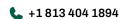
Nicolas Mogollon Barbosa

Visual Designer @ Al enthusiast * User Interface Art Direction &



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Certifications and Recognitions

UX Design Fundamentals

Cousera - Google (2023)

Meritorious Thesis-

Universidad Jorge Tadeo Lozano (2017)

Education

Industrial and **Product Design**

Universidad Jorge Tadeo Lozano (2012 - 2017)

Skills



Branding, typography, visual storytelling.

UI Design Prototyping, wireframing,

Web Design WYISWYG, CMS systems. heatmaps.

Use of techniques and prompts to aid the creation of images, videos and text.

Marketing Strategies

Social media design, email marketing, digital campaigns.

Software

Adobe CC, Canva, Figma, Framer, Wordpress A.I. tools (Whisk, Flow, Midjourney, Stable Difussion, ChatGPT etc.).

References

Available upon request.

Work Experience

0 2025

Visual and A.I. Designer - Invest in Bogotá

- Design of graphic assets for national and international investment promotion events.
- Creation of visual assets for social media campaigns, aimed at informing, promoting and attracting investors to Bogotá, the capital of Colombia.
- Implemented AI to support design workflow across the Design department.

O 2023 - 2024

Art Director - Ondas y Ecos S.A.S

- Redesigned the company's visual identity across digital platforms.
- Implemented design strategies for web and social media.
- Directed the narrative of the brand Radio a Domicilio. Closeness and familiarity.

-0 2021-2022

Visual Experience Coordinator - Areandina University

- · Led cross-functional collaboration between the marketing, design and development teams to deliver campaigns aligned with the university goals.
- Created interactive content aligned with brand identity, leading to further imporvement and organic evolution of the brand.

O 2017 - 2022

Digital Graphic Designer - Colombian Ministry of Information and Communication Technologies (MICT)

- Created a wide range of graphic assets for government campaigns. including presentations (PPT/keynote), social media content, email campaigns, infographics, print materials, custom signage, branded mobiliaries and other specialty formats.
- Translated complex research and economic data into accessible visual materials, backed by international partnerships.
- Contibuted in strategic planning sessions of the Digital Transformation and Economy departments.