DESN 360 Publication Design

CEB 330 • 359.7014 • tcouraud@ewu.edu

WEBSITE

Content

1. Use the your photo, superhero, and text from labs 1, 2 & 3.
2. Include a background image of your choice (in CSS).
3. Use completed labs to assist in creating this project.

Design

1. Design areas controlled with CSS only (navcontainer, main, footer, etc.)
2. Text controlled using CSS only.
3. You can choose the colors and images.

Technical

1. Title each HTML document "Yourname WEBSITE - Home" etc.
2. Width of 755 pixels
3. Navigation Bar with rollovers using CSS only - no Java
4. External CSS only - NO inline or internal styles.
5. Auto-center WEBSITE on screen (see lab 3).

NAME

URL

ASSIGNMENT

A1

DUE see syllabus

POINTS 200
~14% of overall grade

OBJECTIVES

Create a one-page website that promotes your work this quarter using HTML, CSS, images, and links to your completed assignments & reading projects. You are free to add any extras that you find necessary.

RESOURCES

Net Storage Setup
http://www.ewu.edu/x982.xml

NetStorage Web Space
http://techfee.ewu.edu/websites/

Student URL
http://studentweb.ewu.edu/username/

NetStorage FTP Access
host: netstorage.ewu.edu

Your Student FTP
host: netstorage.ewu.edu
user:

W3 Schools
http://www.w3schools.com/

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WEBSITE - part 1

Basic HTML

1. Use your completed lab2 files (lab2.html, myPhoto2.html, & superhero2.html) as a reference. Copy/paste content to save time.
2. Create 3 pages (index.html, labs.html, & readingProjects.html) using the following code:

```
<!DOCTYPE html>
<html>
  <head>
    <!-- modify each content=" " to reflect the website project -->
    <meta name="description" content="a cool webpage about... you fill in" />
    <meta name="keywords" content="HTML, tags, education, publishing" />
    <meta name="author" content="Student Name" />
    <meta http-equiv="Content-Type" content="text/html; charset=UTF-8" />

    <!-- edit line below to reflect the precise page shown -->
    <title>Your Name - Home </title>
  </head>

  <body>

  </body>
</html>
```

3. **Edit content to match examples** on page 3. Pages labs.html and readingProjects.html do not require images at this time.
4. Use actual file names for all future links. This will make them behave like a link. If you click on them, pages will not be found - that is OK for now.
5. Upload all 3 files to their proper NetStorage folder places (see pages 8 and 9) using FTP software.
6. View online, your new HTML pages @ http://studentweb.ewu.edu/username Instead of seeing a list of folders, your computer should automatically open the index.html file. Check to make sure all links work as they should.

Part 1	90pts
• index links, text, photo, & functionality	30pts
• labs links, text, & functionality	30pts
• readingProjects links, text, & functionality	30pts

Grading Comments

index.html

labs.html

readingProjects.html

NAME

URL

ASSIGNMENT

A1.1

DUE see syllabus

POINTS 90
~6% of overall grade

OBJECTIVES

Create a one-page website that promotes your work this quarter using HTML, CSS, images, and links to your completed assignments & reading projects. You are free to add any extras that you find necessary.

RESOURCES

Net Storage Setup
http://www.ewu.edu/x982.xml

NetStorage Web Space
http://techfee.ewu.edu/websites/

Student URL
http://studentweb.ewu.edu/username/

NetStorage FTP Access
host: netstorage.ewu.edu

Your Student FTP
host: netstorage.ewu.edu
user: _____

W3 Schools
http://www.w3schools.com/

WEBSITE - part 1

working email

readingProjects.html

- WEBSITE
- LABS
- READING PROJECTS
- GROUP
- Tom Couraud

Reading Projects

Letterhead Design

Click the link to go see larger image and web PDF.

- Reading Project 1-web.pdf

Festival Poster

Click the link to go see larger image and web PDF.

- Reading Project 2-web.pdf

HeartSmart Newsletter

Click the link to go see larger image and web PDF.

- Reading Project 3-web.pdf

Ireland Travel Brochure

Click the link to go see larger image and web PDF.

- Reading Project 5-web.pdf

Digital Layout Variations

Click the link to go see larger image and web PDF.

- Reading Project 6a-web.pdf
- Reading Project 6b.html

Multi-Chapter Booklet

Click the link to go see larger image and web PDF.

