

PROYECTO



Fundamentos de Diseño Interactivo

PROPOSAL

Integrantes:

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Introduction:

As a team, we started thinking about some problems that could affect our surroundings, one of the first ideas that came to our minds was pollution, then we thought about the problem we have in our oceans, and to specify about it even more we decided that we should do something in order to try to help solving the problem of the big "waste islands" on the Pacific.

Problem:

The problem we want to explore is marine pollution in the Pacific Ocean.

Strategic Goal:

Our goals range from:

Spread a culture of commitment and respect for the environment.

Know the consequences of our problem.

Show other projects of importance and interest developed by other companies and organizations.

Create a content of interest and depth of the topic.

Methodology:

Create a web page through the use of HTML, not through a template, in order to demonstrate our knowledge (regarding the purpose of the class). The general objective of the website is to generate a space with all the appropriate information about the problem that we want to address.

Implementation plan:

Our implementation plan is the dissemination of the page through social networks. Once the specific solution has been defined, a specific implementation plan for our product will be defined and it will conclude with our project.

Cost:

tiempo invertido (*horas de sueño*)	90 hr	20 pesos la hora	1800
luz	1 semana	171 pesos mensuales	42.75
agua	1 semana	105.82 mensual	26.45
gasolina	1 cargas de 50 L	21.09 L	1054.4
telefono	1 semana	389 pesos al mes ClaroVideo	97.25
internet	1 semana		
trabajo para conseguir la etrevista	5 hr	20 pesos la hora	100
complejidad del diseno	escala 1-10 (7)	70 pesos extra	70
conocimientos que se tuvieron que adquirir para realizarlo	2000		2000
SUBTOTAL			5190.85
IVA (16%)			6021.386
TOTAL			6021.386

Considerations:

- It is a very big problem and with multiple solutions that are currently in action
- We seek awareness for our public
- The resources we have are limited but we can make a good project through the laws of simplicity
- We will use GITHUB to store our information