

**Nicolas MILLIARD**

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## BLOCKCHAIN DEVELOPER

5 years' experience – Development of websites and mobile applications – Development of decentralized applications (dApp) – Technology watch – Written and spoken English

### COMPUTER SCIENCE

**WEB 2:** React JS, Next JS, React Native, WordPress and PrestaShop.

**WEB 3:** Truffle, Hardhat, Geth, Ganache, Web3.js and Ethers.js.

**LANGUAGES:** Solidity, JavaScript, HTML, CSS and PHP.

**GRAPHICS:** Figma, Photoshop and Illustrator.

**DATABASE MANAGEMENT:** MySQL and phpMyAdmin.

### PROFESSIONAL EXPERIENCE

**2016 – 2021: FULL-STACK DEVELOPER**

**DMD FRANCE – Repair of dental instruments, less than 10 employees**

**Fréjus, FRANCE**

**2 million euros of turnover. Web part represents 30% of this figure.**

- Development of websites and applications (interface design, development, SEO, implementation and maintenance).
- Creation and management of marketing campaigns: creation and sending of emails including A/B testing, creation and optimization of Google Ads campaigns, management of Google Analytics.
- Design of communication supports dedicated to the promotion of products and services for our customers and prospects: advertising banners, print communication in the specialized press, flyers, catalogs...
- Monitoring of the latest trends and innovations. Competitive intelligence.

#### Examples of achievements:

- Development of a marketing strategy that increased the number of quotes by 35%.
- Development of a new website and implementation of a commercial strategy to promote a German brand of dental instruments which allowed to obtain the French exclusive distribution of this brand.
- Automation of a prospect follow-up system that reduced the time allocated to this task by 90%.

### TRAININGS

**2022 – 2022 BLOCKCHAIN DEVELOPER TRAINING – ALYRA – Online training**

**2015 – 2016 LICENSE INFORMATION AND COMMUNICATION - UFR INGÉMÉDIA - Toulon**

**2013 – 2015 DUT MULTIMEDIA AND INTERNET PROFESSIONS - IUT MMI - Saint-Raphaël**

### LANGUAGES

**English:** expert level, professional practice.

### CERTIFICATION

**React Native** - OpenClassrooms (2021)