

# NICOLE BOWMAN

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## EDUCATION

Virginia Tech, December 2014 (*summa cum laude*)

B.A. in Communication: Public Relations

B.A. in English: Professional Writing

## EXPERIENCE

**Digital Content Developer**, Modea

April 2014-present

Develop interactive support products for telecom clients, work in a team-based environment to deliver projects on deadline and utilize XML and Photoshop for development.

**News Director**, Virginia Tech Television

August 2013-May 2014

Supervised and directed a staff of over twenty reporters, anchors, and video editors, produced and edited weekly episodes and clips of Tech Tonight, conducted staff meetings and trained all members on equipment use, writing and editing.

**Assistant News Director**

Fall 2012-Spring 2013

**Lead anchor** for Tech Tonight

Spring 2012

**Production Manager**, The Collegiate Times

August 2013-May 2014

Copyedited the full paper twice a week, assisted with any copyediting questions during production, ensured that all material complied with AP style and served as the final editor on pages before they were sent to the printer.

**Public Relations Intern**, LeisureMedia360

May 2013-July 2013

Prepared news releases for Blue Ridge Country magazine, contacted media in eight states, produced sidebar pieces for Blue Ridge Country magazine and The Roanoker magazine, prepared a video package for The Roanoker magazine's digital edition and utilized PRWeb for press release distribution.

**Undergraduate Teaching Assistant**, Virginia Tech

January 2013-May 2013

Assisted during a communication class of 250 students by introducing and facilitating video clips, engaging students in class discussion and researching relevant material.

**Production/Reporting Intern**, WSLS Channel 10

July 2010-August 2010

Collaborated with reporters and producers, assisted with package production and contributed to story writing at the Roanoke, Virginia news station.

## SKILLS

Adobe Creative Suite, Hootsuite, Google Analytics

Web design, HTML, XML, CSS, SEO

## ACTIVITIES

Phi Beta Kappa

March 2013-present

Public Relations Student Society of America

January 2013-December 2014

## HONORS

University Honors Program

Fall 2012-present

Robert Dedman, Jr. Award for Professional Writing

May 2014

College of Liberal Arts and Human Sciences scholarship for academic achievement and leadership within the college