

Masterclass: success patterns fast flow and Team Topologies

Domain-Driven Design Europe - 29/5/24



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About the facilitators



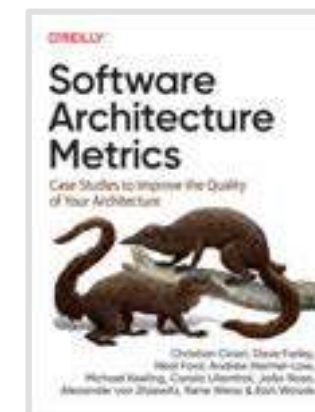
Sarah Wells
Associate Principal
at Conflux

Technology consultant and
author



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Associate Principal
at Conflux

Co-author of *Software
Architecture Metrics*



Masterclass - outline

Duration	Details
90 minutes	Part 1: The importance of the evolution of team interactions and team boundaries
	Break (30 mins)
90 minutes	Part 2: Success with platforms and platform thinking for fast flow
	Lunch (13:00 - 14:00)
90 minutes	Part 3: Finding good boundaries for flow using Independent Service Heuristics
	Break (30 mins)
90 minutes	Part 4: Skills paths and aptitudes for fast flow + wrap-up

Objective of this masterclass

Accelerate the adoption and evolution of fast flow and Team Topologies within your organization through deep insights into the key ideas and techniques that work well “on the ground”. Put into practice the ideas and techniques through guided exercises and discussions.



Results of this masterclass

Outcomes

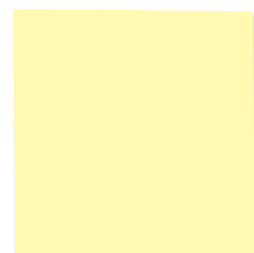


Deep insights into fast flow and Team Topologies.

Confidence in explaining the nuances of fast flow and Team Topologies.

Gain advanced awareness of platform dynamics for fast flow.

Activities



Map some fast flow skills pathways for your organization.

Develop the skills to facilitate an Independent Service Heuristics session within your organization.

Use the Team Topologies modeling shapes to explore organization dynamics.

Hands-on experience of tools and techniques, guided by a Conflux practitioner.

Part 1 - The evolution of team interactions and team boundaries

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Outline of part 1

- We begin Part 1 by a group critique of some team interaction diagrams based on different industry contexts to help embed the learning.
- We then revisit Chapters 7 and 8 of the Team Topologies (TT) book and the implications of the team interaction modes, and how Team APIs can help cross-team communication.
- We finally use the open-access TT team modeling shapes to become familiar with thinking in terms of the evolution of teams and interactions, not simply a target design.

Rules and guidelines for Team Interaction Modeling



<https://teamtopologies.com/tim>

When using the team shapes to create your own diagrams, there are a number of constraints that should be applied:

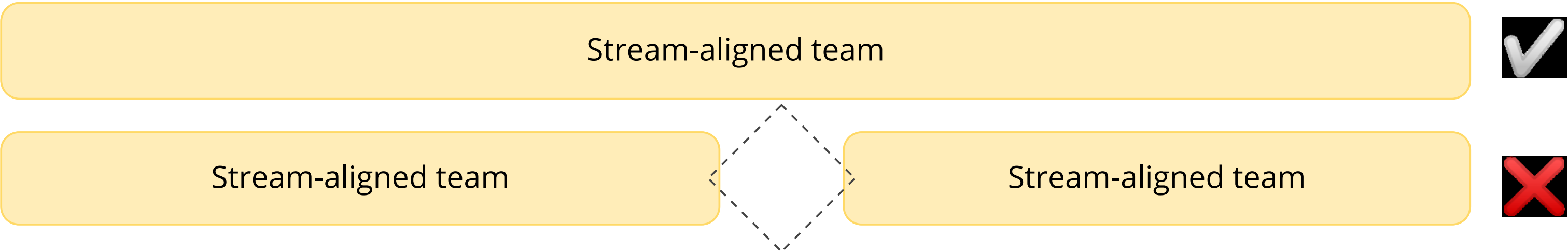
1. There is always an implied flow of change from left to right in the diagram (with apologies to people more familiar with a right-to-left flow!).
2. A key aspect of Stream-aligned teams is that they have end-to-end responsibility for a flow of change to the live services/systems, with no hand-offs to other teams. There should therefore be no other team between a Stream-aligned team and their customers/users (on the right of the diagram).
3. Team shapes should be solid to represent their long-lived nature.
4. Interaction Mode shapes should be 50% transparent to represent the interaction's short-lived nature.
5. Stream-aligned teams should generally never provide an X-as-a-Service directly. Instead, data or services from the Stream-aligned team should be made available 'as a Service' via a platform.
6. If an X-as-a-Service or Collaboration interaction crosses over multiple teams, it may be appropriate to use a black asterisk, '*', to clarify which teams are interacting.

Rules and guidelines for Team Interaction Modeling - 1 & 2

1 - There is always an implied flow of change from left to right in the diagram (with apologies to people more familiar with a right-to-left flow!).



2 - A key aspect of Stream-aligned teams is that they have end-to-end responsibility for a flow of change to the live services/systems, with no hand-offs to other teams. There should therefore be no other team between a Stream-aligned team and their customers/users (on the right of the diagram).



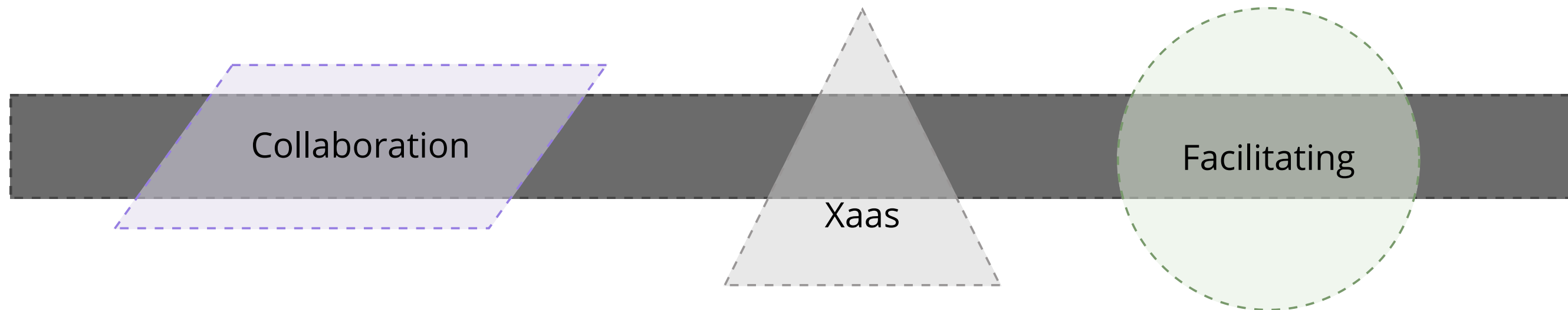
Rules and guidelines for Team Interaction Modeling - 3 & 4

3 - Team shapes should be solid to represent their long-lived nature.

Stream-aligned team

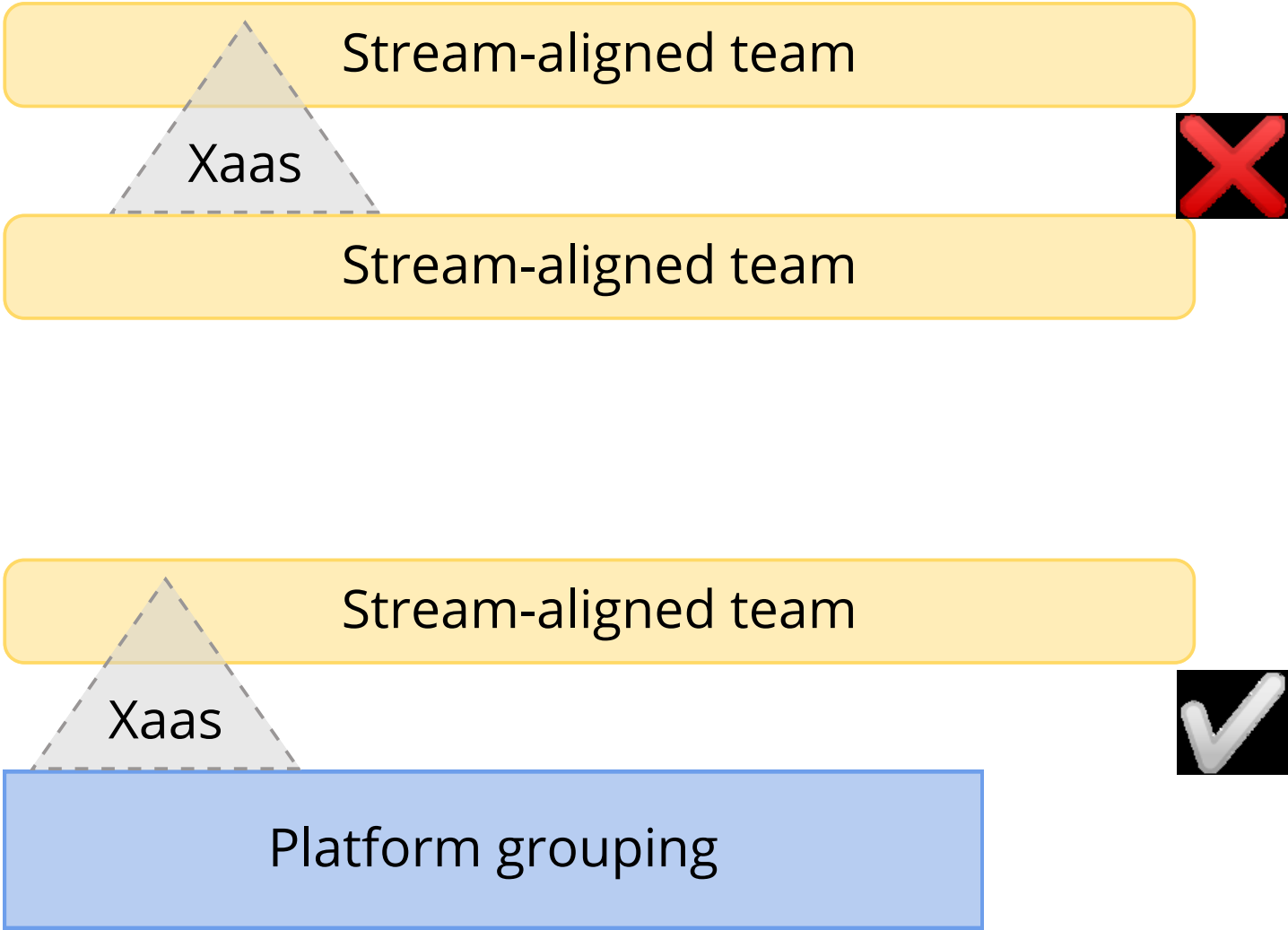
Platform grouping

4 - Interaction Mode shapes should be 50% transparent to represent the interaction's short-lived nature.

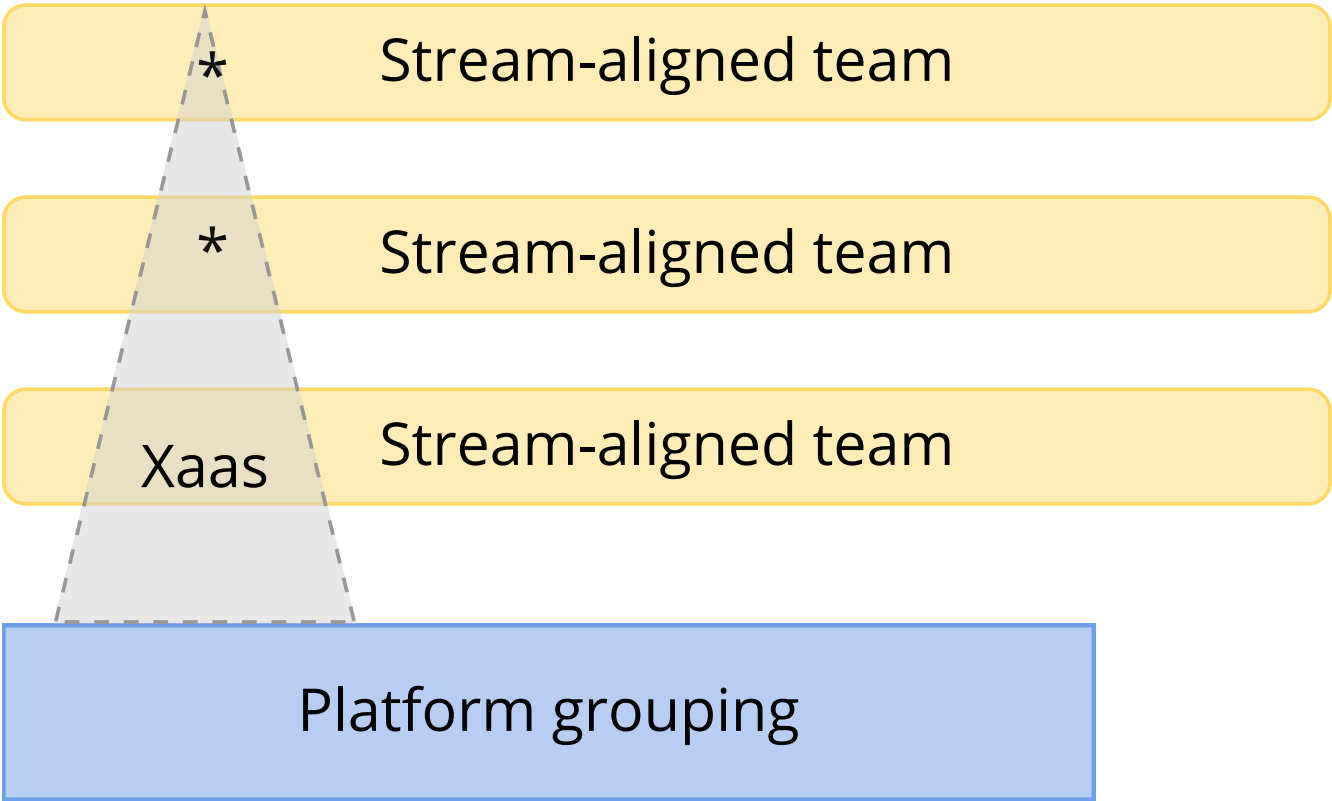


Rules and guidelines for Team Interaction Modeling - 5 & 6

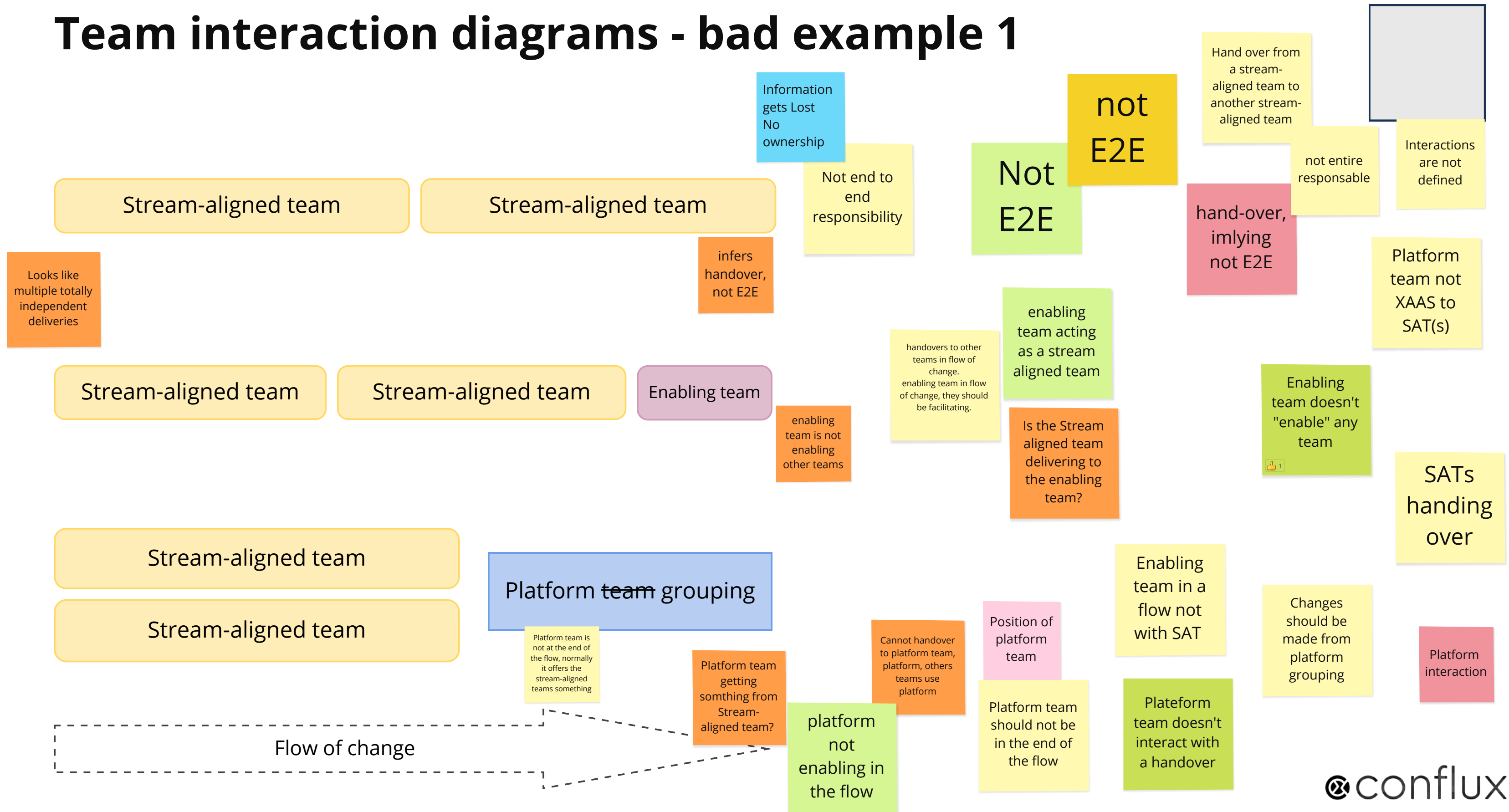
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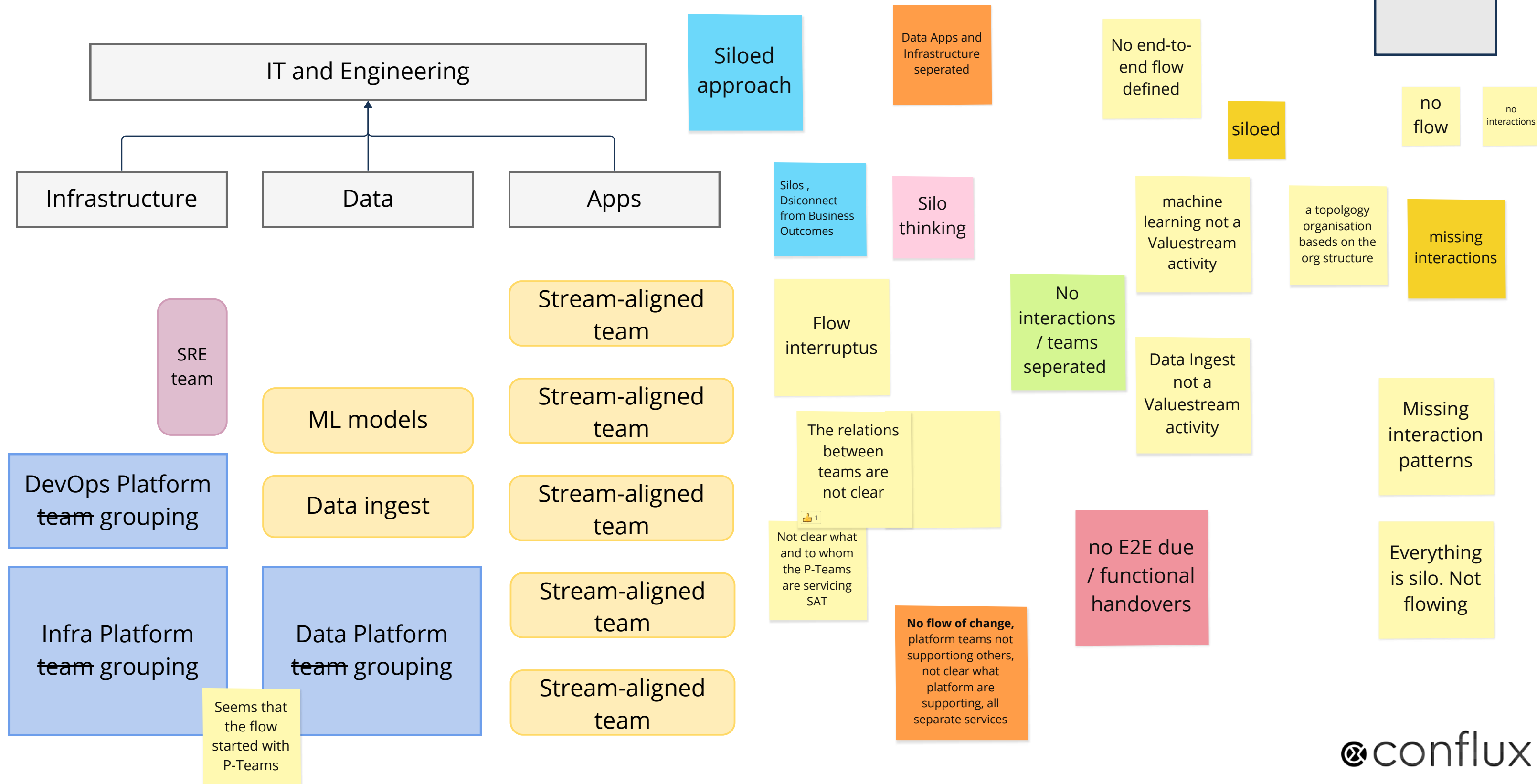
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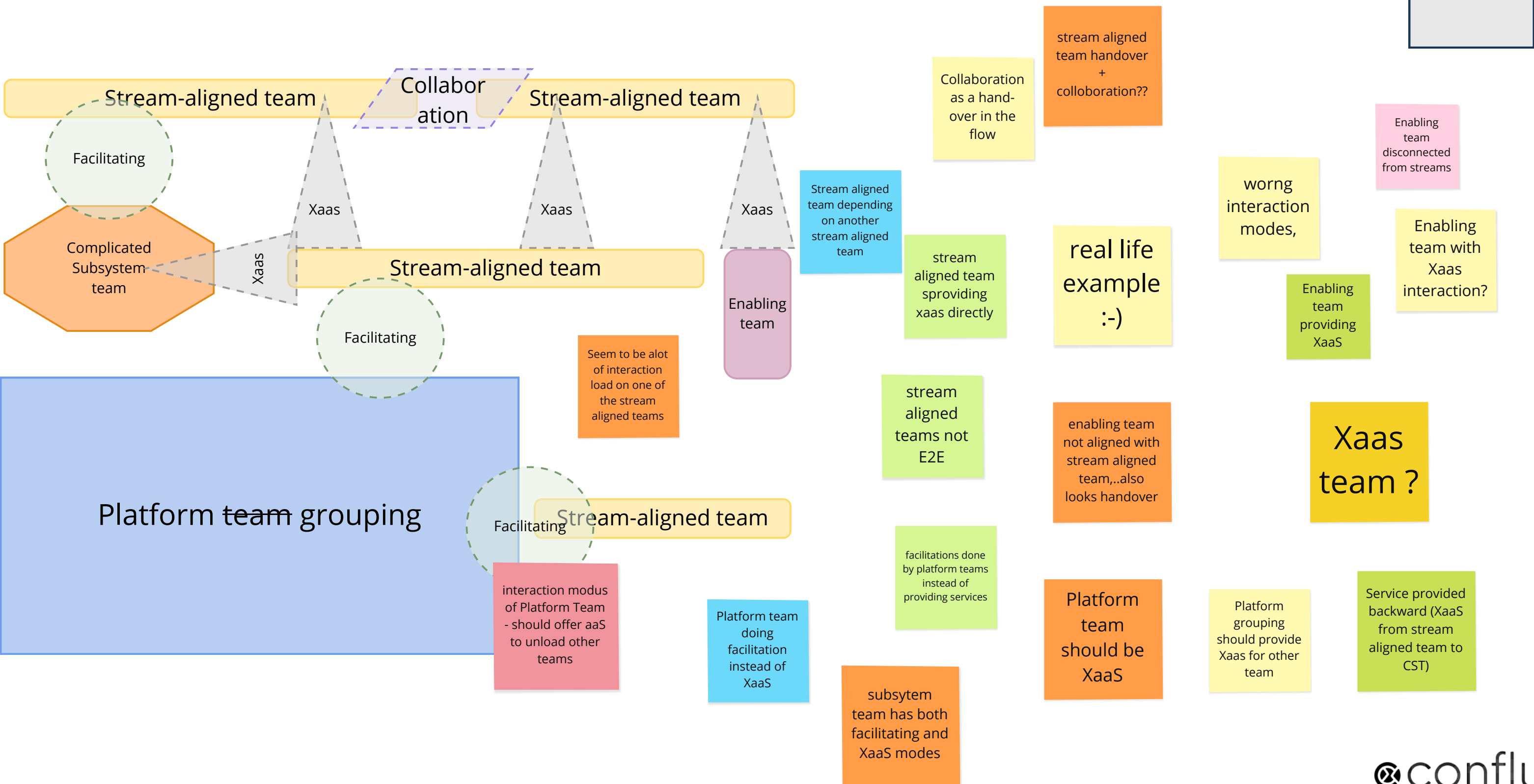
Team interaction diagrams - bad example 1



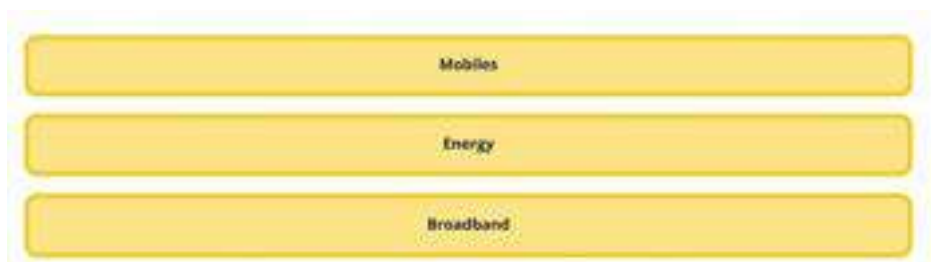
Team interaction diagrams - bad example 2



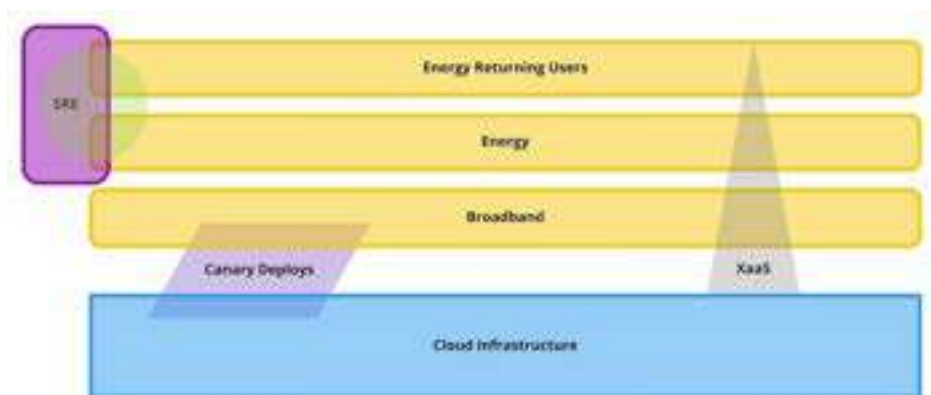
Team interaction diagrams - bad example 3



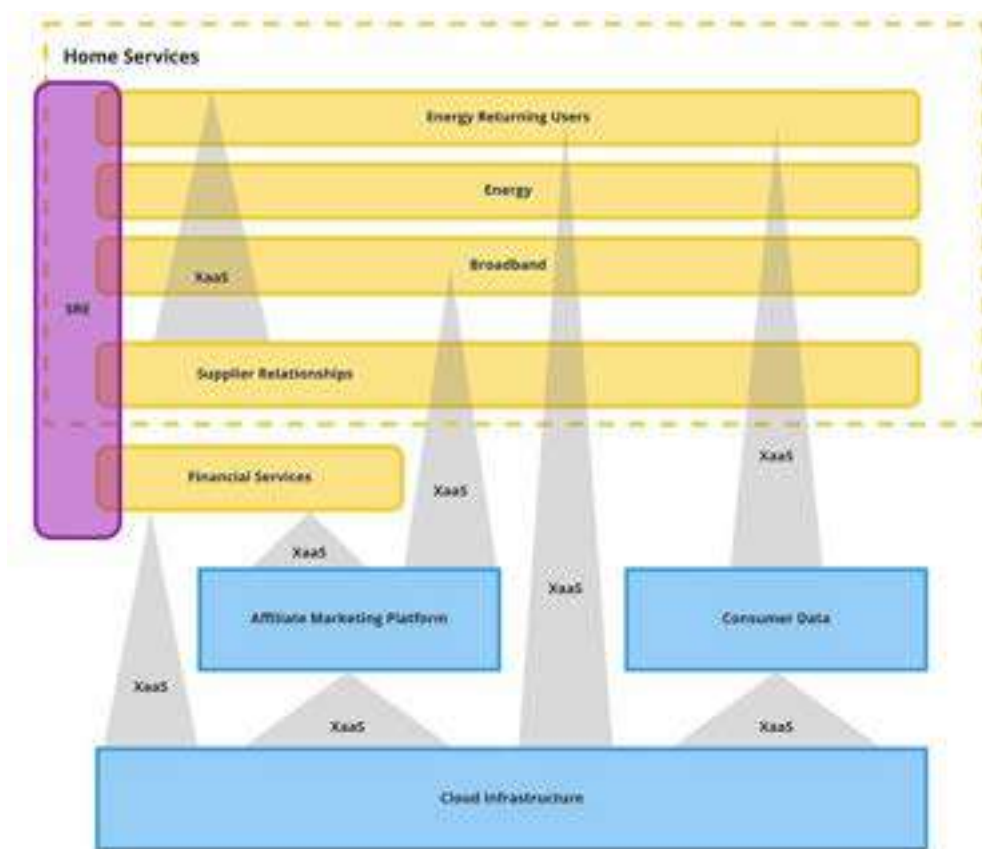
Team interaction diagrams - 1: Uswitch



1



2



3

Team Topologies at Uswitch



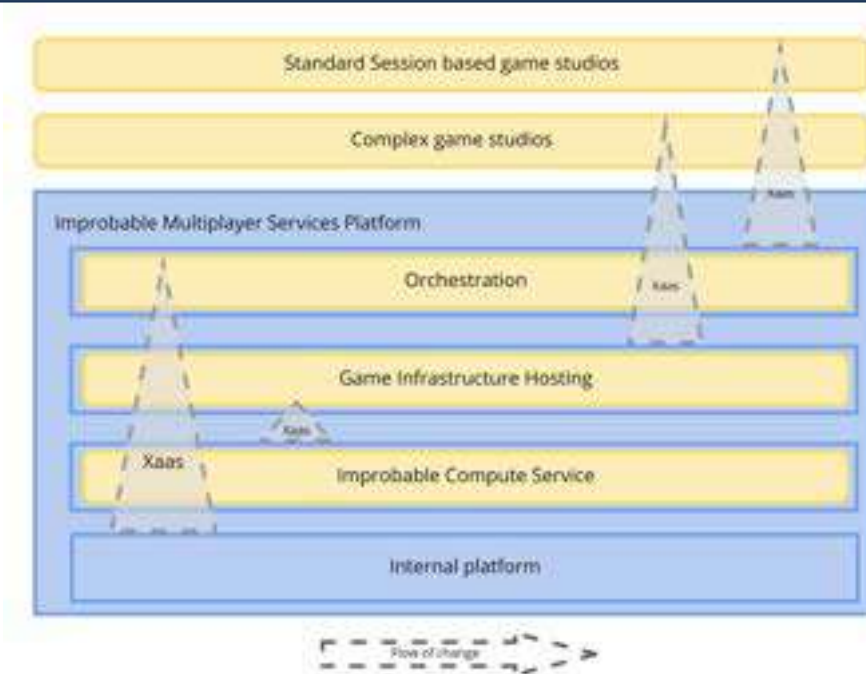
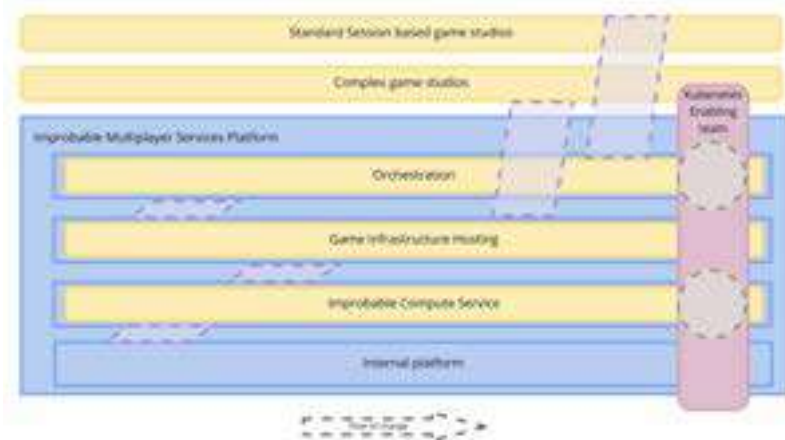
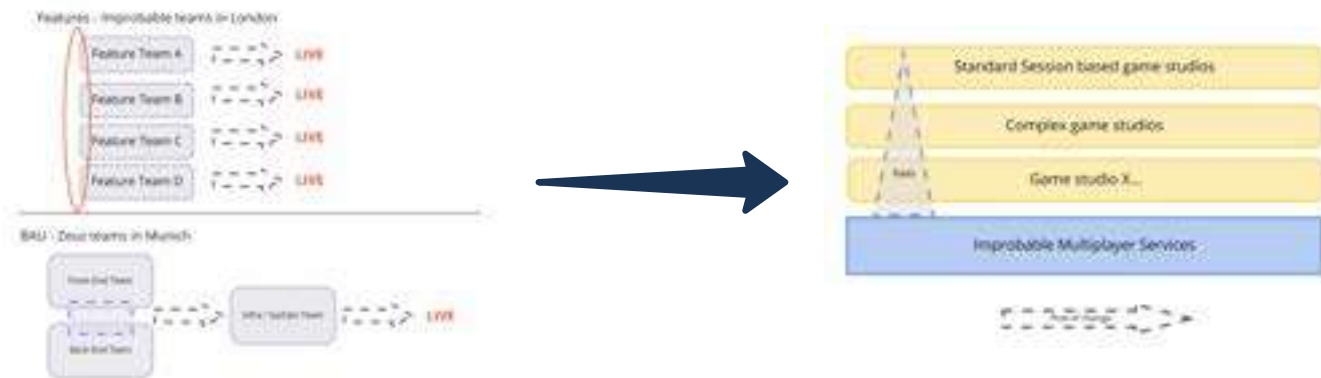
teamtopologies.com

Organizational evolution for accelerating delivery of comparison services at Uswitch - Team Topologies

We spoke with Paul Ingles, CTO at RVU which operates the UK's leading home services price comparison site Uswitch, to understand their approach to teams and practices for accelerating the flow of software delivery and operations across a growing number...

