

@Nicole_Bowman1 | about.me/Nicole_Bowman **NICOLE BOWMAN**
444C Roanoke St. E. | Blacksburg, VA, 24060 | 540-793-3253 | LBowman1@vt.edu

EDUCATION

Virginia Tech, December 2014
B.A. in Communication (Public Relations)
B.A. in English (Professional Writing)
Current GPA: 3.98/4.0

EXPERIENCE

Digital Content Developer, Modea April 2014-present
Develop interactive support products for telecom clients, work in a team-based environment to deliver projects on deadline, and utilize XML and Photoshop for development.

News Director, Virginia Tech Television August 2013-May 2014
Managed the news department, supervised and directed a staff of reporters, anchors, and video editors, produced and edited weekly episodes and clips of Tech Tonight, conducted staff meetings and trained all members on equipment use, writing and editing.

Assistant News Director Fall 2012-Spring 2013
Lead anchor for Tech Tonight Spring 2012
National anchor for Tech Tonight Fall 2011

Production Manager, The Collegiate Times Fall 2013-Spring 2014
Copyedited twice a week, assisted with any copyediting questions during production, ensured that all material complies with AP style and served as the final editor on pages before they were sent to the printer.

Public Relations Intern, LeisureMedia360 May 2013-July 2013
Prepared news releases for Blue Ridge Country magazine, contacted media in eight states, wrote sidebars for Blue Ridge Country magazine and The Roanoker magazine, prepared a video package for The Roanoker magazine's digital edition and utilized PRWeb for press release distribution.

Production/Reporting Intern, WSLs Channel 10 July 2010-August 2010
Worked with reporters and producers, attended news meetings and contributed to story writing at the Roanoke, Virginia news station.

OTHER EXPERIENCE

Barista, Starbucks Coffee June 2012-April 2014
Prepared drinks, completed customer service tasks and maintained store upkeep.

ACTIVITIES

Phi Beta Kappa March 2013-present
Public Relations Student Society of America January 2013-present
The National Society of Collegiate Scholars February 2012-present

HONORS

University Honors Program Fall 2012-present
Robert Dedman, Jr. Award for Professional Writing May 2014
Ora Goodwin Roop Scholarship Spring/Fall 2014
College of Liberal Arts and Human Sciences scholarship for academic achievement and leadership within the college