- Reading Project 8a-web.pdf
- Reading Project 8b-web.pdf

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- links to that reading project's web file: "readingProject1-web.pdf" when a user clicks, browser will open a PDF inside browser window.
- **not created yet, but plan ahead!**

```
<ul>
  <li><a href="readingProjects/RP1/ ¬
    readingProject1-web.pdf">Reading ¬
    Project 1-web.pdf</a>
  </li>
</ul>
```

goes to index.html page

index.html

- WEBSITE
- LABS
- READING PROJECTS
- GROUP
- Tom Couraud

Life Quotes

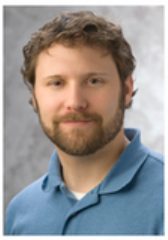
"The best things in life aren't things."

Art Buchwald

goes to group.html page - **not made yet, but plan ahead!**

Favorite Sites

- Adobe Labs
- AIGA
- Kuler
- MacLife
- Flash Winner Awards
- Wired Magazine
- MSN
- Design @ EWU
- Bible Gateway
- Natural News



Expectations

My expectations for this course are...

1. That all students would be eager to participate and learn course content.
2. That everyone would make this class a priority by spending adequate time studying, preparing materials, and regularly attending class.
3. That each student would leave this class knowing significantly more about InDesign and the desktop publishing (DTP) industry as a whole.

My experience with InDesign and DTP are...

I have a BA in Graphic Communication, a MS in Computer Arts Instruction, 4 years industry experience in print and advertising, and have been freelancing since 2000.

My future career desires are...

I would like to continue teaching design-based courses to eager, young minds.

I see myself using this course content in my future career as...

Day-to-day creation of documents and designs

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ASCII
American Standard Code for Information Interchange

© = ©

labs.htm

- WEBSITE
- LABS
- READING
- GROUP
- Tom Cour

Labs

Lab 1

Click the link below to go the lab page.

- Lab 1 link

Lab 2

Click the link below to go the lab page.

- Lab 2 link

Lab 3

Click the link below to go the lab page.

- Lab 3 link

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working email

```
<a href="mailto:yourEmailAddress"> ¬
  nameORemailHere</a>
```

all one line. do not type the "¬" soft return symbol

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WEBSITE - part 2

CSS

1. Open the index.html, labs.html, and readingProjects.html files in an HMTL editor.
2. Use your completed lab3 files (lab3.html, myPhoto3.html, & superhero3.html) as a reference.
3. Duplicate the global.css lab 3 file and place it in website folder next to index.html
4. **Add HTML tags (id, class, div) to match the examples in order for the CSS to work** on pages 5 and 6.
5. Add completed lab #3 screen capture image (lab3-ScreenCapture.jpg) to the labs.html file.

   (win) "Print Screen" button
   - create a NEW file in Photoshop and paste (CTRL+V).
   - Save as .png

   - (mac) command+shift+4 | will automatically save as .png
6. Create the group.html page to match the examples on pages 5 and 6.
7. Edit the colors (backgrounds, text, etc.) in the global.css file to better reflect you
8. Add a background image in the CSS global.css file
9. Upload all files to their proper NetStorage folder places (see pages 8 and 9) using FTP. Override the existing older files with these new ones.
10. View online, your new HTML pages @ http://studentweb.ewu.edu/username Instead of seeing a list of folders, you computer should automatically open the index.html file. Check to make sure all links work as they should.

Best Designs:

Choose your favorite **2** WEBSITE projects. Why did you choose them? Explain.

Student Name: _____

_____

Student Name: _____

_____

Part 2	110pts
• index links, text, photo, css & functionality	25pts
• labs links, text, photo, css & functionality	25pts
• readingProjects links, text, css & functionality	25pts
• group links, text, css & functionality	25pts
• best choice	10pts
winner	15pts

Grading Comments

index.html

labs.html

readingProjects

group.html

NAME

URL

ASSIGNMENT

A1.2

DUE see syllabus

POINTS 110
~8% of overall grade

OBJECTIVES

Create a one-page website that promotes your work this quarter using HTML, CSS, images, and links to your completed assignments & reading projects. You are free to add any extras that you find necessary.