<https://teamtopologies.com/industry-examples/organizational-evolution-accelerating-delivery-of-comparison-services-uswitch>

Team interaction diagrams - 2: Improbable (VR)



Virtual Worlds: using Team Topologies at Improbable

IMPROBABLE

teamtopologies.com

Virtual Worlds: using Team Topologies at Improbable to transform teams, technology, reliability, and customer satisfaction - Team Topologies

Founded in 2012, Improbable is a British technology company, dedicated to solving the challenges of building rich virtual worlds and pioneering the path to the metaverse. ... In 2020 Improbable acquired Munich-based video games company Zeuz, a managed h...

<https://teamtopologies.com/industry-examples/virtual-worlds-using-team-topologies-at-improbable-to-transform-teams-technology-reliability-and-customer-satisfaction>

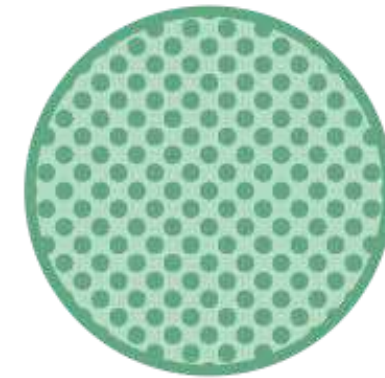
Team interaction modes



Collaboration



X-as-a-Service

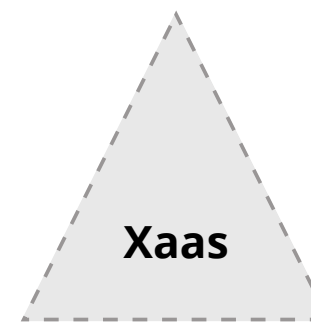
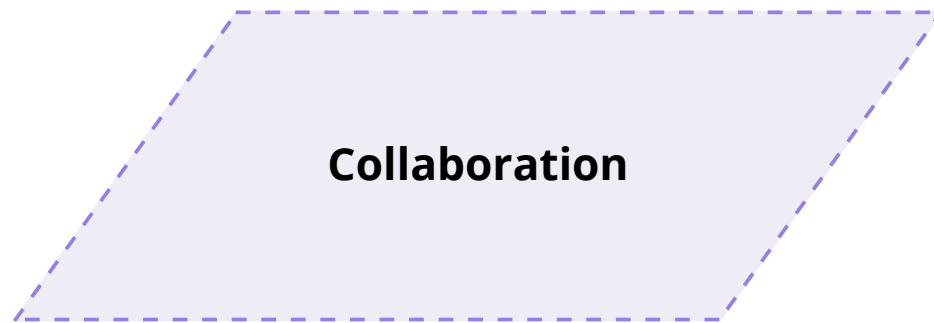


Facilitating

Taken from *Team Topologies* (2019). Figure 7.2

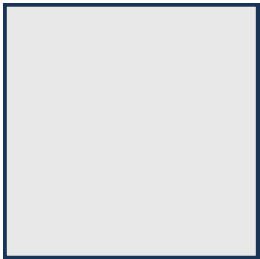
Team interaction modes 2

Using the digital TT team modeling shapes



<https://shapes.teamtopologies.com/>

Purpose of the team interaction modes - Collaboration



Teams needs each others capabilities to collaborate to make a new service

not e2e - collaboration/ knowledge sharing for a period of time

Teams working for a finite period of time

Co-creation, co-learning

comes at a cost (synchronisation / dependency mgt)

co-creation

Need to align schedule with each other

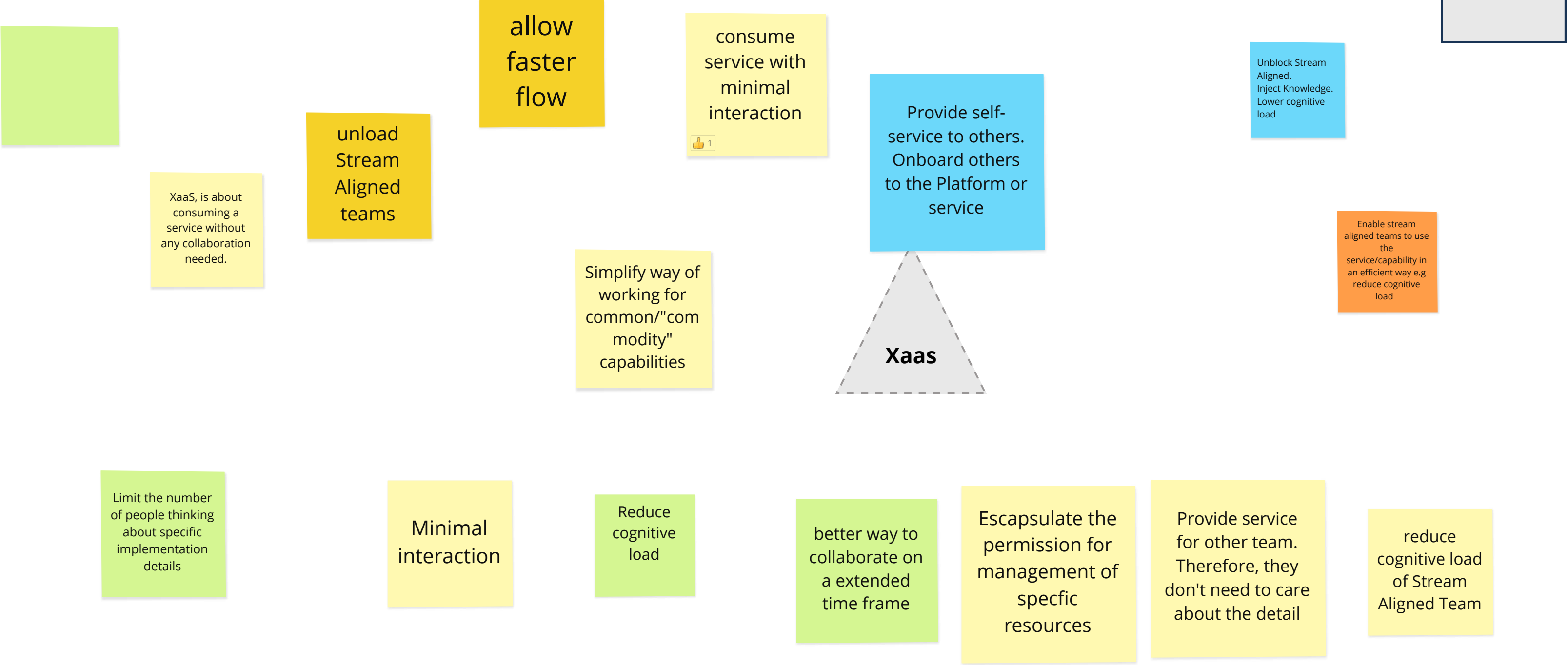
High collaboration, accelerated learning mode
e.g. mobbing on new service, use of new technology

Collaboration - suggested points

Agreeing
the
interface

Finding the
right
boundary
for flow

Purpose of the team interaction modes - XaaS



XaaS - suggested points

Minimise
hand-
offs

Limit team
cognitive load
in the teams
using the
service

Allow
teams to
self-serve

Purpose of the team interaction modes - Facilitating



Facilitating - suggested points

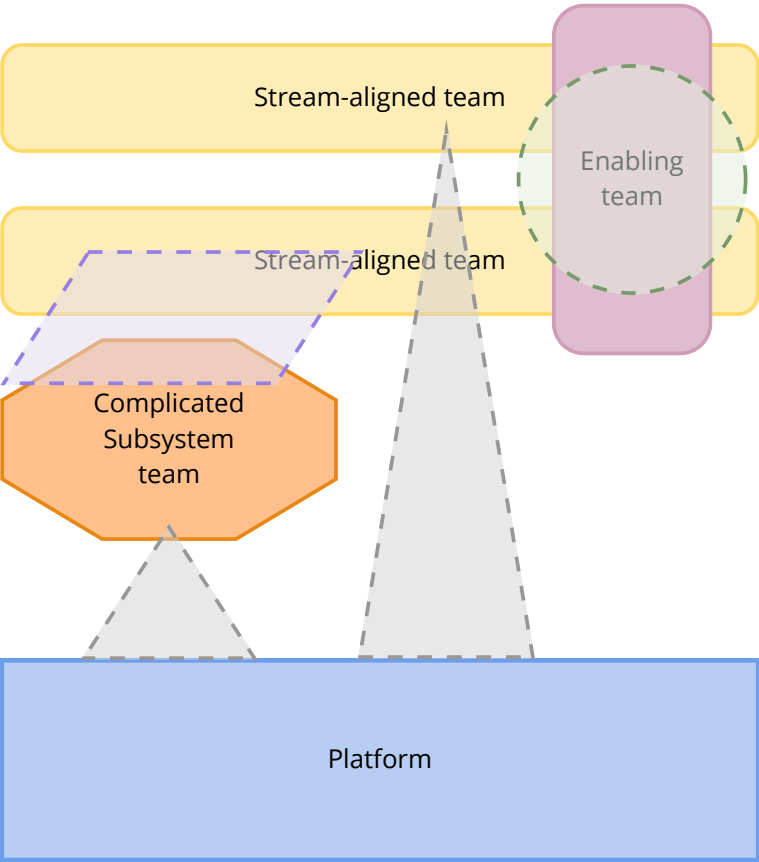
Skill up
teams

Identify gaps
in knowledge
across teams

Act as a
multiplier

Implications of the team interaction modes

Think about: ways of working, evolution over time, team mindsets for success



Location of team members

Consider size of the organisation vs value/cost of XaaS / platform

Investigate certain if tasks are really different or need to be different

Enabling: Mindset more teaching, not doing for you

Some persons of Enabling team can be also in the Platform Team?

enabling team facilitating mode - defined period

Clear goal, success criteria ie: why will teams want to move to XaaS

how do we move subsystem team to XaaS

Clarity about team communication

Careful to not introduce new bottlenecks because of building up dependencies

focus on flow mindset of continuous improvement
Willing to adapt to change

We should (must?) train the teams on interactions

Teams should be ready for their preferred interaction mode

clearly target the goal & area you want to improve

Change collaboration of Complicated subsystem team into XaaS

Merge complicated subsystem team into Platform
Grouping or create new platform grouping for them

Expectation management about interaction duration

How to move from current collaboration to XaaS

clarity on interactions across teams

Enabling: Pull not push

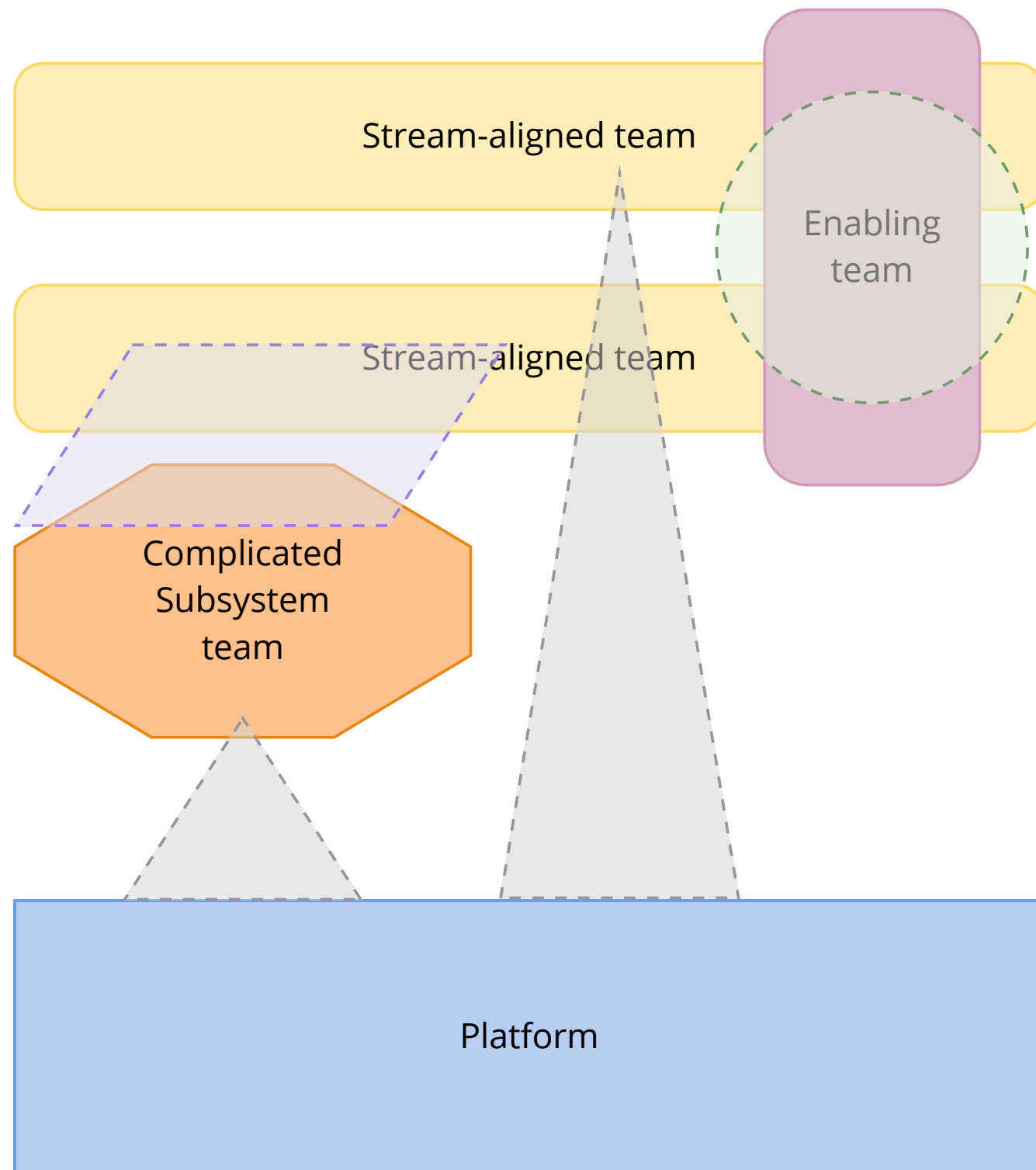
learning curve (as an organisation) drives evolution in interaction

Principles

Collaboration and Facilitating are brief (temporary) interactions

The goal typically is XaaS

Implications of the team interaction modes



All TT diagrams are a snapshot in time, not a fixed end state

XaaS **must** be preceded by Collaboration

We need to ask "what is the purpose of the Collaboration / Facilitating interaction?"

... and "how long will this interaction last?"

Team API - overview

"a Team API ... is a description and specification for how to interact ... with the team."

TeamTopologies/Team-API-template

A template for defining a Team API - as explained in the Team Topologies book

4

3

444

65

github.com

GitHub - TeamTopologies/Team-API-template: A template for defining a Team API - as explained in the Team Topologies book

A template for defining a Team API - as explained in the Team Topologies book - GitHub - TeamTopologies/Team-API-template: A template for defining a Team API - as explained in the Team Topologies book

1

2

Team API

Date:

- Team name and focus:
- Team type:
- Part of a Platform? (y/n) Details:
- Do we provide a service to other teams? (y/n) Details:
- What kind of Service Level Expectations do other teams have of us?
- Software owned and evolved by this team:
- Versioning approaches:
- Wiki search terms:
- Chat tool channels: # _____ # _____ # _____
- Time of daily sync meeting:

Team type: (Stream-Aligned, Enabling, Complicated Subsystem, Platform)

What we're currently working on

- Our services and systems:
- Ways of working:
- Wider cross-team or organisational improvements:

3

Teams we currently interact with

Team name/focus	Interaction Mode	Purpose	Duration

Team Interaction Modes: (Collaboration, X-as-a-Service, Facilitating)

Teams we expect to interact with soon

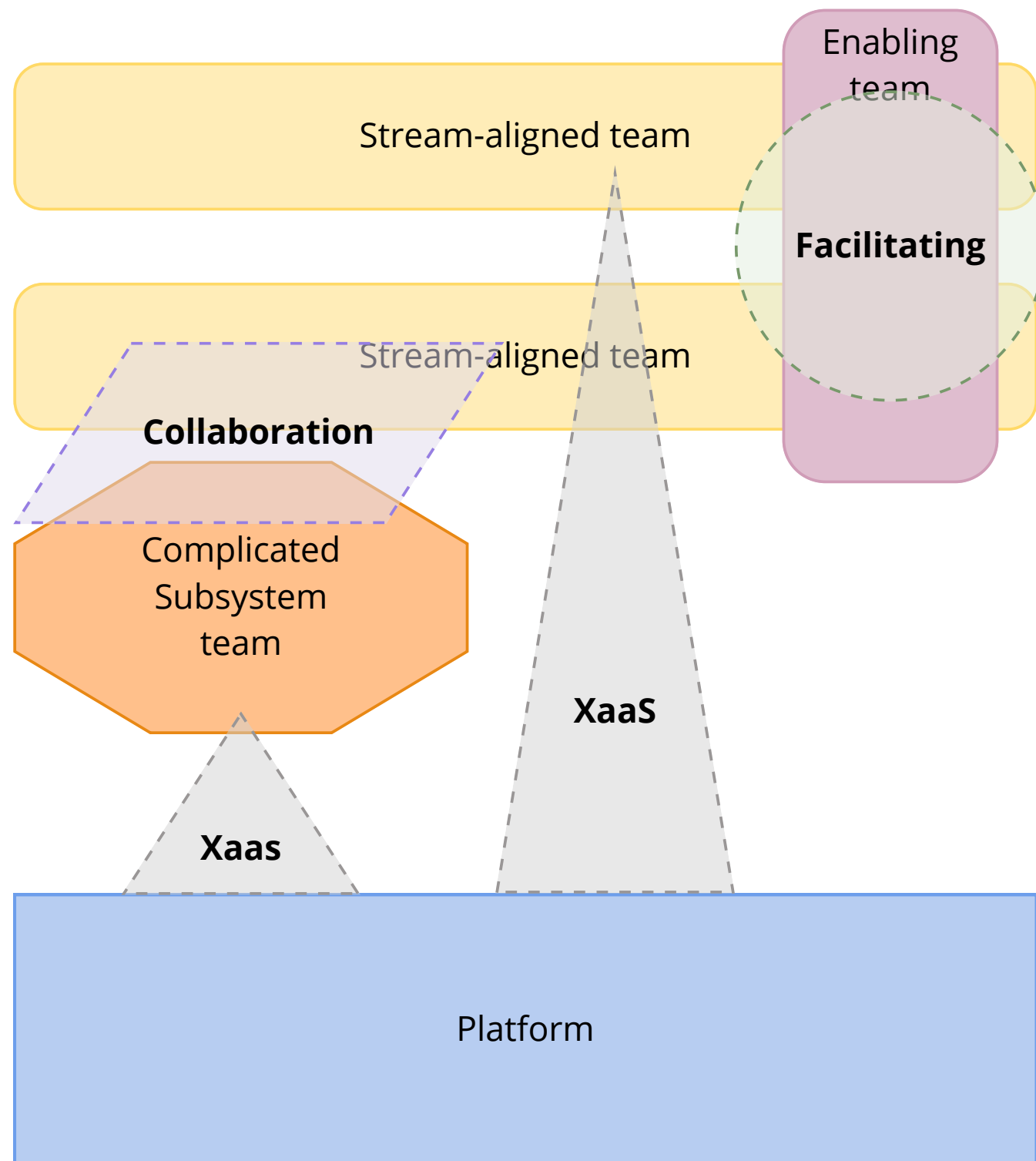
Team name/focus	Interaction Mode	Purpose	Duration

Focus on the intent of these questions

Ignore the specific format of this tool

This is not about documentation

Organizational sensing: awkward interactions - overview



How could you detect that there is something wrong with a current team interaction?

Derive some heuristics (clues) for using team interaction modes for organizational sensing

Organizational sensing: awkward interactions 2



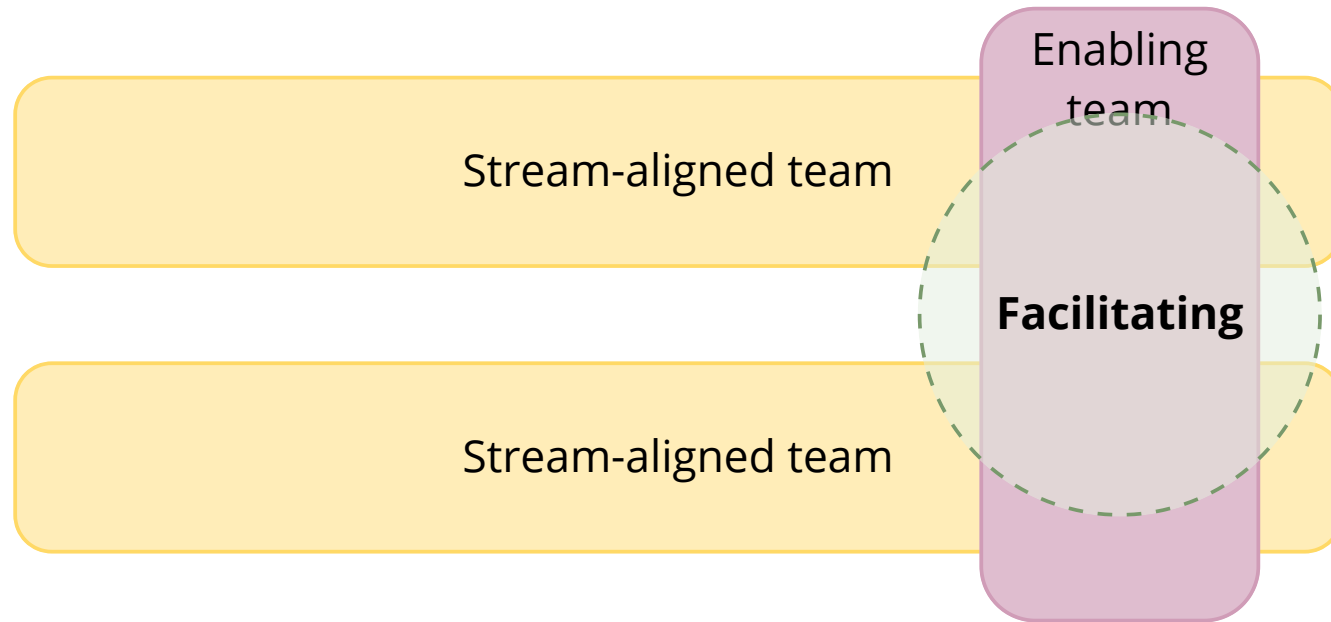
Stream-aligned team

Stream-aligned team

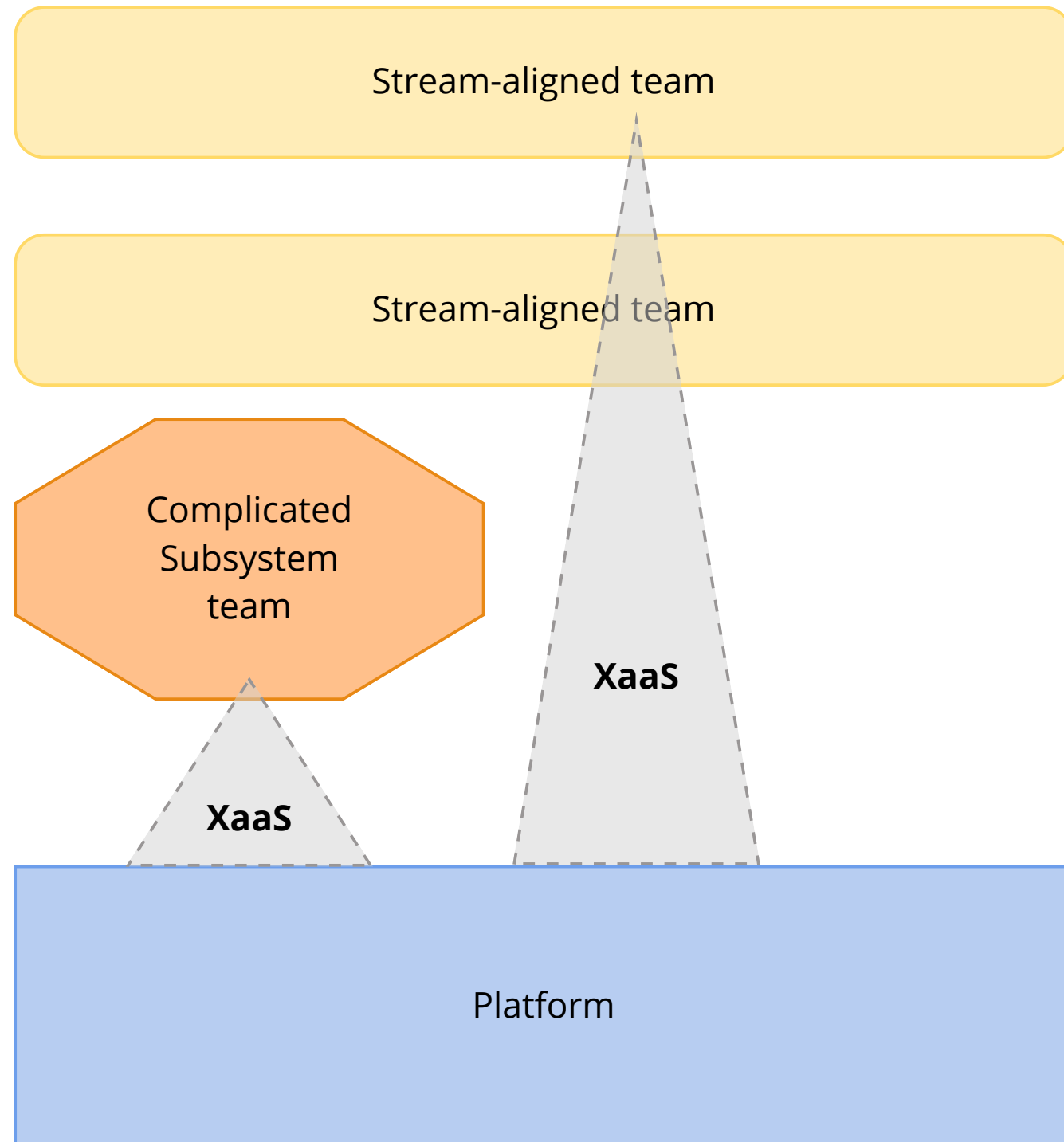
Collaboration

Complicated
Subsystem
team

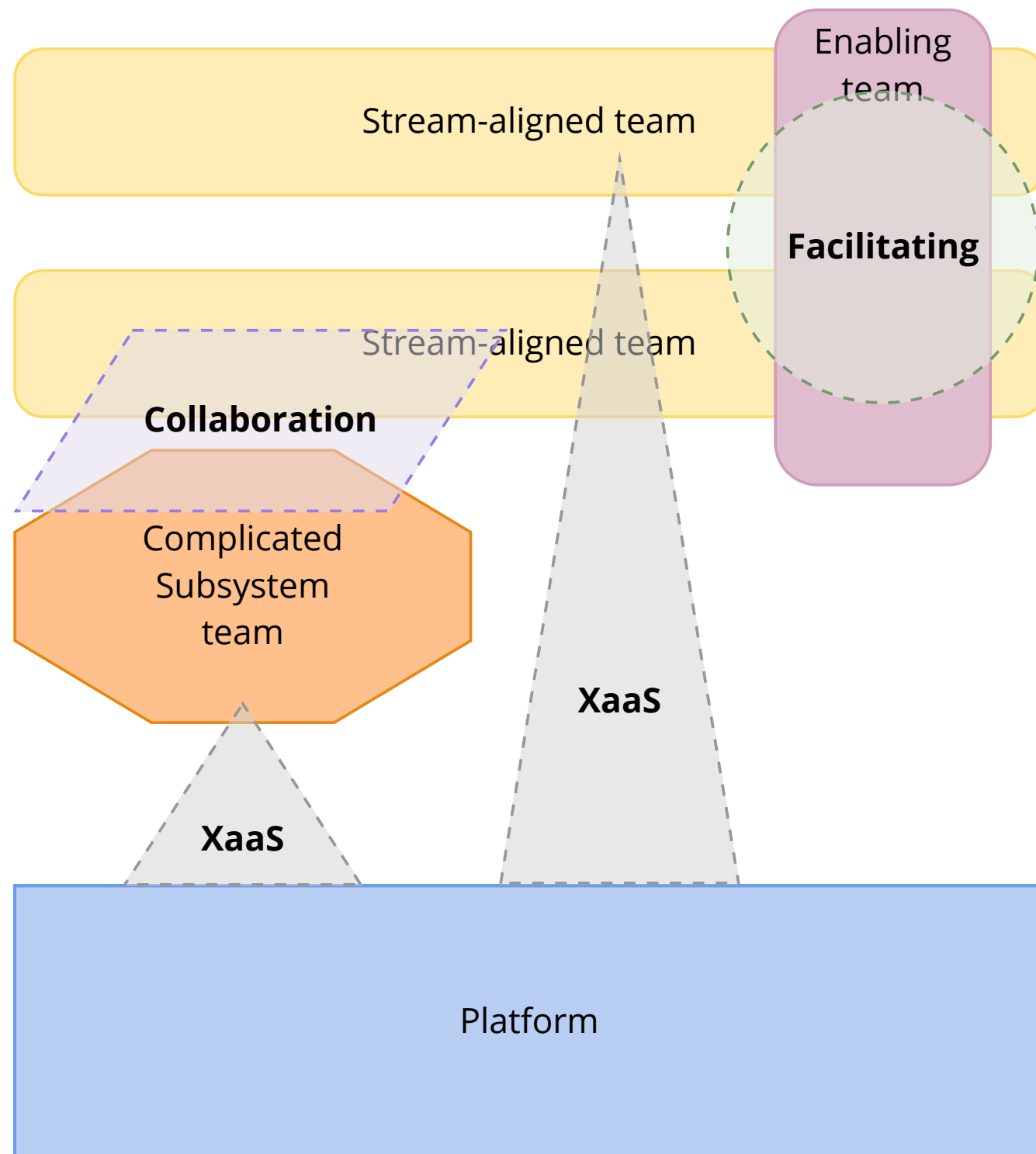
Organizational sensing: awkward interactions 3



Organizational sensing: awkward interactions 4



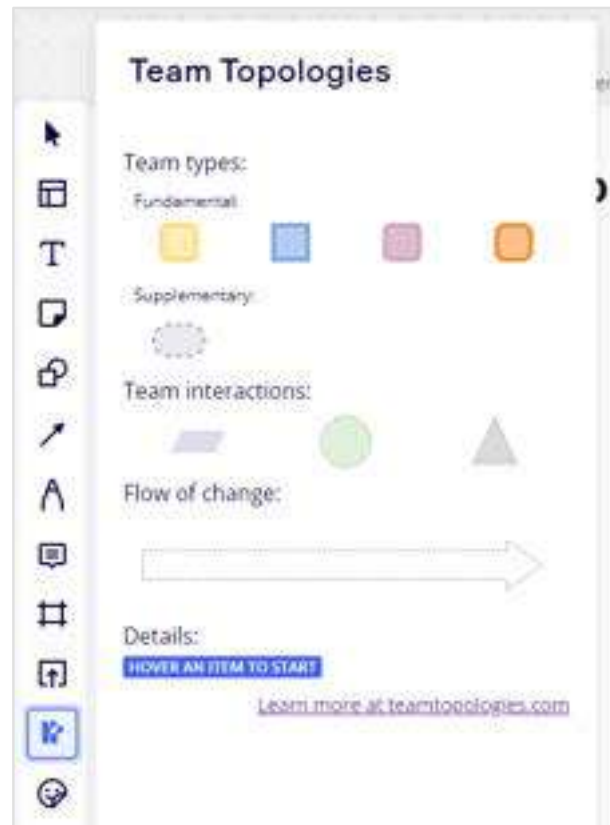
Organizational sensing: heuristics



PROBLEMS
TO LOOK
FOR

HEURISTICS
TO
RECOGNIZE
AWKWARD
INTERACTIONS

Evolution of teams and interactions

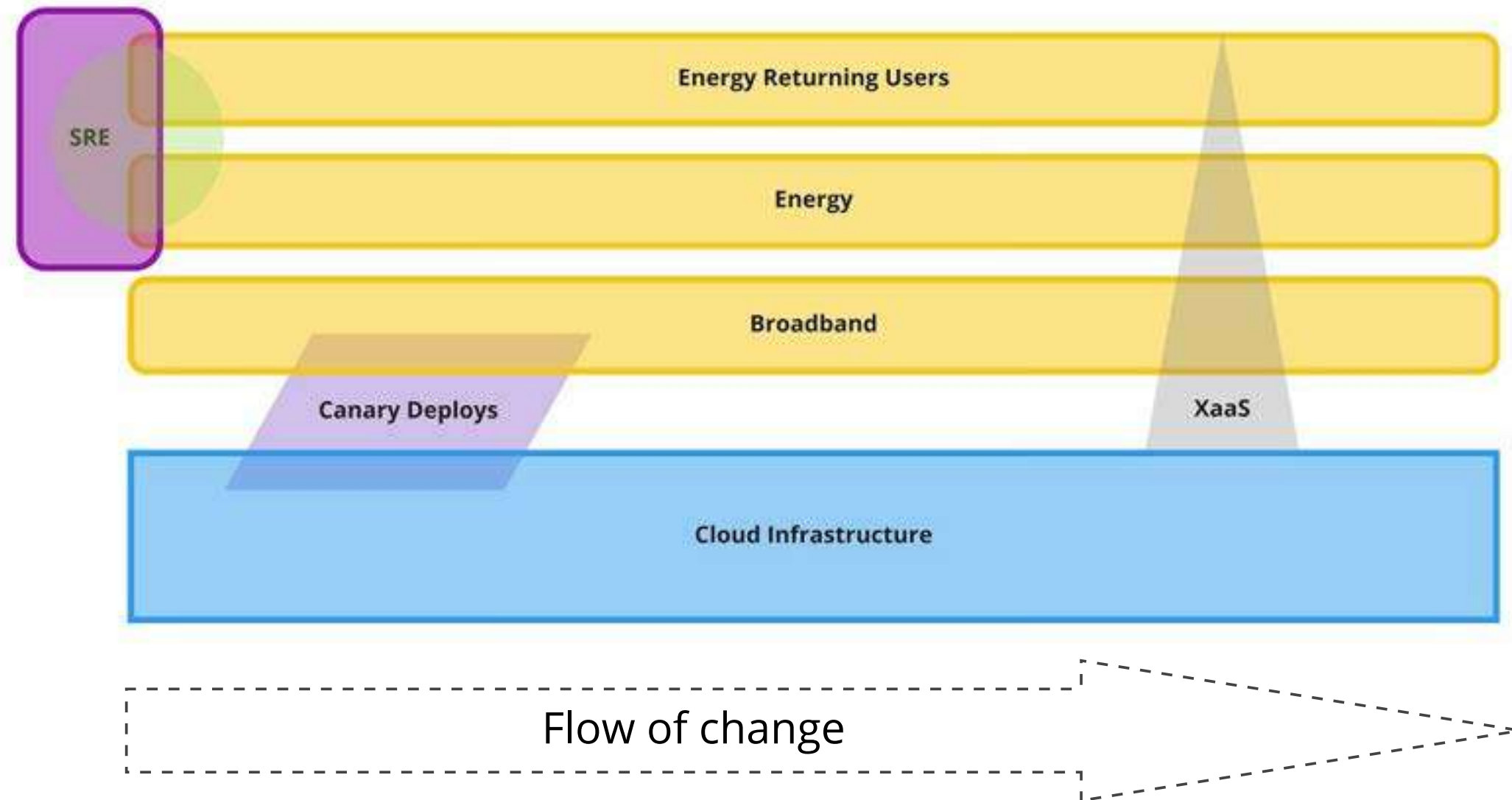


<https://agilestationery.com/products/modeling-shapes-for-team-types-and-team-interactions>




<https://teamtopologies.com/tim>

TT team modeling shapes - key points



<https://teamtopologies.com/industry-examples/organizational-evolution-accelerating-delivery-of-comparison-services-uswitch>

 This shows both team and system architecture

Online

✓
No
handover

✓
Flow
arrow

✓
Correct
interaction
modes

...

