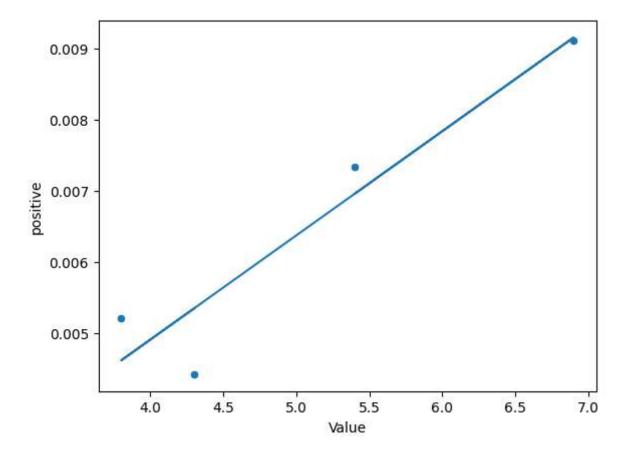
0.8994570907722056

In [23]:

```
sns.scatterplot(data=df_master_res_pos,x= 'Value',y= 'positive')
plt.plot(df_master_res_pos['Value'], prediccion)
```

Out[23]:

[<matplotlib.lines.Line2D at 0x2101afe2390>]

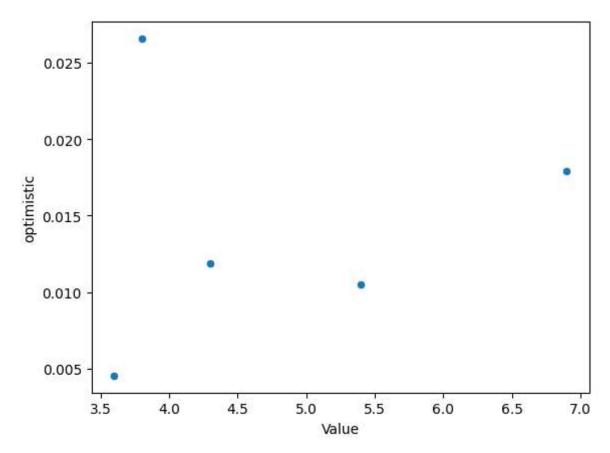


In [24]:

```
sns.scatterplot(data=df_master_res,x= 'Value',y= 'optimistic')
```

Out[24]:

<AxesSubplot: xlabel='Value', ylabel='optimistic'>



In [25]:

```
df_master_res_opt = df_master_res.drop(index=(2018))
model.fit(np.array(df_master_res_opt['Value']).reshape(-1,1), df_master_res_opt['optimistic
prediccion = model.predict(np.array(df_master_res_opt['Value']).reshape(-1,1))
print(metrics.r2_score(df_master_res_opt['optimistic'], prediccion))
```

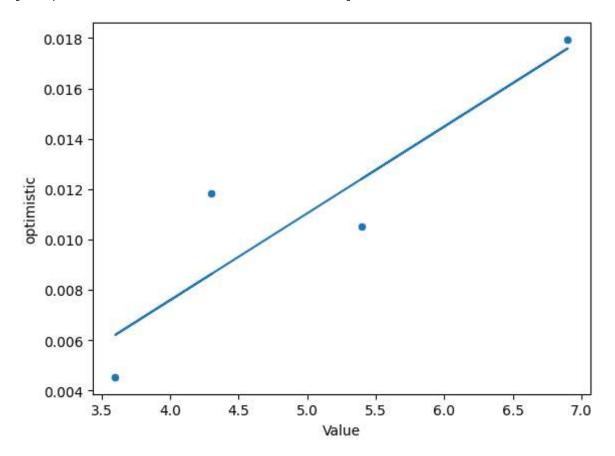
0.8137769438783127

In [26]:

```
sns.scatterplot(data=df_master_res_opt,x= 'Value',y= 'optimistic')
plt.plot(df_master_res_opt['Value'], prediccion)
```

Out[26]:

[<matplotlib.lines.Line2D at 0x21019d54190>]

