

SASIYA TEPPAITOON

DESIGNER

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EXPERIENCE

Freelance Designer

2014 - Present

- UX/UI Design - Dating app for iOS and Android (Duration 3 months).
- Product Design - Team project based on blockchain and smart contract knowledge (50% In progress)
- 7 Years of Architectural Design and Consultant focused on residential projects
- Graphic Designer for Digital and printed artwork

Asian Phoenix Hotel Management - Digital Marketing & Graphic Designer (Thailand)

Aug 2017 - Jun 2018

- Planned and Created digital content to support the marketing and sale strategy team for a small-mid size hotel (25-50 rooms).
- Insight report and Analyzed

IC Web (Digital Agency) - Content Writer (Thailand)

Jan - Aug 2016

- Created various styles of writing for blog and website assigned projects.
- Thailand Private Bank re-branding project - Created wireframe design for credit card contents.

EDUCATION

Maharakham University (MSU), Thailand

2008 - 2013

- Bachelor of Architecture - BArch, Architecture

University Technology Malaysia (UTM), Malaysia

Feb - Jul 2012

- World Heritage conservation project, Internship

SKILLS

- Architectural Design
- Product Design
- UX/UI Design
- Visual Design
- User Research
- Interaction Design
- Storyboarding
- Wireframing
- Task Flows
- Prototyping
- Sketch Principle
- Illustrator