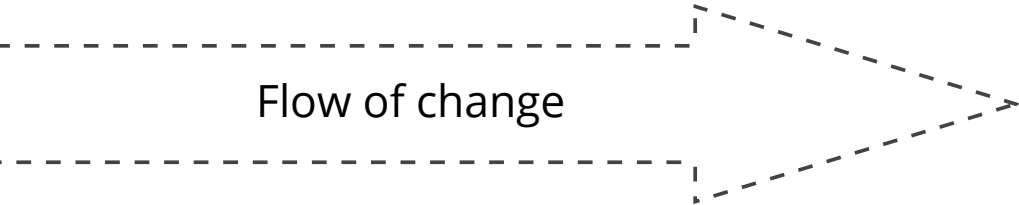
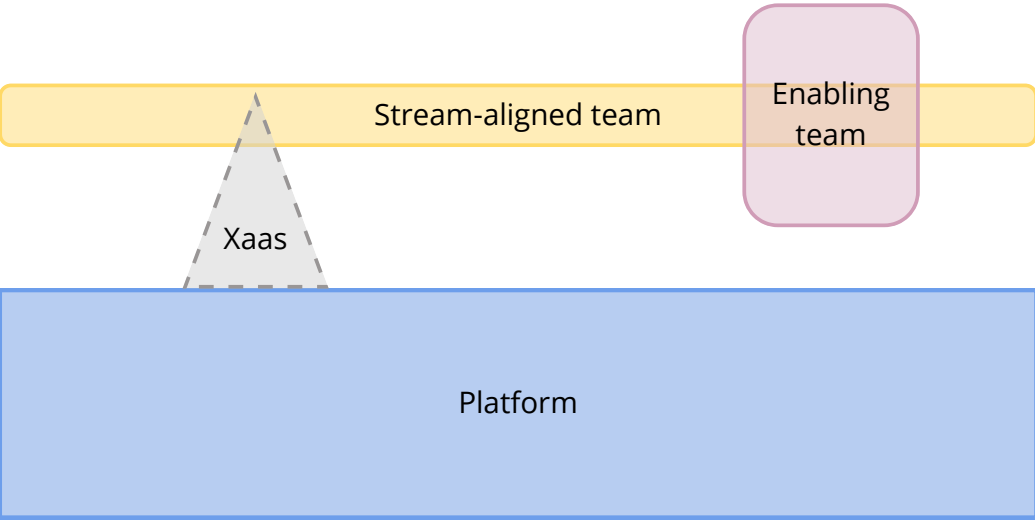
TeamTopologies/Team-Shape-Templates
shapes.teamtopologies.com
GitHub - TeamTopologies/Team-Shape-Templates: Templates for popular drawing and diagramming tools to represent the team types and team interaction modes in Team Topologies

<http://shapes.teamtopologies.com/>

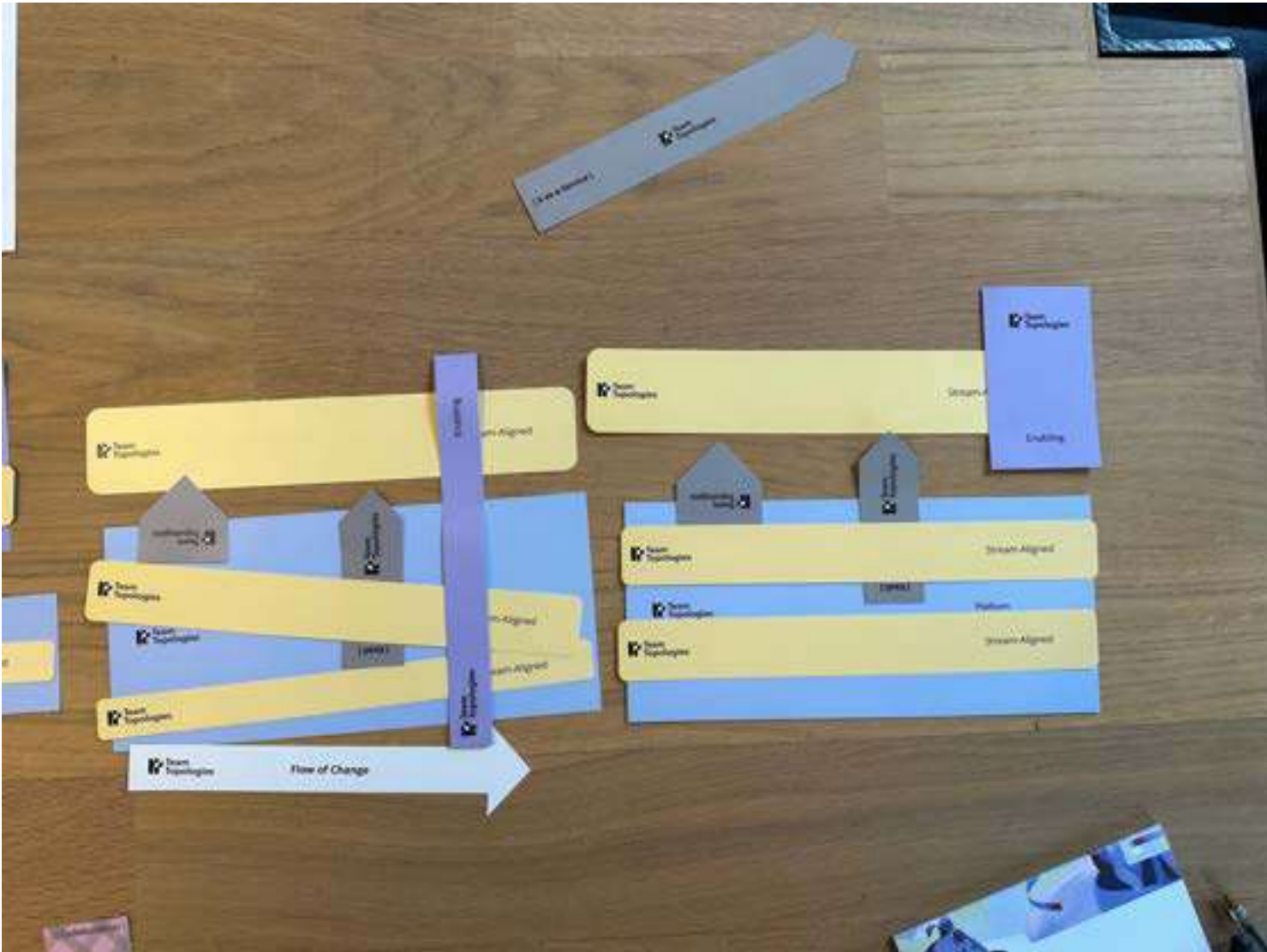
Evolution scenario 1 - meet compliance requirements

Group 5

Stage 1 - minimal compliance requirements



Stage 2 - compliance needed for customer-facing services and underlying data



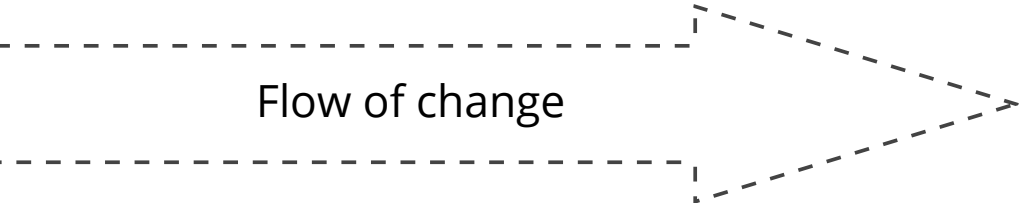
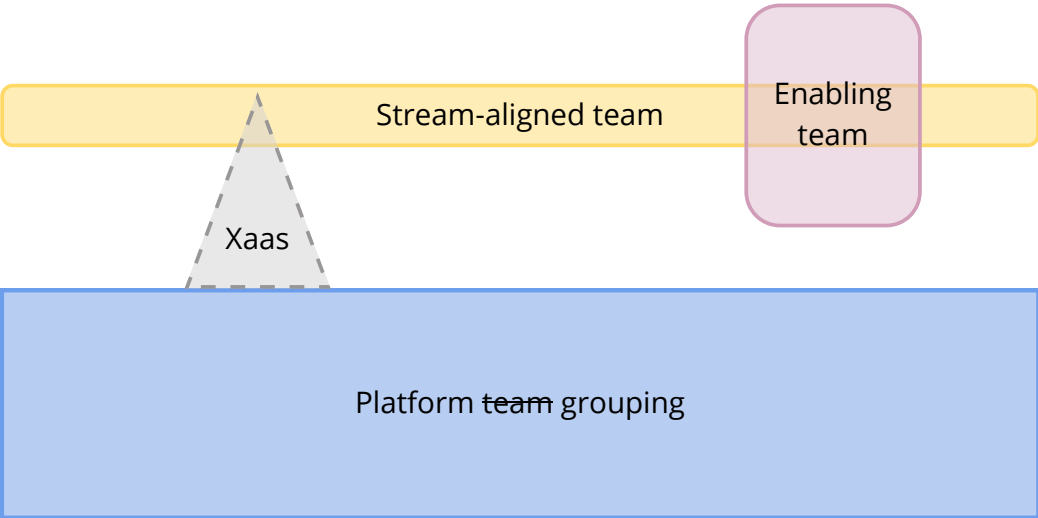
Flow of change

1 - Urgency, implement compliance quickly

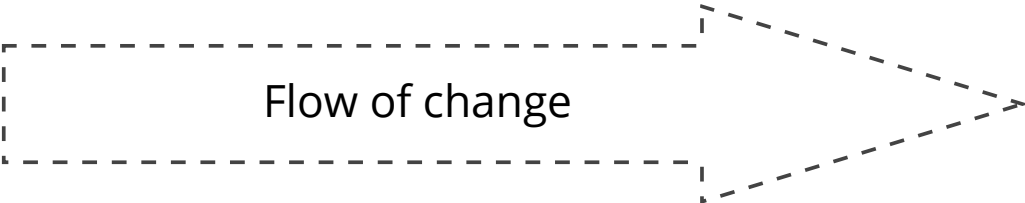
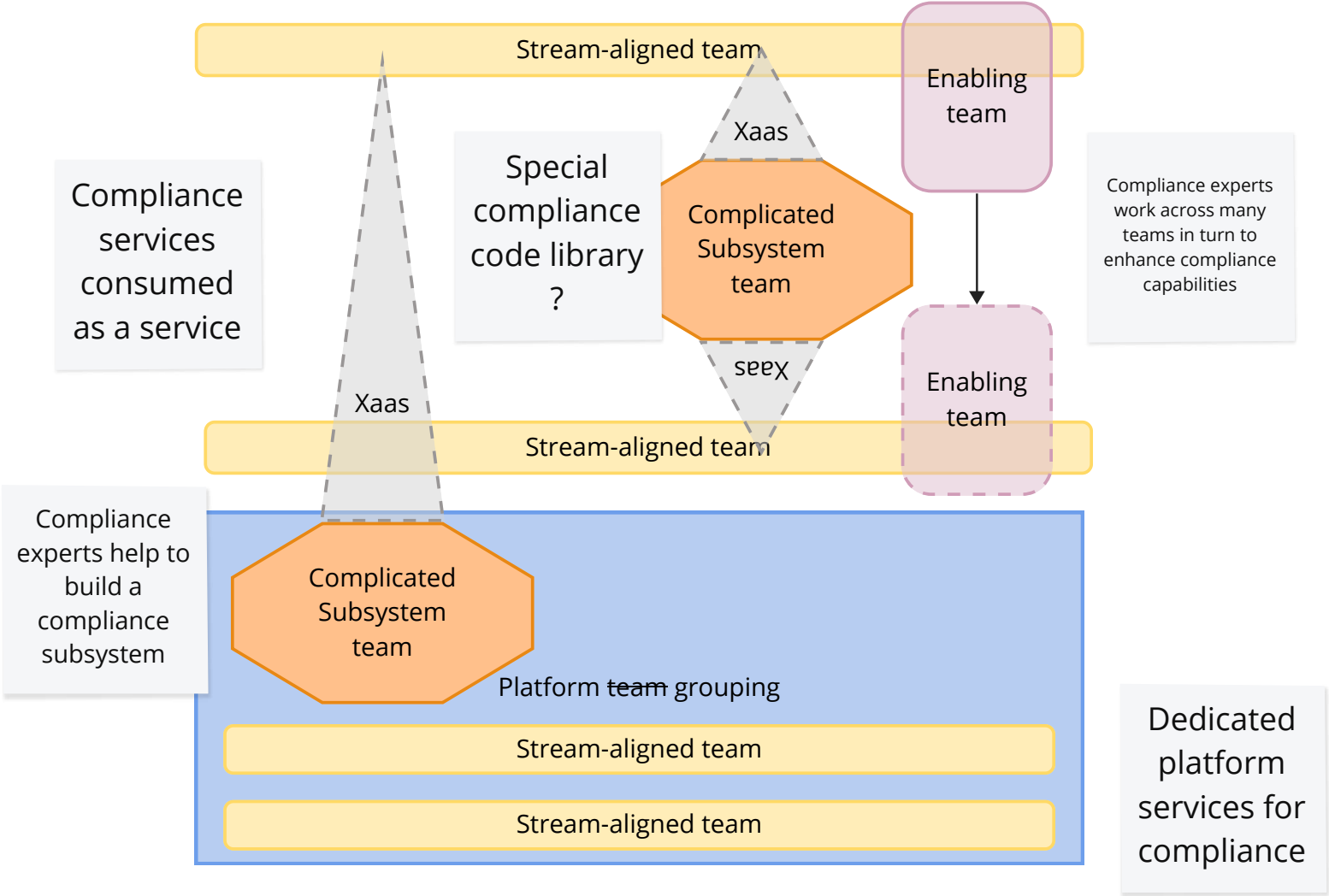
2- Maturity, offers compliance validation as a service

Evolution scenario 1 - compliance requirements - expert

Stage 1 - minimal compliance requirements



Stage 2 - compliance needed for customer-facing services and underlying data



Part 2 - Platform thinking for fast flow

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Outline of part 2

- We begin by reviewing the purpose of a platform from a TT perspective and establish some useful metrics and attitudes for platform success.
- We take a deep dive into the implications of “fractal” (self-similar, nested) platforms as defined by TT.
- We then explore some advanced patterns for platforms around multiple parallel product/service offerings, sharing or “harvesting” proven solutions, horizon scanning using Core Domain Charts, data consumption (touching on techniques like Data Mesh) and product composition.
- We finish Part 2 by looking at an emerging approach that we call Desynchronous that helps organizations to scale without the slow-downs associated with large internal platforms of the past.

The purpose of a platform + attitudes for success

"The purpose of a platform ... is to enable stream-aligned teams to deliver work with substantial autonomy."

Team Topologies (2019), page 92

The purpose of a platform

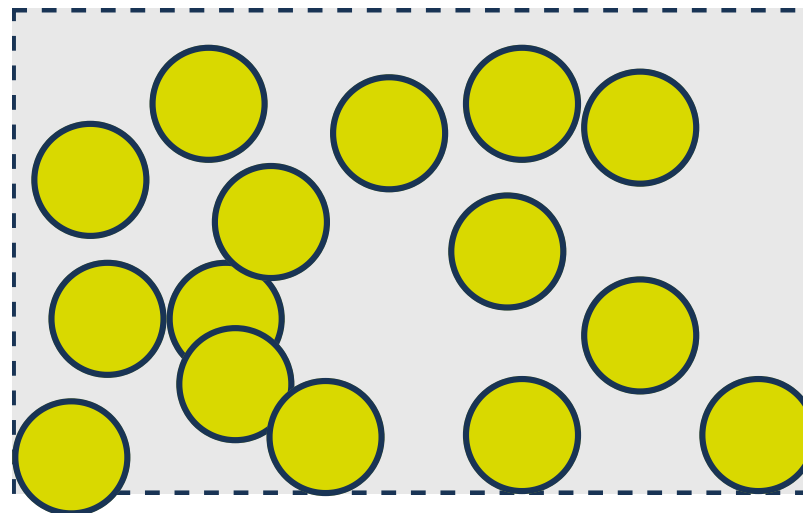
How does a TT platform actually enable Stream-aligned teams to deliver with substantial autonomy?

Choose the *best* answer

Provide shared services

Improve flow by reducing team cognitive load

Run services for Stream-aligned teams



Metrics for a TT platform

What metrics should a flow-centric platform track in order to be true to its mission?



*"The purpose of a platform ...
is to enable stream-aligned
teams to deliver work with
substantial autonomy."*

DORA

DORA
4KM

average
cycle
time

"custoemer
satisfaction"
by the Stream
Aligned team

NPS on
used
services

Dev
happines

Amount of
consumers
per service

effort score
on using
the
platform

Ease of
work
score

Ease of use
of their
services (time
/ knowledge)

cycle
time

Number of
uses of
their
services

Number of times a
team couldn't
consume the service
in autonomy (nb of
tickets opened on a
period ?)

SLO's

Cycle time of
the request
from stream-
align team

Nbr of
service
consumers

Nr of stream
aligned teams
onboarded on
the platfrom
compared tto all

None. Introduce
diagnostic metrics
as needed in
response to actual
problems.

Backlog
size (> not
fit for
purpose)

cycle time
in Stream
Aligned
team

Vol of
interactions
with platform
team

Flow
ditribution
Features,
Defects, Risks
and Debts

cycle
time

flow
metrics,
cycle, lead
time

ease
of use

Metrics for a TT platform - recommended

Flow

Flow in
teams that
use the
platform

[Flow in
teams
internal to
the platform]

Adoption

Adoption
patterns
and
barriers

UX

User Experience
of "customer"
teams: UX,
DevEx, NPS, etc.

Technical

Reliability,
SLO/SLA,
response
time, etc.

Mindset for a TT platform

Serving the
users/customers
of the platform

Product
management
mindset

Enabling
flow

Thinnest Viable Platform - example

A TVP is the smallest set of APIs, documentation, and tools needed to accelerate the teams developing modern software services and systems.



We use the [Serverless Framework](#) to simplify access to AWS serverless services. Use these AWS services via Serverless to build apps for ABC Corp:

- AWS DynamoDB
- [AWS Lambda](#)
- AWS S3
- AWS SQS

Use these events to trigger Lambda function execution:

- [Application Load Balancer](#)
- [DynamoDB](#)
- [HTTP API](#)
- [S3](#)
- [Schedule](#)
- [SQS](#)

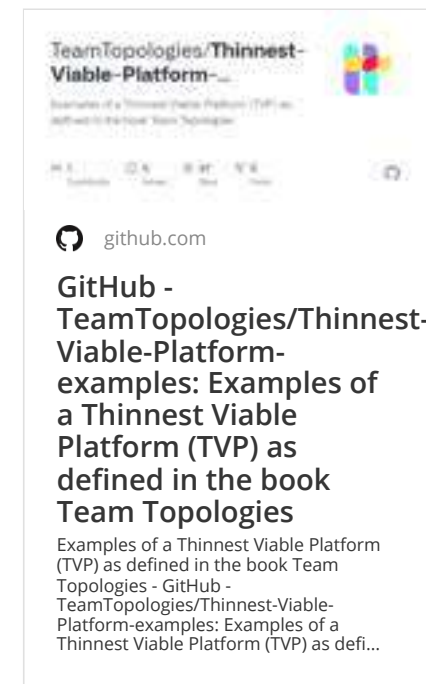
Use these services to monitor Lambda function execution:

- [AWS CloudWatch](#)

Use our credentials setup tool, credible, to set up your credentials for the Serverless framework, including all AWS IAM roles and access keys:

- [Link to credible tool]

*The platform is literally a
wiki page with curated
recommendations*



<https://github.com/TeamTopologies/Thinnest-Viable-Platform-examples>

TVP example at Trade Me



Our Journey to a Thinnest Viable Platform

Trade Me engineering is a medium size team-about 200 engineers-spread across predominantly platform and stream-aligned agile squads...

<https://medium.com/trade-me/our-journey-to-a-thinnest-viable-platform-ca3e57986eb9>



"It started with a series of wiki pages highlighting the characteristics of a production-ready application and the definitive list of must-haves we expect applications to have to fulfil our stream-aligned teams' needs. We used user story-mapping to identify the Musts.

Subsequently, it evolved into a templated infrastructure-as-code project with almost fully automated provisioning pipelines."

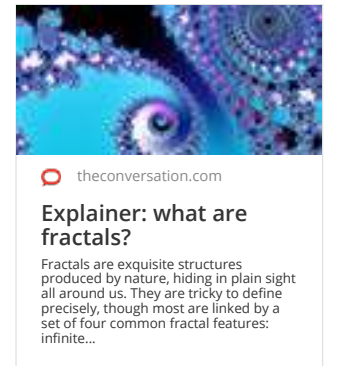
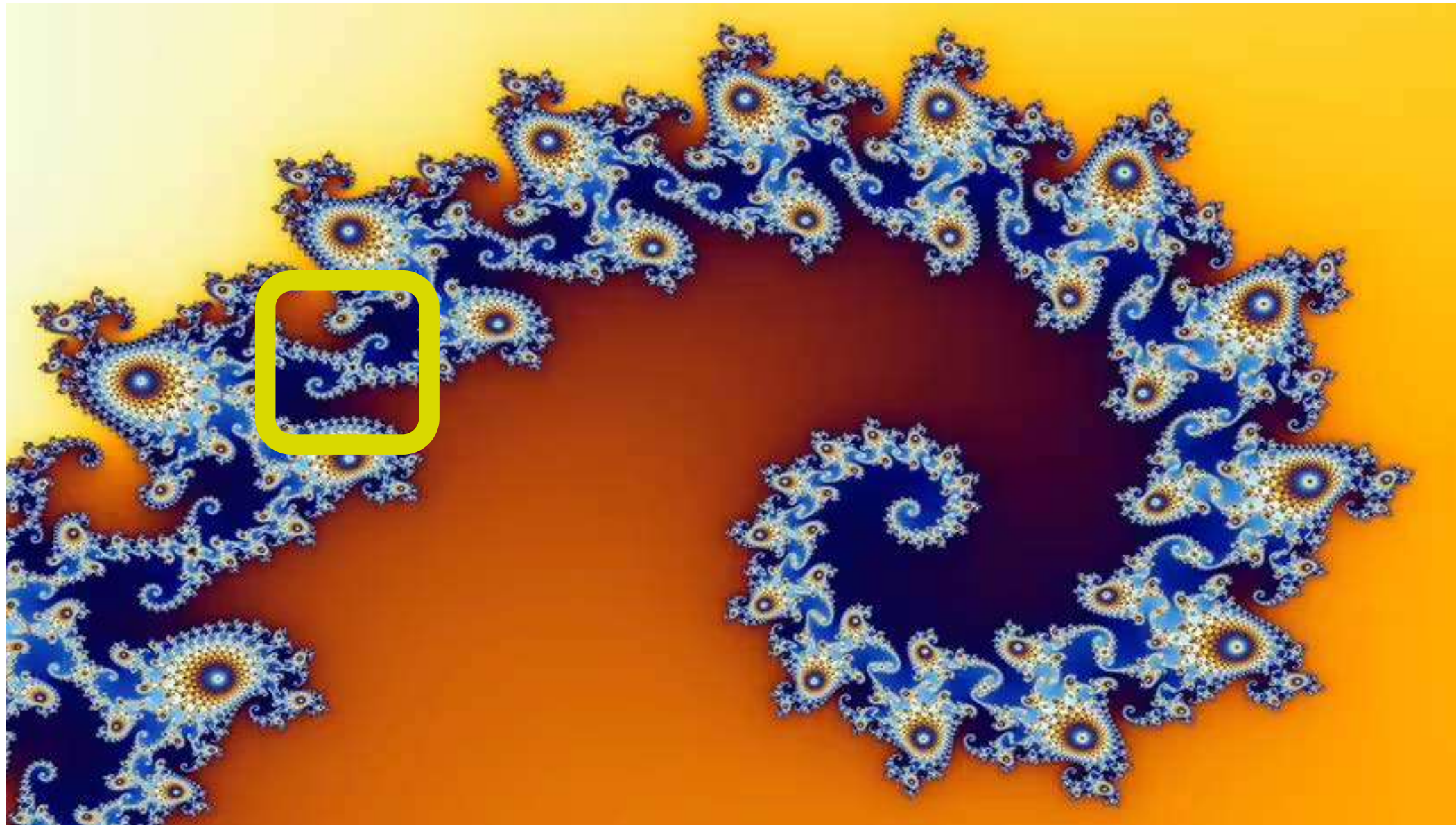
"Our main measures of success (MoS) are:

- Reducing developers' cognitive load (qualitative MoS)
- Time to First Hello World (TTFHW)"

"The intention behind this is to keep the platform as simple as possible to cater to one of its primary purposes: reducing developer cognitive load."

Fractal platforms

Fractal: self-similar at different "zoom levels"



<https://theconversation.com/explainer-what-are-fractals-10865>

This partial view of the Mandelbrot set, possibly the world's most famous fractal, shows step four of a zoom sequence: The central endpoint of the "seahorse tail" is also a Misiurewicz point.

WOLFGANG BEYER(CC BY-SA 3.0)

<https://science.howstuffworks.com/math-concepts/fractals.htm>

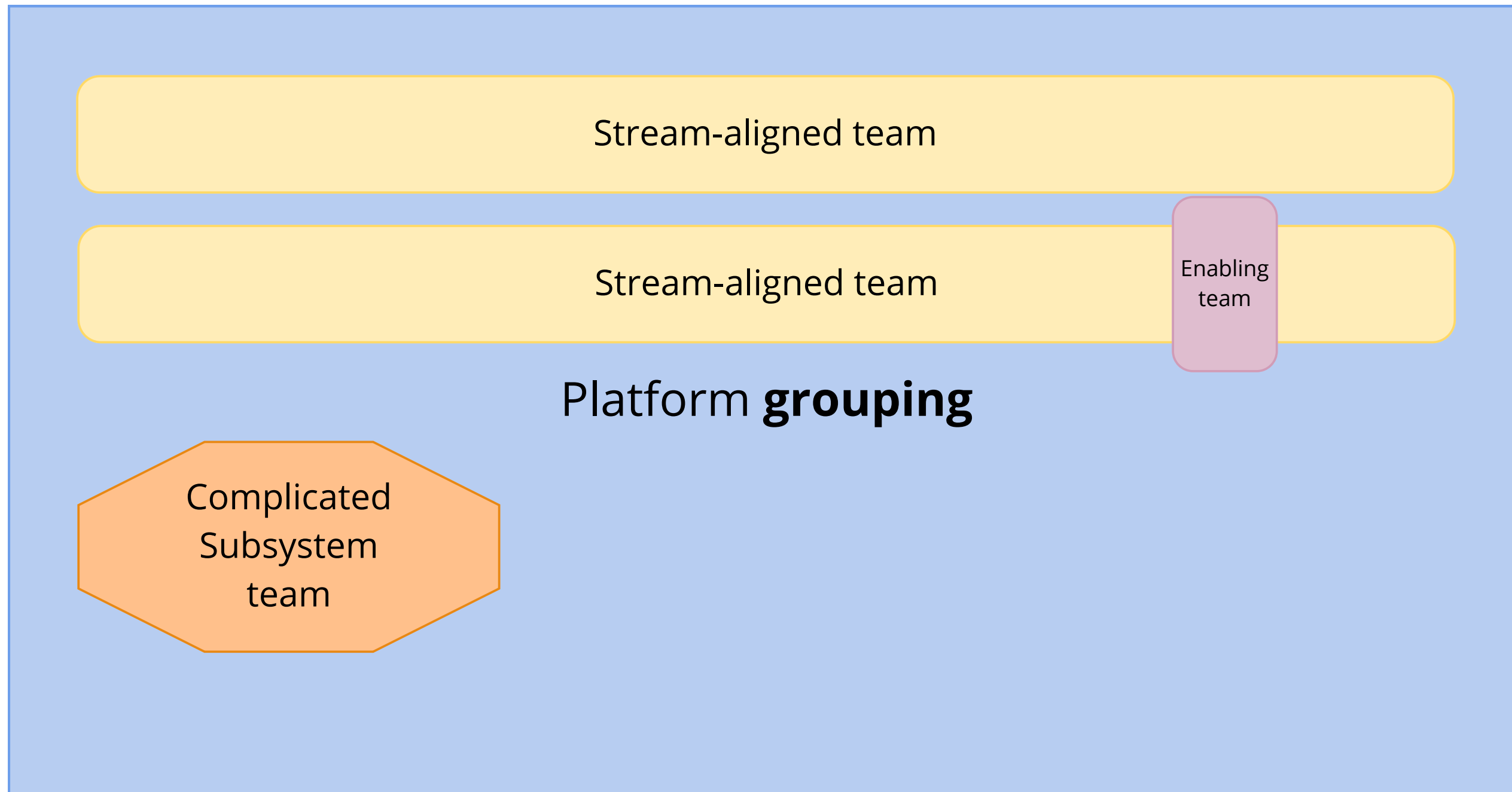
Fractal platforms - platform groupings

Fractal platforms: self-similar at different "zoom levels"

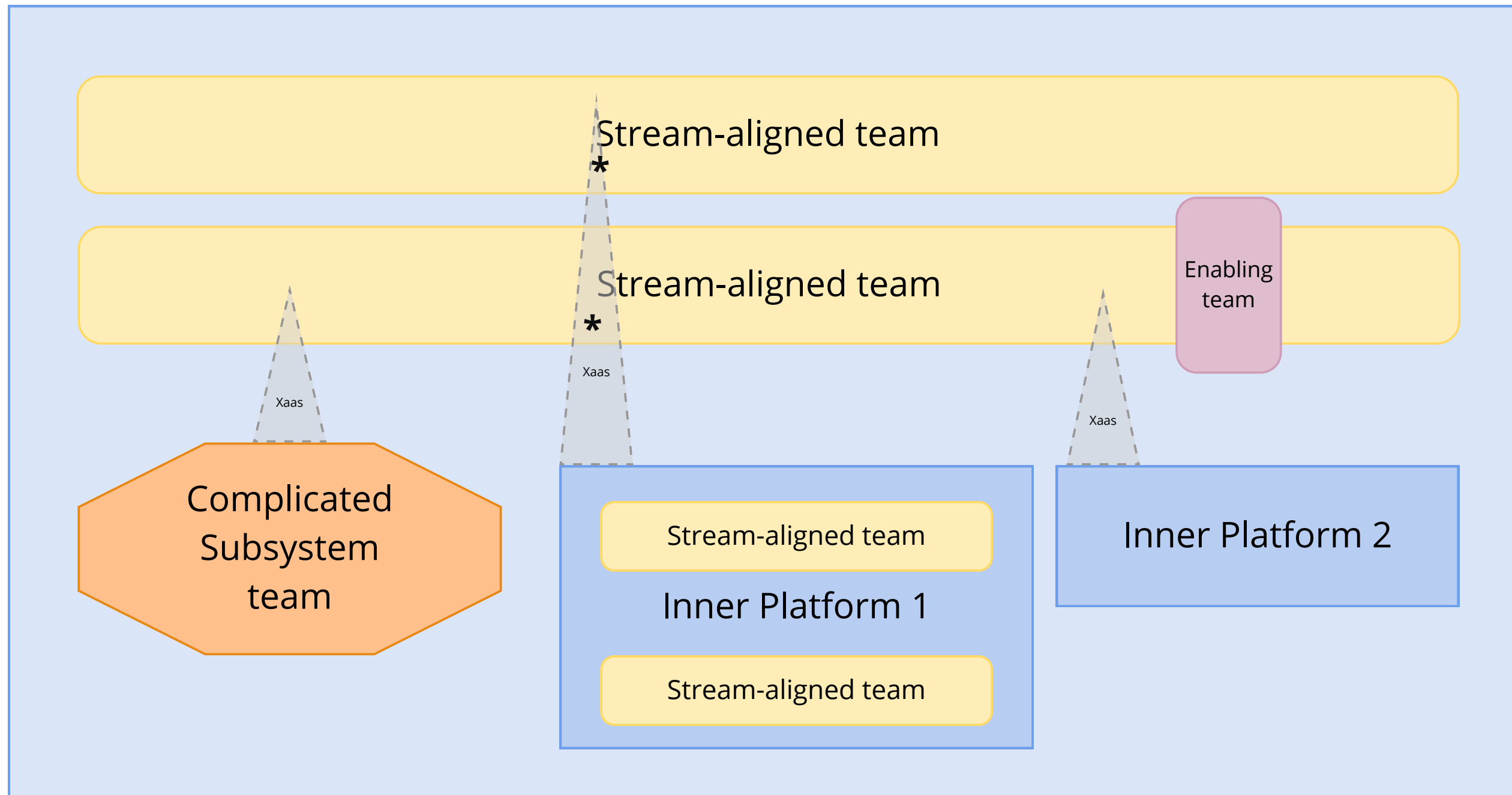
Platform team **grouping**

A platform acts
as a "container"
for other teams

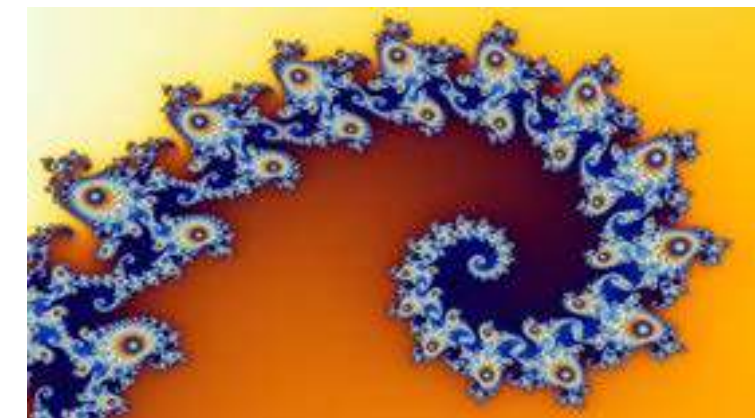
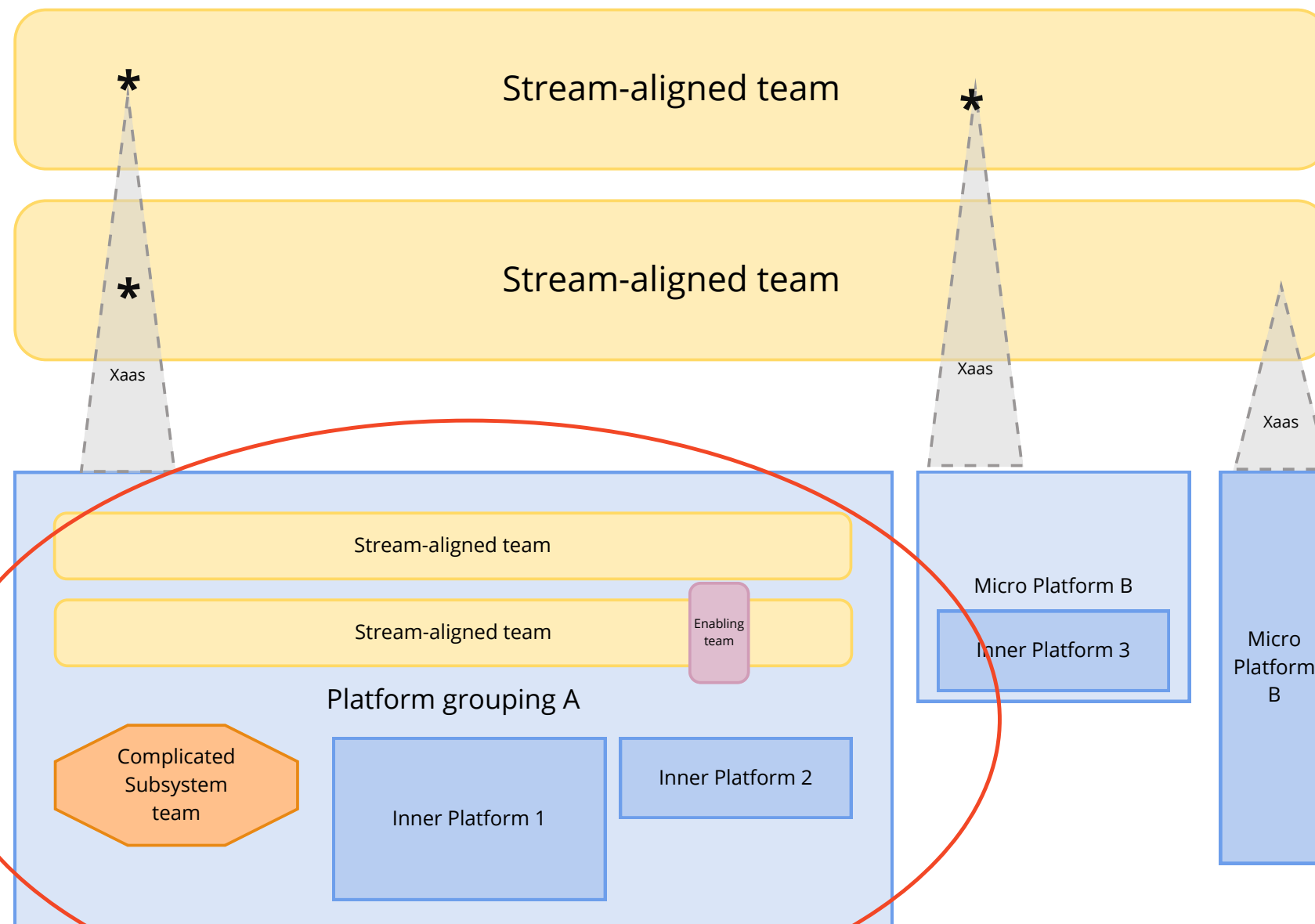
Fractal platforms - platform groupings 2