RESOURCES

Net Storage Setup
http://www.ewu.edu/x982.xml

NetStorage Web Space
http://techfee.ewu.edu/websites/

Student URL
http://studentweb.ewu.edu/username/

NetStorage FTP Access
host: netstorage.ewu.edu

Your Student FTP
host: netstorage.ewu.edu
user: _____

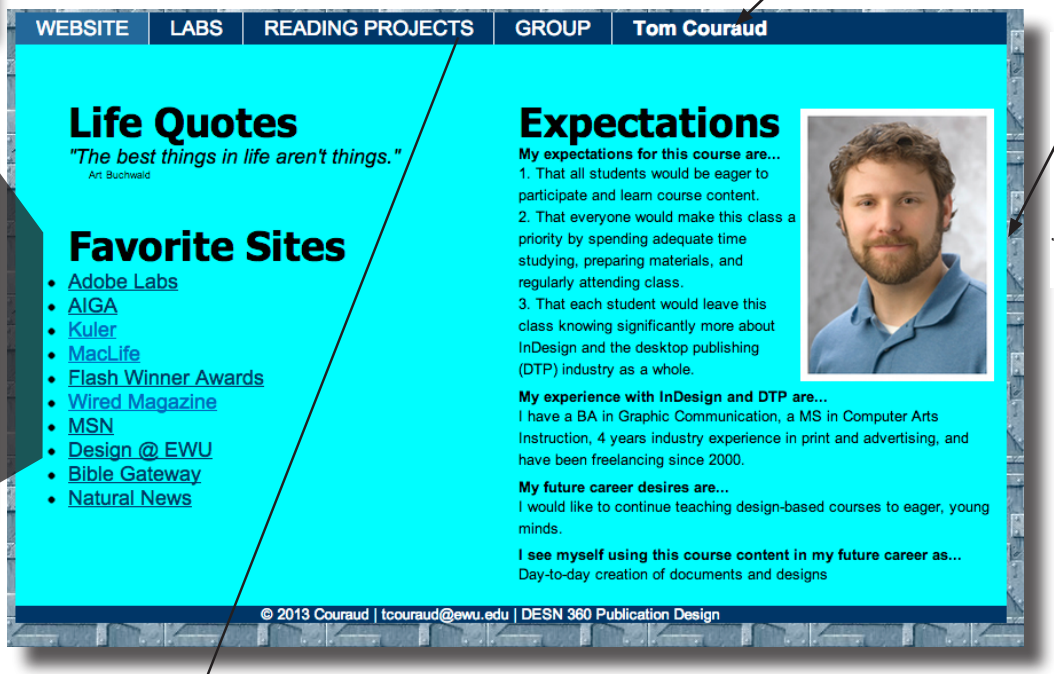
W3 Schools
http://www.w3schools.com/

WEBSITE - part 2

rollovers [uses CSS]

working email

index.html http://studentweb.ewu.edu/username/index.html



background image [uses CSS]

