

Privacy Policy

Effective Date: 5/05/2025

At The Garden Lab ("we," "our," "us"), we value your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you play our mobile iOS game, The Garden Lab (the "Game"). By using the Game, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

We do not require you to create an account or log in to play the Game. As such, we do not collect personally identifiable information, such as your name, email address, or contact details. However, we may collect certain non-personally identifiable information to improve the Game's performance and user experience.

- **Device Information:** We may collect information about the device you are using to play the Game, such as device type, operating system, and device identifiers (e.g., IDFA or other advertising identifiers).
- **Usage Data:** We may collect information about how you interact with the Game, such as levels completed, in-game activities, and the time spent on the Game.
- **Crash Reports:** In the event of a crash, we may collect information about the crash to diagnose and fix any issues.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To improve and personalize the gameplay experience.
- To analyze gameplay data and optimize the Game.
- To address technical issues and improve the stability and performance of the Game.
- To comply with legal obligations and protect the safety and rights of users.

3. Third-Party Services

We may use third-party services to help operate the Game, including analytics and advertising services. These third-party services may collect information about your device and use it in accordance with their privacy policies.

- **Analytics:** We may use services like [Google Analytics or other analytics providers] to collect usage data and improve the Game.
- **Advertising:** We may use ad networks such as [AdMob, Unity Ads, etc.] to show ads within the Game. These ad networks may use your device's advertising identifier (IDFA) to serve personalized ads based on your interests.

For more information about how these third-party services collect and use data, you can refer to their privacy policies:

- Google Analytics: [<https://policies.google.com/privacy>]

- AdMob: [<https://www.google.com/intl/en/policies/privacy/>]

4. Data Retention

We do not retain any personal data since the Game does not require login or account creation. Any collected data is retained only for the purpose of improving the Game or diagnosing issues, and we do not store any personally identifiable information.

5. Children's Privacy

The Game is not intended for children under the age of 13. We do not knowingly collect any personal information from children. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete that information as quickly as possible. If you believe that we may have collected information from a child under 13, please contact us at nicolas.diazb97@gmail.com.

6. Security

While we take reasonable precautions to protect your information, please note that no method of transmission over the internet or method of electronic storage is 100% secure. We cannot guarantee the absolute security of your information.

7. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a new "Effective Date." We encourage you to review this Privacy Policy periodically for any updates.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

The Garden Lab

Email: nicolas.diazb97@gmail.com