Fractal platforms - platform groupings 3



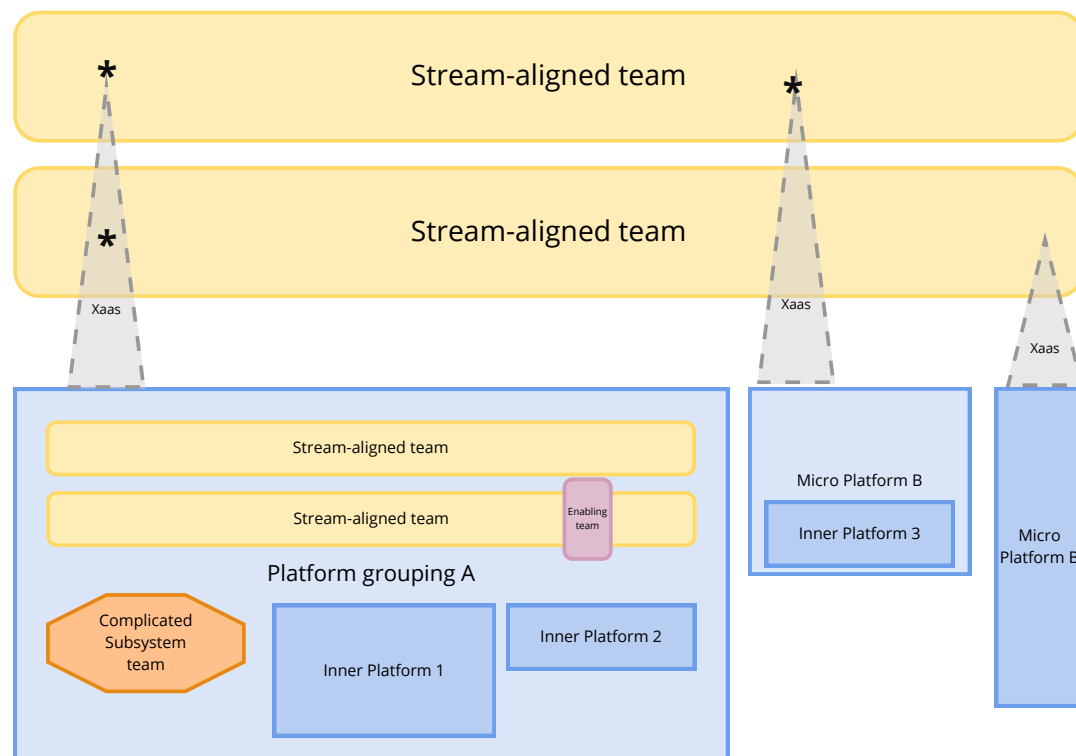
Fractal platforms - platform groupings 4



The organization
itself is like a
fractal

Fractal platforms - implications

What are the implications for platform product management of fractal platforms?
Think about: users/customers, perspectives in different teams, multiple platforms, etc.



Customer
persona(s)
per
platform

Each platform
needs a
coherent focus

Multiple
purposes
might need
multiple
platforms

Platform
discipline: aim
to replace with
SaaS/cloud
option

Platform
discipline:
advertise platform
capabilities and
advocate for use

An
ecosystem
of providers



Fractal platforms - real example - Improbable

Virtual Worlds: using Team Topologies at Improbable

 **IMPROBABLE**

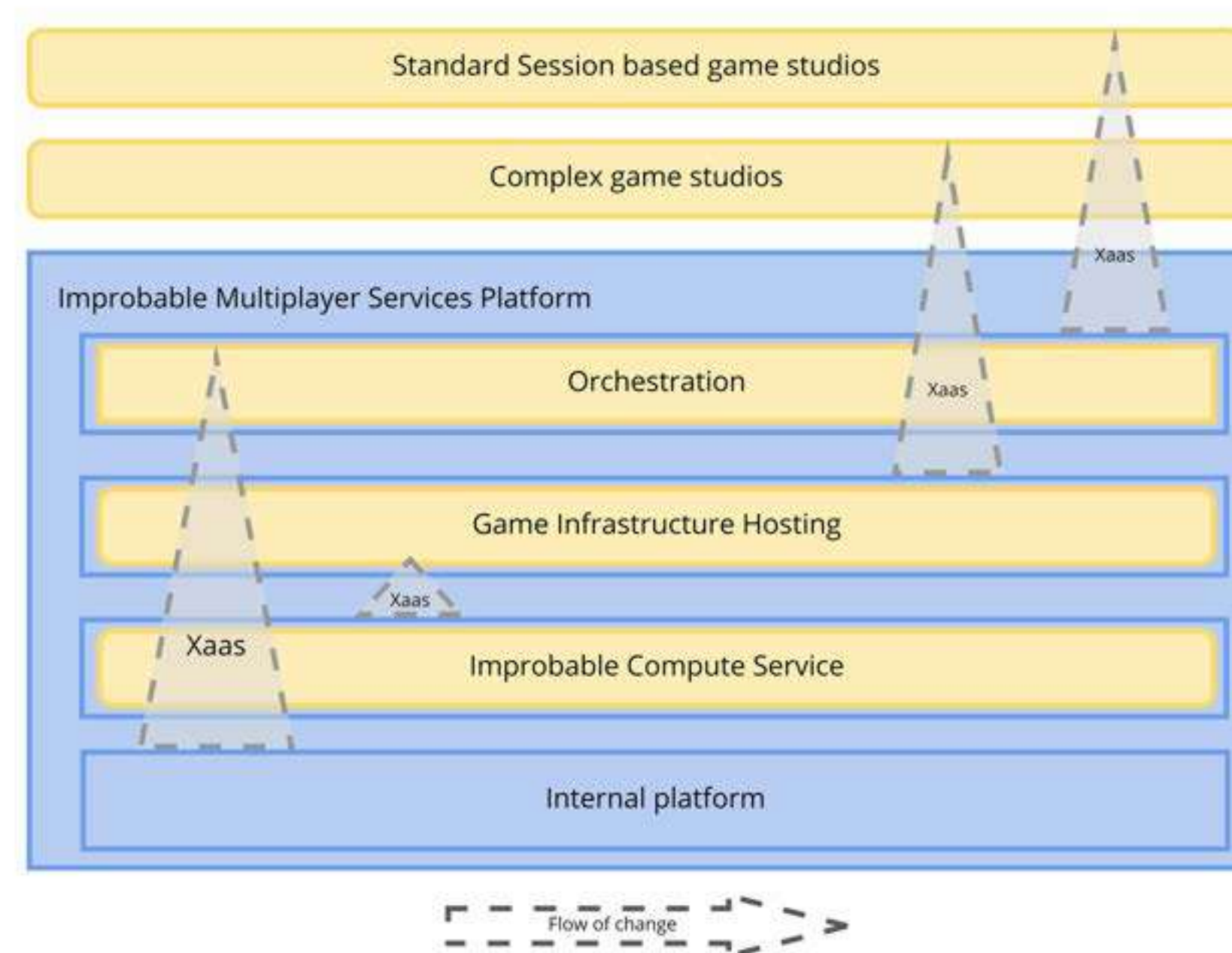
 Team Topologies teamtopologies.com/examples

 teamtopologies.com

Virtual Worlds: using Team Topologies at Improbable to transform teams, technology, reliability, and customer satisfaction - Team Topologies

Founded in 2012, Improbable is a British technology company, dedicated to solving the challenges of building rich virtual worlds and pioneering the path to the metaverse. ... In 2020 Improbable acquired Munich-based video games company Zeuz, a managed h...

<https://teamtopologies.com/industry-examples/virtual-worlds-using-team-topologies-at-improbable-to-transform-teams-technology-reliability-and-customer-satisfaction>



Advanced patterns for platforms



Parallel services



Harvesting



Horizon scanning



Composite

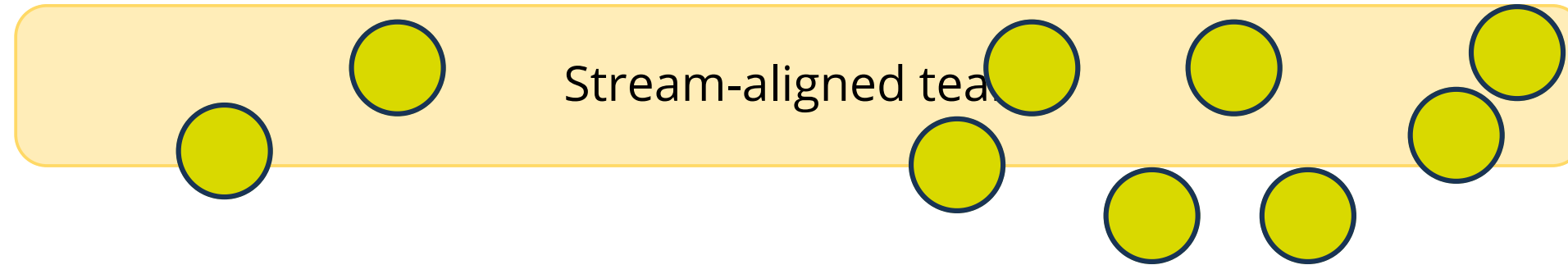
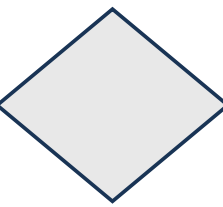
Patterns based on parallel product or service offerings

"Duplication is waste"

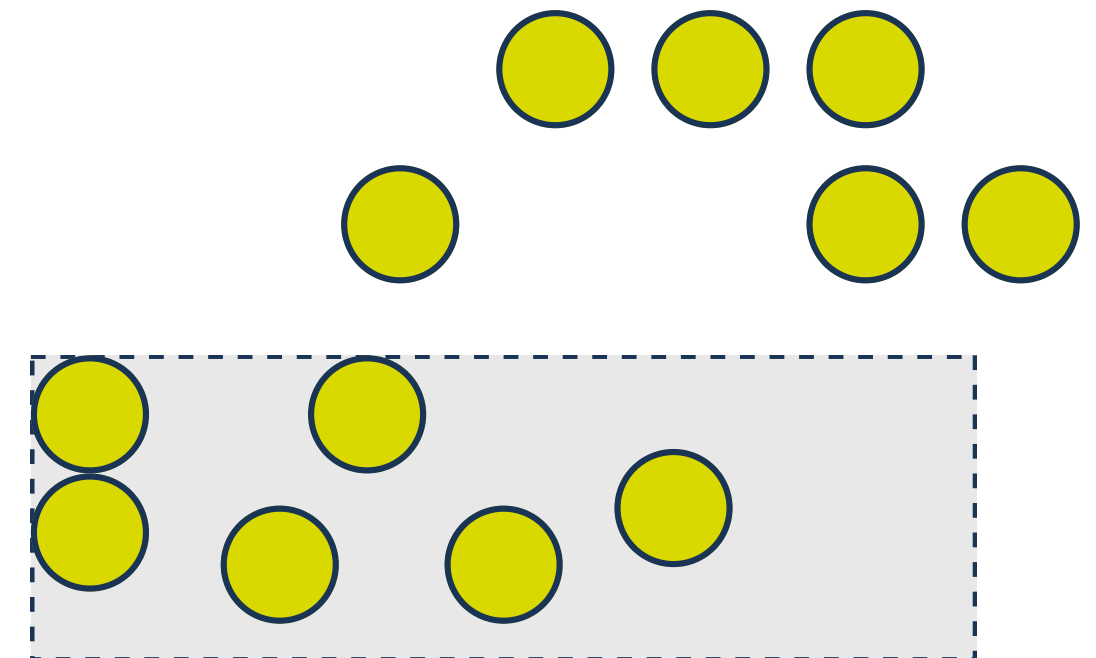
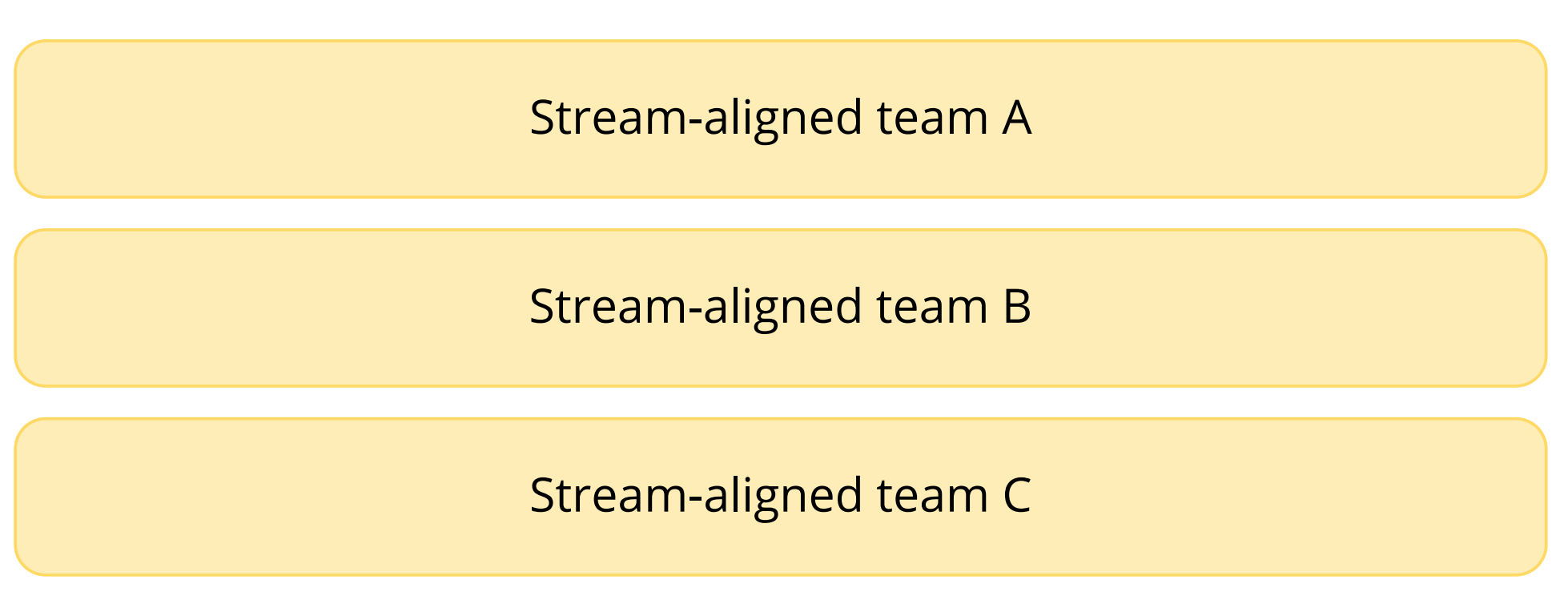
IT departments everywhere, failing hard at navigating fast flow

An early-stage "project" is simply a bet or a gamble

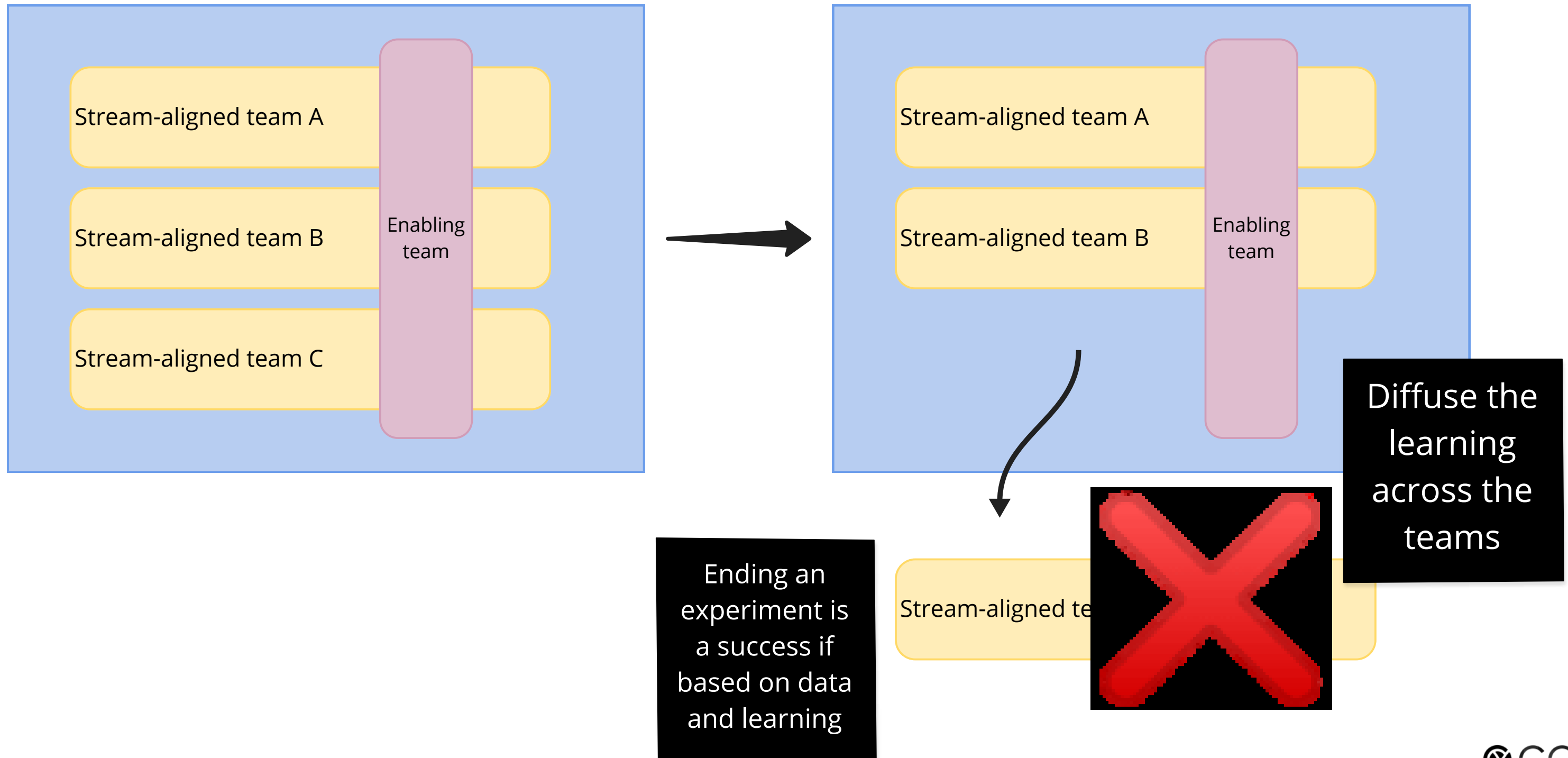
Which set of options would you bet on? The challenge and landscape are both changing rapidly



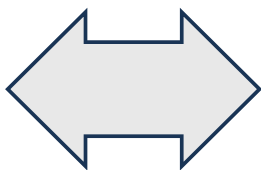
or



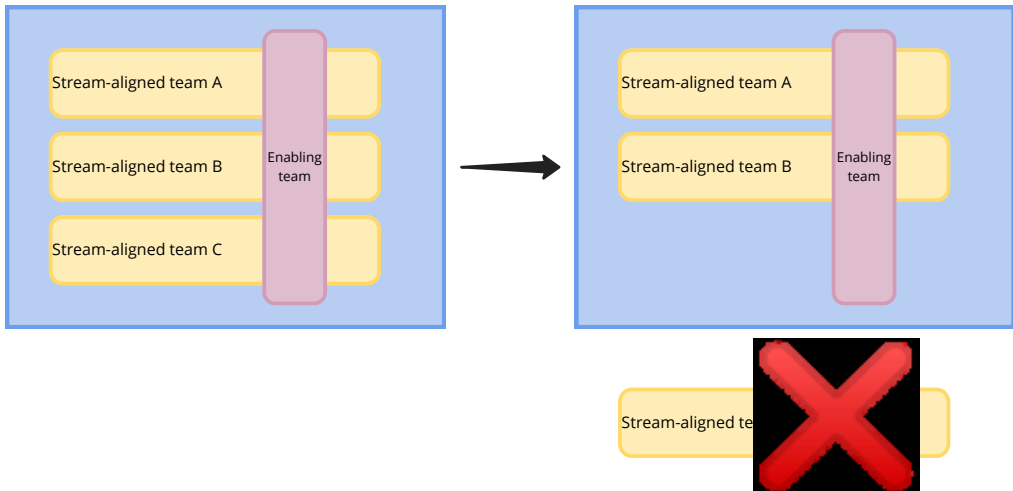
Parallel service offerings for rapid discovery and learning



Guidelines for parallel service offerings

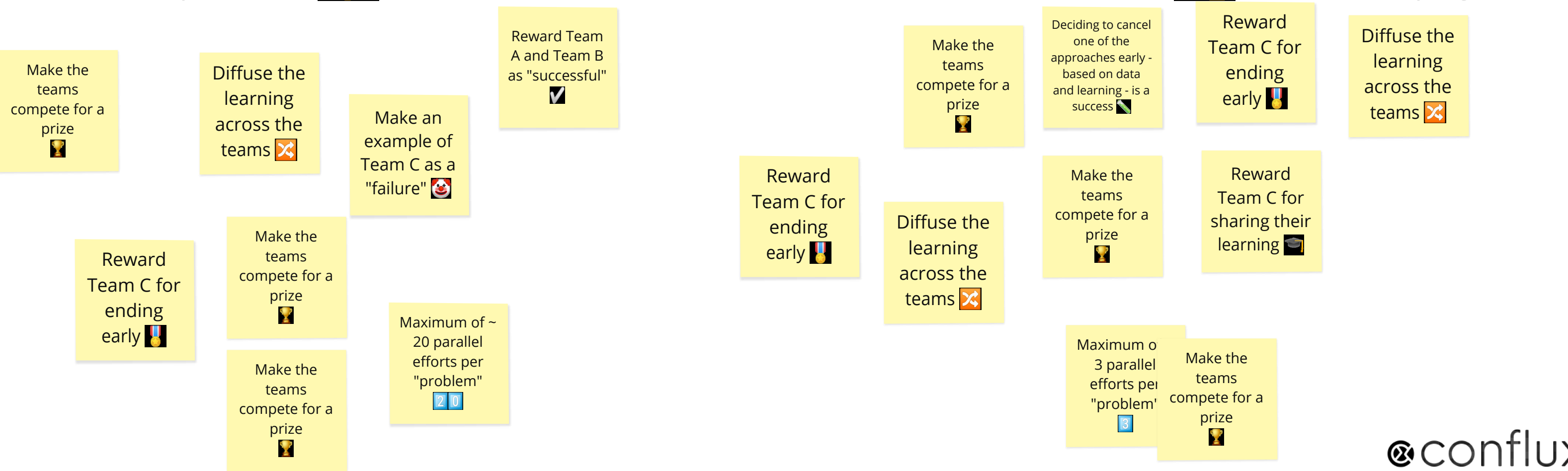


Duplicate a sticky if you disagree with someone's choice of position!



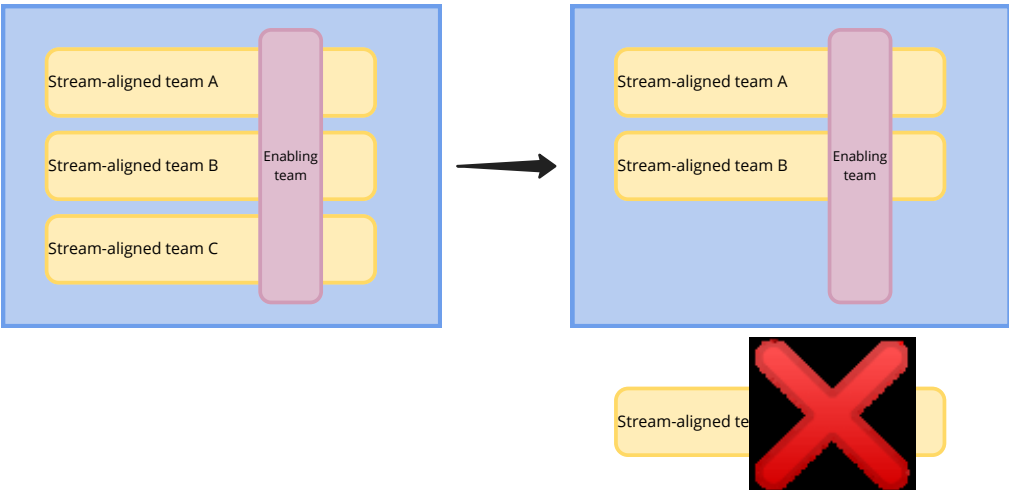
Probably bad 🖐️

👍 Probably good



Guidelines for parallel service offerings - expert view

Duplicate a sticky if you disagree with someone's choice of position!



Probably bad 🖐️

👍 Probably good

Maximum of ~
20 parallel
efforts per
"problem"
20

Make an
example of
Team C as a
"failure" 🤡

Make the
teams
compete for a
prize 🏆

Reward
Team C for
ending
early 🏅

Reward Team
A and Team B
as "successful" ✓

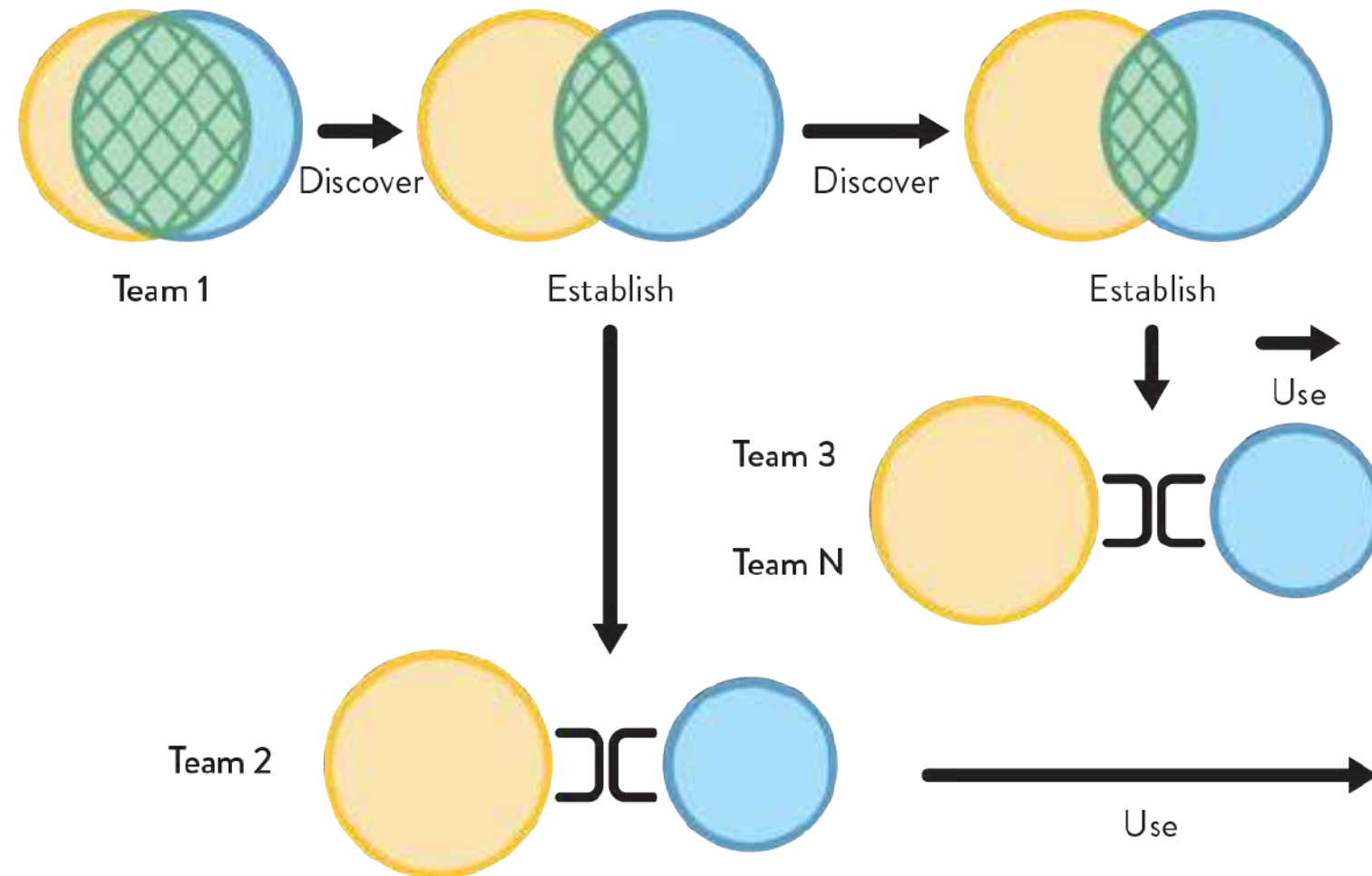
Deciding to cancel
one of the
approaches early -
based on data
and learning - is a
success 📌

Maximum of ~
3 parallel
efforts per
"problem"
3

Diffuse the
learning
across the
teams 🔄

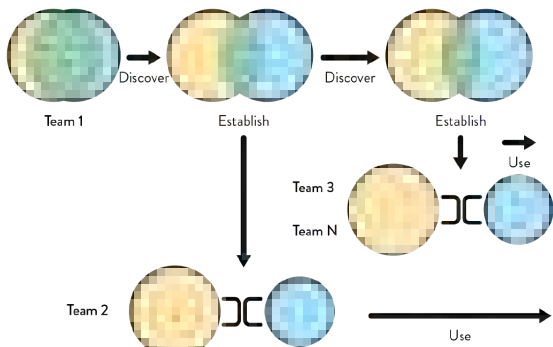
Reward
Team C for
sharing their
learning 🎓

