

Logo Versions



ElderCare



Primary

Wordmark Only

Icon

Colours



Primary

Hex #647048 RGB rgb(100,112,72)

CMYK 11 0 36 56

Pantone 18-0527



Secondary

Hex #647048 RGB rgb(100,112,72)

CMYK 11 O 36 56

Pantone 18-0527



Accent

Hex #645E40

RGB rgb(100,94,64)

CMYK 0 6 36 61

Pantone 18-0426

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary **Baumans**

Fla Bb Cc