

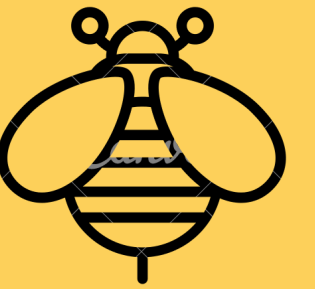
# BUZZBUZZ



Providing immediate emergency response for  
any individual that's in a critical situation

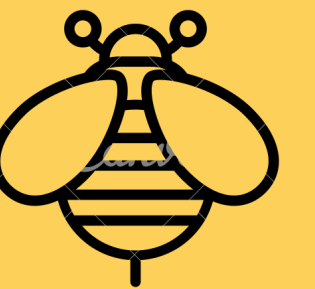


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## THE PROBLEM

**Individuals in critical situations  
need a safe way to contact  
emergency services without  
alerting their attacker or abuser**



# THE SOCIAL ISSUES

## AND THE STATISTICS



### KIDNAPPING

There are approximately 1,435 kidnappings each year.

This number is an estimate as not every case gets reported.



### HUMAN TRAFFICKING

According to the United Nations, 600,000 to 800,000 people are trafficked across country borders every year.



### DOMESTIC ABUSE

At least 78 women in Canada were killed because of domestic violence in 2018



### SEXUAL ASSAULT

More than 1 in 3 women (35.6%) and more than 1 in 4 men (28.5%) have experienced rape

# OUR SOLUTION

The BuzzBuzz widget will be displayed on the android lock screen (user's choice)

Programmed to trigger immediate emergency response with a pattern recognition using the 'volume-up' button on the side of the android device



# BuzzBuzz Features



## **GPS SERVICES**

Location services are automatically turned on if user accesses app or uses the volume button pattern

## **SAFE ZONES**

Using location services the user will be directed to the nearest public space. Specifically if they are being followed

## **MICROPHONE AUTO-ON**

The microphone will automatically turn on if user accesses app or uses the volume button pattern to record data for identification of the perpetrator

## **EMERGENCY CONTACT LIST**

User will have set up emergency contact list and this option will send an automatic text to their contact with a pre-set message

## **CAMERA AUTO-ON**

Camera will automatically turn on if user accesses app or uses volume button pattern

## **CHATBOT**

User is out of harm's way and they have the option to talk to an AI that will help calm them down

# FUTURE OF BUZZBUZZ



WHERE CAN WE TAKE THIS APP?

## HARDWARE DEVELOPMENT

Software will be installed in accessories like smart devices, plush toys or necklaces so that individuals without mobile devices will be privy to the same emergency service

## IOS DEVICES

Installing software in iOS devices to aid a higher number of individuals