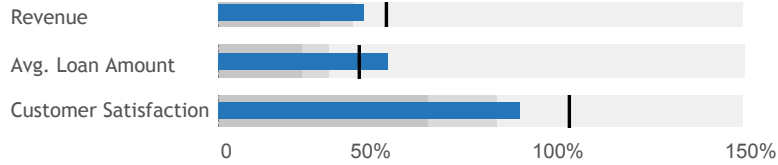


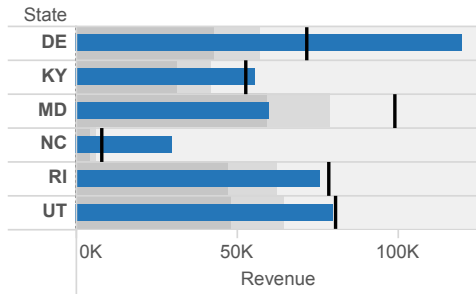
Sales & Marketing Dashboard

Data as of June 20, 2015

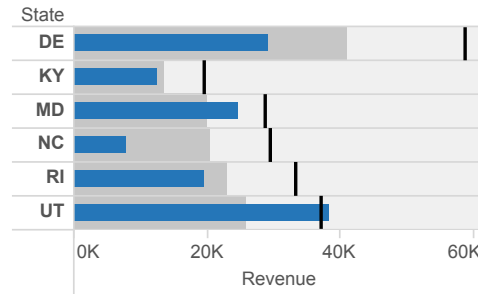
Key Metrics YTD



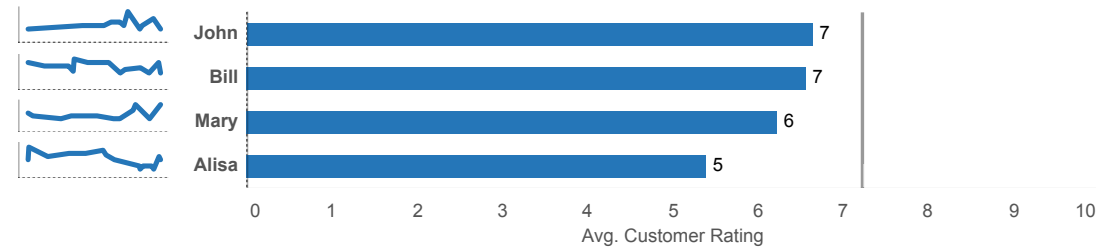
Actual Closings by State QTD



Actual Closings by State YTD



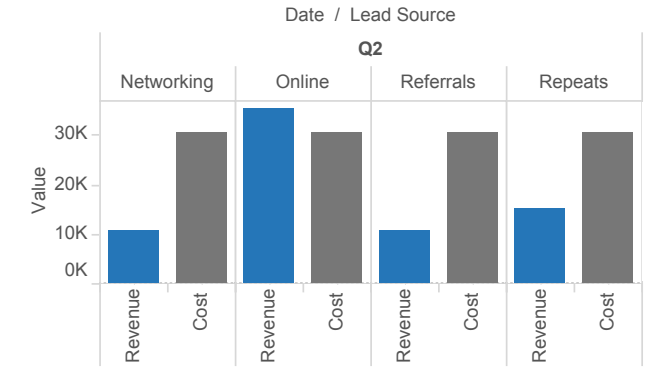
Customer Satisfaction YTD



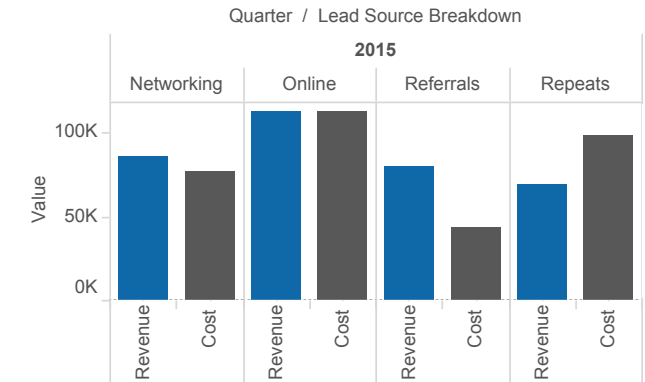
Average Loan Amount by Program and State

Loan Program	State					
	DE	KY	MD	NC	RI	UT
Blanket			1,710,000			276,250
Commercial	484,000	264,800	400,500		231,750	343,950
Flip	236,370	129,723		200,700	100,900	255,600
New Construction		64,000			486,000	250,000
Refinance	234,000	300,000			81,000	95,400
Rental	162,200	75,150	432,000		99,700	256,000

Spending vs Revenue per channel QTD



Spending vs Revenue per Channel YTD



Housing Appreciation Prospects