Sharing and harvesting proven solutions

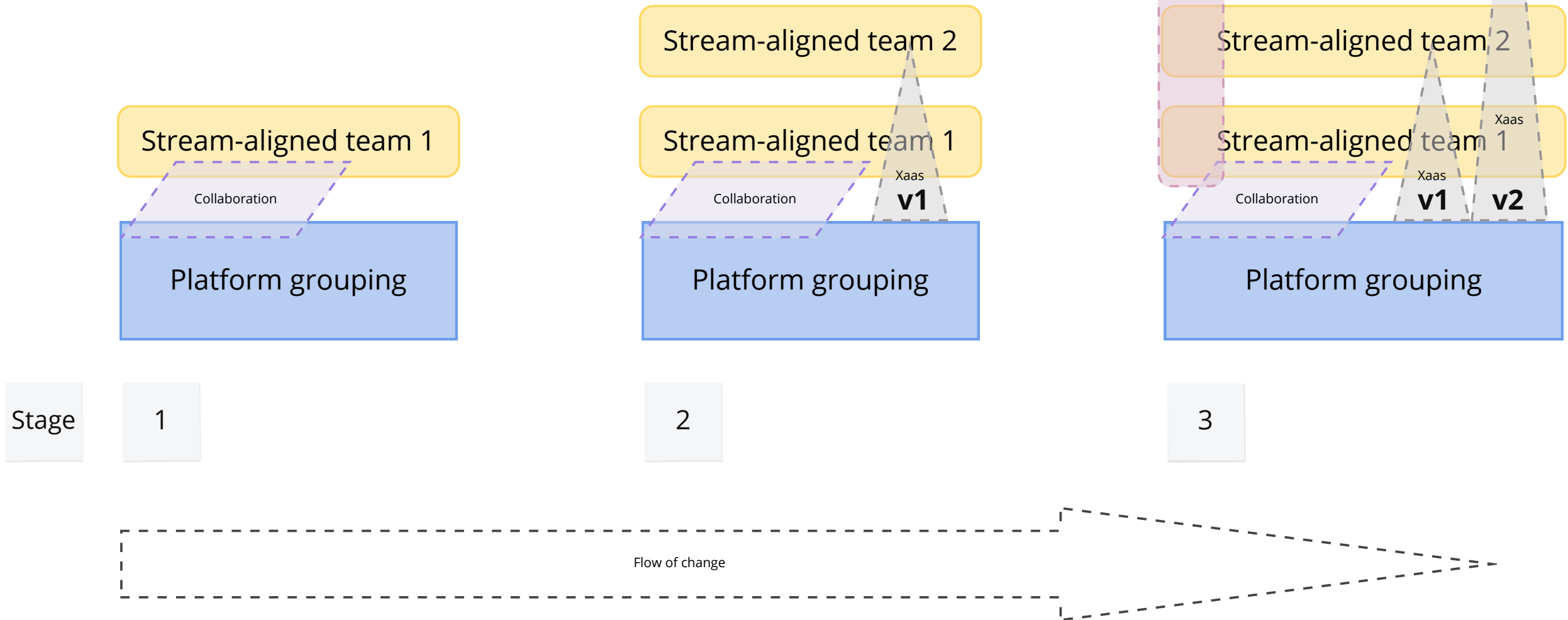


Taken from *Team Topologies* (2019). Figure 8.7

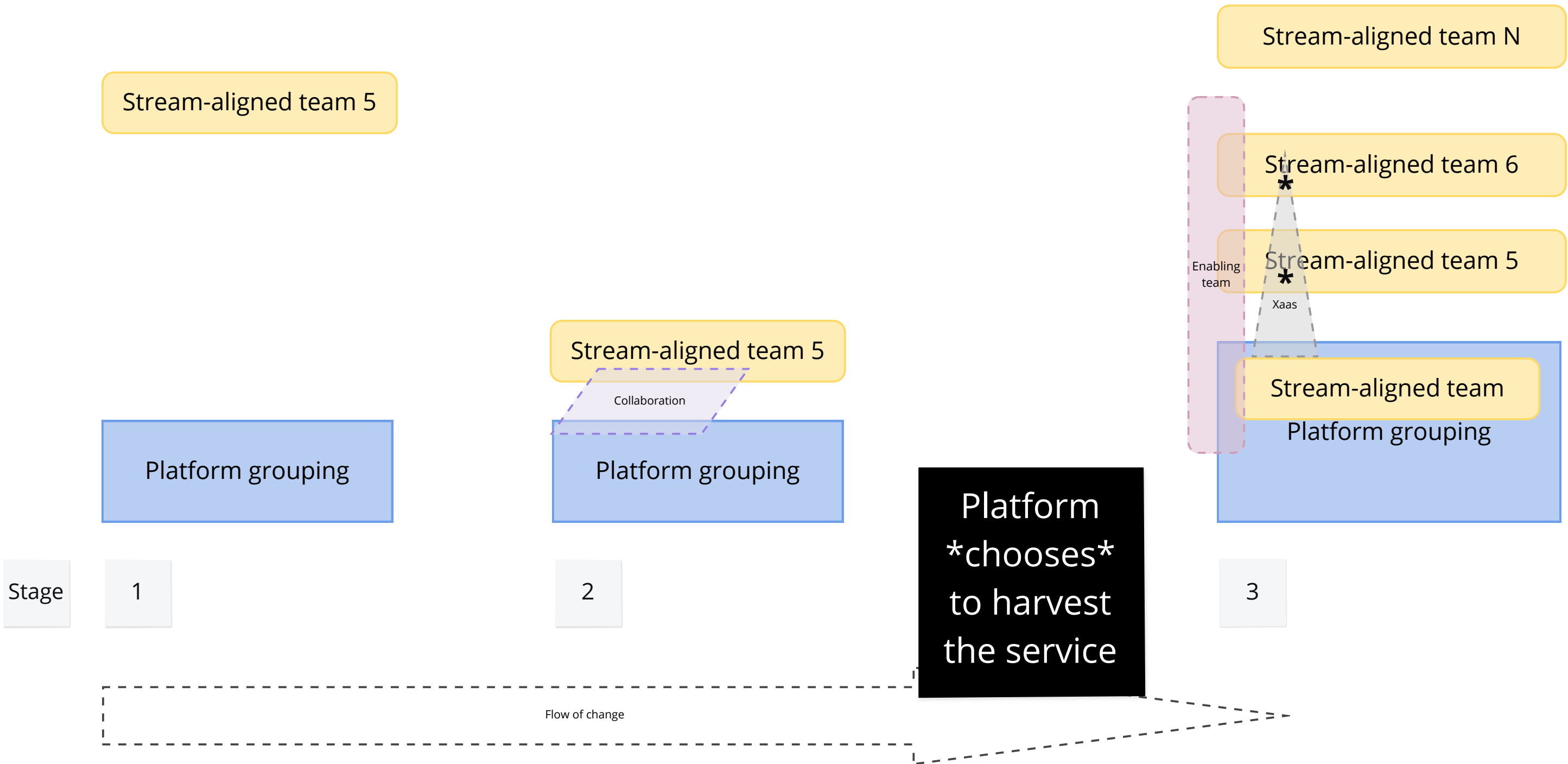
Sharing and harvesting proven solutions - TT shapes



Taken from *Team Topologies* (2019). Figure 8.7



Platforms choose what to harvest



Freedom of choice in two directions for platforms

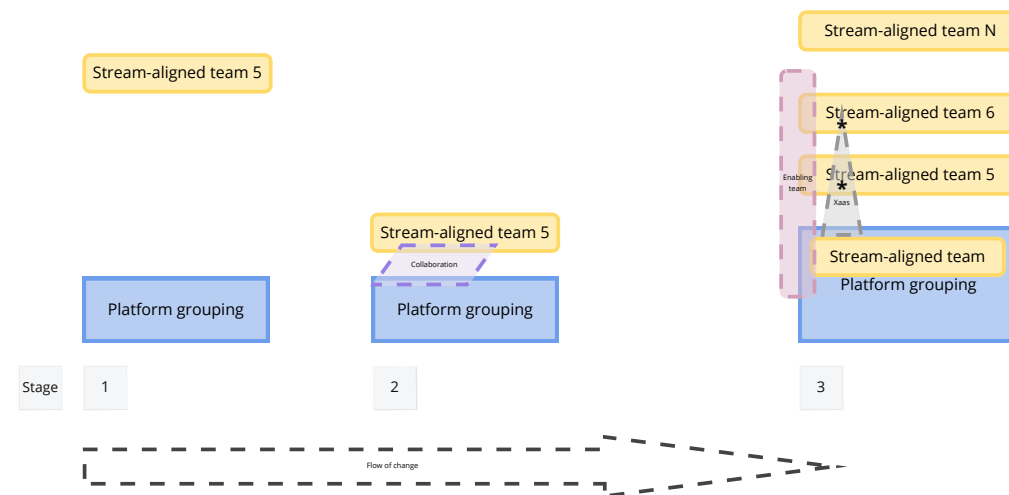
Using the platform

Steam-aligned
teams **choose**
to use one or
more platform
services

Evolving the platform

Platform
chooses
to harvest
the service

What's needed for a platform to *choose* to harvest? - expert



Platform
chooses
to harvest
the service



Stream-aligned team wants to "offload" the service

Platform group wants to "adopt" the service



Business case

Cost details

SLI / SLO / SLA

User Personas

UX profiling

Vendor Relationship

Docs

Source code

Use Cases

Incident logs

Reliability profiling

Monitoring and telemetry

Deployment tests

Operational tests

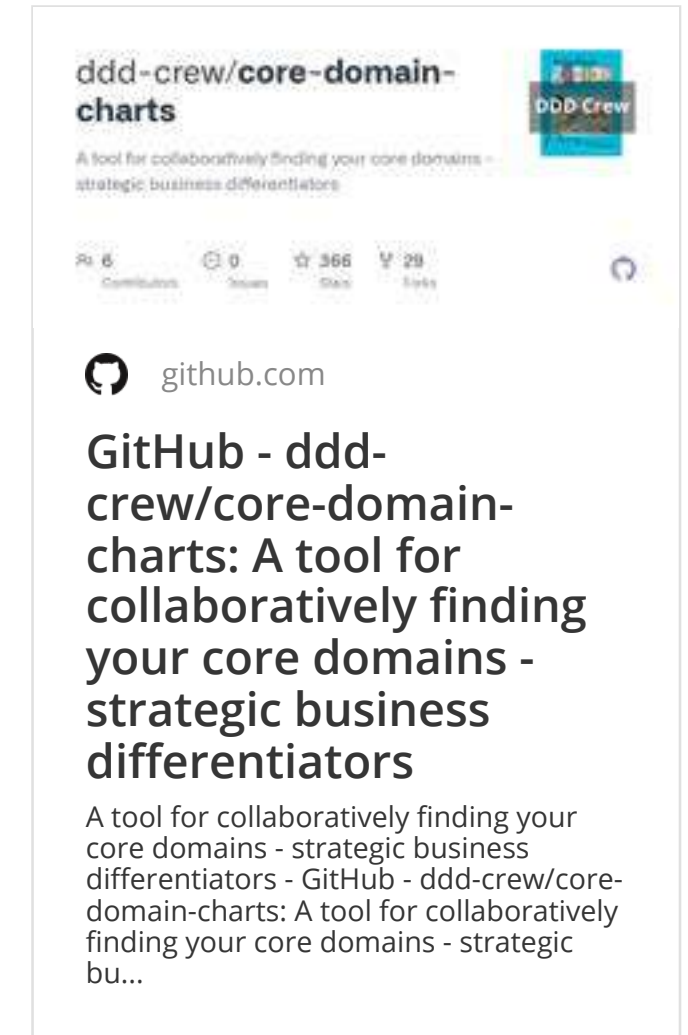
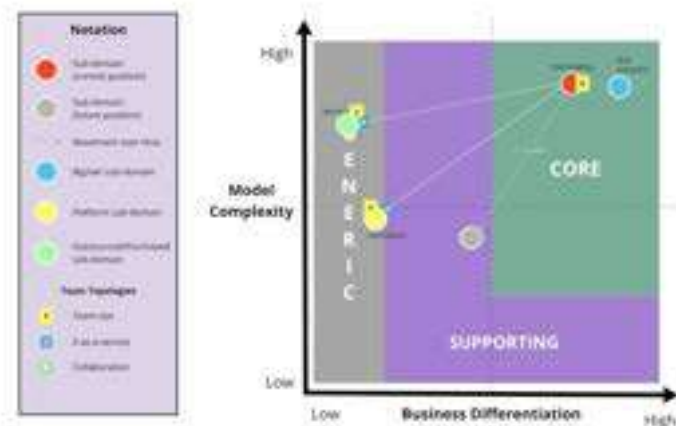
Good automated test coverage

Horizon scanning using Core Domain Charts

Core Domain Charts help you to visualise the strategic importance of each (sub)domain or business capability in your architecture allowing you to make business model-aligned architectural decisions.

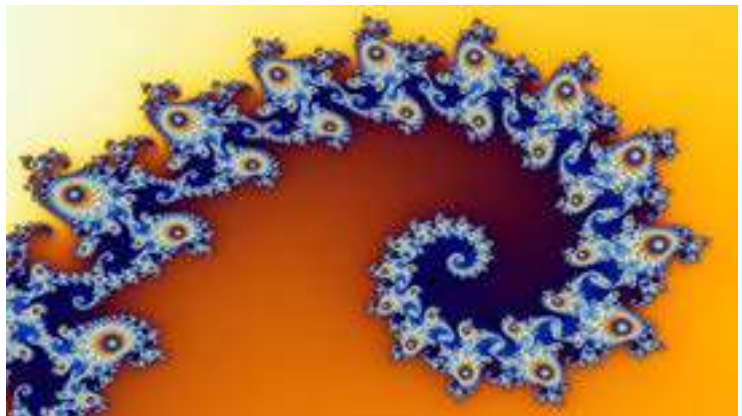
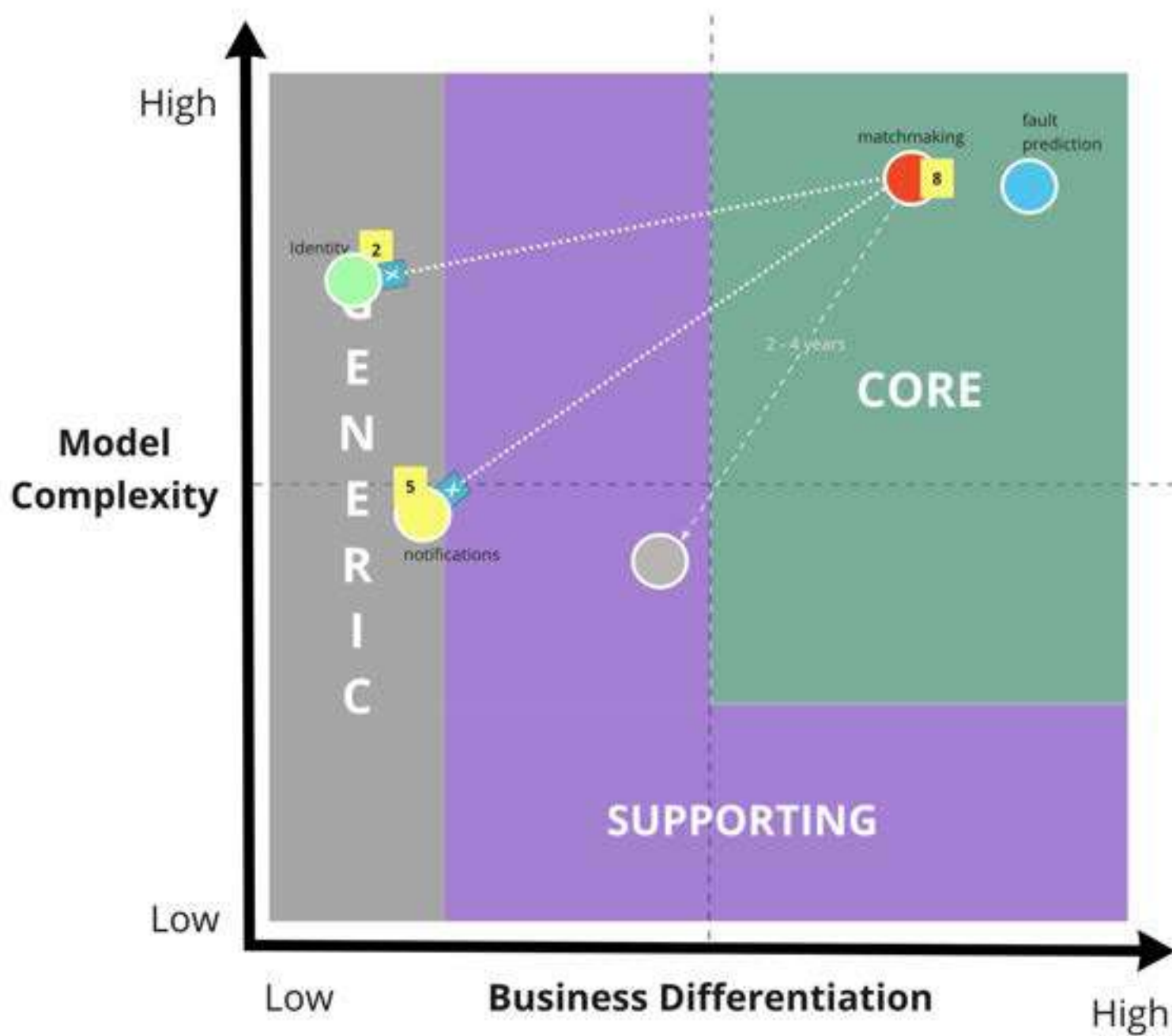
[Core Domains](#) are the parts of your domain where the expected [ROI](#) is greatest, and deserve the highest focus.

The true power of this technique is the conversations that it triggers, especially cross-discipline. Complexity is something that engineers can gauge whereas business differentiation is provided by product managers or business stakeholders.



<https://github.com/ddd-crew/core-domain-charts>

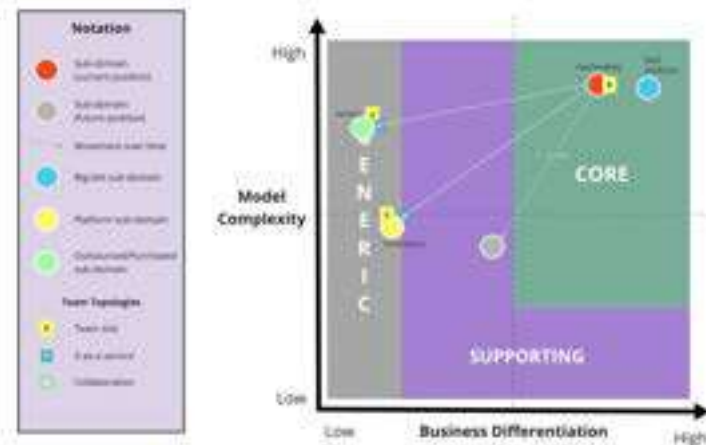
Core Domain Charts - rapid overview



💡 Because the organization is fractal, we can use Core Domain Charts inside a platform

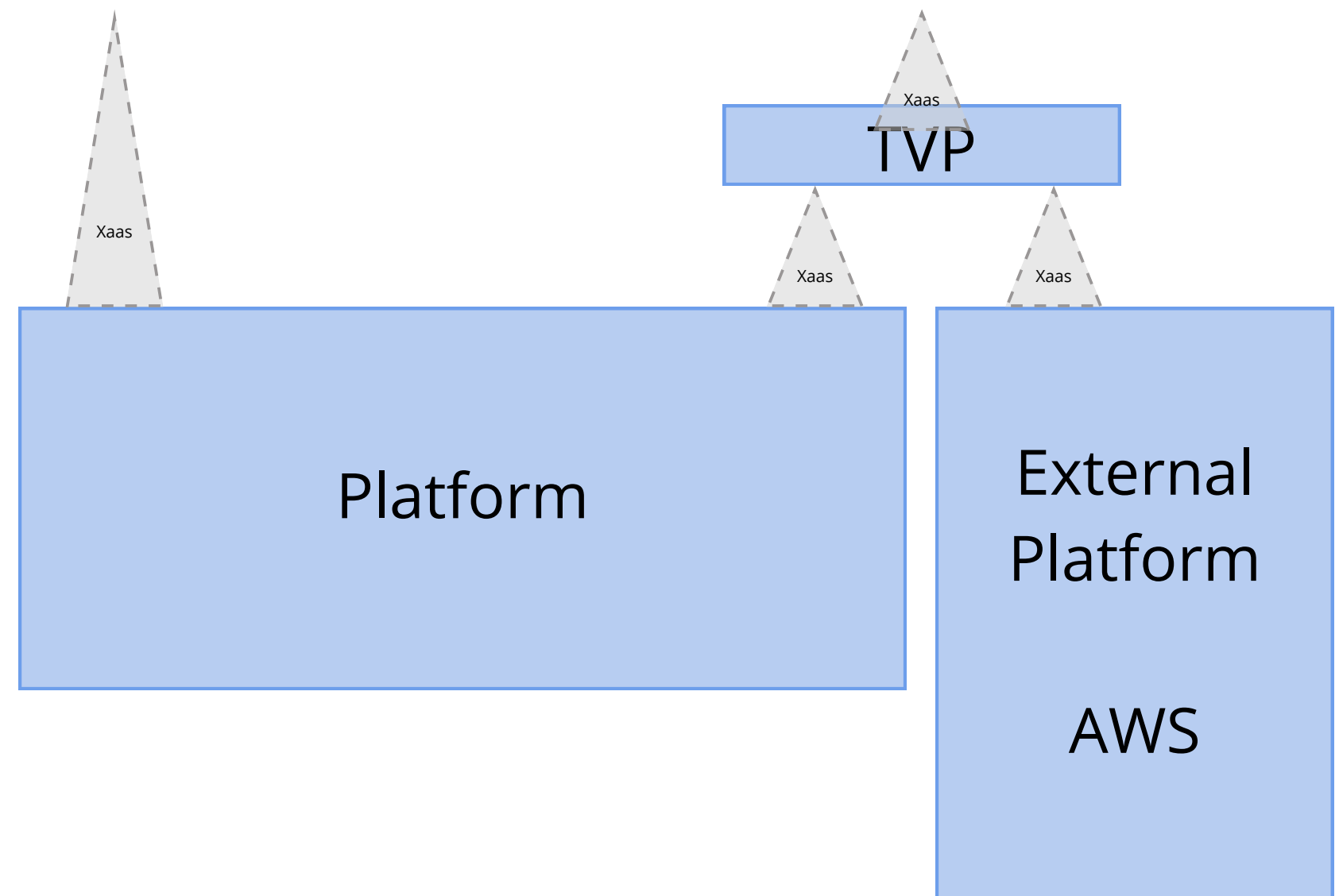
What happens if we have an existing platform already?

Core Domain Charts



TradeMe

"TVP follows the Platform-as-Product mindset. As a product, the main customers of TVP are our developers. The main goal of this product is to improve DevEx (Developer Experience)."

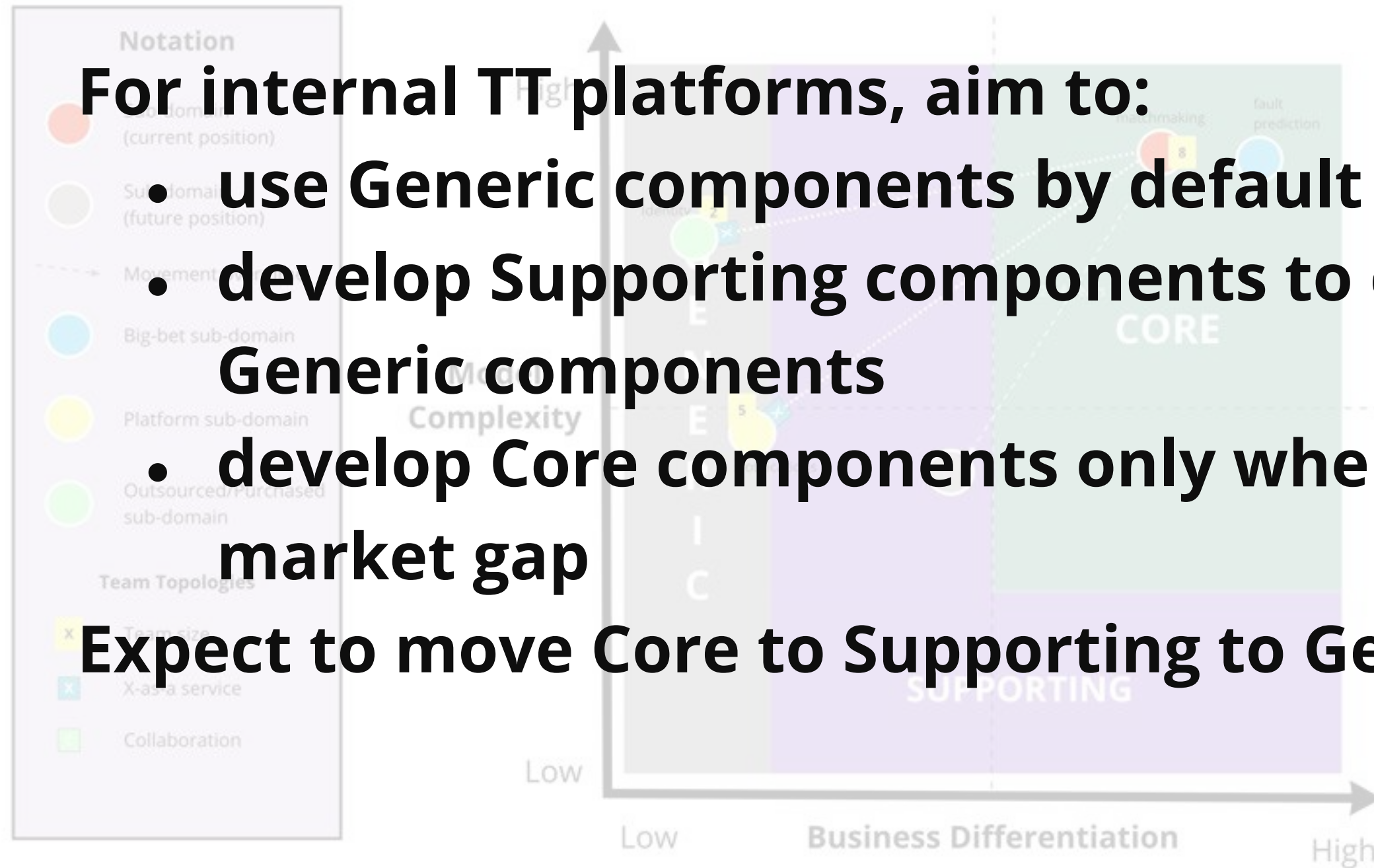


Horizon Scanning for TT platforms using Core Domain Charts

For internal TT platforms, aim to:

- **use Generic components by default**
- **develop Supporting components to ease usage of Generic components**
- **develop Core components only when there is a market gap**

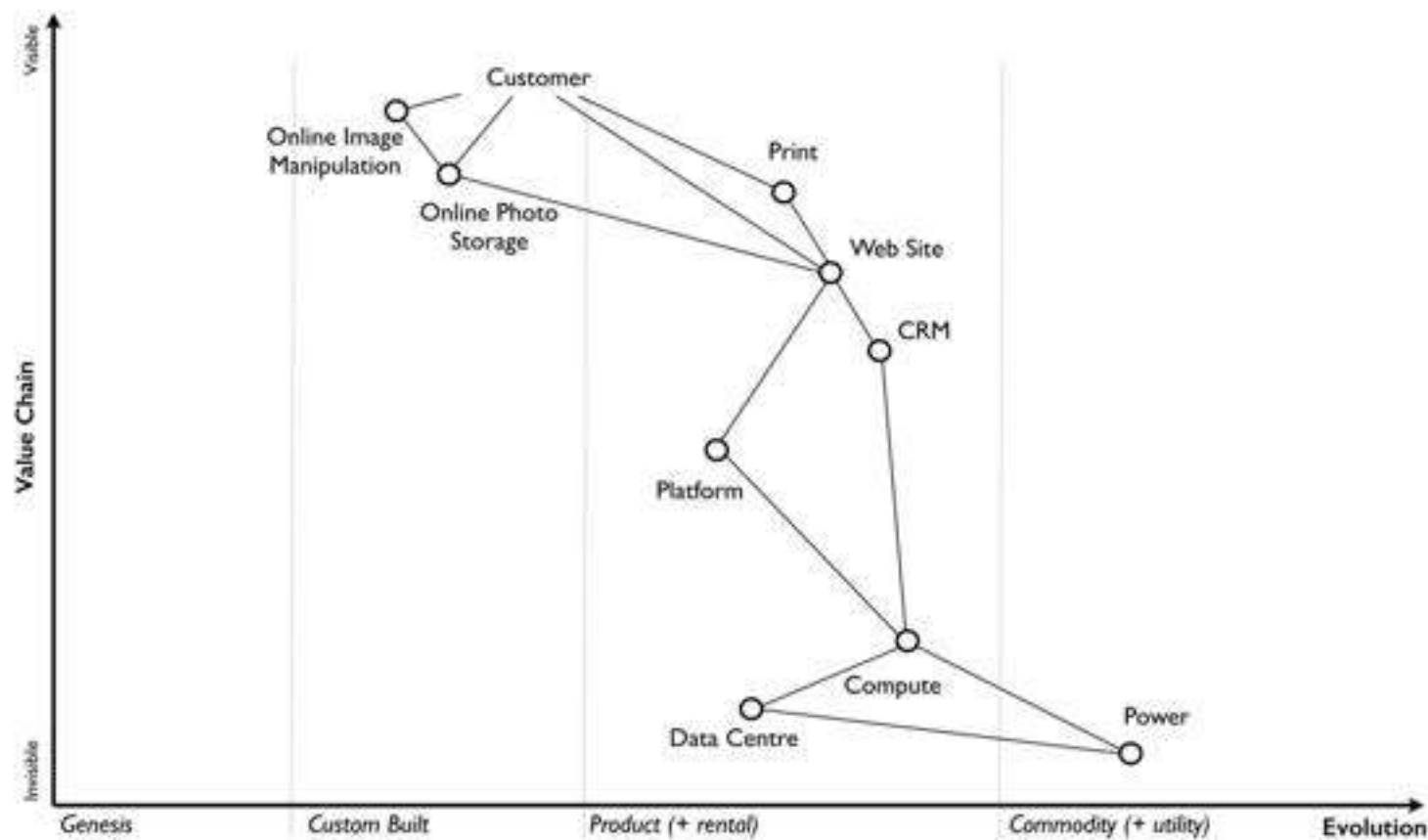
Expect to move Core to Supporting to Generic ASAP



Horizon Scanning for TT platforms - Wardley Mapping?

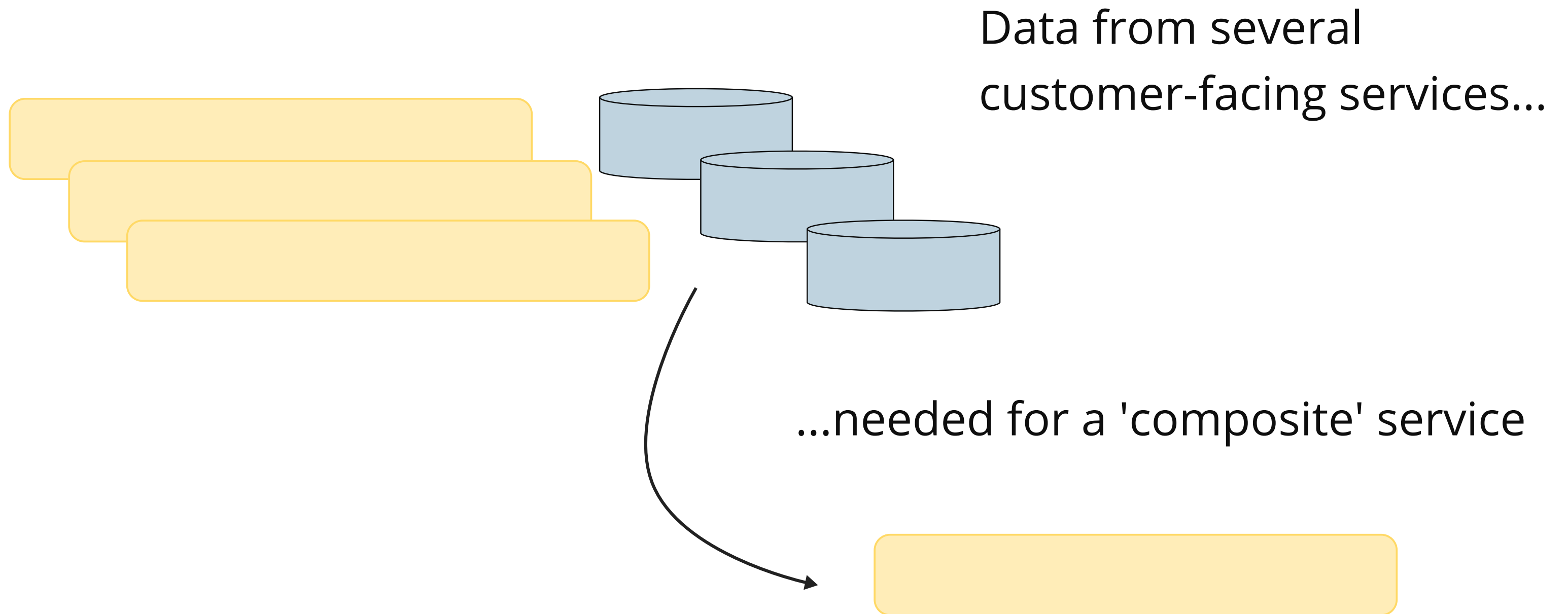
Q: Is this Wardley Mapping by stealth?