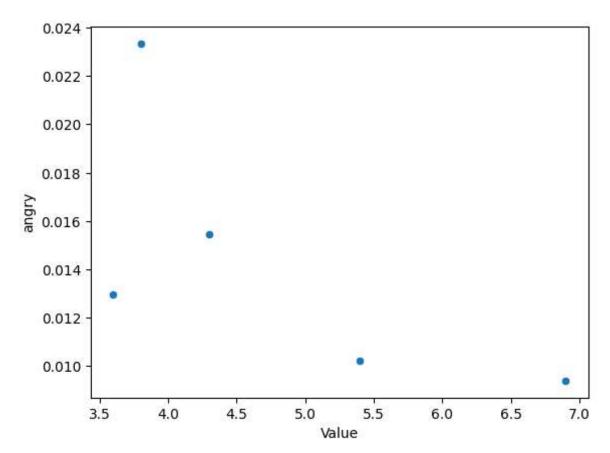


In [27]:

```
sns.scatterplot(data=df_master_res,x= 'Value',y= 'angry')
```

Out[27]:

<AxesSubplot: xlabel='Value', ylabel='angry'>



In [29]:

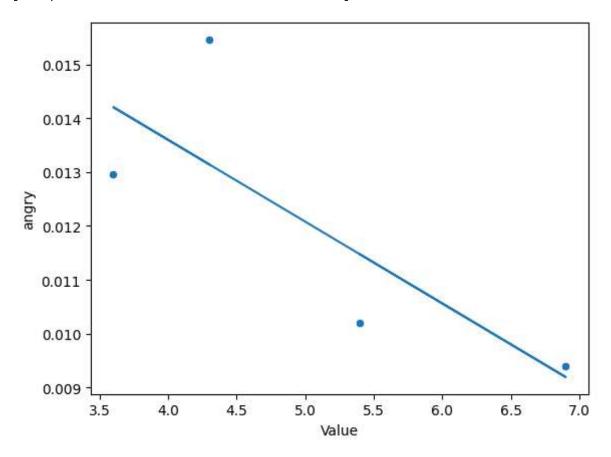
```
df_master_res_ang = df_master_res.drop(index=(2018))
model.fit(np.array(df_master_res_ang['Value']).reshape(-1,1), df_master_res_ang['angry'])
prediccion = model.predict(np.array(df_master_res_ang['Value']).reshape(-1,1))
print(metrics.r2_score(df_master_res_ang['angry'], prediccion))
```

In [30]:

```
sns.scatterplot(data=df_master_res_ang,x= 'Value',y= 'angry')
plt.plot(df_master_res_ang['Value'], prediccion)
```

Out[30]:

[<matplotlib.lines.Line2D at 0x21016a692d0>]

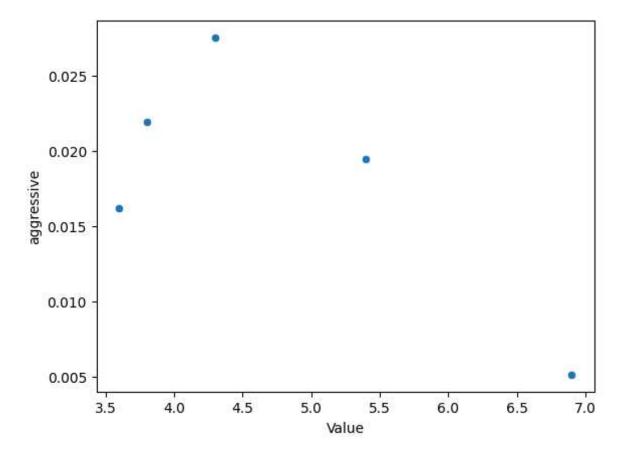


In [31]:

```
sns.scatterplot(data=df_master_res,x= 'Value',y= 'aggressive')
```

Out[31]:

<AxesSubplot: xlabel='Value', ylabel='aggressive'>



In [32]:

```
df_master_res_ang = df_master_res.drop(index=(2020))
model.fit(np.array(df_master_res_ang['Value']).reshape(-1,1), df_master_res_ang['aggressive
prediccion = model.predict(np.array(df_master_res_ang['Value']).reshape(-1,1))
print(metrics.r2_score(df_master_res_ang['aggressive'], prediccion))
```

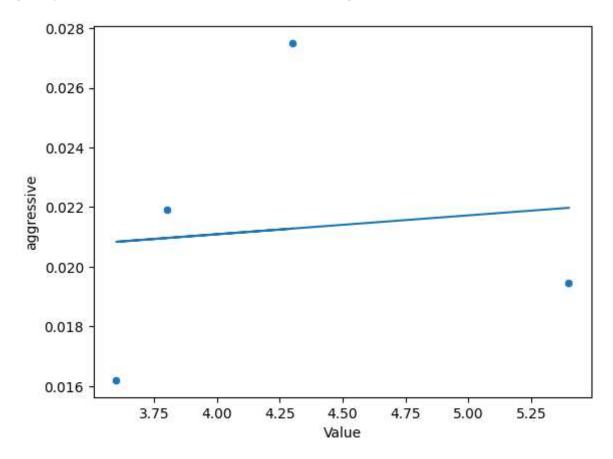
0.011423683490765613

In [33]:

```
sns.scatterplot(data=df_master_res_ang,x= 'Value',y= 'aggressive')
plt.plot(df_master_res_ang['Value'], prediccion)
```

Out[33]:

[<matplotlib.lines.Line2D at 0x2101ae0cc50>]



Año 2020

In [34]:

```
df_master1 = df_master[df_master['year']==2020]
df_master1.head()
```

Out[34]:

	year	month	angry	Value	aggressive	romantic	optimistic	positive	powerful	lig
36	2020	1	0.024111	3.5	0.001871	0.015174	0.023072	0.004781	0.014966	0.0002
37	2020	2	0.021570	3.5	0.004765	0.017055	0.026336	0.017808	0.019313	0.0025
38	2020	3	0.013183	4.4	0.008878	0.019101	0.016680	0.008071	0.022868	0.0000
39	2020	4	0.007899	14.7	0.007159	0.018761	0.016786	0.008887	0.033572	0.0004
40	2020	5	0.008796	13.2	0.003848	0.020616	0.017592	0.009071	0.034360	0.0005
4										>

In [35]:

display(df_master1.sort_values('Value')[['angry','sad','positive', 'optimistic','aggressive

	angry	sad	positive	optimistic	aggressive	Value
36	0.024111	0.080649	0.004781	0.023072	0.001871	3.5
37	0.021570	0.090043	0.017808	0.026336	0.004765	3.5
38	0.013183	0.082863	0.008071	0.016680	0.008878	4.4
46	0.011820	0.053323	0.006042	0.021539	0.000263	6.7
47	0.015573	0.038933	0.001888	0.017933	0.001652	6.7
45	0.009396	0.051253	0.009112	0.017938	0.005125	6.9
44	0.013618	0.058805	0.011142	0.020427	0.008976	7.9
43	0.027602	0.064117	0.008913	0.021564	0.002300	8.4
42	0.017827	0.058574	0.009055	0.021222	0.003679	10.2
41	0.015982	0.059361	0.007864	0.017504	0.008625	11.0
40	0.008796	0.065421	0.009071	0.017592	0.003848	13.2
39	0.007899	0.069612	0.008887	0.016786	0.007159	14.7

In [36]:

```
model.fit(np.array(df_master1['Value']).reshape(-1,1), df_master1['aggressive'])
predicion = model.predict(np.array(df_master1['Value']).reshape(-1,1))
print(metrics.r2_score(df_master1['aggressive'], predicion))
```

0.04892682641845125

In [37]:

```
sns.scatterplot(data=df_master1,x= 'Value',y= 'aggressive')
plt.plot(df_master1['Value'], prediction)
```

Out[37]:

[<matplotlib.lines.Line2D at 0x210155b1550>]