search w3schools.com for assistance

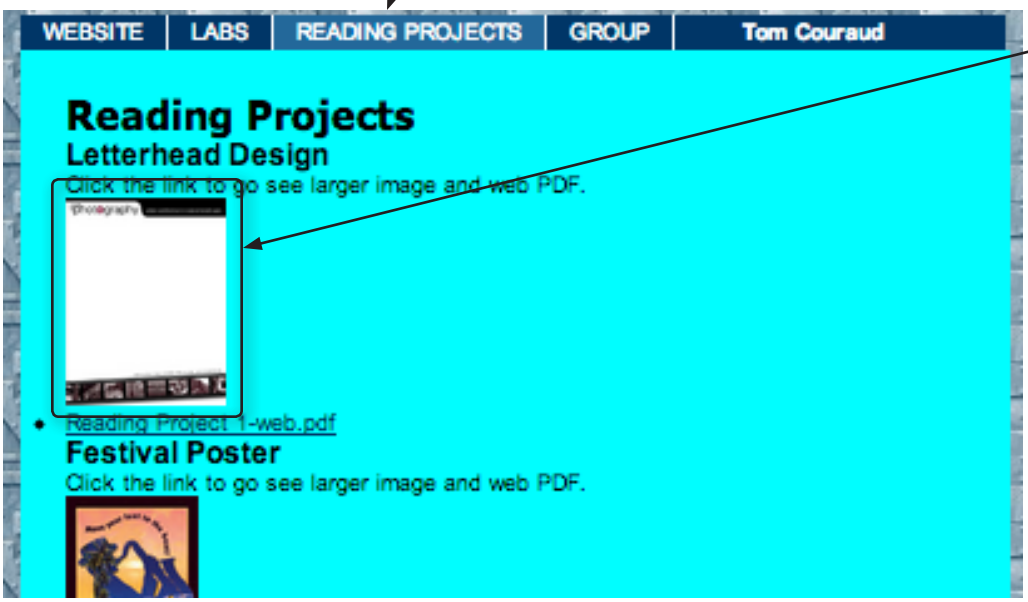
link
visited
hover
active

links [uses CSS]

width = 755 pixels

working email

readingProjects.html



- small web JPG of finished project

```
<p><img src="readingProjects/RP1/¬
readingProject1.jpg" alt="image of ¬
letterhead design" width="128" ¬
height="166" /></p>
```

all one line. do not type the "¬" soft return symbol

WEBSITE - part 2

readingProjects.html

WEBSITE | LABS | READING PROJECTS | GROUP | Tom Couraud

Reading Projects

Letterhead Design
Click the link to go see larger image and web PDF.

- Reading Project 1-web.pdf

Festival Poster
Click the link to go see larger image and web PDF.

- Reading Project 2-web.pdf

HeartSmart Newsletter
Click the link to go see larger image and web PDF.

- Reading Project 3-web.pdf

Ireland Travel Brochure
Click the link to go see larger image and web PDF.

- Reading Project 5-web.pdf

Digital Layout Variations
Click the link to go see larger image and web PDF.

- Reading Project 6a-web.pdf
- Reading Project 6b.html

Multi-Chapter Booklet
Click the link to go see larger image and web PDF.

- Reading Project 8a-web.pdf

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labs.html

WEBSITE | LABS | READING PROJECTS | GROUP | Tom Couraud

Labs

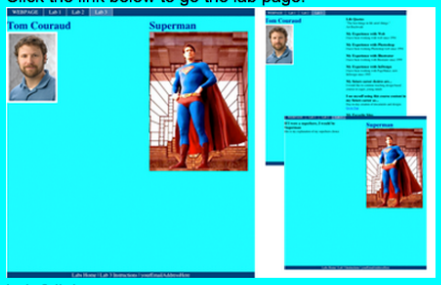
Lab 1
Click the link below to go the lab page.

- Lab 1 link

Lab 2
Click the link below to go the lab page.

- Lab 2 link

Lab 3
Click the link below to go the lab page.



- Lab 3 link

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group.html

WEBSITE | LABS | READING PROJECTS | GROUP | Tom Couraud

Group

Poster Design
Go to the 1/2 size poster created specifically for the Jazzed Classic book.

- Poster - print PDF

Web Ad Designs
Go to the animated banner ads created specifically for the Jazzed Classic book.

- Full Banner - SWF
- Vertical Web Banner - SWF

Jazzy Books
Check out the Jazzed Classic print book.

- Jazzy Books - Print PDF (short, 24 page sample book)
- Jazzy Books - PDF (full-length book)

EPUB Jazzy Books
Download the EPUB created specifically for the Jazzed Classic book.

- EPUB Jazzy Books

Group Presentation
Go to the presentation created specifically for the Jazzed Classic book.

- Group Presentation - web PDF

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FINAL WEBSITE - end of quarter

WEBSITE | LABS | READING PROJECTS | GROUP | Tom Couraud

Reading Projects

Letterhead Design

Click the link to go see larger image and web PDF.

- Reading Project 1-web.pdf

Festival Poster

Click the link to go see larger image and web PDF.

- Reading Project 2-web.pdf

HeartSmart Newsletter

Click the link to go see larger image and web PDF.

- Reading Project 3-web.pdf

Ireland Travel Brochure

Click the link to go see larger image and web PDF.

- Reading Project 5-web.pdf

Digital Layout Variations

Click the link to go see larger image and web PDF.

- Reading Project 6a-web.pdf
- Reading Project 6b.html

Multi-Chapter Booklet

Click the link to go see larger image and web PDF.