A: Yes, but don't worry about it 😊

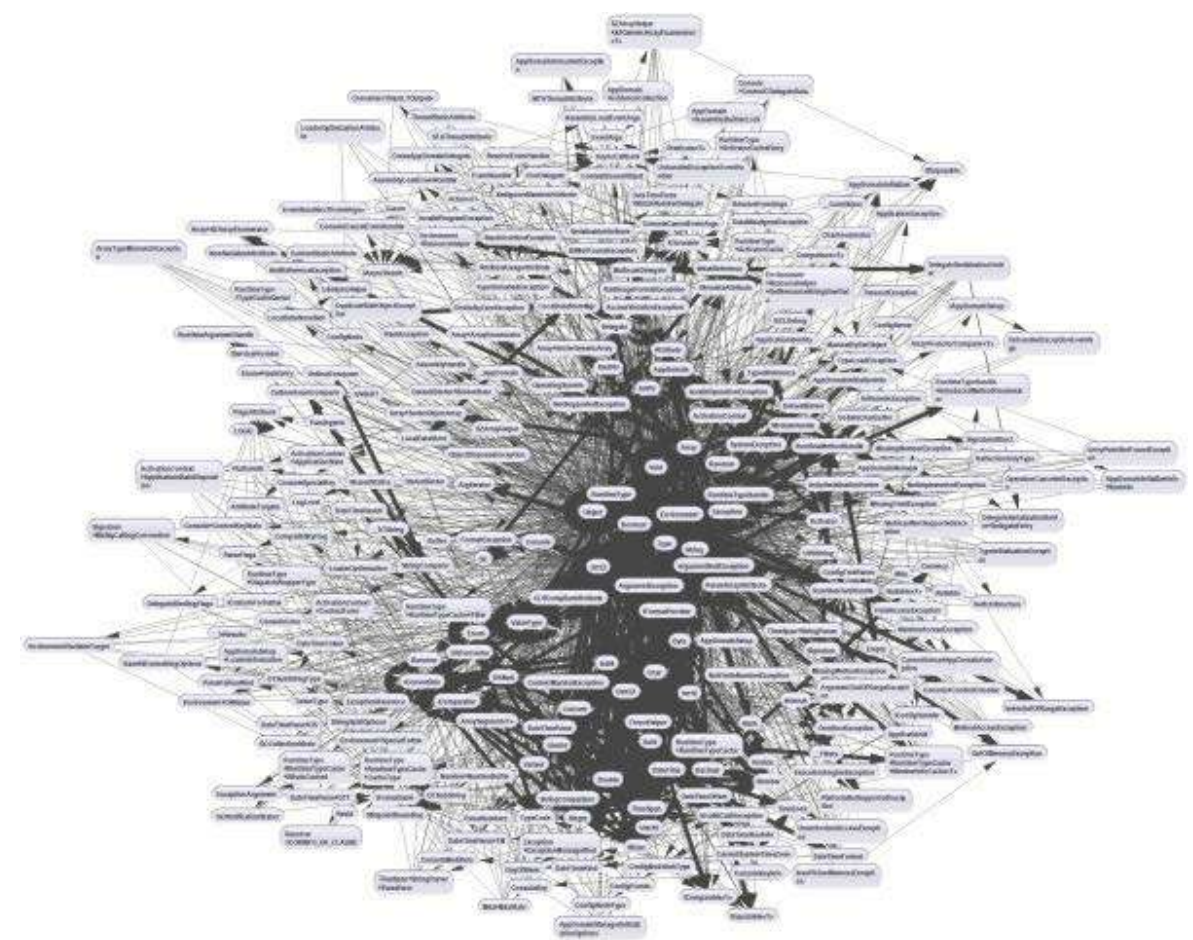
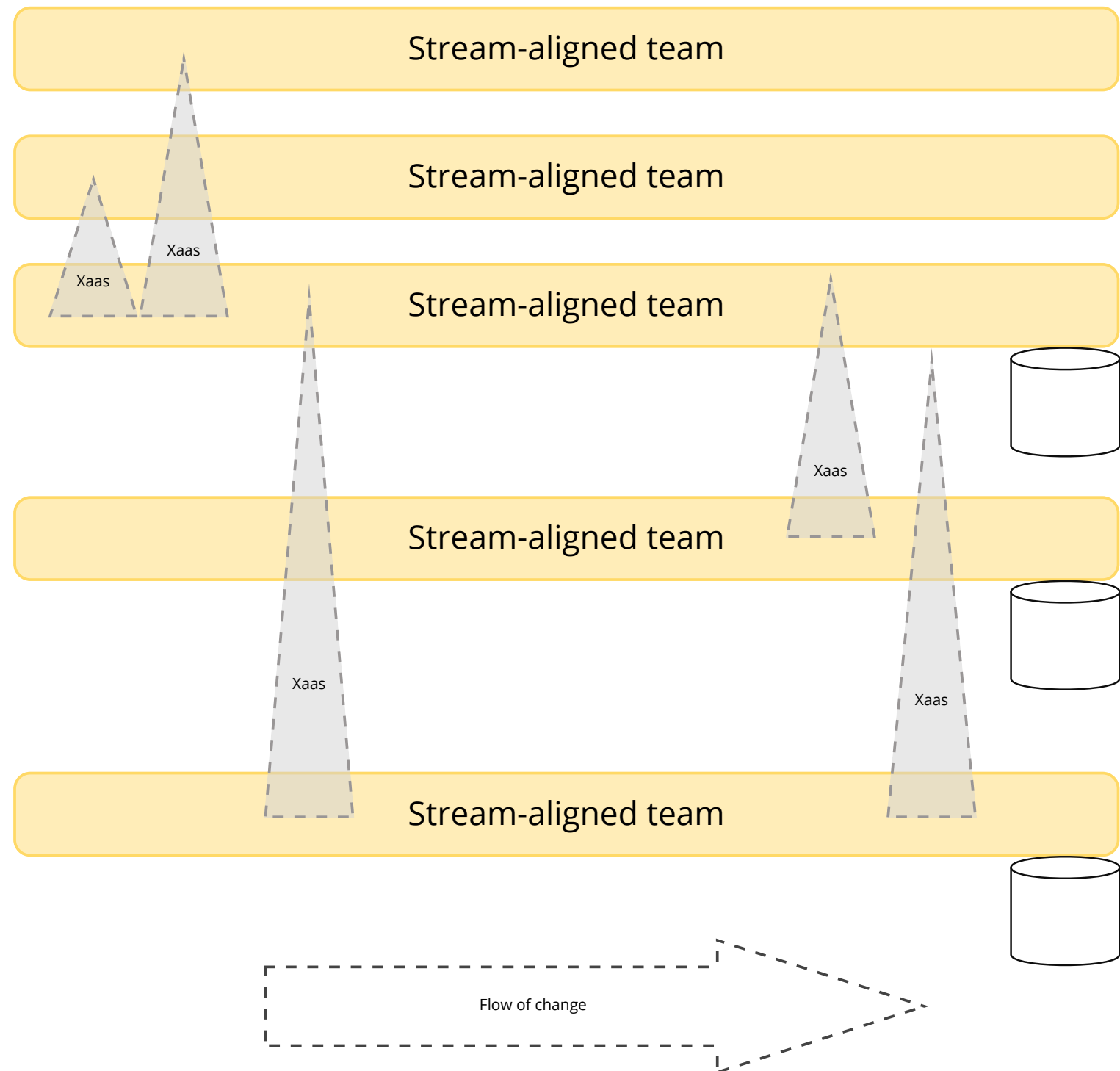


<https://learnwardleymapping.com/>

Composite Services



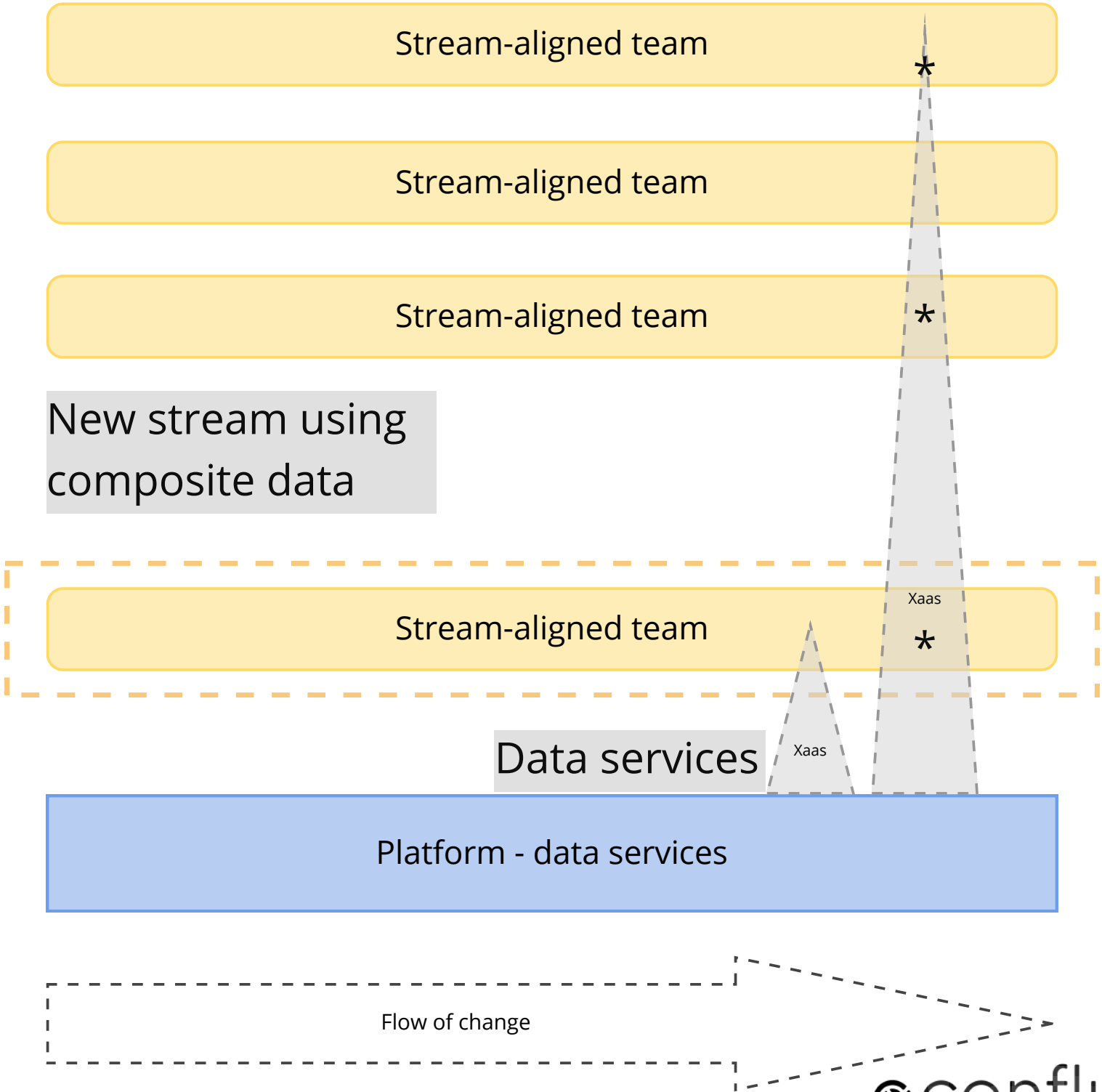
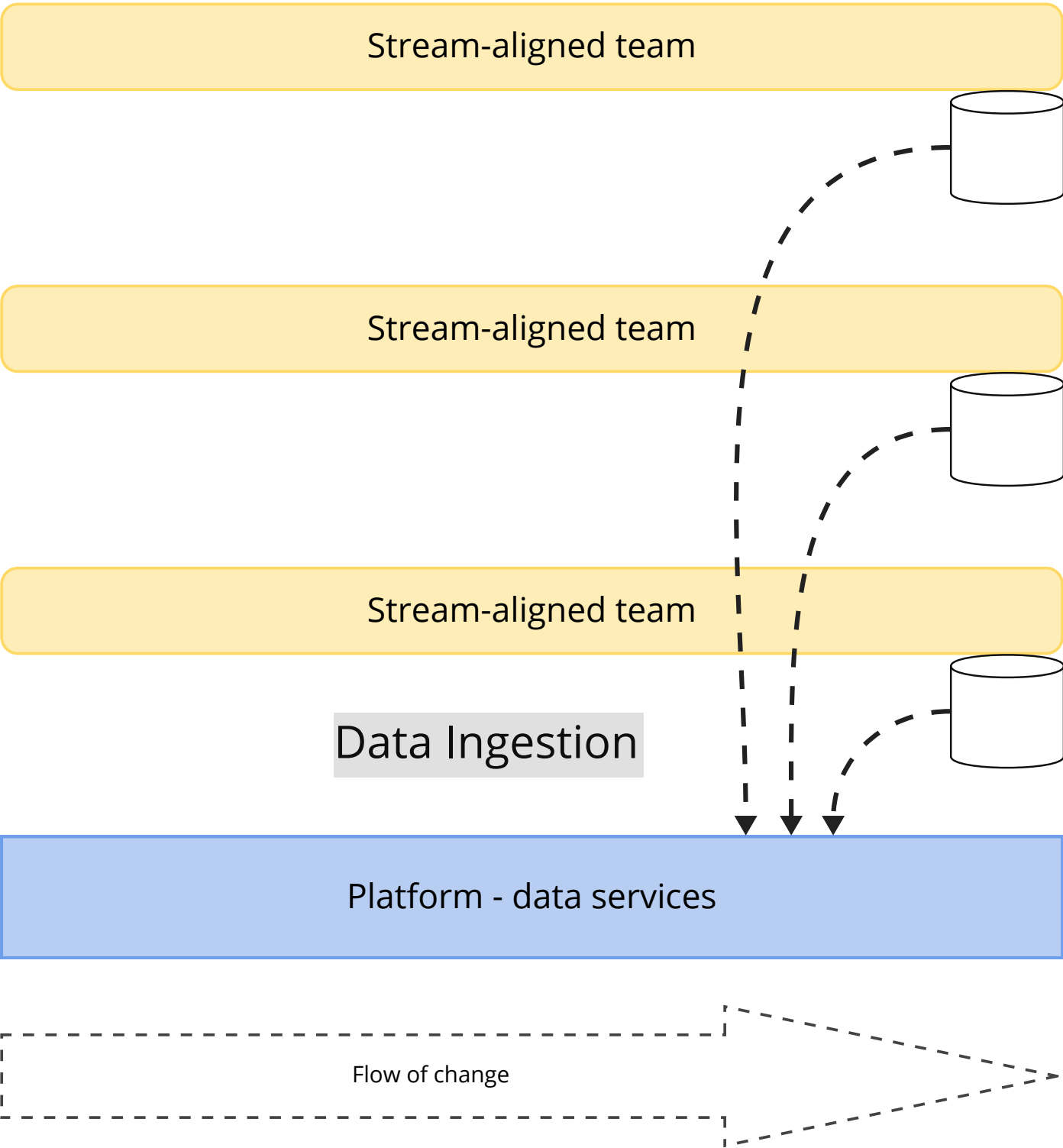
Anti-pattern: a web of data requests



"...the fact that you're doing microservices doesn't automatically save you from that. Likely you just have a distributed big ball of mud" - Mario Fusco

<https://twitter.com/mariofusco/status/1112332826861547520>

Pattern: composite services via a data platform



Data Mesh

Data Mesh is an analytical data architecture and operating model where data is treated as a product and owned by teams that most intimately know and consume the data.

Four principles of Data Mesh

**Domain
ownership**

**Data as a
product**

**Self-service
data
platforms**

**Federated
governance**

Desynchronous



Desynchronous

Avoid temporal
dependencies

Desynchronous - key rules



1. 🕒 No team is allowed to **force** or coerce another team to change an API or service or module within a particular timescale.
2. 🤝 No more than two teams may work in a synchronized way (with synchronized changes) in the same timescale.
3. 💰 The value of an underlying API or service or module increases as more APIs or services or modules depend on that thing at runtime.

Desynchronous - implications

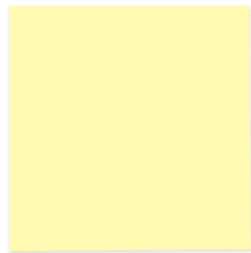


Open
Systems
Theory

Redundancy
of parts vs
redundancy
of functions



Imagine each team MUST work with what's actually available already, as if internal teams were external providers, rather than creating time-based dependencies on other teams.



Part 3 - Finding good boundaries for flow using Independent Service Heuristics



Outline of part 3

- Independent Service Heuristics (ISH) as a technique for finding good boundaries for fast flow
- Three different lenses: fracture planes, user needs, micro-enterprises
- Using ISH to find good boundaries using these lenses

How can we find good boundaries for flow?

Good team and service boundaries work well for **flow**.

But how can we find good boundaries for flow?

One technique is **Independent Service Heuristics**. We look for services that could (if we wanted) be run as a separate cloud service, and then critique the candidate service against various criteria. [CC BY-SA license]

<https://github.com/TeamTopologies/Independent-Service-Heuristics>

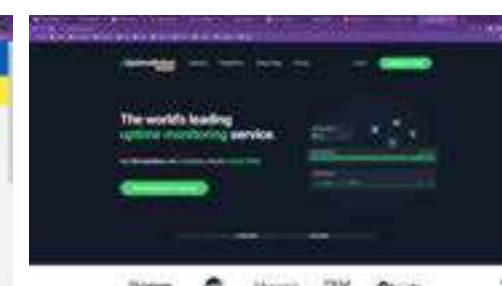
The end-goal from using Independent Service Heuristics

*Loosely-coupled, independent services
and teams, aligned to viable streams
of value*

Real-world Software-Enriched Services

Inspiration:

1. Clothes laundering <https://www.laundryheap.co.uk/> - simplifies the tasks
2. Buy a car <https://www.cinch.co.uk/> - delivered to your door and 14-day money back
3. Run a business <https://www.odoo.com/> - an opinionated "platform" of tools
4. Try on clothes digitally <https://www.zyler.com/> - saves time in stores
5. ID verification <https://www.id-pal.com/> - uses features of a mobile app
6. Transcription <https://rev.com/> - automated or human, but all 'As a Service'
7. Vaccination notification and booking: <https://www.nhs.uk/nhs-app/> - location specific
8. Website monitoring <https://uptimerobot.com/> - no installed software - just a focus on what is public
9. International money transfers <https://wise.com/> - no actual bank accounts, but much of the hassle removed
10. Try on glasses virtually <https://luna.io/virtual-try-on/> - no need to visit a store



ISH - 3 different lenses

Fracture
planes

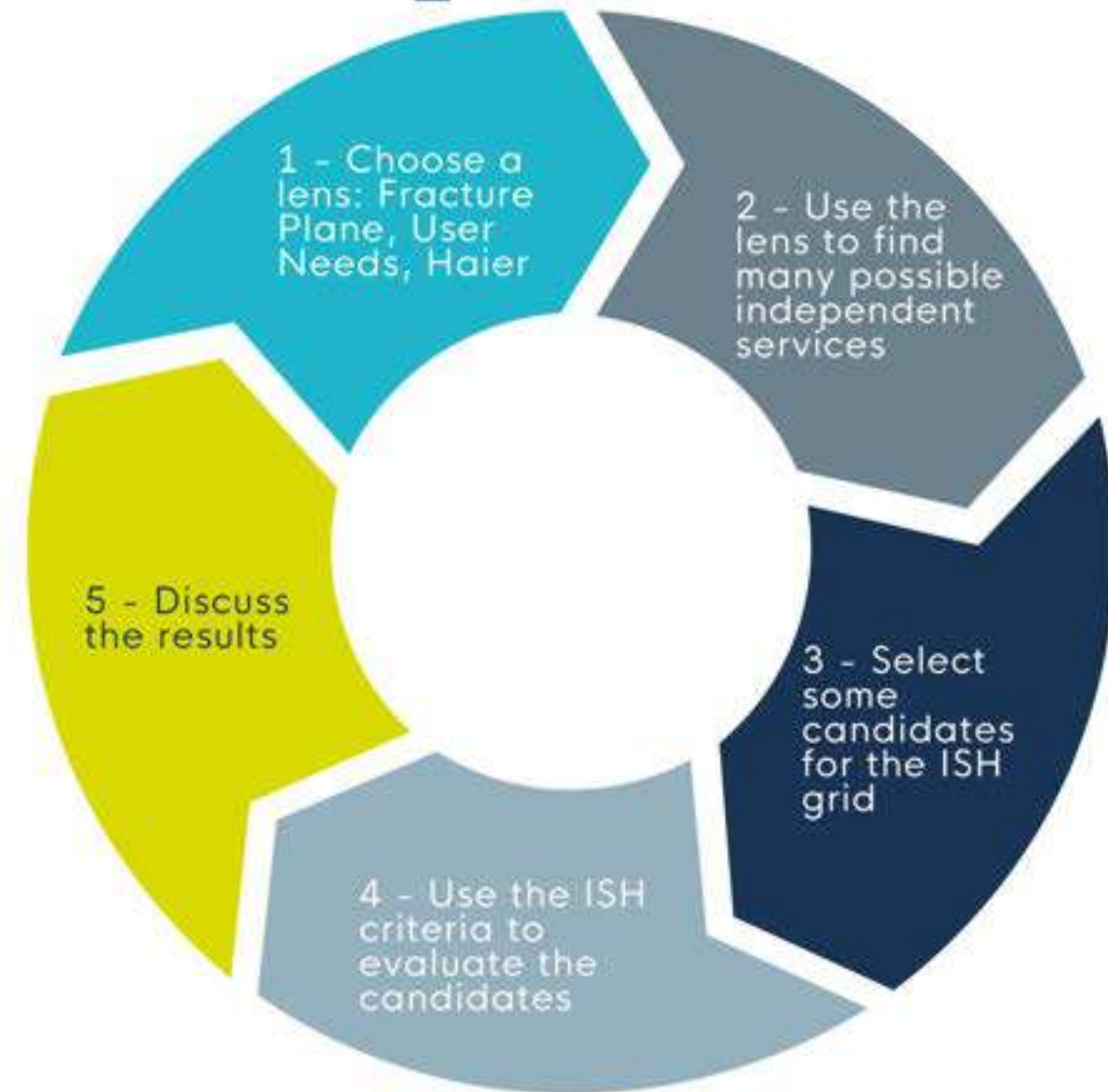
User needs

Micro-
enterprises

ISH process

1. Choose a lens: Fracture Plane, User Needs, Haier
2. Use the lens to find many possible independent services
3. Select some candidates for the ISH grid
4. Use the ISH criteria to evaluate the candidates
5. Discuss the results

ISH process



ISH Checklist: 1 - As-a-Service

Could it make any logical sense to offer this thing "as a service"?

Is this thing
independent
enough?

Would consumers
understand or
value it?

Would it simplify
execution?

ISH Checklist: 2 - Brand

Can you imagine this thing branded as a public cloud service?
(For example, like AvocadoOnline.com)

Would it be a
compelling
offering?

Would it be a viable
business (or "micro-
business") or service?

Could a marketing
campaign be
convincing?

ISH Checklist: 3 - Revenue / Customers

Could this thing be managed as a viable cloud service in terms of revenue and customers?

Would it be a viable service with a paid offering?

Would it bring recurring revenue with subscription plans?

Is there a clearly-defined customer base or segment?

ISH Checklist: 4 - Cost tracking

Could the organization currently track costs and investment in this thing separately from similar things?

Are the full costs of running this thing transparent or possible to discover?

Is this thing fairly separate, disconnected from other things in the organization?

Does the organization track this separately?

ISH Checklist: 5 - Data

Is it possible to define clearly the input data (from other sources) that this thing needs?

Is the thing fairly independent from any data sources?

Are the sources internal?

Is the input data clean (not messy)?

Is the input data provided in a self-service way?

ISH Checklist: 6 - User personas

Could this thing have a small/well-defined set of user types or customers (user personas)?

Is the thing meeting specific user needs?

Do we know (or can we easily articulate) these user types and their needs?

ISH Checklist: 7 - Teams

Could a team or set of teams effectively build and operate a service based on this thing?

Would the cognitive load (breadth of topics/context switching) be bounded to help the team focus and succeed?

Would significant infrastructure or other platform abstractions be unnecessary?

ISH Checklist: 8 - Dependencies

Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?

Is this thing logically independent from other things?

Could the team "self-serve" dependencies in a non-blocking manner from a platform?

ISH Checklist: 9 - Impact / Value

Would the scope of this thing provide a team with an impactful and engaging challenge?

Is the scope big enough to provide an impact? Would the scope be engaging for talented people?

Is there sufficient value to customers and the organization that the value would be clearly recognized?

ISH Checklist: 10 - Product decisions

Would the team working on this thing be able to "own" their own product roadmap and the product direction?

Does this thing provide discrete value in a well-defined sphere of execution?

Can the team define their own roadmap based on what they discover is best for the product and its users?

Fracture Planes

Business Domain	 <div>"Order"</div> <div>Lead  Customer</div>
Regulatory Compliance	
Change Cadence	
Technology	
Risk	
Performance Isolation	
User Personas	
Team Location	



 techbeacon.com

How to break apart a monolith without destroying your team | TechBeacon

How will breaking apart a monolith affect the teams involved in building your software? Start with the needs of your team.

<https://techbeacon.com/app-dev-testing/how-break-apart-monolith-without-destroying-your-team>

Candidate streams using the fracture planes lens


Business Domain	New user registration	Collection	Delivery	Special requests	Affiliate referral	?	?
Regulatory Compliance	?						
Change Cadence	?						
Technology	Stripe payments	Credit Card data management					
Risk							
Performance Isolation							
User Personas	IGNORE FOR NOW						
Team Location	Manchester / London						



<https://www.laundryheap.co.uk/>

Independent Service Heuristics (ISH)

Start by asking "Could this thing be run as a cloud-hosted (SaaS) service or product?"

- Ask the team to think about, and write down aspects of the business, relevant tasks, software applications, and customer journeys which could become an independent domain, service, or value stream.
 - Remove duplicates and cluster similar ideas.
 - Use this checklist to confirm, or discard areas of focus.
1. **Sense-check:** Could it make any logical sense to offer this thing "as a service"?
 - Is this thing independent enough?
 - Would consumers understand or value it?
 - Would it simplify execution?
 2. **Brand:** Could you imagine this thing branded as a public cloud service (like *AvocadoOnline.com* )?
 - Would it be a viable business (or "micro-business") or service?
 - Would it be a compelling offering?
 - Could a marketing campaign be convincing?
 3. **Revenue/Customers:** Could this thing be managed as a viable cloud service in terms of revenue and customers?
 - Would it be viable service with a paid offering?
 - Would it bring recurring revenue with subscription plans?
 - Is there a clearly-defined customer base or segment?
 4. **Cost tracking:** Could the organisation currently track costs and investment in this thing separately from similar things?
 - Are the full costs of running this thing transparent or possible to discover considering infrastructure costs, data storage costs, data transfer costs, licence costs, etc.?
 - Is this thing fairly separate, disconnected from other things in the organisation?
 - Does the organisation track this separately?
 5. **Data:** Is it possible to define clearly the input data (from other sources) that this thing needs?
 - Is the thing fairly independent from any data sources?
 - Are the sources internal (under our control, not external)?
 - Is the input data clean (not messy)?
 - Is the input data provided in a self-service way? Can the team consume the input data "as a service"?
 6. **User Personas:** Could this thing have a small/well-defined set of user types or customers (user personas)?
 - Is the thing meeting specific user needs?
 - Do we know (or can we easily articulate) these user types and their needs?
 7. **Teams:** Could a team or set of teams effectively build and operate a service based on this thing?
 - Would the cognitive load (breadth of topics/context switching) be bounded to help the team focus and succeed?
 - Would significant infrastructure or other platform abstractions be unnecessary?
 8. **Dependencies:** Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?
 - Is this thing logically independent from other things?
 - Could the team "self-serve" dependencies in a non-blocking manner from a platform?
 9. **Impact/Value:** Would the scope of this thing provide a team with an impactful and engaging challenge?
 - Is the scope big enough to provide an impact? Would the scope be engaging for talented people?
 - Is there sufficient value to customers and the organization that the value would be clearly recognized?
 10. **Product Decisions:** Would the team working on this thing be able to "own" their own product roadmap and the product direction?
 - Does this thing provide discrete value in a well-defined sphere of execution?
 - Can the team define their own roadmap based on what they discover is best for the product and its users (so that the team is not driven by the requirements and priorities of other teams)?

Answer these questions for each of the candidate streams you have identified. The more 'yes' or 'maybe' answers a possible stream has, the greater the chance that you have found a good candidate for being a separate stream of change.

<https://teamtopologies.com/ish>

Fracture planes

				Yes	Yes			Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Maybe		Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe
No		No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No

Stream candidate		1 As-a-service <small>Could it make any logical sense to offer this thing "as a service"?</small>	2 Brand <small>Could you imagine this thing branded as a public cloud service (like <i>AvocadoOnline.com</i> 🥑)?</small>	3 Revenue / Customers <small>Could this thing be managed as a viable cloud service in terms of revenue and customers?</small>	4 Cost Tracking <small>Could the organisation currently track costs and investment in this thing separately from similar things?</small>	5 Data <small>Is it possible to define clearly the input data (from other sources) that this thing needs?</small>	6 User Personas <small>Could this thing have a small/well-defined set of user types or customers (user personas)?</small>	7 Teams <small>Could a team or set of teams effectively build and operate a service based on this thing?</small>	8 Dependencies <small>Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?</small>	9 Impact / Value <small>Would the scope of this thing provide a team with an impactful and engaging challenge?</small>	10 Product Decisions <small>Would the team working on this thing be able to "own" their own product roadmap and the product direction?</small>
A	New user registration	Yes Yes Yes	Yes Maybe Yes	Yes Yes Yes	Yes Maybe No	Maybe Yes	No Yes	Maybe Yes	No No Yes	Yes Yes	Yes
B	Collection	Maybe Yes Maybe Yes	Yes	No No Maybe	No Maybe	No No Maybe	Yes Yes	No	No	No No Maybe	No Yes
C	Affiliate referral	Maybe Maybe	Yes Yes	Yes	Yes Yes	Yes Yes	Yes	Yes Maybe	Yes	Yes	Yes
D	Delivery of cleaned clothing	Yes Yes Maybe	Yes Yes	Yes Yes	Yes	Yes					
E	Stripe payments	Yes Yes	Yes Yes	Yes Yes							
F	Credit Card data management	Yes Maybe Maybe	Maybe Maybe Maybe	Yes Yes Maybe							

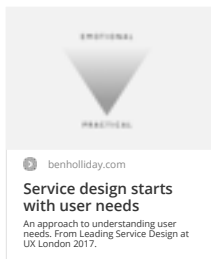
Warning flags?

UX London: Leading Service Design

The test of a good user need

- ✓ If you showed it to a user, would they recognise it as their need?
- ✓ Is it written with words real users use?
- ✓ Does it describe the problem rather than the solution?
- ✓ Will it stay the same regardless of changes to technology, policy and existing services?
- ✓ Does it help you organise and prioritise work?

Inspired by Leisa Reichelt @leisa

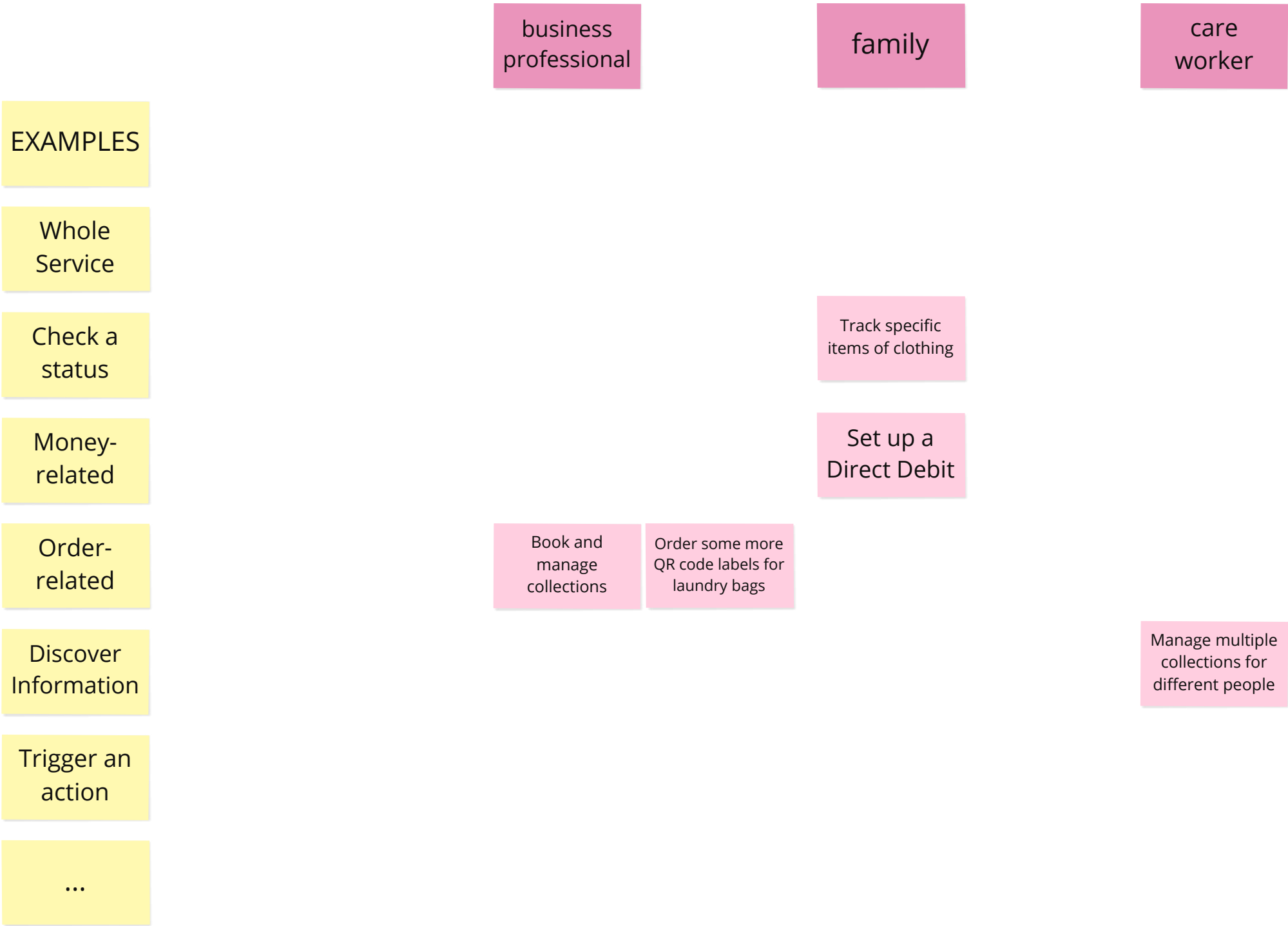


<https://benholliday.com/2017/07/14/leading-service-design-user-needs/>

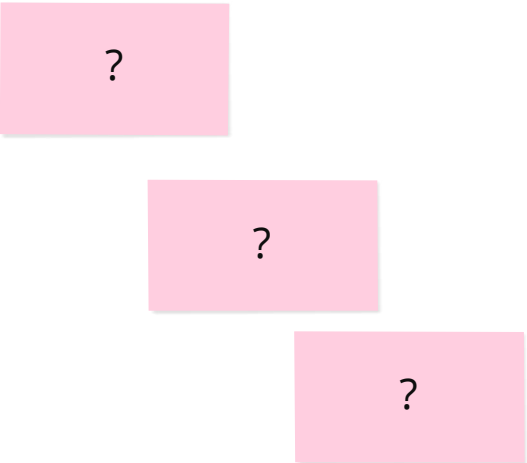
- **explicit needs:** derived from how our users describe what they are trying to do
- **implicit needs:** those that are not expressed and that users are sometimes not aware of, but that are evident from our observation
- **created needs:** where a user has to do something because it is required by the service

needs to a family.

Candidate streams using the user needs lens



<https://www.laundryheap.co.uk/>



Independent Service Heuristics

Checklist

1. **Sense-check:** Could it make any logical sense to offer this thing "as a service"?
 - Is this thing independent enough?
 - Would consumers understand or value it?
 - Would it simplify execution?
2. **Brand:** Could you imagine this thing branded as a public cloud service (like *AvocadoOnline.com* 🥑)?
 - Would it be a viable business (or "micro-business") or service?
 - Would it be a compelling offering?
 - Could a marketing campaign be convincing?
3. **Revenue/Customers:** Could this thing be managed as a viable cloud service in terms of revenue and customers?
 - Would it be viable service with a paid offering?
 - Would it bring recurring revenue with subscription plans?
 - Is there a clearly-defined customer base or segment?
4. **Cost tracking:** Could the organisation currently track costs and investment in this thing separately from similar things?
 - Are the full costs of running this thing transparent or possible to discover considering infrastructure costs, data storage costs, data transfer costs, licence costs, etc.?
 - Is this thing fairly separate, disconnected from other things in the organisation?
 - Does the organisation track this separately?
5. **Data:** Is it possible to define clearly the input data (from other sources) that this thing needs?
 - Is the thing fairly independent from any data sources?
 - Are the sources internal (under our control, not external)?
 - Is the input data clean (not messy)?
 - Is the input data provided in a self-service way? Can the team consume the input data "as a service"?
6. **User Personas:** Could this thing have a small/well-defined set of user types or customers (user personas)?
 - Is the thing meeting specific user needs?
 - Do we know (or can we easily articulate) these user types and their needs?
7. **Teams:** Could a team or set of teams effectively build and operate a service based on this thing?
 - Would the cognitive load (breadth of topics/context switching) be bounded to help the team focus and succeed?
 - Would significant infrastructure or other platform abstractions be unnecessary?
8. **Dependencies:** Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?
 - Is this thing logically independent from other things?
 - Could the team "self-serve" dependencies in a non-blocking manner from a platform?
9. **Impact/Value:** Would the scope of this thing provide a team with an impactful and engaging challenge?
 - Is the scope big enough to provide an impact? Would the scope be engaging for talented people?
 - Is there sufficient value to customers and the organization that the value would be clearly recognized?
10. **Product Decisions:** Would the team working on this thing be able to "own" their own product roadmap and the product direction?
 - Does this thing provide discrete value in a well-defined sphere of execution?
 - Can the team define their own roadmap based on what they discover is best for the product and its users (so that the team is not driven by the requirements and priorities of other teams)?

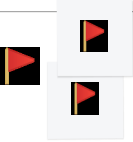
ISH - evaluation matrix 2

User needs

Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe
No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No

Stream candidate		1 As-a-service <small>Could it make any logical sense to offer this thing "as a service"?</small>	2 Brand <small>Could you imagine this thing branded as a public cloud service (like <i>AvocadoOnline.com</i>)?</small>	3 Revenue / Customers <small>Could this thing be managed as a viable cloud service in terms of revenue and customers?</small>	4 Cost Tracking <small>Could the organisation currently track costs and investment in this thing separately from similar things?</small>	5 Data <small>Is it possible to define clearly the input data (from other sources) that this thing needs?</small>	6 User Personas <small>Could this thing have a small/well-defined set of user types or customers (user personas)?</small>	7 Teams <small>Could a team or set of teams effectively build and operate a service based on this thing?</small>	8 Dependencies <small>Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?</small>	9 Impact / Value <small>Would the scope of this thing provide a team with an impactful and engaging challenge?</small>	10 Product Decisions <small>Would the team working on this thing be able to "own" their own product roadmap and the product direction?</small>
G	Set up a Direct Debit	Yes Yes Yes	Yes Yes Maybe	Yes Yes Maybe	Yes Maybe Maybe	Yes Maybe No	Yes Yes Yes	Yes Yes Maybe	No Yes Yes	Yes Yes Yes	Yes Yes Maybe
H	Book and manage collections										
I	Manage multiple collections for different people										
J											
K											
L											

Warning flags?



