URBAN THREADS GANTT CHART

Business Analyst Project Timeline Loyalty Prodgram Redesign Engagement

Prepared By: Nicole Reaves

Business Analyst – External Consultant

Client Organization: Urban Threads (Fictional E-Commerce Retailer)

Project Type: Simulated Business Analysis Engagement

Gantt Timeline for Stakeholder-Driven Process Planning

Date: July 2025

Contact Information Email

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LinkedIn

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Portfolio GitHub

https://github.com/NicoleBIA/urban_threads_ba_loyalty_redesign

Maven Analytics

https://mavenanalytics.io/profile/68417380-a011-7037-d187-e0d560cad6b6

Urban Threads Gantt Chart

Business Analyst Project Timeline – Loyalty Program Redesign Engagement

WBS Number	WBS Number	Task Title	Task Owner	Duration (Days)	Start Date	End Date	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7
Phase 1: Discovery & Planning	1	Project Briefing & Discovery	Nicole Rea	5	2025-05-26 00:00:00	2025-05-30 00:00:00							
2	2	Stakeholder Persona & Interview Design	Nicole Rea	5	2025-06-02 00:00:00	2025-06-06 00:00:00							
Phase 2: Elicitation & Modeling	3	Stakeholder Interviews & Documentation	Nicole Rea	7	2025-06-09 00:00:00	2025-06-15 00:00:00							
4	4	Process Mapping – As-Is	Nicole Rea	2	2025-06-16 00:00:00	2025-06-17 00:00:00		,					
5	5	Process Mapping – To-Be	Nicole Rea	2	2025-06-18 00:00:00	2025-06-19 00:00:00							
Phase 3: Analysis & Documentation	6	Business Requirements Document (BRD)	Nicole Rea	7	2025-06-20 00:00:00	2025-06-26 00:00:00							
Phase 4: Recommendation & Finalization	7	SQL Data Support & Insight Queries	Nicole Rea	5	2025-06-27 00:00:00	2025-07-01 00:00:00							
8	8	Executive Recommendation Deck	Nicole Rea	5	2025-07-03 00:00:00	2025-07-07 00:00:00							
9	9	Final QA + Project Wrap-Up	Nicole Rea	5	2025-07-10 00:00:00	2025-07-14 00:00:00							



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Milestone Tracker – Urban Threads Loyalty Program Redesign

Simulated Business Analyst Timeline & Ownership View

Milestone	Target Date	Status	Owner
Project Kickoff Complete	2025-05-30	Not Started	Nicole Reaves
Stakeholders Identified & Simulated	2025-06-06	Not Started	Nicole Reaves
BRD Draft Completed	2025-06-27	Not Started	Nicole Reaves
Process Maps Finalized	2025-06-19	Not Started	Nicole Reaves
SQL Insights Documented	2025-07-03	Not Started	Nicole Reaves
Recommendation Deck Delivered	2025-07-10	Not Started	Nicole Reaves
Final Portfolio QA Complete	2025-07-17	Not Started	Nicole Reaves