- Reading Project 8a-web.pdf

- Reading Project 8b-web.pdf

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WEBSITE | LABS | READING PROJECTS | GROUP | Tom Couraud

Group

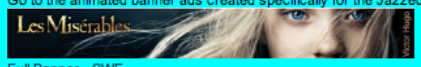
Poster Design

Go to the 1/2 size poster created specifically for the Jazzed Classic book.

- Poster - print PDF

Web Ad Designs

Go to the animated banner ads created specifically for the Jazzed Classic book.

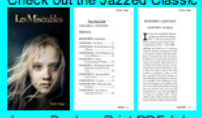


- Full Banner - SWF

- Vertical Web Banner - SWF

Jazzy Books

Check out the Jazzed Classic print book.



- Jazzy Books - Print PDF (short, 24 page sample book)
- Jazzy Books - PDF (full-length book)

EPUB Jazzy Books

Download the EPUB created specifically for the Jazzed Classic book.

- EPUB Jazzy Books

Group Presentation

Go to the presentation created specifically for the Jazzed Classic book.

- Group Presentation - web PDF

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NETSTORAGE - file organization

website

index.html

global.css

readingProjects.html

group.html

labs.html

images

backgroundImage.jpg

group

groupPoster

groupPoster.jpg

groupPoster-print.pdf

groupEPUB

groupEPUB.jpg

groupEPUB.epub

groupWebBanner

groupFullBanner.jpg

groupVerticalBanner.jpg

groupFullBanner.swf

groupVerticalBanner.swf

groupJazzyBooks

groupJazzyBooks.jpg

groupJazzyBooks.pdf

groupJazzyBooks-print.pdf

groupPresentation

groupPresentation-web.pdf

groupPresentation.jpg

labs

lab1

lab1.html

360_lab1.pdf

lab2

lab2.html

myPhoto2.html

superhero2.html

360_lab2.pdf

lab3

lab3.html

myPhoto3.html

superhero3.html

360_lab3.pdf

global.css

images

yourPhoto.jpg

yourSuperhero.jpg

lab3-ScreenCapture.png

readingProjects

RP1

readingProject1.jpg

readingProject1-web.pdf

RP2

readingProject2.jpg

readingProject2-web.pdf

RP3

readingProject3.jpg

readingProjec3-web.pdf

RP5

readingProject5.jpg

readingProject5-web.pdf

RP6

readingProject6.jpg

readingProject6a-web.pdf

readingProject6b.html

RP8

readingProject8.jpg

readingProject8a-web.pdf

readingProject8b-web.pdf

WEBSITE - folder structure

- **website**
  - index.html
  - global.css
  - readingProjects.html
  - group.html
  - labs.html
  - **images**
    - backgroundImage.jpg
  - **labs**
    - **lab1**
      - lab1.html
      - 360_lab1.pdf
    - **lab2**
      - lab2.html
      - myPhoto2.html
      - superhero2.html
      - 360_lab2.pdf
    - **lab3**
      - lab3.html
      - myPhoto3.html
      - superhero3.html
      - 360_lab3.pdf
      - global.css
    - **images**
      - yourPhoto.jpg
      - yourSuperhero.jpg
      - lab3-ScreenCapture.png
  - **readingProjects**
    - **RP1**
      - readingProject1.jpg
      - readingProject1-web.pdf
    - **RP2**
      - readingProject2.jpg
      - readingProject2-web.pdf
    - **RP3**
      - readingProject3.jpg
      - readingProject3-web.pdf
    - **RP5**
      - readingProject5.jpg
      - readingProject5-web.pdf
    - **RP6**
      - readingProject6.jpg
      - readingProject6a-web.pdf
      - readingProject6b.html
    - **RP8**
      - readingProject8.jpg
      - readingProject8a-web.pdf
      - readingProject8b-web.pdf
- **group**
  - **groupPoster**
    - groupPoster.jpg
    - groupPoster-print.pdf
  - **groupWebBanner**
    - groupFullBanner.jpg
    - groupVerticalBanner.jpg
    - groupFullBanner.swf
    - groupVerticalBanner.swf
  - **groupJazzyBooks**
    - groupJazzyBooks.jpg
    - groupJazzyBooks.pdf
    - groupJazzyBooks-print.pdf
  - **groupEPUB**
    - groupEPUB.jpg
    - groupEPUB.epub
  - **groupPresentation**
    - groupPresentation-web.pdf
    - groupPresentation.jpg