Selected candidates 2

Haier Microenterprise

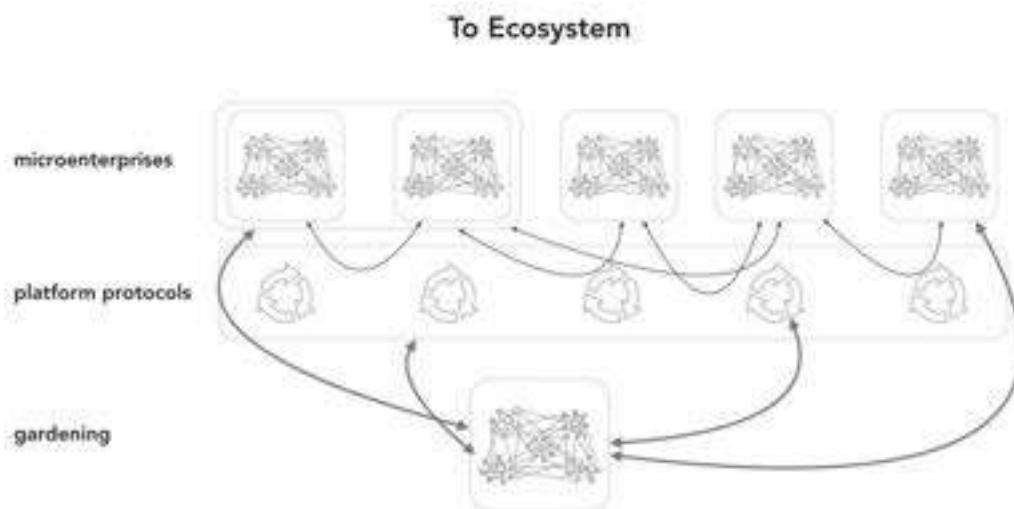


medium.com

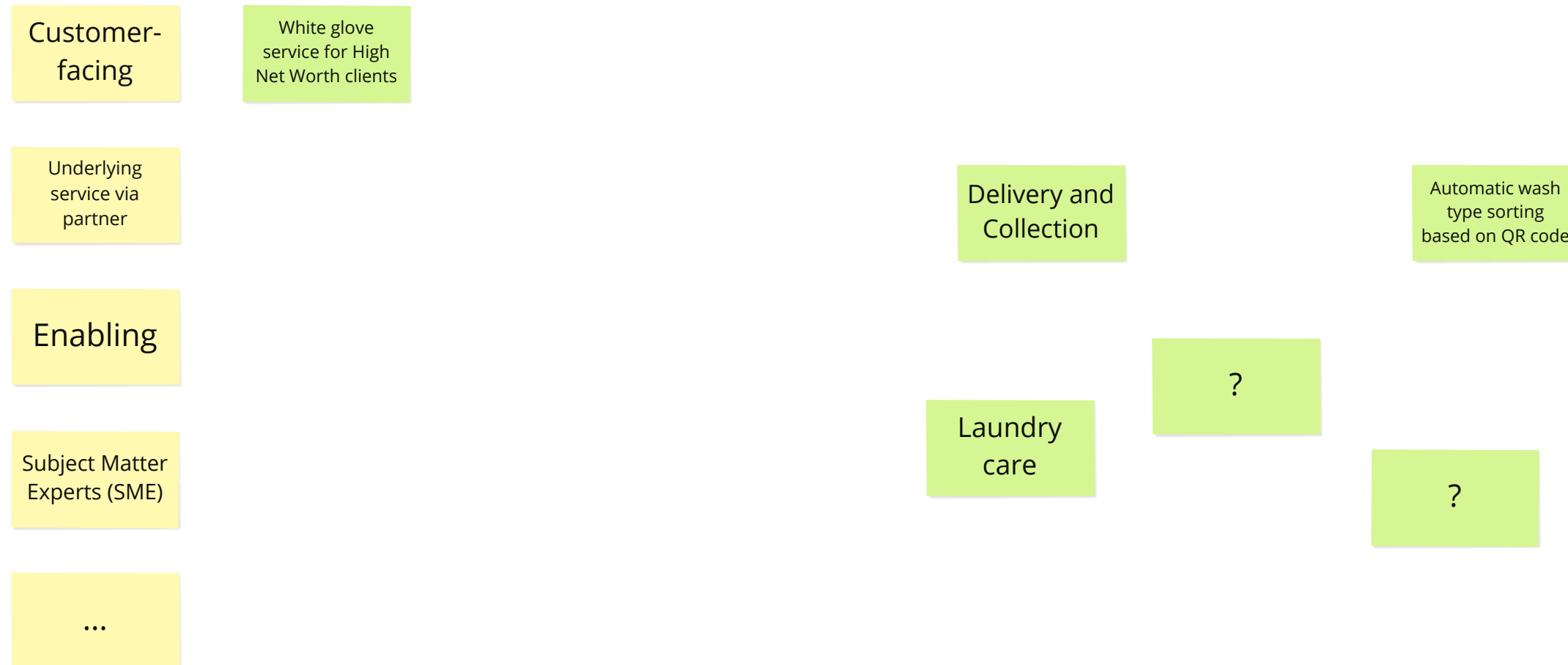
Evolution of the Platform Organization: 3 Haier, Rendanheyi, and Zhang Ruimin's Vision

Haier's Chairman, Zhang Ruimin, is one of the world's most well-known management thinkers, at least in the rarefied world of business...

<https://medium.com/work-futures/evolution-of-the-platform-organization-3-haier-rendanheyi-and-zhang-ruimins-vision-d8afceef7f5e>



Candidate streams using micro-enterprise lens



<https://www.laundryheap.co.uk/>

Independent Service Heuristics


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ISH - evaluation matrix 3

Micro-
enterprises

Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe	Maybe
No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No

Stream candidate		1	2	3	4	5	6	7	8	9	10
		<div>Sense-check</div> <div>Could it make any logical sense to offer this thing "as a service"?</div>	<div>Brand</div> <div>Could you imagine this thing branded as a public cloud service (like <i>AvocadoOnline.com</i> )?</div>	<div>Revenue / Customers</div> <div>Could this thing be managed as a viable cloud service in terms of revenue and customers?</div>	<div>Cost Tracking</div> <div>Could the organisation currently track costs and investment in this thing separately from similar things?</div>	<div>Data</div> <div>Is it possible to define clearly the input data (from other sources) that this thing needs?</div>	<div>User Personas</div> <div>Could this thing have a small/well-defined set of user types or customers (user personas)?</div>	<div>Teams</div> <div>Could a team or set of teams effectively build and operate a service based on this thing?</div>	<div>Dependencies</div> <div>Would this team be able to act independently of other teams for the majority of the time to achieve their objectives?</div>	<div>Impact / Value</div> <div>Would the scope of this thing provide a team with an impactful and engaging challenge?</div>	<div>Product Decisions</div> <div>Would the team working on this thing be able to "own" their own product roadmap and the product direction?</div>
M	<div>White glove service for High Net Worth clients</div>										
N											
O											
P											
Q											
R											

Warning flags?







Selected candidates 3

Selected candidate streams for further investigation

Fracture
planes

User needs

Micro-
enterprises

What to do next with these candidates?

Learn how to apply
Independent Service
Heuristics in more
depth

Domain-
Driven Design

Use
EventStorming

Deep Dive into
1 or 2 domains

e.g. better define the
data or interfaces in
one area

End-to-End
"walking
skeleton"

Part 4 - Skill paths and aptitudes for fast flow

 conflux

Outline of part 4

- We begin by exploring the skills pathways needed for typical roles in IT and software delivery when embarking on a fast flow transition.
- We then discuss challenges and opportunities around skills gaps and aptitudes and how we can use market sensing techniques to help avoid skills stagnation.
- We finish Part 4 by reviewing the success patterns covered throughout the Masterclass and answering any remaining questions.

Flows of change

Almost ALL roles and teams should be focused on either:

A flow of change



Supporting flows of change



A flow of change

- Software changes to a service or application
- Configuration changes to commercial off-the-shelf (COTS) software
- Onboarding a new employee
- Reviewing legal contracts
- Installing audio-visual equipment



Supporting flows of change

- An infrastructure platform for clouds services or applications
- A data platform for analytics
- A wiki or How-To guide
- Real-time data for decision making



What do we aim for in the context of fast flow?

Continuously
'untangle' business
concepts

Minimize hands-offs

Avoid blocking
dependencies

Find and adjust team
and system
boundaries for flow

Move some decision-
making to teams

What do we aim for in the context of fast flow?

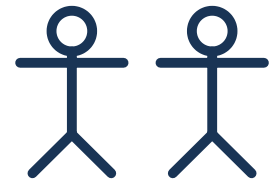
Long-lived,
autonomous teams

Ownership and
curation

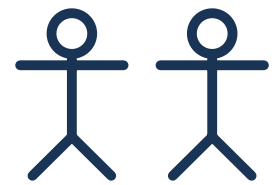
Modern, digital
product management

Consider team
cognitive load

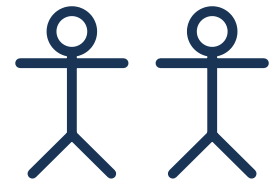
Implications of fast flow for teams and roles



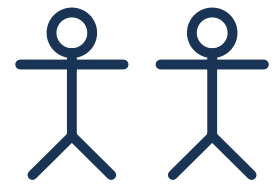
Flow unblocker



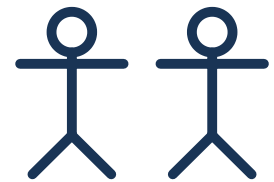
Boundary finder



Platform to reduce cognitive load



Product management for holistic experiences



...

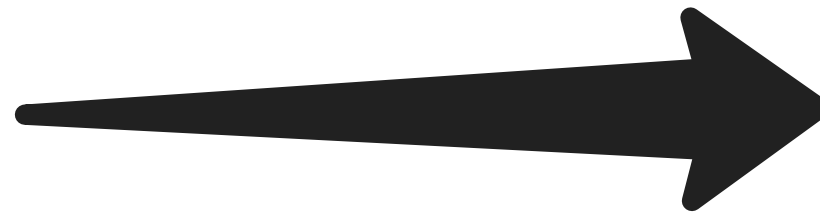
Mindset shifts for 3 example roles

Compliance expert

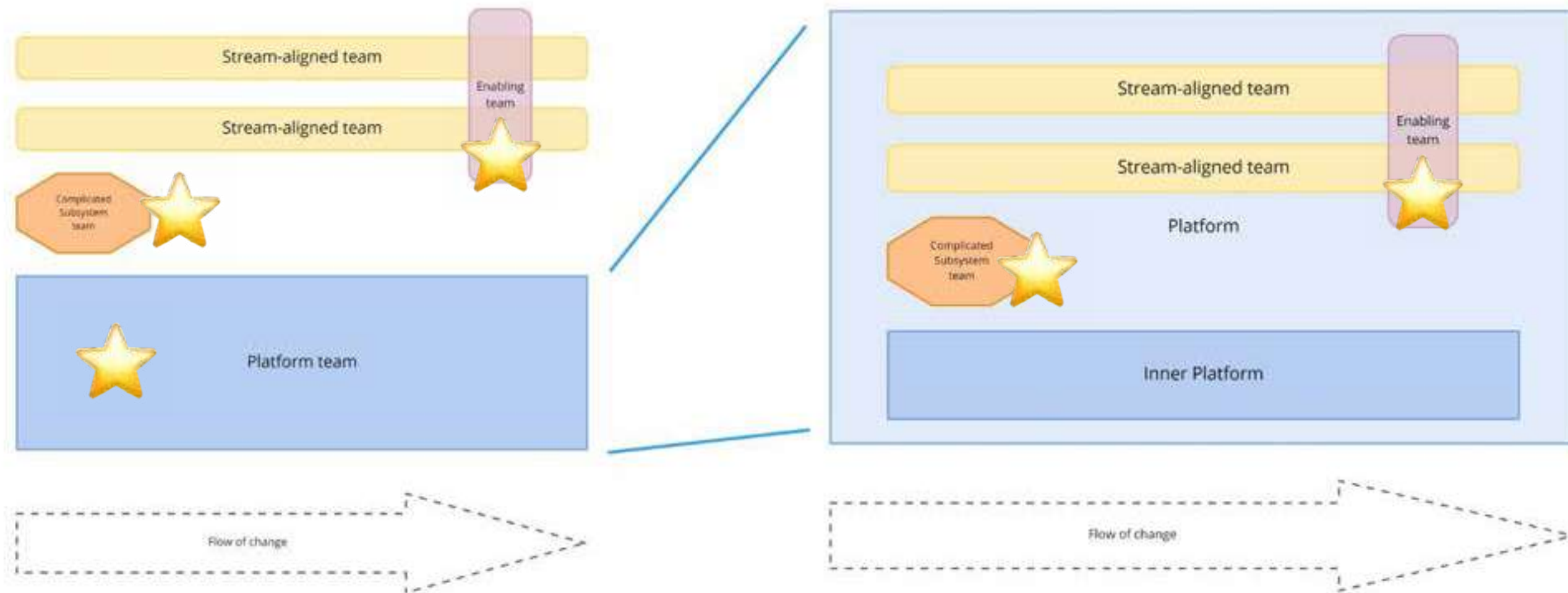
Architect

Manager

Compliance mindset shift



Example: compliance expert (empowering)



- Part of an enabling team working across many stream-aligned teams
- Part of a platform, advising on the evolution of platform services
- Part of a complicated sub-system team, building a compliance service

Mindset shift for compliance expert - expert view

Individual
/ team

⚠ Working
as part of
a team

⚠ Working as
part of an
Enabling team
specifically

⚠ Working
in a
facilitating
way

⚠
Understanding
the importance
of fast flow in
general

⚠
Understanding
the importance
of APIs for fast
flow

Organization

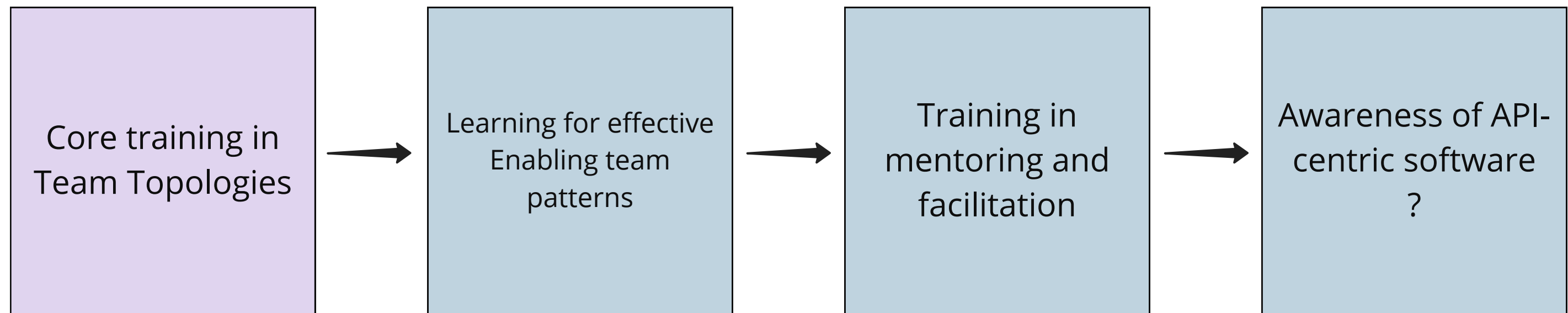
⚠ Aligning
incentives and
compliance
responsibilities

⚠ Building
trust across
departments
/ divisions



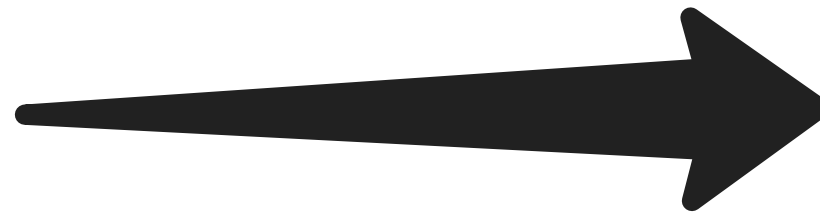
Empowering other teams

Example skill path for financial compliance expert

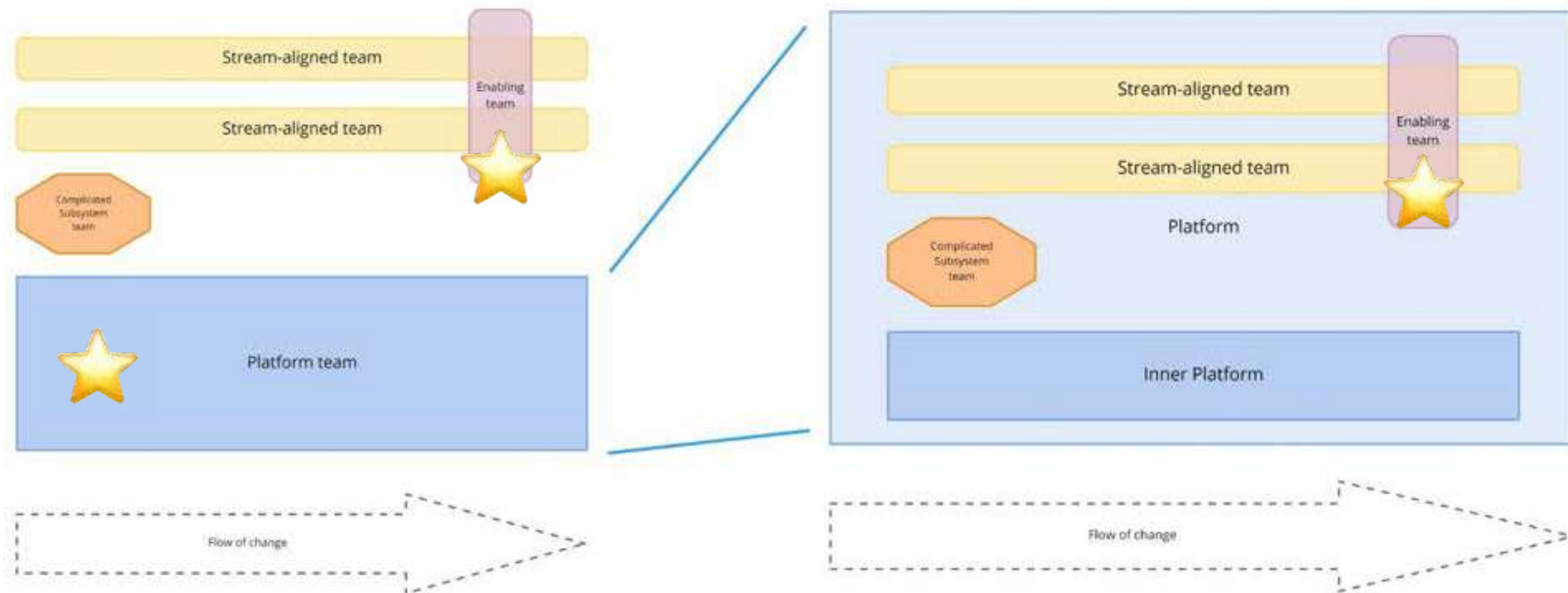


Empowering other teams

Architect mindset shift



Example: enterprise architect (finding flow)



- Part of an Enabling team working across many Stream aligned teams
- Part of a Platform, guiding the platform evolution

Mindset shift for enterprise architect - expert view

Individual
/ team

⚠ Working
as part of
a team

⚠ Working as
part of an
Enabling team
specifically

⚠ Working
in a
facilitating
way

⚠ Working
as part of a
product
platform

⚠
Sociotechnical
architecture

Organization

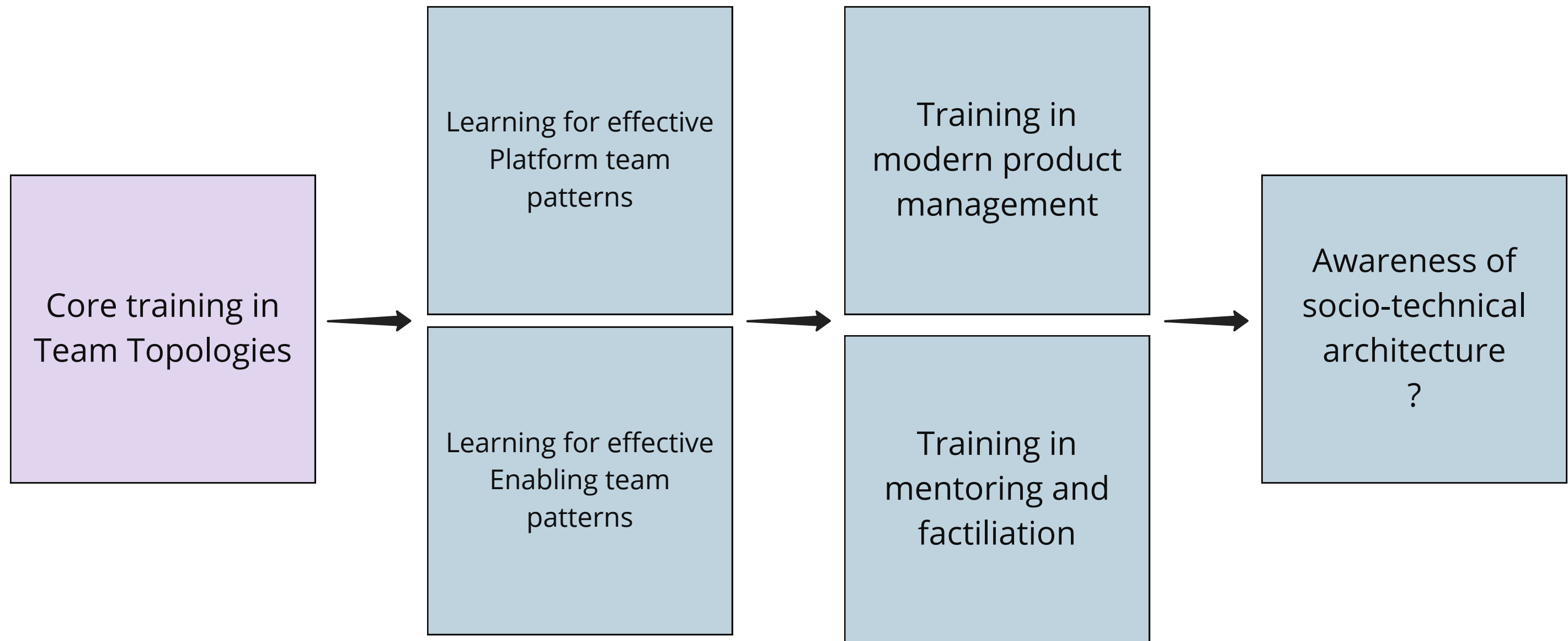
⚠ Seeing
architecture as
sociotechnical -
bridging
departments /
divisions

⚠ Building
trust across
departments
/ divisions



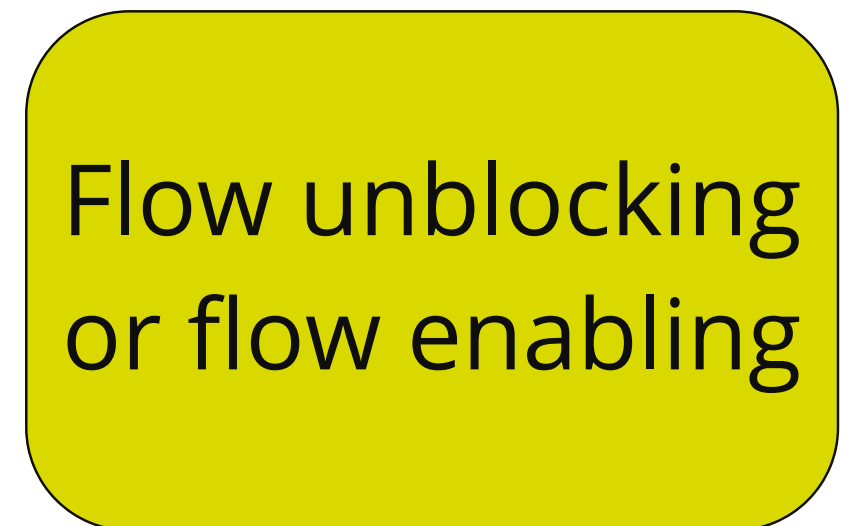
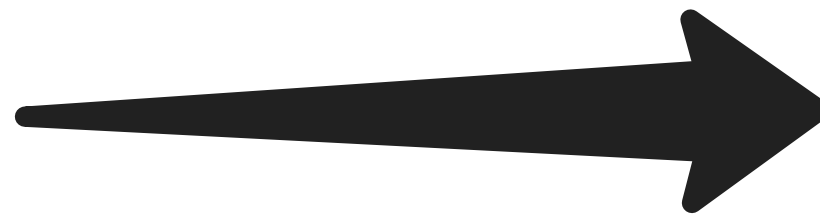
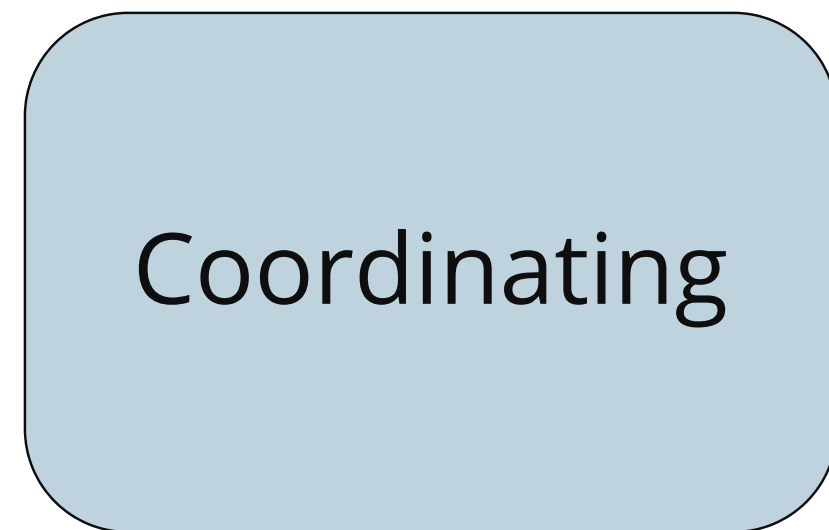
Focus on finding flow

Example skill path for enterprise architect



Focus on finding flow

Manager mindset shift



Mindset shift for manager - expert view

Individual
/ team

⚠ Working
as part of
a team

⚠ Working as
part of an
Enabling team
specifically

⚠ Working
in a
facilitating
way

⚠ Working
as part of a
product
platform

⚠ Flow
techniques

Organization

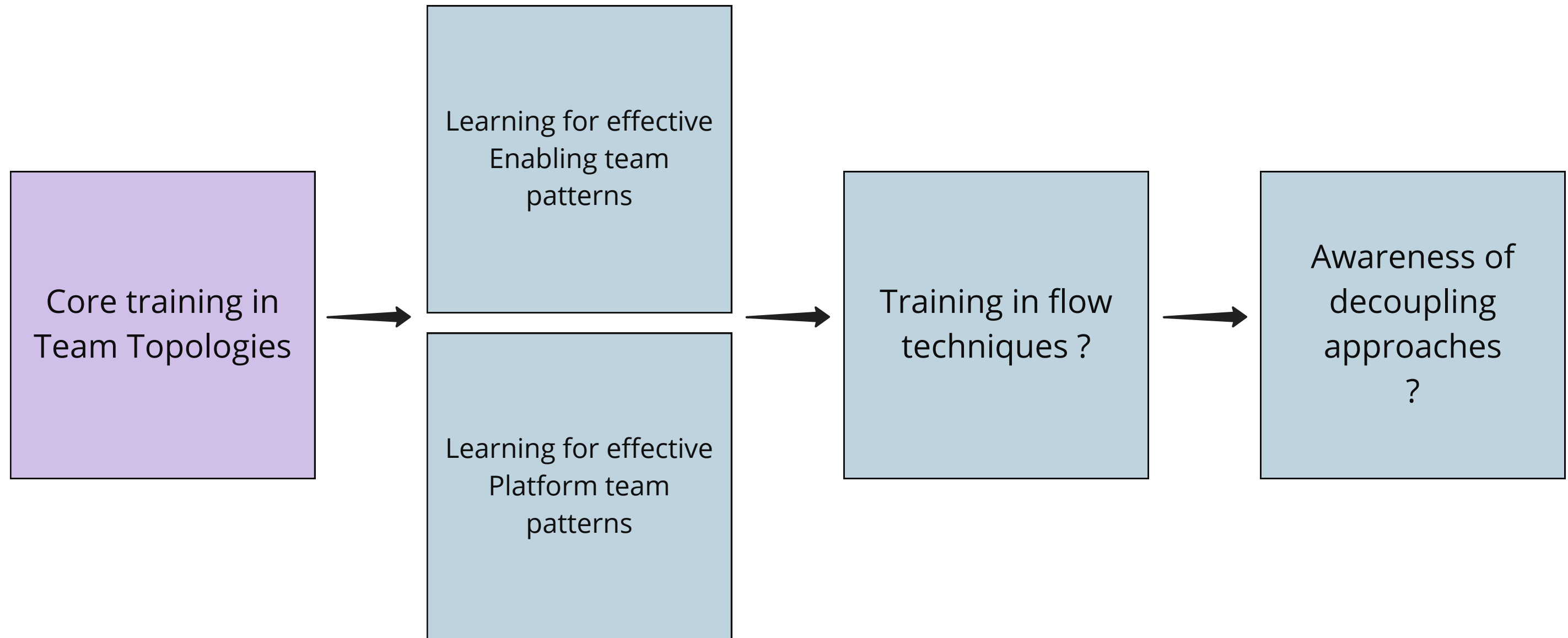
⚠ Seeing
"management"
as mostly about
flow, not
coordination

⚠ Building
trust across
departments
/ divisions



Focus on unblocking flow

Example skill path for manager



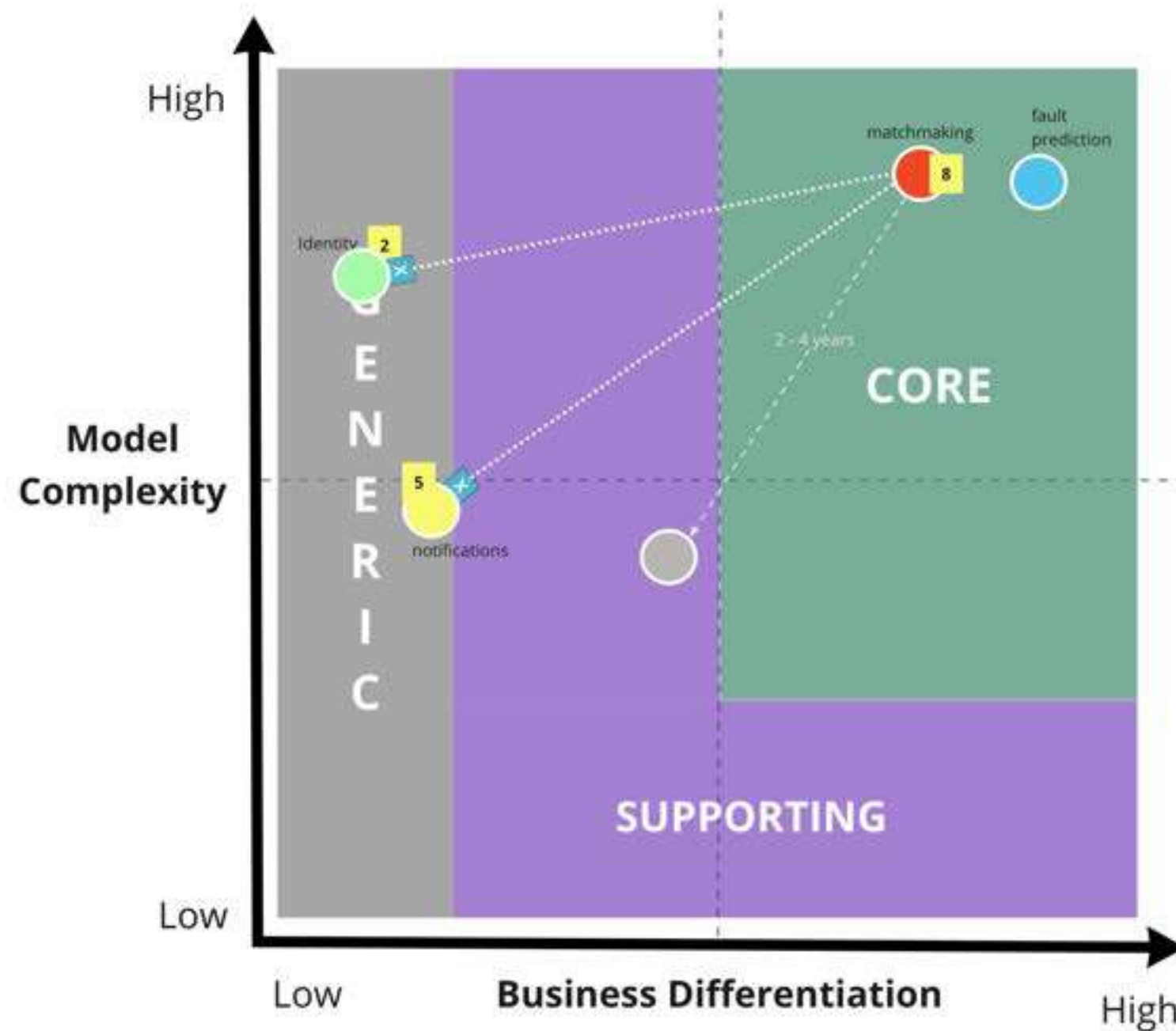
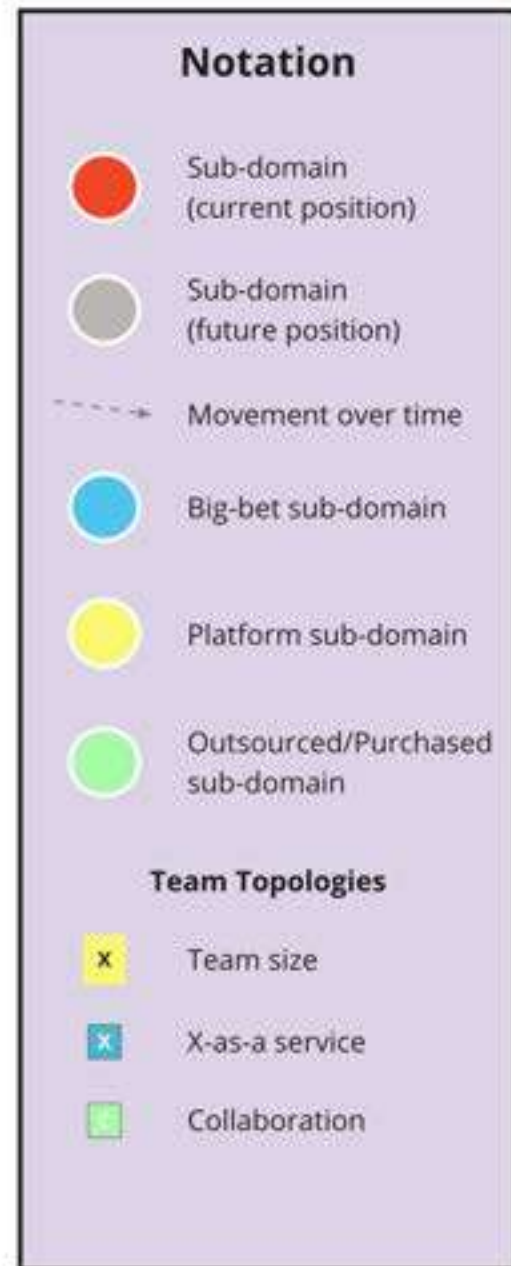
Focus on unblocking flow

Skills gaps as an advantage - market sensing

Use skills gaps and aptitudes as a strategic advantage to avoid stagnation

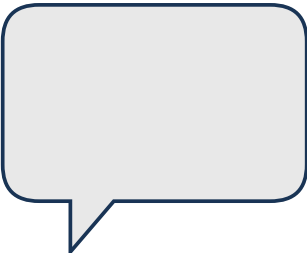


Core Domain Charts - skills



Core Domain Charts - skills adaptability

What should a smart organization do around skills and capabilities if it recognizes skills here  moving to Generic?



