# Nicole Conde
## SOFTWARE DEVELOPER

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## HIGHLIGHTS

Software developer with experience in Business Administration, I have a strong interest in leveraging technology to guide the growth and strengthen the operations of companies through web development. My creative and innovative skills enable me to design and develop products across various channels that turn ideas into tangible results with a significant impact on user experience (UX).

## WORK HISTORY

**STEFANINI GROUP:**
Front End Developer | 2023 -2024
*Canada / Peru*

- Contributed to a wide range of technology services at **Stefanini Group**, a global IT and consulting firm, focusing on software development, infrastructure solutions, and more. Tasked with the development, update, and integration of continuous requirements for the **Movistar** portal using Liferay CMS.
- Website: https://www.movistar.com.pe/
- Achievement: Enhanced the Movistar portal's user engagement by 50% through strategic improvements in site navigation and user interface design.

**KEOLA NETWORKS**
Front End Developer |  2023
*Peru*

- Developed an application for food and service delivery on web and mobile platforms, using Angular, to streamline operations and enhance customer service.
- Achievement: Played a key role in a team that delivered a custom software solution for a major retail client, leading to a 20% improvement in the client's operational efficiency.

**FINCA GRANDEZ**
Front End Developer | 2022-2023
*Peru*

- Successfully developed and maintained the company website for Finca Grandez, a pioneering coffee farm in the Peruvian Amazon with ambitions for global expansion.
- Website: https://www.fincagrandez.com/
- Utilized HTML, CSS, WordPress, and PHP to create a responsive, user-friendly website optimized for various devices, significantly enhancing the online presence of the brand.
- Achievement: Elevated web traffic by 40% within the first six months through the implementation of SEO best practices and responsive design.

Product Manager | 2020-2022

- Led the conceptualization, redesign, and execution of new coffee products, aligning with market needs and company goals. Worked closely with design, production, and marketing teams to ensure product success.
- Developed and implemented a robust digital marketing strategy, increasing social media presence and customer engagement, which elevated the average sales ticket 22%.

Jr. Product Manager | 2018-2020

- Drove a 15% increase in summer sales by expanding the product range to include cold beverages and complementary snacks, enhancing customer experience and satisfaction.
- Achievement: Spearheaded the launch of a new coffee blend that became the company's best-seller within a year, increasing product line revenue by 25%.

## SKILLS

**Technical:**
- **JavaScript:** Implemented e-commerce solutions using React, enhancing user experience and increasing conversion rates.
- **Angular:** Developed single-page applications for a content management system, resulting in smoother navigation and reduced load times.
- **React:** Created reusable components for an analytics dashboard application, facilitating greater development consistency and efficiency.
- **Node.js:** Built and maintained scalable back-ends for real-time applications, improving data management and user interactivity.
- **Liferay:** Deployed corporate portals with advanced customizations that enhanced internal collaboration and document management.

**Soft Skills:**
- **Quick Learning:** Rapidly assimilated new programming languages and frameworks, reducing the learning curve for new projects by 50%.
- **Process Optimization**: Redesigned software development processes, achieving a 20% reduction in time-to-market.
- **Cross-functional Collaboration:** Coordinated with marketing and sales teams to align product functionality with customer expectations.
- **Team Leadership:** Led a development team of 5, fostering an inclusive and high-performance work environment.
- **Time Management:** Efficiently managed time across multiple concurrent projects, meeting all deadlines while maintaining high-quality standards.

## EDUCATION

**FRONT END DEVELOPER**
*Laboratoria* | (2022 -2023) - **Lima, Peru.**

**FRONT END DEVELOPER**
*Coder House* | (2021 - 2022) - **Buenos Aires , Argentina.**

**BACHELOR OF SCIENCE:**
**BUSINESS ADMINISTRATION**
*Andres Bello Catholic University* | ( 2011 - 2016 ) - **Caracas, Venezuela.**

## CERTIFICATES

**Adaptability, Communication and Collaboration** - Bow Valley College
**AWS Cloud** - Platzi
**Consuming APIs with Angular** - Platzi