

Nicole George

CODING DESIGNER +
DIGITAL MARKETING CREATIVE

CONTACT

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WORK HISTORY

WORLD YOUTH INTERNATIONAL

Marketing Communications Manager |
2014 - 2016

Website content for the Odede Hospital, marketing strategy for Christmas fundraiser, social media strategy, content marketing, visual design.

JBFM FASHION MARKETING

Administrative Assistant |
2007 - 2010

Showroom coordinator, office management, client liaison, customer service, account management, procuring new clients, assistant fashion sales agent.

DAVID JONES LTD.

Sales Expert | 2007 - Present

I have worked in many roles throughout the company. Notably the Store Support Coordinator, and I am currently the Assistant Sales Manager (training) for homewares.

PERSONAL HISTORY

I translated my love for pattern making into designing and developing websites for stylish creatives. I'm a freelance creative, while pursuing my passion for cyber law academia. I am currently studying a Master of Laws and Cyber Security.

EDUCATION

UDACITY

Front-End Development - Nano Degree

UNIVERSITY OF ADELAIDE

B.Arts (Psychology)

FLINDERS UNIVERSITY

Hons. Modern Greek (Language + Culture)

UNIVERSITY OF ADELAIDE

B.Comm (Marketing + Management)

UNIVERSITY OF ADELAIDE

B.Arts (Psychology)

CORE SKILLS

- Adobe Creative Suite
- SEO Copywriting
- Front-End Web Development
- Web Design
- Visual + Graphic Design
- Branding
- Web Analytics
- Email Marketing
- Marketing Strategy