Notation

Sub-domain (current position)

Sub-domain (future position)

Movement over time

Big-bet sub-domain

Platform sub-domain

Outsourced/Purchased sub-domain

Team Topologies

X

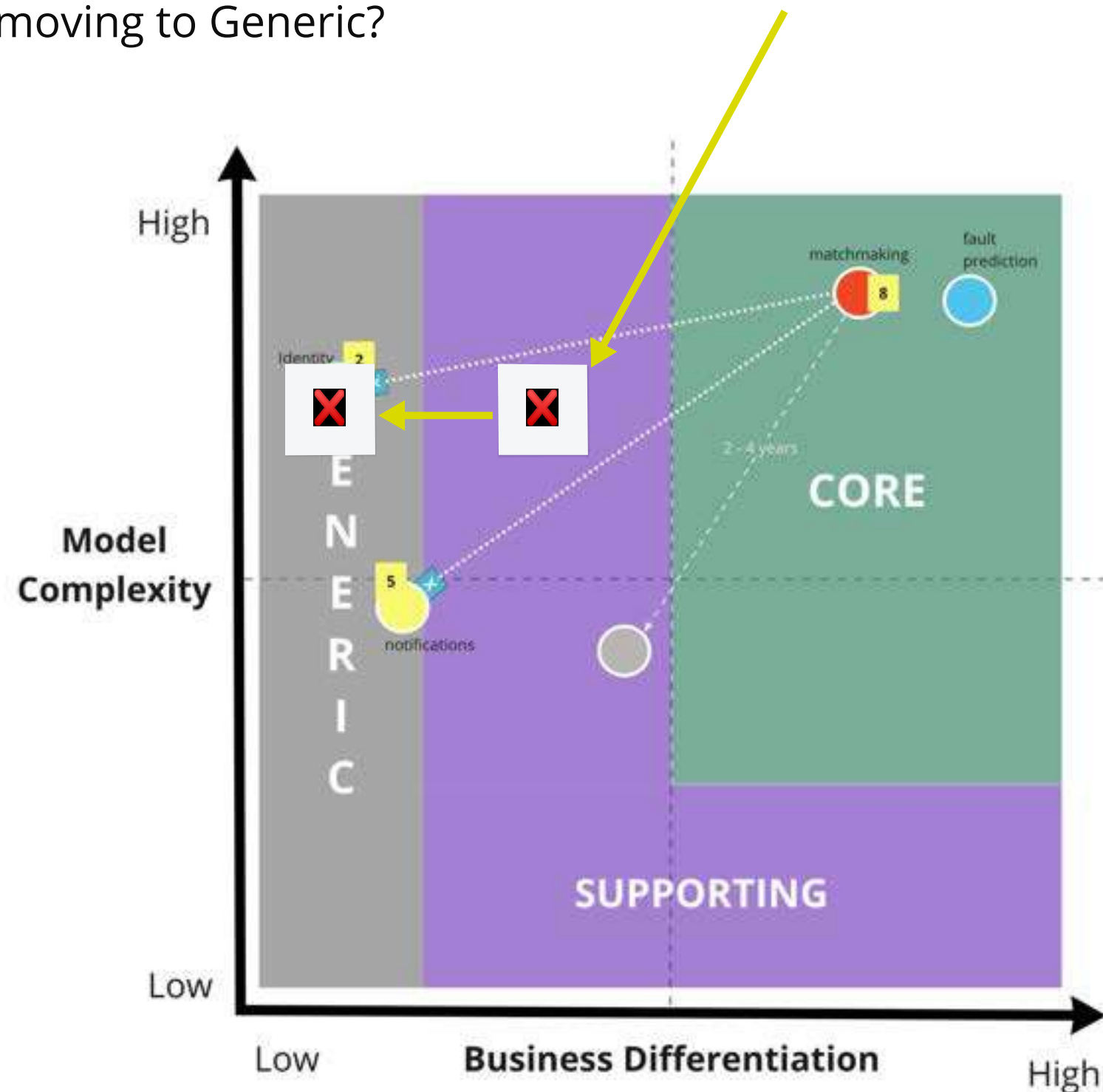
Team size

X

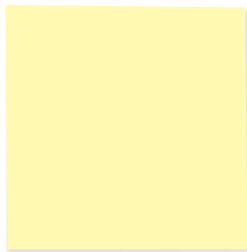
X-as-a service

X


Collaboration



Example: Capacity planning for data centers --> cloud



Core Domain Charts - skills adaptability - expert opinion

What should a smart organization do around skills and capabilities if it recognizes skills here  moving to Generic?

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Big-bet sub-domain

Platform sub-domain

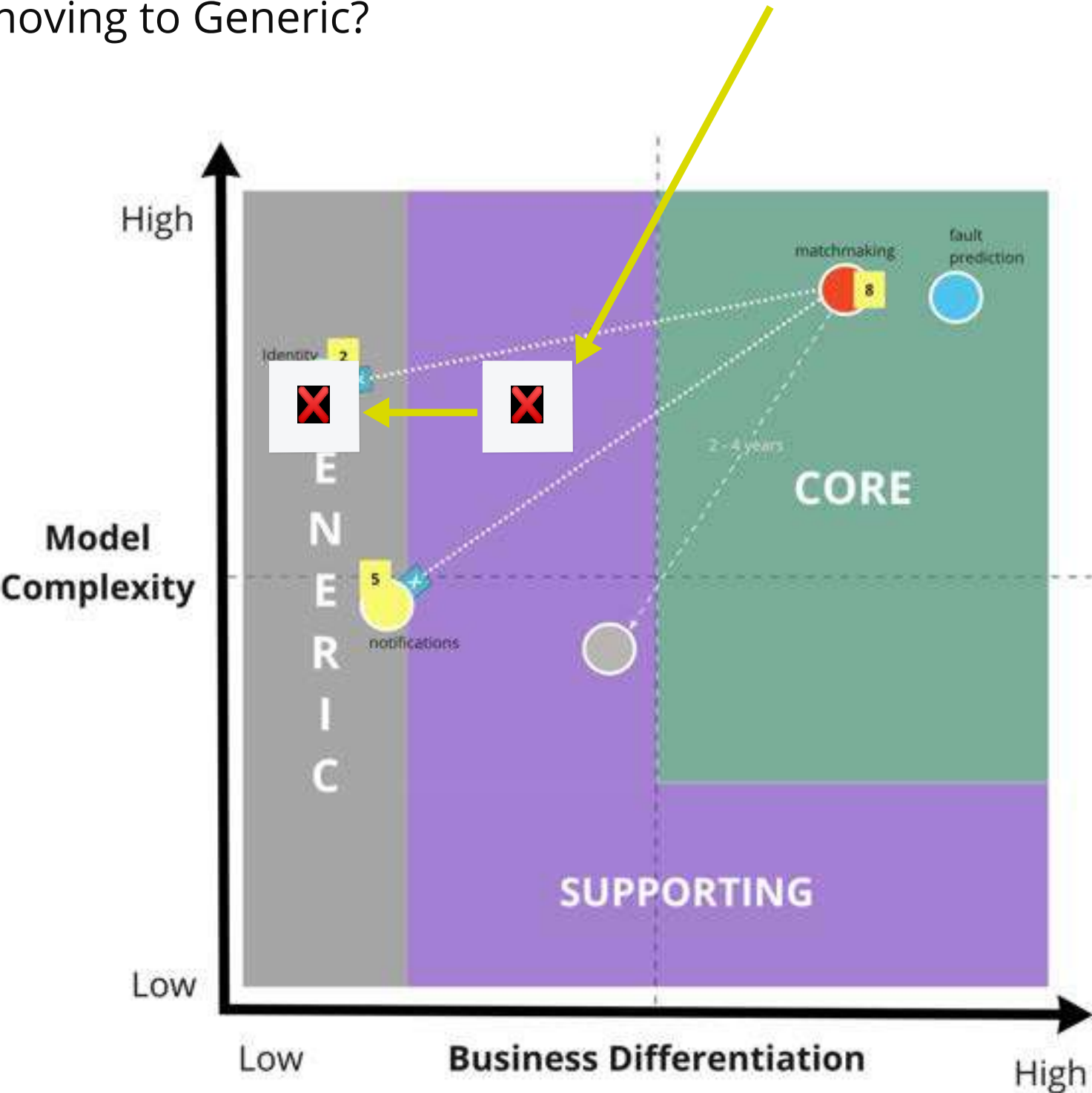
Outsourced/Purchased sub-domain

Team Topologies

Team size

X-as-a service

Collaboration



Prefer external
Generic to
internal
Generic

Cross-train
people
ASAP

Adaptability is
perhaps the
most
important skill

Move from
"this is who I
am" to "this is
what I do now"

HR: Make job
descriptions and
titles more generic:
"engineer",
"manager", "coach",
etc.

Team interaction
modes

Team API

Evolution of teams
and interactions

Mindset for a TT
platform

Advanced patterns
for platforms

Fractal platforms

Desynchronous

Real-world
Software-Enriched
Services

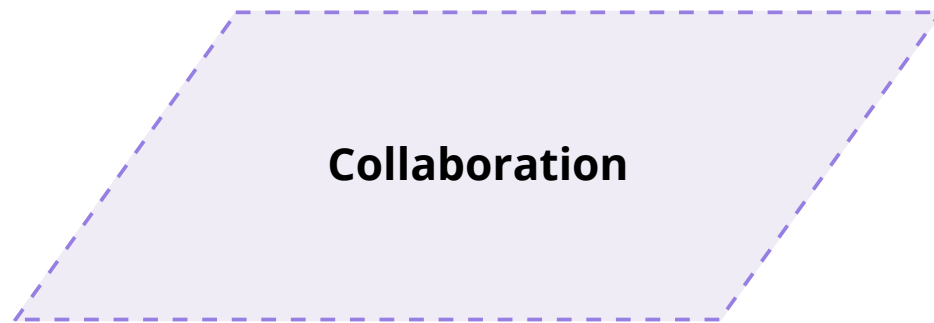
ISH process

Flows of change

Core Domain
Charts - skills
adaptability

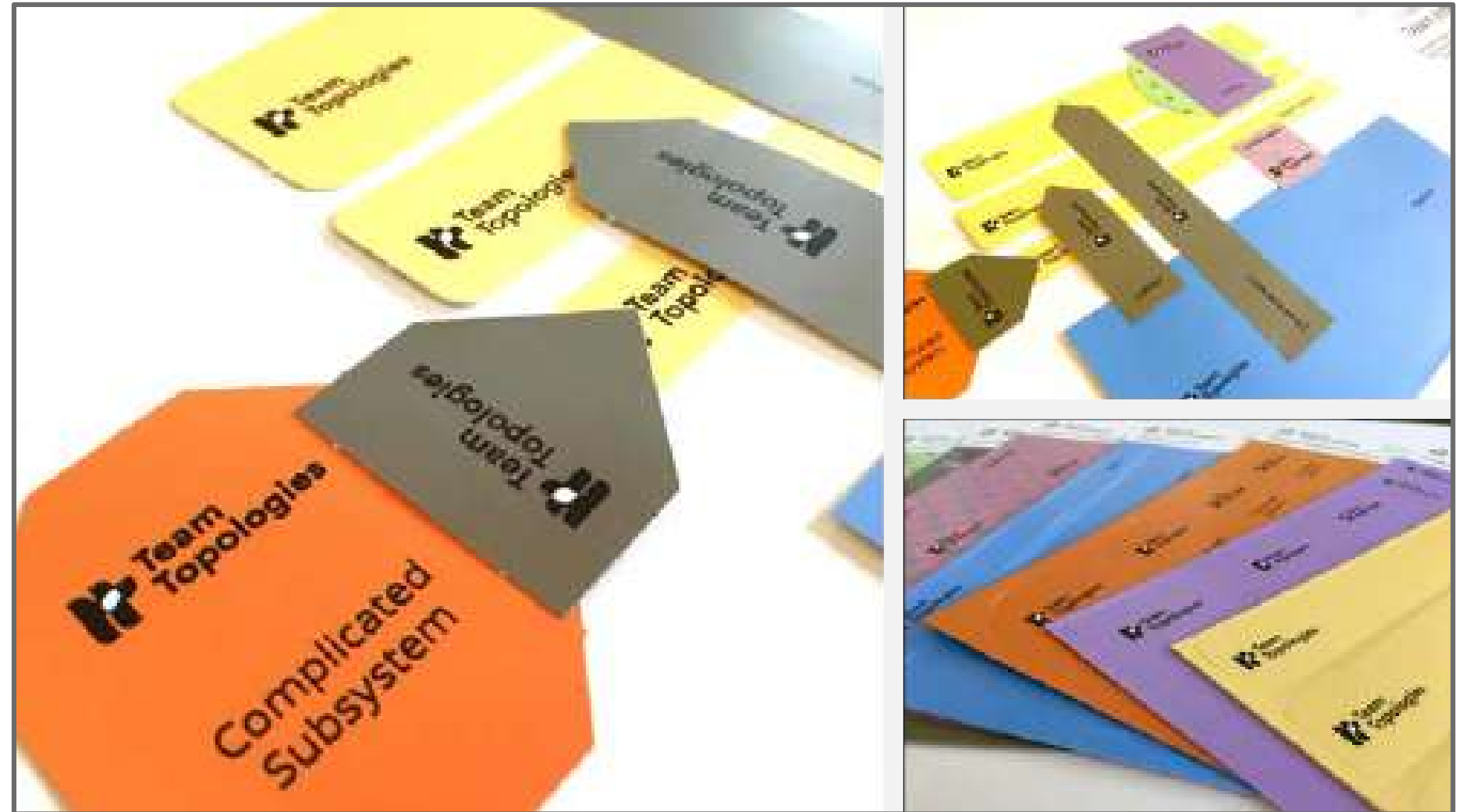
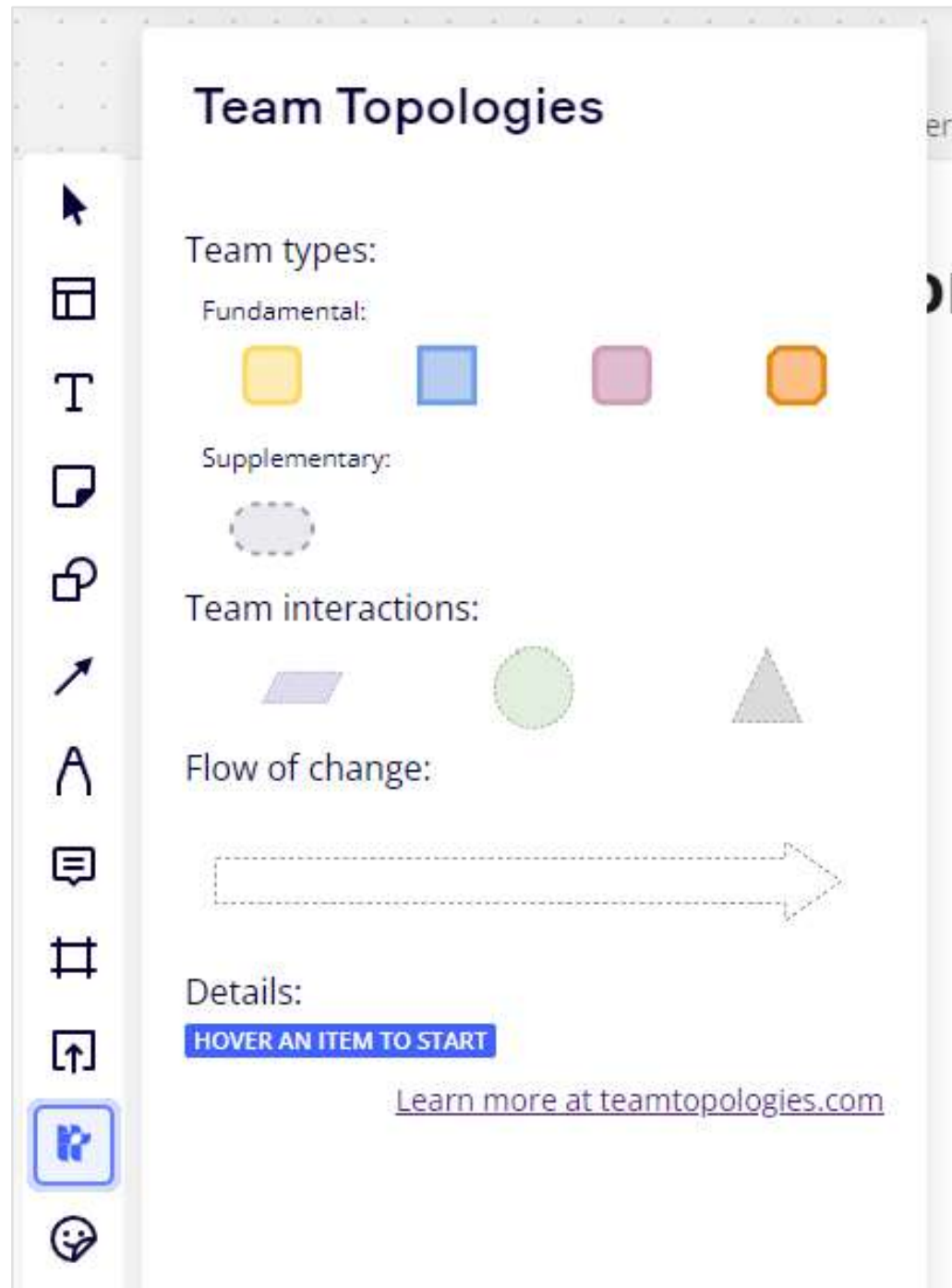
Team interaction modes 2

Using the digital TT team modeling shapes



<https://shapes.teamtopologies.com/>

Evolution of teams and interactions



<https://agilestationery.com/products/modeling-shapes-for-team-types-and-team-interactions>

Team API - overview

TeamTopologies/Team-API-template

A template for defining a Team API - as explained in the Team Topologies book

4

3

444

65

github.com

GitHub - TeamTopologies/Team-API-template: A template for defining a Team API - as explained in the Team Topologies book

github.com

GitHub - TeamTopologies/Team-API-template: A template for defining a Team API - as explained in the Team Topologies book

<https://github.com/TeamTopologies/Team-API-template>

Team API

Date:

• Team name and focus:

• Team type:

• Part of a Platform? (y/n) Details:

• Do we provide a service to other teams? (y/n) Details:

• What kind of Service Level Expectations do other teams have of us?

• Software owned and evolved by this team:

• Versioning approaches:

• Wiki search terms:

• Chat tool channels: # _____ # _____ # _____

• Time of daily sync meeting:

Team type: (Stream-Aligned, Enabling, Complicated Subsystem, Platform)

What we're currently working on

• Our services and systems:

• Ways of working:

• Wider cross-team or organisational improvements:

Teams we currently interact with

Team name/focus	Interaction Mode	Purpose	Duration

Team Interaction Modes: (Collaboration, X-as-a-Service, Facilitating)

Teams we expect to interact with soon

Team name/focus	Interaction Mode	Purpose	Duration

TVP example at Trade Me



Our Journey to a Thinnest Viable Platform

Trade Me engineering is a medium size team-about 200 engineers-spread across predominantly platform and stream-aligned agile squads...

<https://medium.com/trade-me/our-journey-to-a-thinnest-viable-platform-ca3e57986eb9>



"It started with a series of wiki pages highlighting the characteristics of a production-ready application and the definitive list of must-haves we expect applications to have to fulfil our stream-aligned teams' needs. We used user story-mapping to identify the Musts.

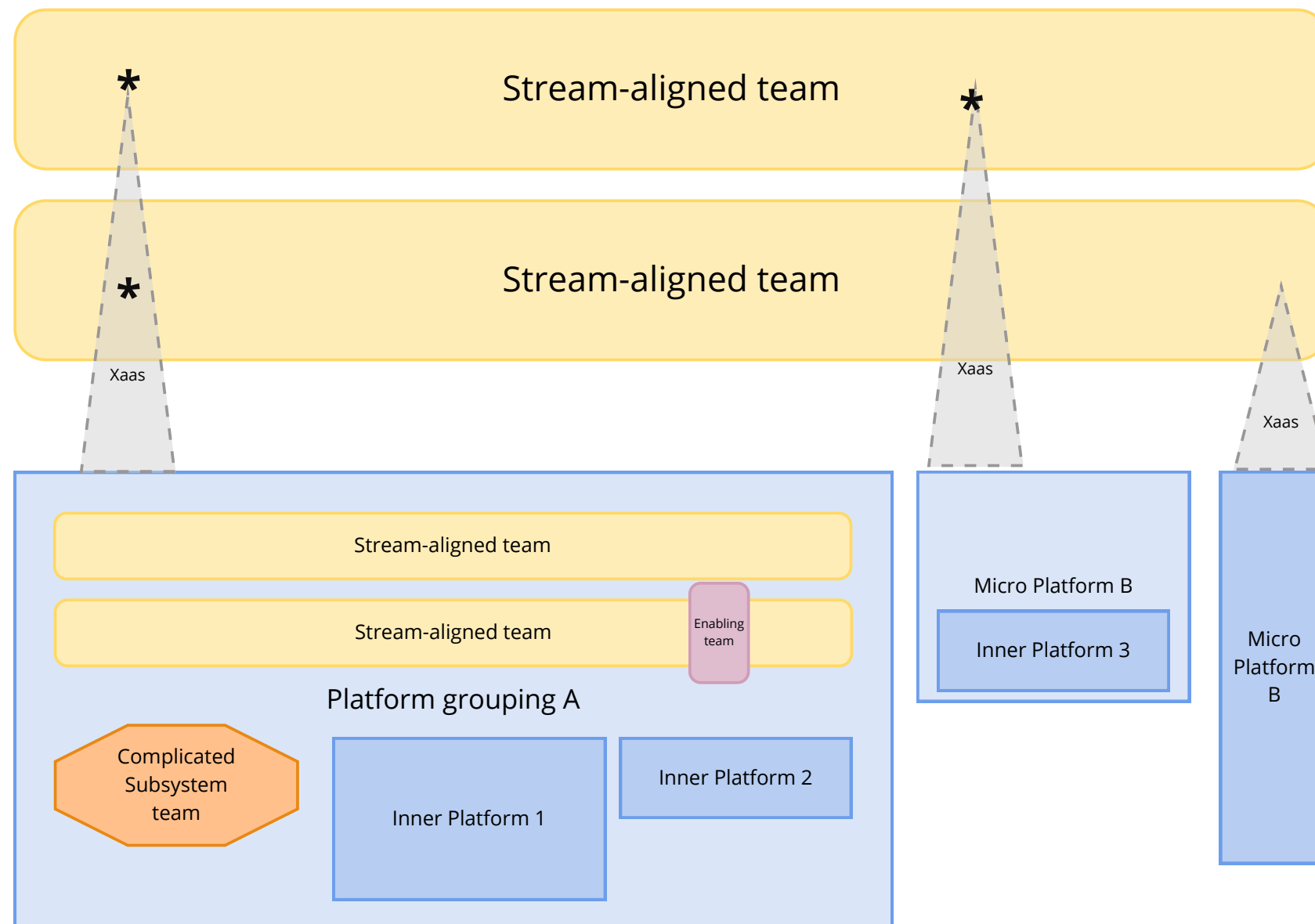
Subsequently, it evolved into a templated infrastructure-as-code project with almost fully automated provisioning pipelines."

"Our main measures of success (MoS) are:

- Reducing developers' cognitive load (qualitative MoS)
- Time to First Hello World (TTFHW)"

"The intention behind this is to keep the platform as simple as possible to cater to one of its primary purposes: reducing developer cognitive load."

Fractal platforms - platform groupings 4



Advanced patterns for platforms



Parallel services



Harvesting



Horizon scanning



Composite

Desynchronous



Desynchronous

Avoid temporal
dependencies

Real-world Software-Enriched Services

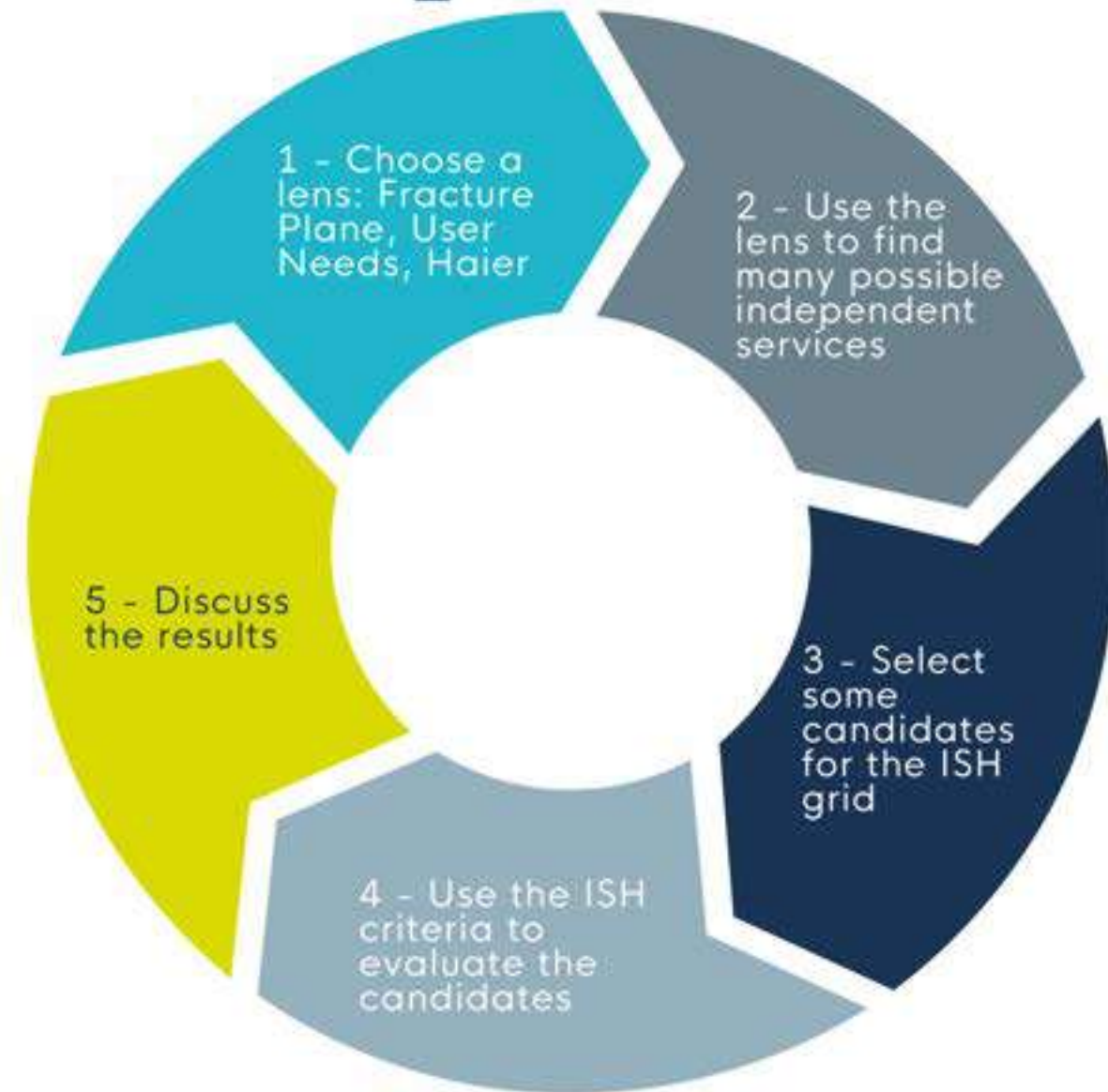
1. Clothes laundering <https://laundrapp.com/en/> - simplifies the tasks
2. Buy a car <https://www.cinch.co.uk/> - delivered to your door and 14-day money back
3. Run a business <https://www.odoo.com/> - an opinionated "platform" of tools
4. Try on clothes digitally <https://www.zyler.com/> - saves time in stores
5. ID verification <https://www.id-pal.com/> - uses features of a mobile app
6. Transcription <https://rev.com/> - automated or human, but all 'As a Service'
7. Vaccination notification and booking: <https://www.nhs.uk/nhs-app/> - location specific
8. Website monitoring <https://uptimerobot.com/> - no installed software - just a focus on what is public
9. International money transfers <https://wise.com/> - no actual bank accounts, but much of the hassle removed
10. Try on glasses virtually <https://luna.io/virtual-try-on/> - no need to visit a store



ISH process

1. Choose a lens: Fracture Plane, User Needs, Haier
2. Use the lens to find many possible independent services
3. Select some candidates for the ISH grid
4. Use the ISH criteria to evaluate the candidates
5. Discuss the results

ISH process



Flows of change

Almost ALL roles and teams should be focused on either:

A flow of change



Supporting flows of change



Core Domain Charts - skills adaptability

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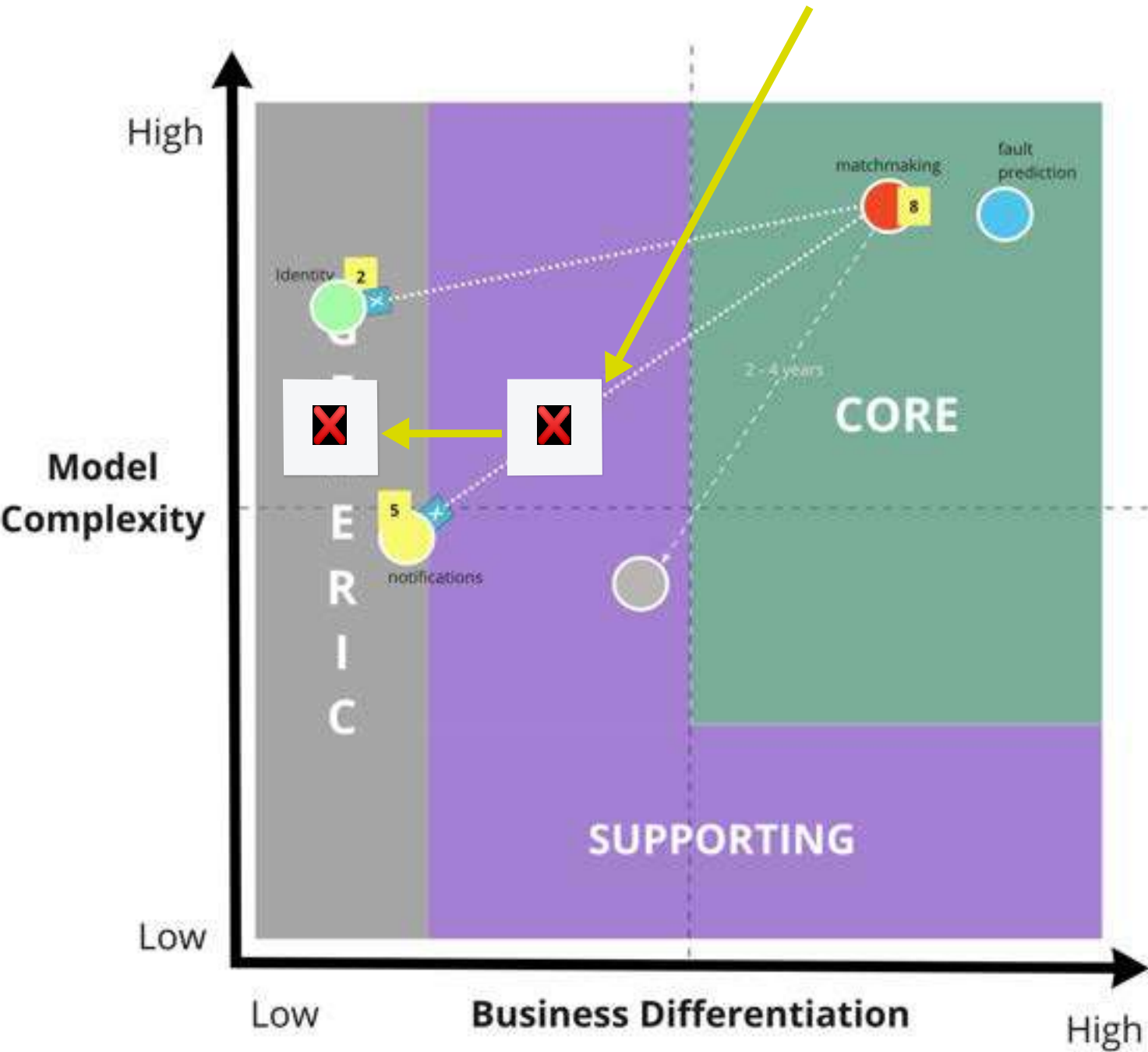
Outsourced/Purchased sub-domain

Team Topologies

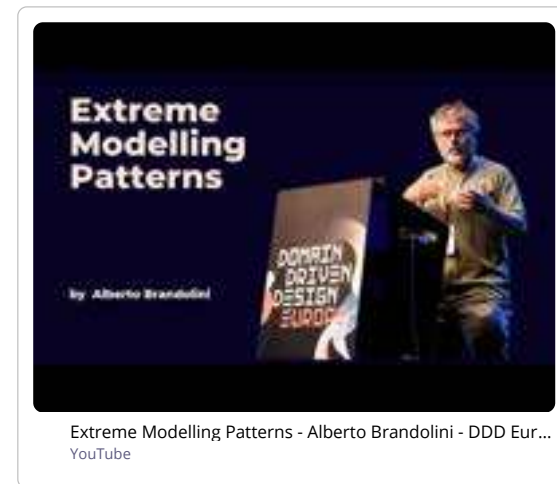
Team size

X-as-a service

Collaboration

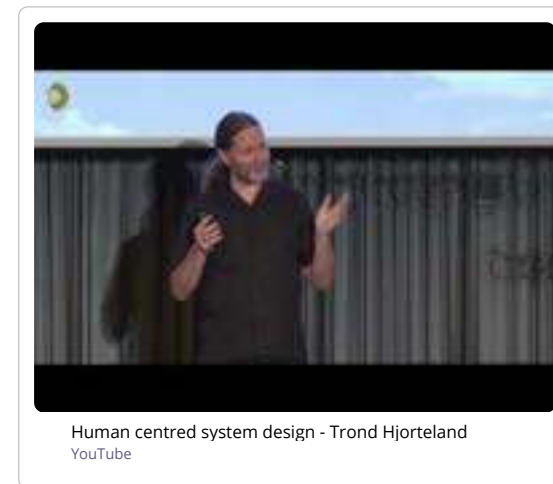


Core Domain Charts - skills adaptability



<https://www.youtube.com/watch?v=jv1-ohCWbE0>

Example of
Composite
pattern



<https://www.youtube.com/watch?v=KSWylZevgHc>

Open
systems and
related to
environment