

## Nicolas Goosen

https://www.linkedin.com/in/nicolas-goosen/nicolasgoosen@icloud.com



### **Business Cards**

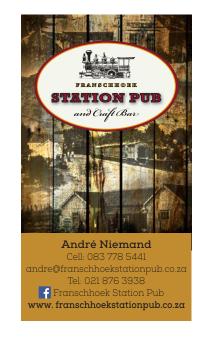
Drawing on expertise in designing memorable business cards, I create designs that make a lasting impression while reflecting your unique brand identity.

Whether you're seeking bold, modern designs or timeless elegance, I deliver results that balance creativity with functionality. Drawing on years of experience, I can also guide you through production options, from paper stock to specialty finishes like embossing or foil stamping.



#### Menus

Over the years, I have designed menus and kept them up-to-date for dozens of restaurants across the Cape Winelands, particularly in Franschhoek. From conceptualization to final production, I have extensive experience working with restaurant owners. Well versed in print production, I can guide you through the best materials and options for your specific needs.









# Local pub's branding

Over the years, many businesses in Franschhoek have trusted me with their branding and print design needs, resulting in ongoing collaborations. One such client, a popular local restaurant and pub, frequently called on me to create a range of printed marketing materials and digital content. These included table-talkers, custom menus, branded placemats, laser-engraved items, social media graphics, and advertisements for local publications. Each project was aimed at strengthening their brand presence and connecting with the local community.



#### **Pricelists**

I have years of experience designing functional – and visually appealing – pricelists tailored to the unique needs of wineries and wine cellars. These pricelists, often used for customer orders and glued into convenient pads, are designed to strike the perfect balance between readability and elegance.

Whether you need a table-style layout for product information or a branded design that reflects your winery's character, I ensure the final product is both practical and on-brand.









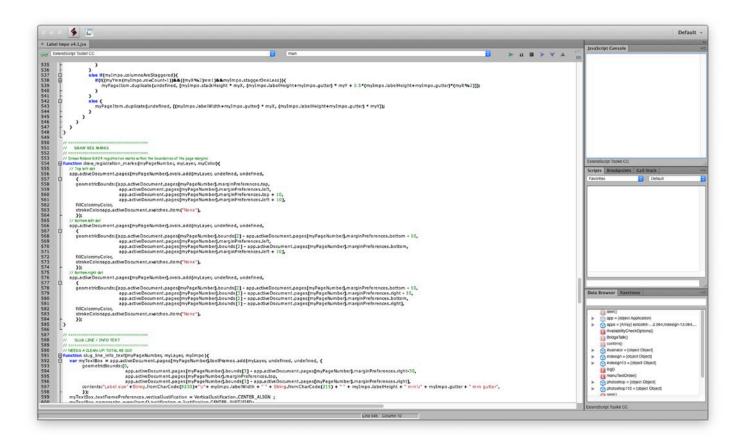


While I no longer run a printing press myself, I remain deeply connected to the world of letterpress. As your designer, I can connect you to skilled artisans.









## **Scripting InDesign**

With years of experience in scripting for Adobe InDesign, I've developed numerous tools that simplify and accelerate workflows for designers. These custom scripts are designed to handle repetitive or time-consuming tasks, helping to streamline processes and reduce costs.

If you have existing design work that feels tedious or expensive to produce, let's collaborate. I can analyze your requirements and create tailored scripts to save you time and money. Whether it's automating layouts, batch processing, or optimizing document management, I'm here to make your work faster and more efficient.