

Hanyang Dong

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EDUCATION

Northeastern University, Boston, MA

Expected May 2019

Master of Arts in Media Innovation, GPA: 3.5/4.0

Core Courses: Data Journalism, Fundamental of Digital Journalism

Beijing Business and Technology University, Beijing

Sept 2013 - June 2017

Bachelor of Art in Journalism, GPA: 3.6/4.0

INTERNSHIP AND PRACTICUM EXPERIENCE

NengLiang Media Co., Ltd

Jan - June 2017

Director of the TV show "Speaker", Beijing, China

- Found and interviewed good speakers with unique stories, helped them write speeches

China Network Television (Sports Center)

July - Sept 2016

Digital Communications Intern, Beijing, China

- Supervised the HTML5.0 production of panorama photographs
- Updated competition agendas for 2016 Rio Summer Olympics
- Edited 30 short videos about event highlights and published to the social network

Xinhua News Agency, Beijing Branch

Nov - Dec 2015

Journalist in International Cultural & Creative Industry Expo, Beijing, China

- Interviewed several exhibitors from Vietnam, India, Taiwan and wrote 7 news reports
- Photographed the exhibition and posted to social network, received more than 5,000 visits

China Youth Newspaper (Travel Weekly)

July - Sept 2014

Journalist, Beijing, China

- In charge of official social media for a month, including Weibo and Wechat, to post messages every day
- Interviewed and wrote articles about subjects such as volunteers in Nanjing Youth Olympics and a director of a TV drama

RESEARCH EXPERIENCE

New Media Elaborate Edit and Audience Research of Classic Movies

2014-2015

- Compressed and edited six long movies into shorter videos
- Collected and analyzed large-scale data by SPSS
- Summarized and wrote a research report

SKILLS

Computer: Adobe Premiere and Photoshop, InDesign, HTML, Word, Excel, PowerPoint

Language: Mandarin Chinese/TOEFL 100