

URBAN THREADS GANTT CHART

Business Analyst Project Timeline Loyalty Program Redesign Engagement

Prepared By: Nicole Reaves
Business Analyst – External Consultant

Client Organization: Urban Threads (Fictional E-Commerce Retailer)

Project Type: Simulated Business Analysis Engagement
Gantt Timeline for Stakeholder-Driven Process Planning

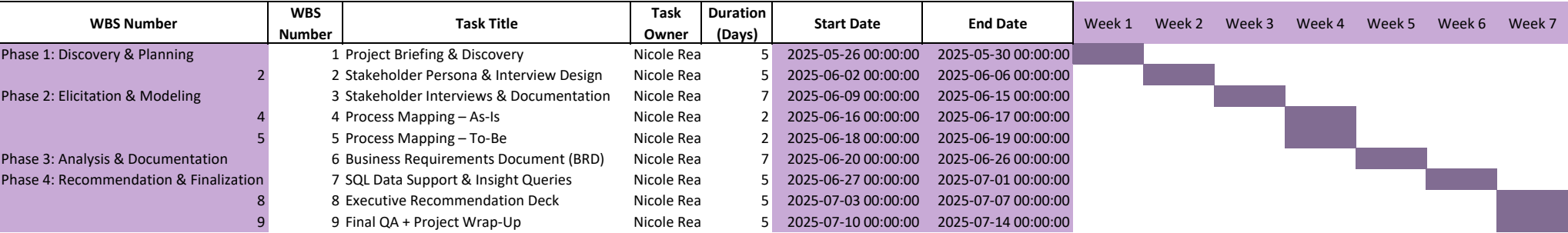
Date: July 2025

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Portfolio
GitHub
https://github.com/NicoleBIA/urban_threads_ba_loyalty_redesign
Maven Analytics
<https://mavenanalytics.io/profile/68417380-a011-7037-d187-e0d560cad6b6>

Urban Threads Gantt Chart

Business Analyst Project Timeline – Loyalty Program Redesign Engagement



Legend:
■ Task Duration Bar (Simulated per Week)

Milestone Tracker – Urban Threads Loyalty Program Redesign

Simulated Business Analyst Timeline & Ownership View

Milestone	Target Date	Status	Owner
Project Kickoff Complete	2025-05-30	Not Started	Nicole Reaves
Stakeholders Identified & Simulated	2025-06-06	Not Started	Nicole Reaves
BRD Draft Completed	2025-06-27	Not Started	Nicole Reaves
Process Maps Finalized	2025-06-19	Not Started	Nicole Reaves
SQL Insights Documented	2025-07-03	Not Started	Nicole Reaves
Recommendation Deck Delivered	2025-07-10	Not Started	Nicole Reaves
Final Portfolio QA Complete	2025-07-17	Not Started	Nicole Reaves