

# NICOLE BOWMAN

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**OBJECTIVE** An internship in public relations where I can utilize my professional writing skills to promote effective public relations strategies in a media-oriented setting.

**EDUCATION** Virginia Tech, May 2015  
B.A. in Communication (Public Relations)  
B.A. in English (Professional Writing)  
Current GPA: 4.0/4.0

**EXPERIENCE** **VIRGINIA TECH TELEVISION** September 2011-present  
**News Director** Fall 2013-present  
Manage the news department, supervise and direct a staff of reporters, anchors, and video editors, produce and edit weekly episodes and clips of Tech Tonight, conduct staff meetings and train all members on equipment use, writing and editing.  
**Assistant News Director** Fall 2012-Spring 2013  
**Lead anchor** for Tech Tonight Spring 2012  
**National anchor** for Tech Tonight Fall 2011

**THE COLLEGIATE TIMES** Fall 2013-present  
**Production Manager:** Copyedit twice a week, assist with any copyediting questions during production, ensure that all material complies with AP style and serve as the final editor on pages before they are sent to the printer.

**LEISUREMEDIA360** May 2013-July 2013  
**Public Relations Intern:** Prepared news releases for Blue Ridge Country magazine, contacted media in eight states, wrote sidebars for Blue Ridge Country magazine and The Roanoker magazine, prepared a video package for The Roanoker magazine's digital edition and utilized PRWeb for press release distribution.

**WSLS CHANNEL 10**, Roanoke, Va. July 2010-August 2010  
**Production/Reporting Intern:** Worked with reporters and producers, attended news meetings, and contributed to story writing.

**OTHER** **STARBUCKS COFFEE**, Roanoke, Va. June 2012-present  
**EXPERIENCE** **Barista:** Prepare drinks, complete customer service tasks, and maintain store upkeep and cleaning.

**ACTIVITIES** Phi Beta Kappa March 2013-present  
Public Relations Student Society of America January 2013-present  
The National Society of Collegiate Scholars February 2012-present  
Skills USA 2007-2011  
1<sup>st</sup> in the state in 2011; 2<sup>nd</sup> in the state in 2009 and 2011 for broadcast news

**HONORS** University Honors Program Fall 2012-present  
Lloyd G. Bair Super Achiever Award May 2011  
Merit Scholarship presented by the Kiwanis Club of Roanoke for career and technical education achievements.